Catch
PGD

Raleigh-Durham
International Airport

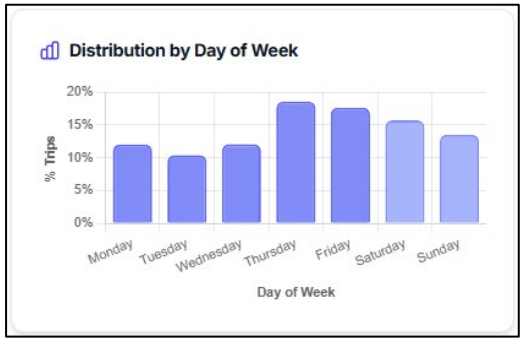
RDU

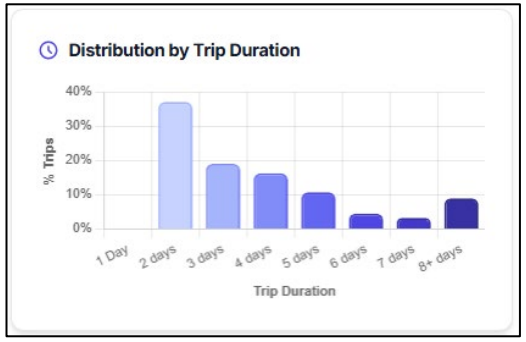
Explore your
next destination

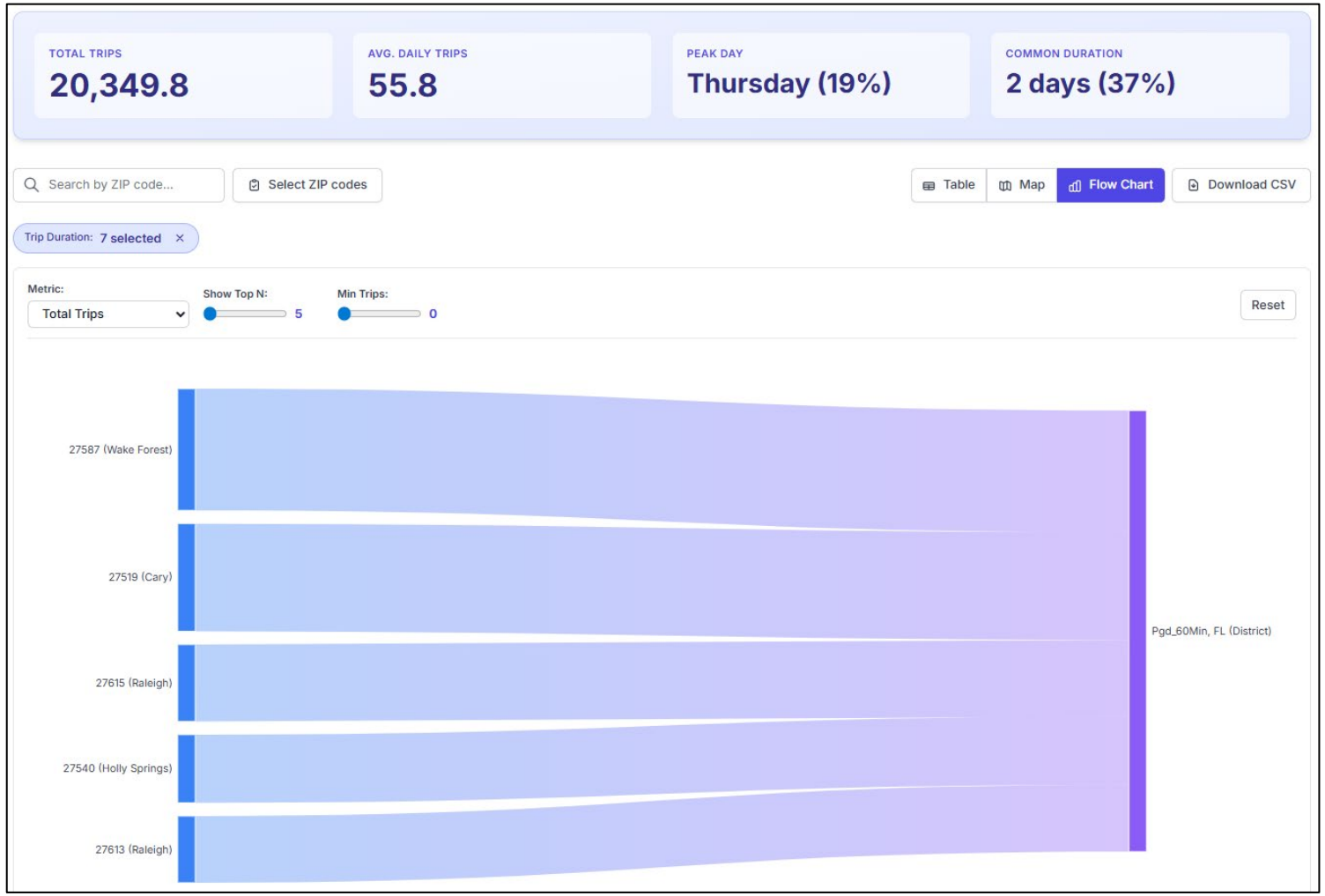
Catch PGD

Route Expansion: Trips to PGD Area from RDU Area

Approximately 20K annual trips to PGD's catchment area from Raleigh CBSA.







Placer.ai * Data source
Feb 2025 – Jan 2026

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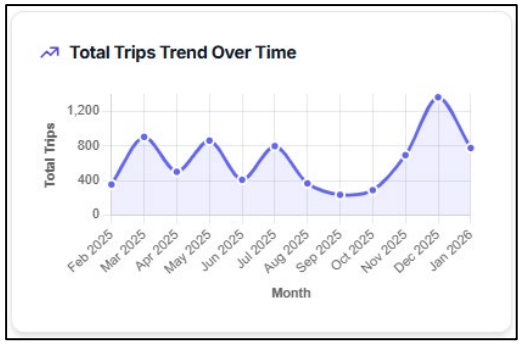
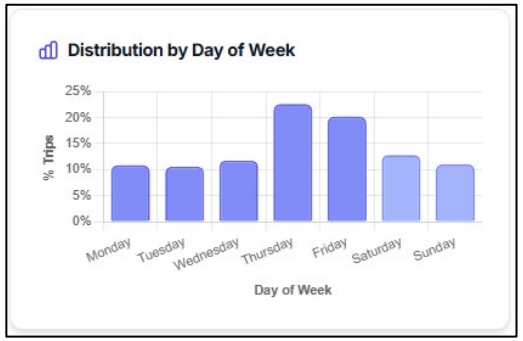
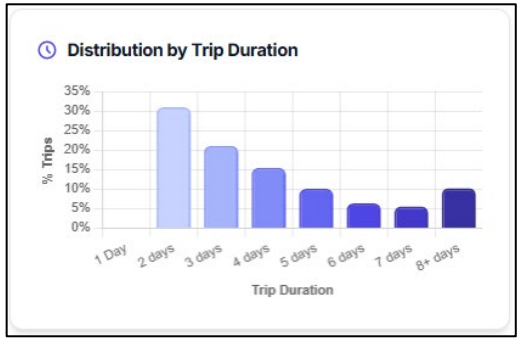
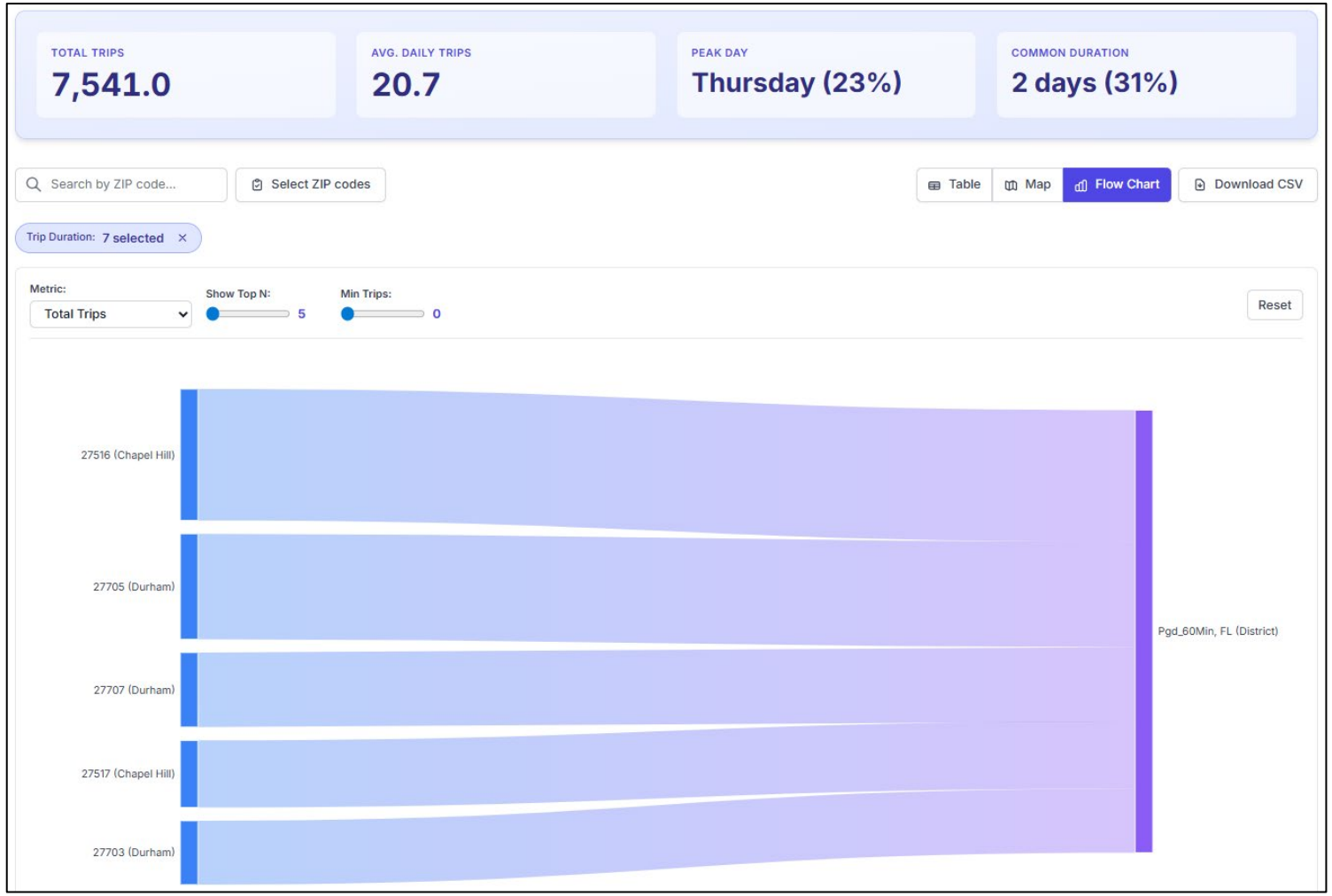
Route Expansion: Trips to PGD Area from RDU Area

Approximately 7.5K annual trips to PGD's catchment area from Durham CBSA.





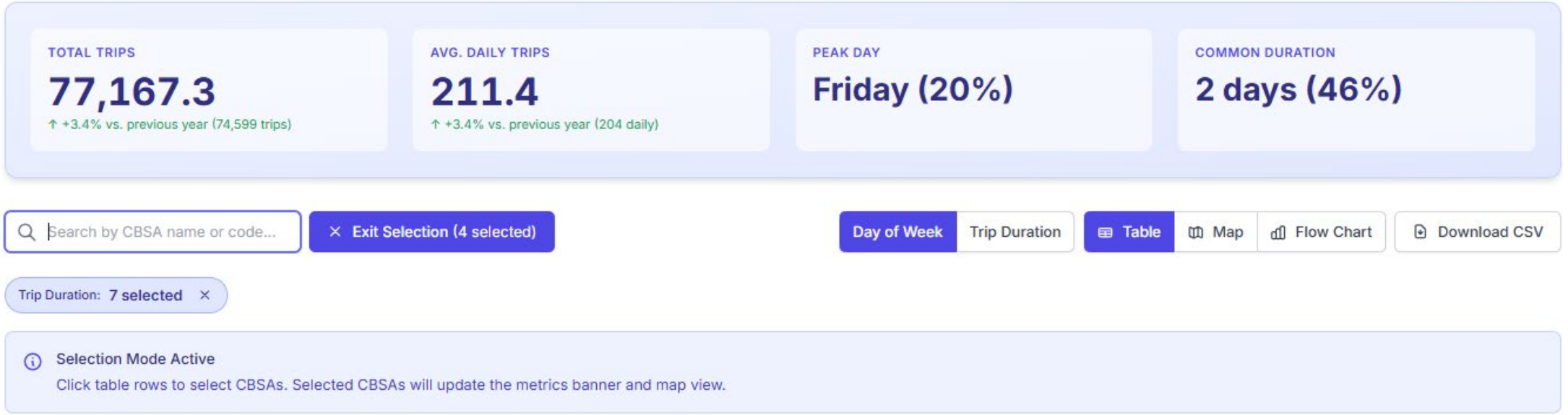




Placer.ai * Data source
Feb 2025 – Jan 2026

Route Expansion: Trips to RDU Area from PGD Area

Approximately 77K annual trips to Raleigh-Durham CBSA from PGD's Catchment Area.



				Avg. Daily Trips by Day of Week						
Origin CBSA Name	**Total Trips**	**Common Duration**	**Avg. Daily Trips**	**Mon**	**Tue**	**Wed**	**Thu**	**Fri**	**Sat**	**Sun**
Naples-Marco Island, FL	13952.1	2 days (37%)	38.2	32.1	27.1	46.3	49.5	50.2	31.9	30.6
Cape Coral-Fort Myers, FL	25379.2	2 days (39%)	69.5	50.8	47.9	69.9	107.7	84.7	61.3	64.5
Punta Gorda, FL	6120.9	2 days (42%)	16.8	12.4	13.9	15.7	16.6	22.9	20.8	15.1
North Port-Bradenton-Sarasota, FL	31715.1	2 days (39%)	86.9	81.2	71.8	77.4	102.4	136.7	75.9	63

Placer.ai * Data source
Feb 2025 – Jan 2026

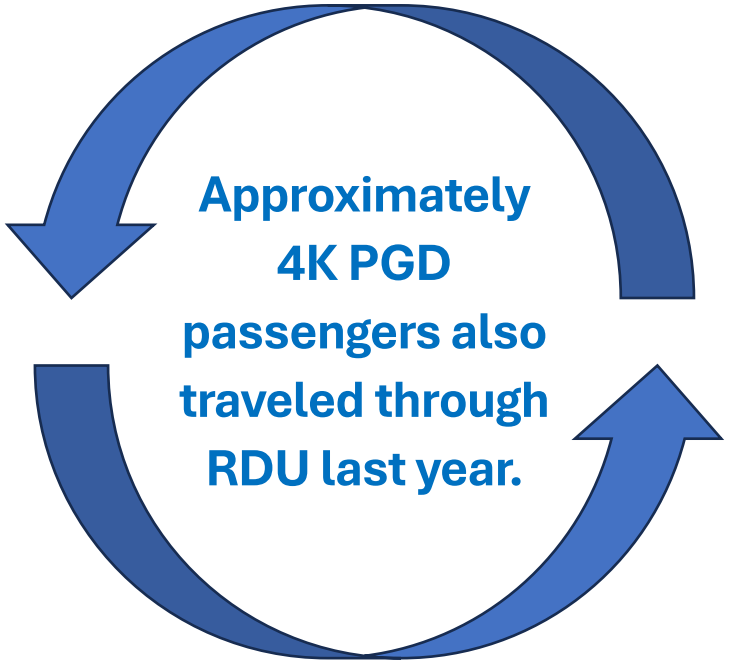
Catch PGD

Route Expansion: Trips to RDU Area & Shared Audience

- There were 20,725 annual visits to “RDU - Passenger Area” that originated from the same zip codes where PGD passengers live (within a 60-mile radius).

RDU Prior/Post Visitor Journey:

Shared Audience:



Placer.ai * Data source
Feb 2025 – Jan 2026

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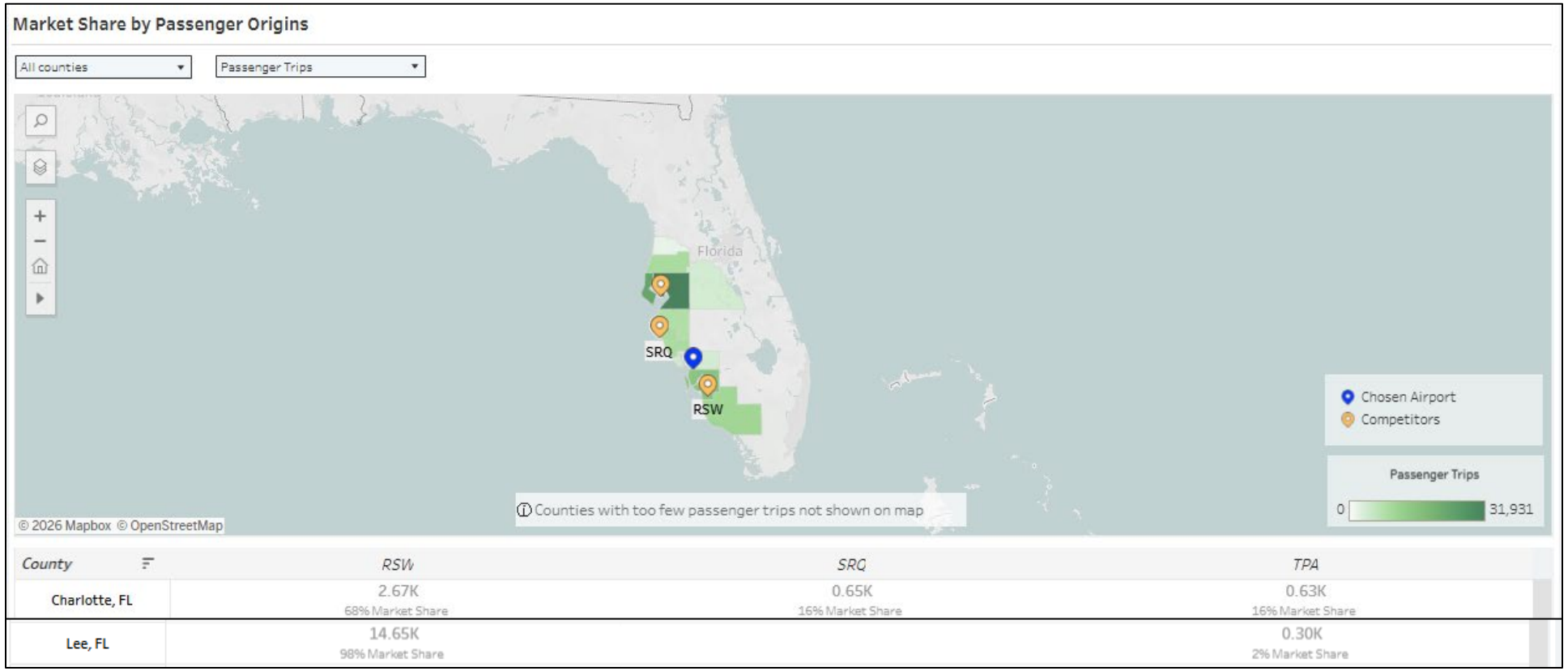
Route Expansion: Airport Leakage



County	RSW	SRQ	TPA
Charlotte, FL	2.67K 68% Market Share	0.65K 16% Market Share	0.63K 16% Market Share
Lee, FL	14.65K 98% Market Share		0.30K 2% Market Share

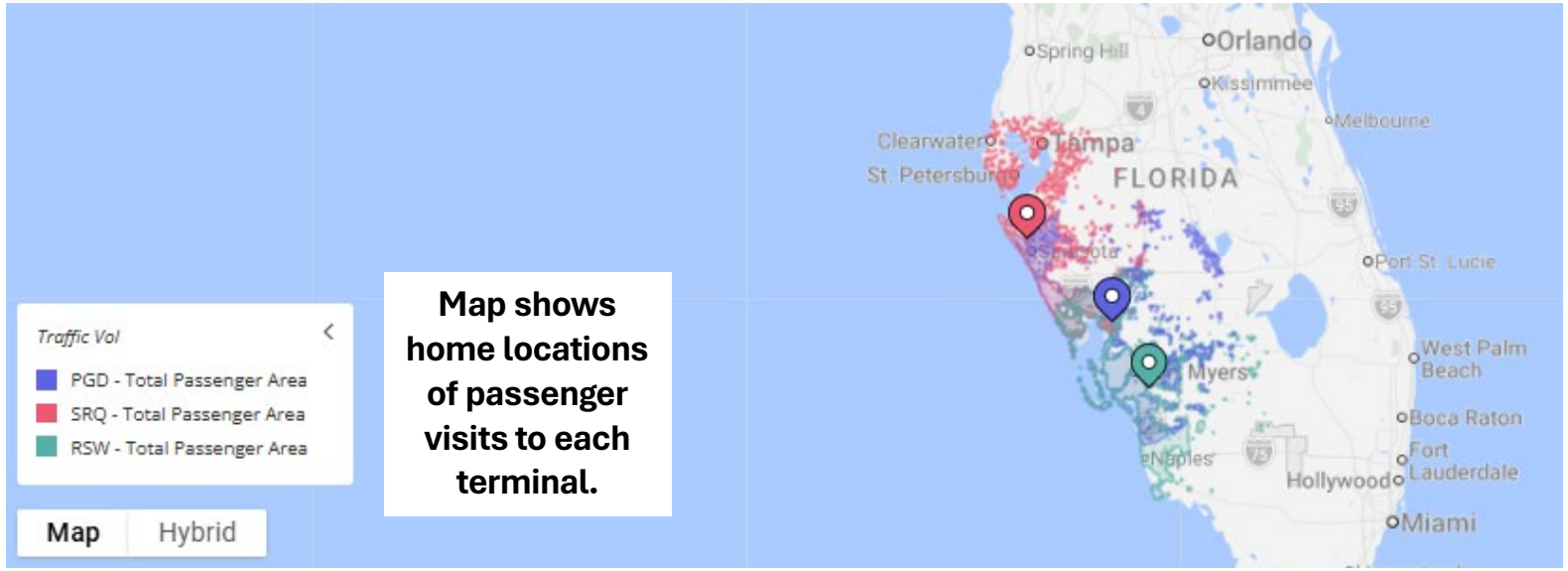
Feb 2025 – Jan 2026:

- **19K of passenger trips from RSW, SRQ and TPA to RDU originated from Charlotte and Lee County residents alone. A nonstop PGD-RDU route would capture existing traffic and drive new growth!**

Placer.ai * Data source
Feb 2025 – Jan 2026

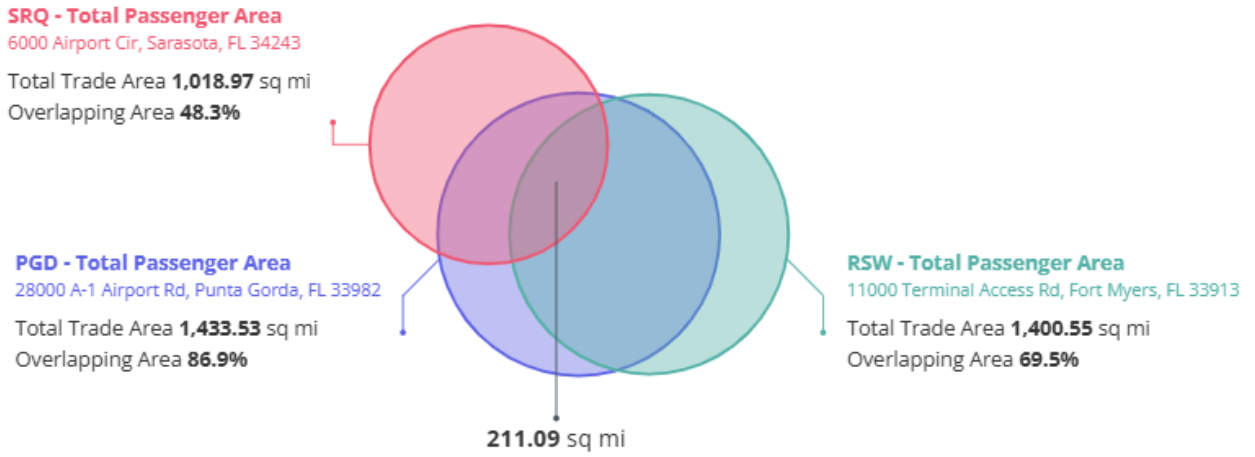
Route Expansion: Strong Traffic from SWFL Area

Overlapping Passenger Area with RSW and SRQ = Built-In Market



Map shows home locations of passenger visits to each terminal.

PGD has the largest total trade area compared to SRQ and RSW.



Placer.ai * Data source
Feb 2025 – Jan 2026

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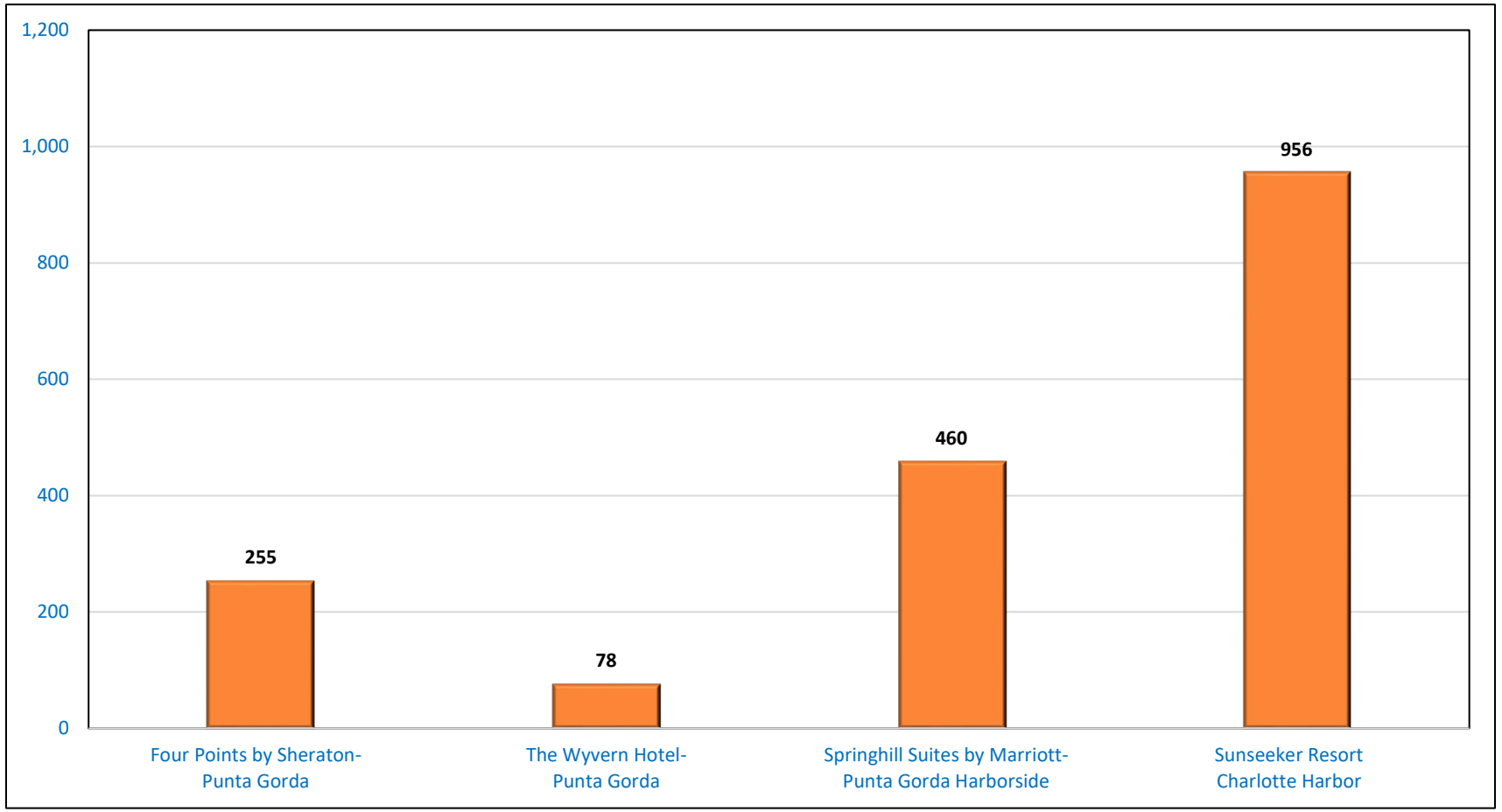
Catch PGD

PGD Area Hotel Visits from RDU Market

PGD Area Hotel Visits from RDU Market (Total # of Visits = 1,749)

+22% YoY



Sunseeker Resort Charlotte Harbor was the most popular hotel visited by RDU passengers.

Placer.ai * Data source
Feb 2025 – Jan 2026

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Route Expansion: Homeowners in PGD and RDU

At least 445 properties in Charlotte County have mailing addresses in the RDU catchment area (60-mile radius including parts of NC and VA).

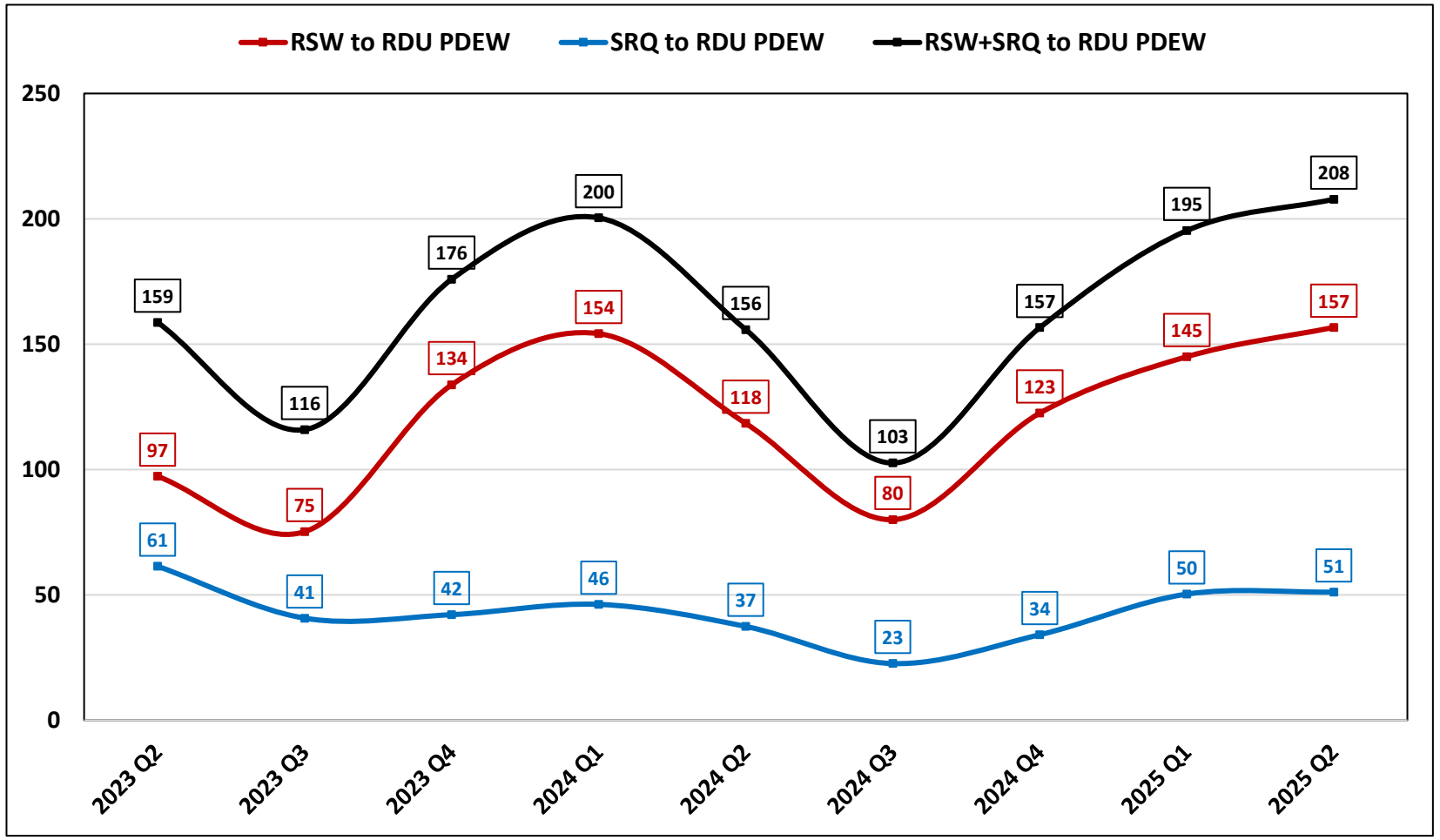
Source: Charlotte County Property Appraiser (Feb, 2026)

Catch PGD

Route Expansion = Passengers Per Day Each Way

Ft. Myers and Sarasota – Raleigh/Durham Passengers per Day Each Way (PDEW)

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



Traffic between Sarasota and Ft. Myers to Raleigh/Durham increased in the first half of 2025 YoY.

** Data source: Airline Data Inc.*

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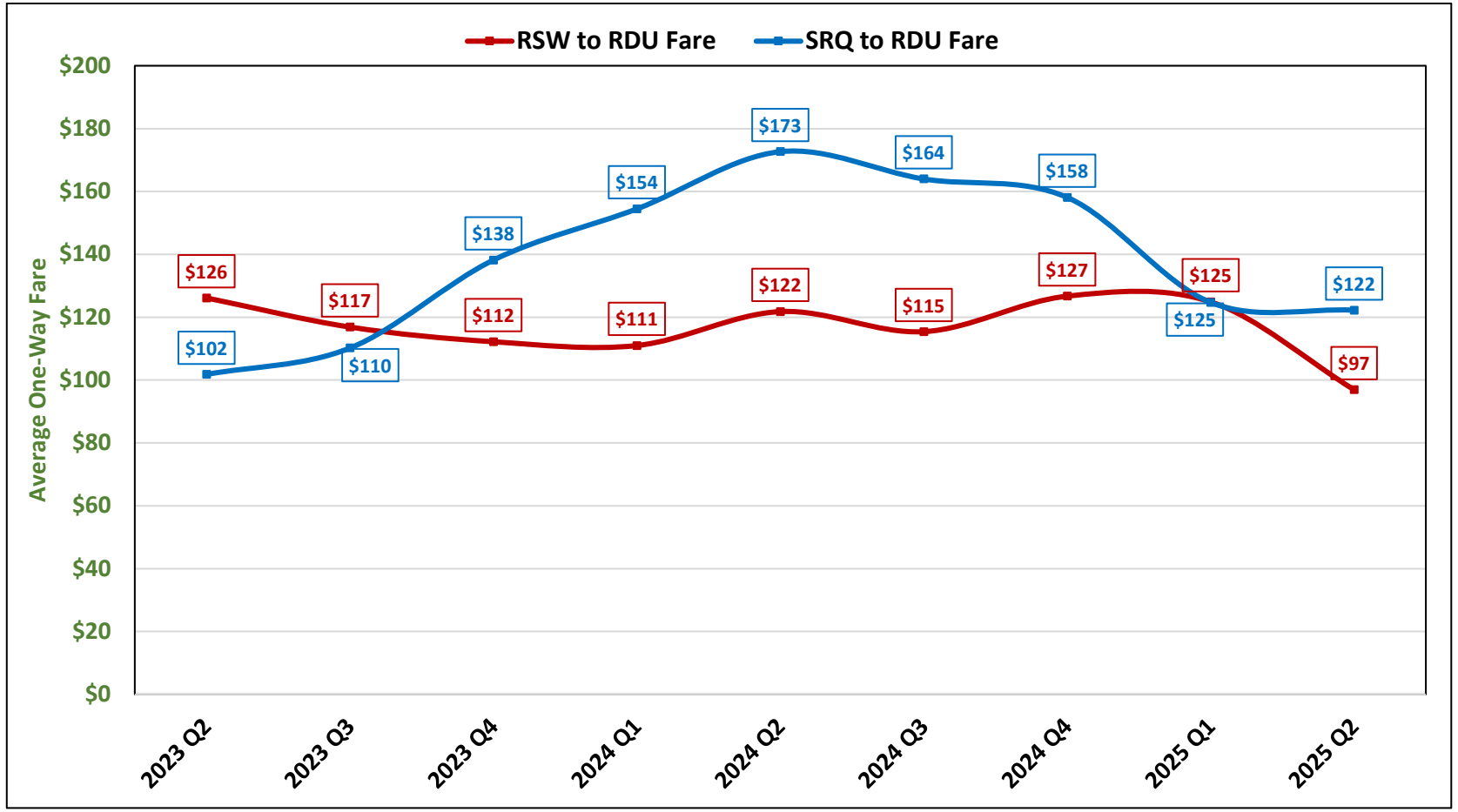
Route Expansion = Average One-Way Fare

Ft. Myers and Sarasota – Raleigh/Durham Average One-Way Fare

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



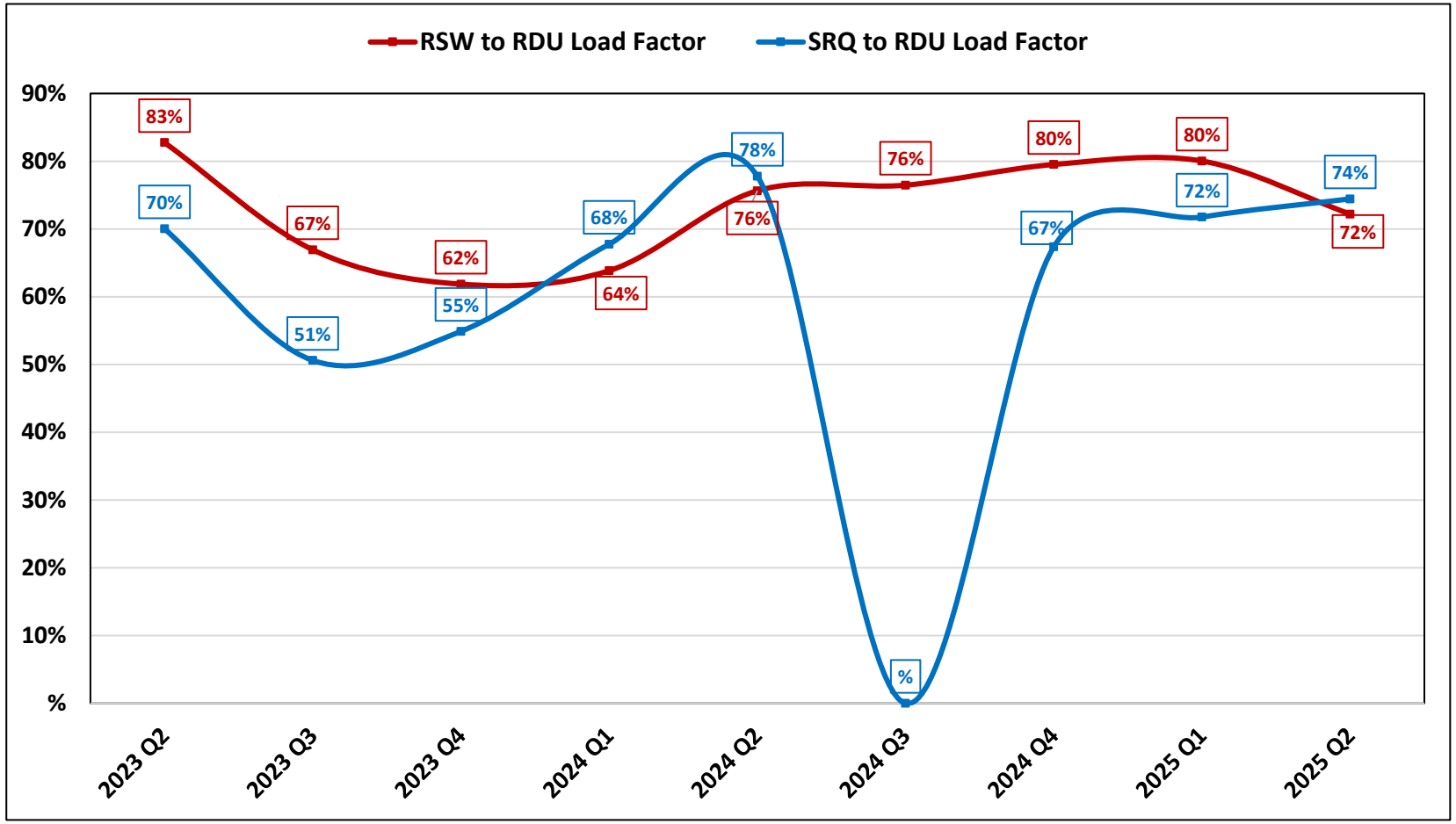
Average Fares decreased in the first half of 2025 YoY. Fares stood at $122 and $97 in Q2 2025.

** Data source: Airline Data Inc.*

Route Expansion = Load Factors

Ft. Myers and Sarasota – Raleigh/Durham Load Factors

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



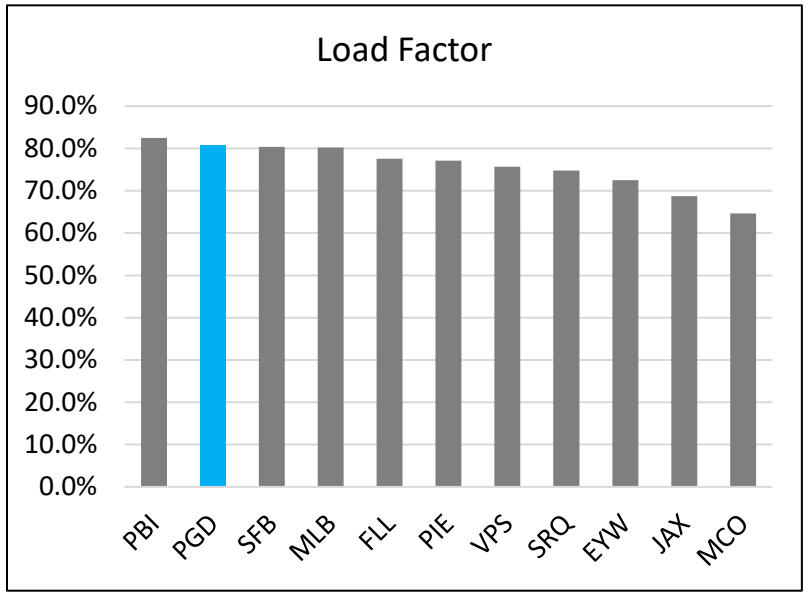
Load Factors increased in the first half of 2025 YoY for RSW and remained the same for SRQ

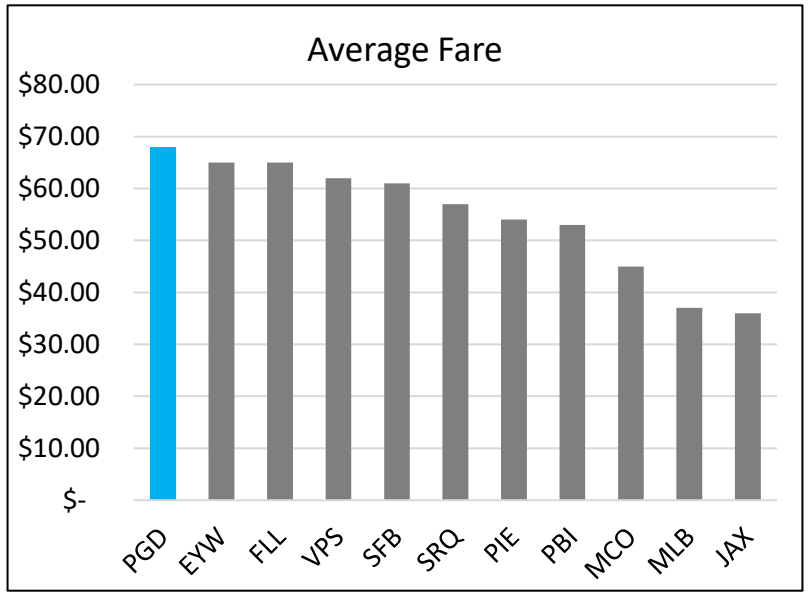
** Data source: Airline Data Inc.*

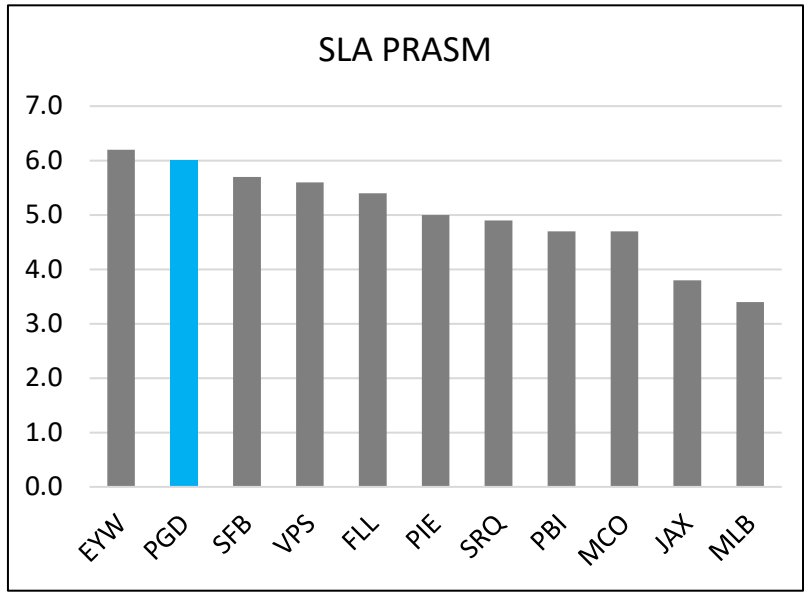
Route Expansion = Regional Compare

PGD Regional Compare – G4 Only

2025 Q1 Results







PGD had the highest Average Fare and second highest SLA PRASM and Load Factor compared to other regional airports in Quarter 1, 2025.

** Data source: Airline Data Inc.*

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