Catch
PGD

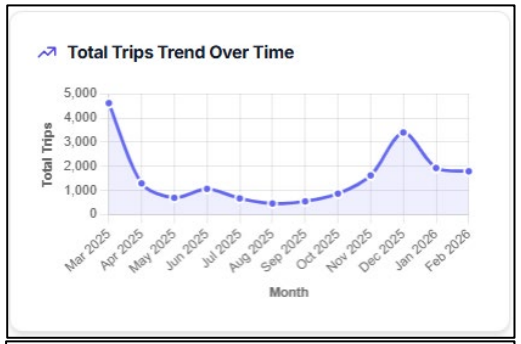
Dane County
Regional Airport

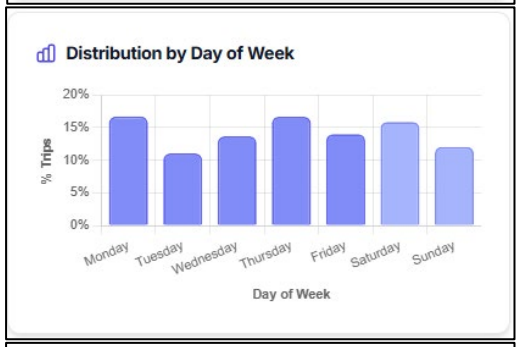
MSN

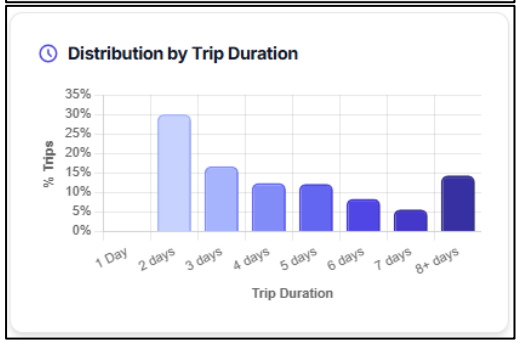
Explore your
next destination

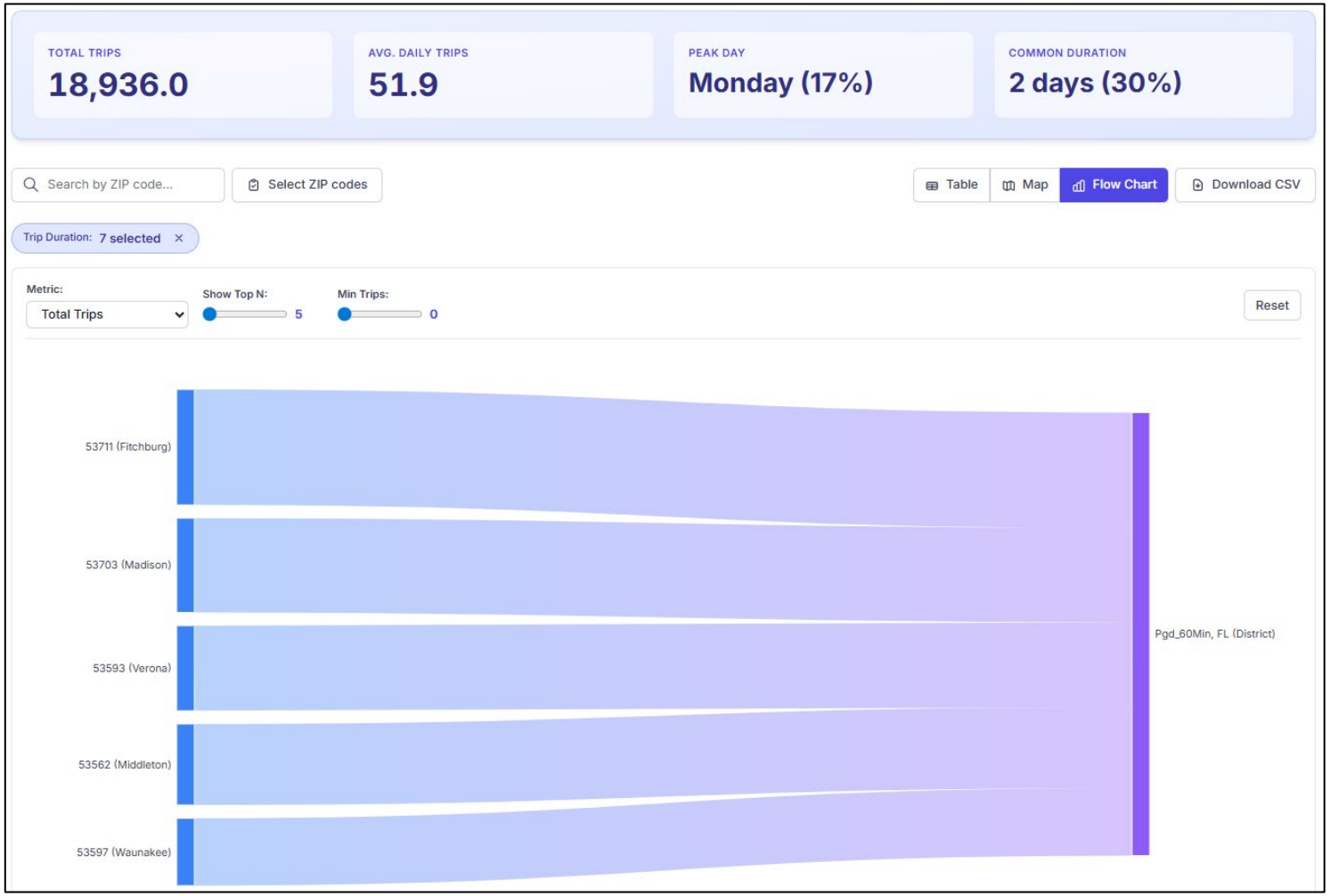
Route Expansion: Trips to PGD Area from MSN Area

Approximately 19K annual trips to PGD's catchment area from Madison, WI CBSA.









Placer.ai * Data source
Mar 2025 – Feb 2026

FLYPGD
Punta Gorda Airport

Route Expansion: Trips to MSN Area from PGD Area

Approximately 21K annual trips to Madison, WI CBSA from PGD's Catchment Area.

Search by CBSA name or code... | Exit Selection (4 selected) | Day of Week | Trip Duration | Table | Map | Flow Chart | Download CSV

Trip Duration: 7 selected ×

Selection Mode Active
Click table rows to select CBSAs. Selected CBSAs will update the metrics banner and map view.

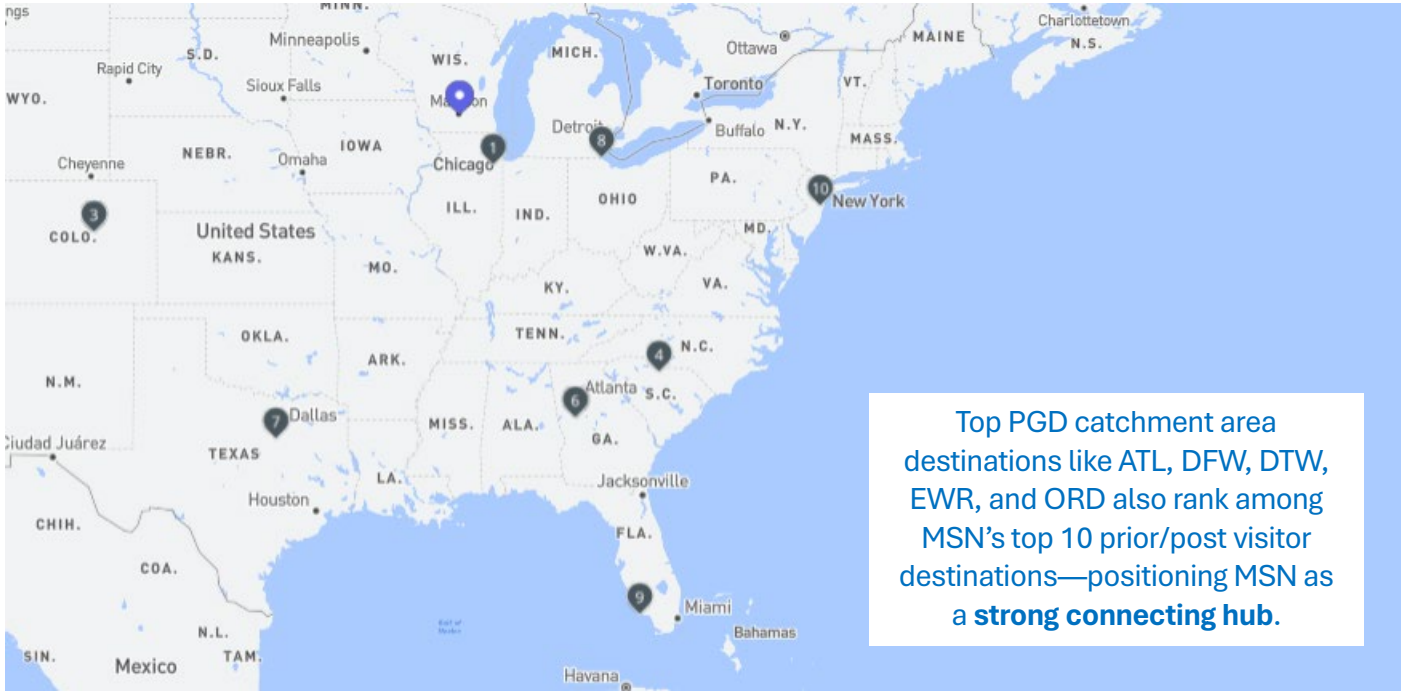
				Avg. Daily Trips by Day of Week						
Origin CBSA Name	**Total Trips**	**Common Duration**	**Avg. Daily Trips**	**Mon**	**Tue**	**Wed**	**Thu**	**Fri**	**Sat**	**Sun**
Naples-Marco Island, FL	3426.7	2 days (33%)	9.4	9.4	8.6	4	9.8	15.2	9.3	9.5
Cape Coral-Fort Myers, FL	8692.4	2 days (43%)	23.8	22.1	21	25.4	25.2	34.1	19.4	19.8
Punta Gorda, FL	1871.1	2 days (44%)	5.1	3.4	4.1	7.2	5.8	6.3	4.8	4.2
North Port-Bradenton-Sarasota, FL	6977.2	2 days (39%)	19.1	18.9	11.1	23.2	18.5	19.6	24.8	17.6

Placer.ai * Data source
Mar 2025 – Feb 2026

Route Expansion: Trips to MSN Area & Shared Audience

- There were 7,700 annual visits to “MSN-Total Passenger Area” that originated from the same zip codes where PGD passengers live (within a 60-mile radius).

MSN Prior/Post Visitor Journey:



Top PGD catchment area destinations like ATL, DFW, DTW, EWR, and ORD also rank among MSN’s top 10 prior/post visitor destinations—positioning MSN as a **strong connecting hub**.

Shared Audience:

Approximately 3K PGD passengers also traveled through MSN last year.

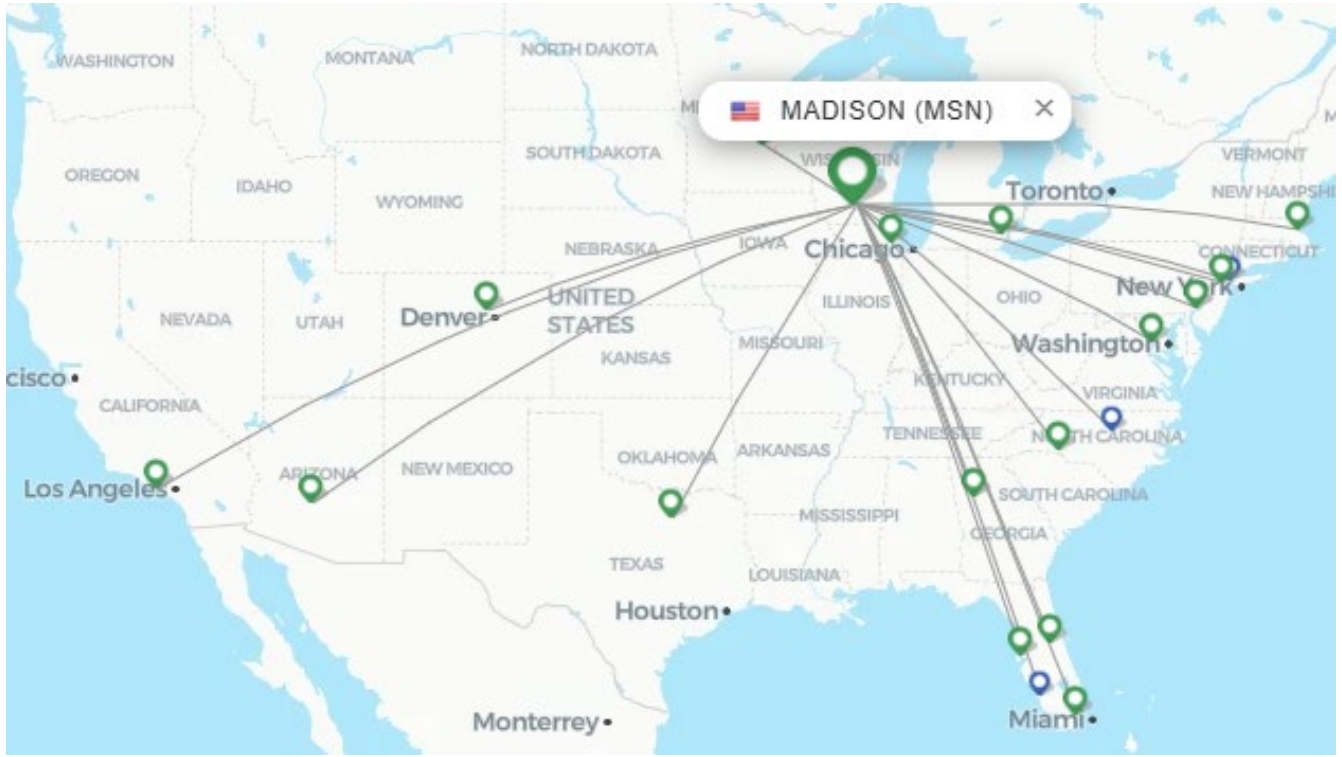
Placer.ai * Data source
Mar 2025 – Feb 2026

Catch PGD

Route Expansion: Necessity for Non-Stop Flight from SWFL

Only 1 SWFL Airport that offers non-stop flights to MSN = Minimal Competition

Current Non-Stop Flights to MSN:
Nearest Location is RSW with only 21-100 routes



FlightsFrom.com * Data source
Mar 2026

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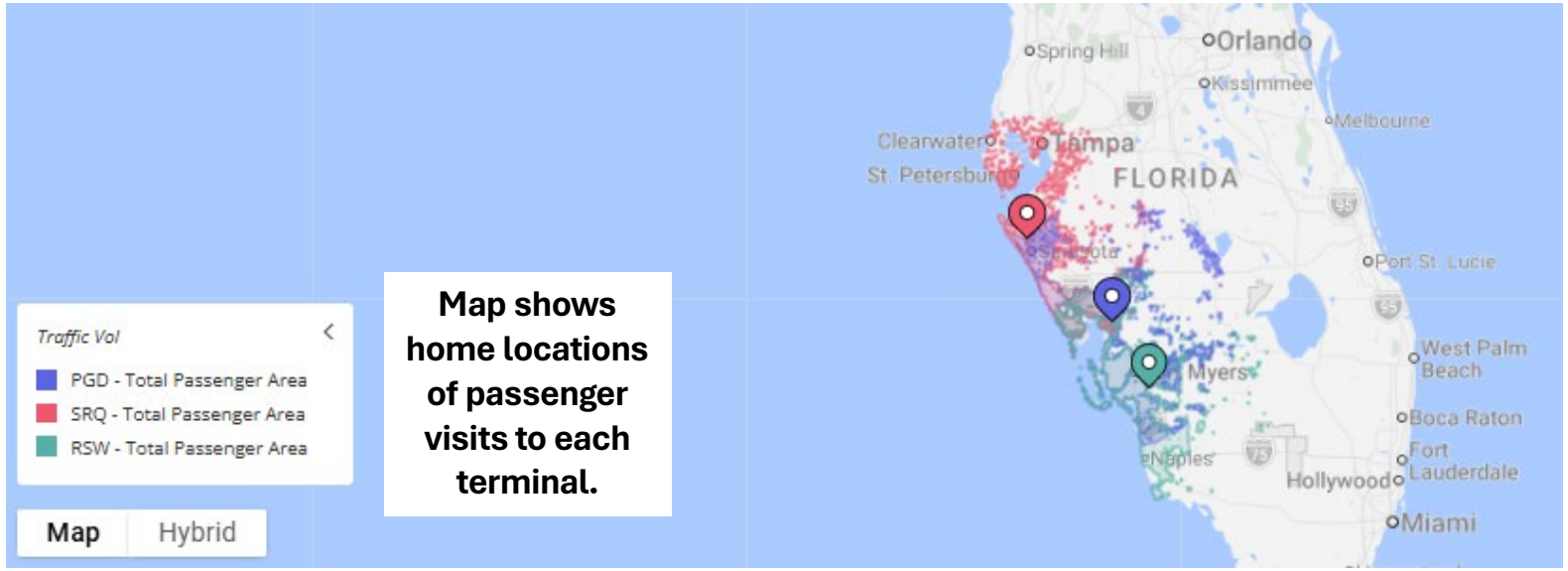
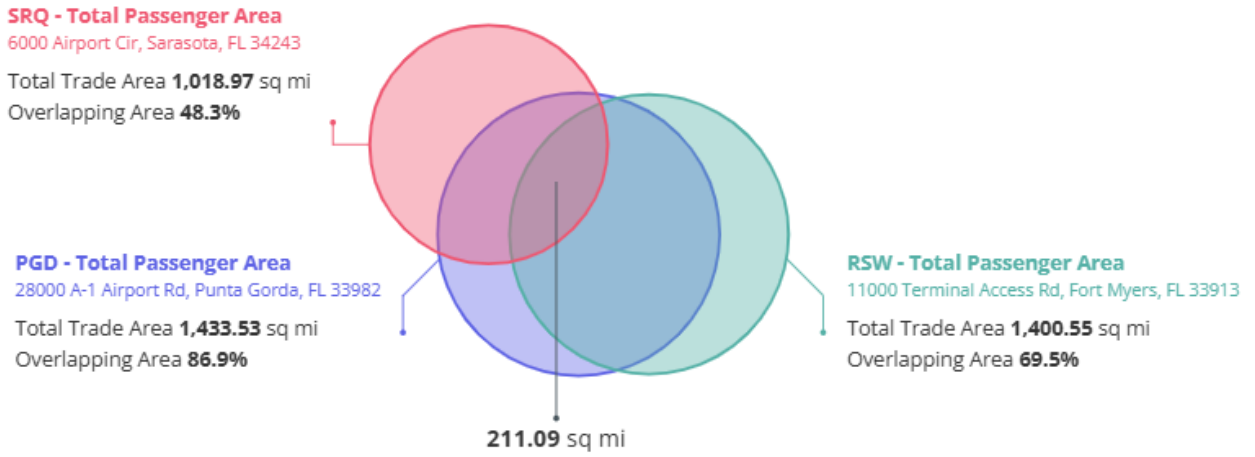
Route Expansion: Strong Traffic from SWFL Area

Overlapping Passenger Area with RSW and SRQ = Built-In Market



Map shows home locations of passenger visits to each terminal.

PGD has the largest total trade area compared to SRQ and RSW.



Placer.ai * Data source
Feb 2025 – Jan 2026

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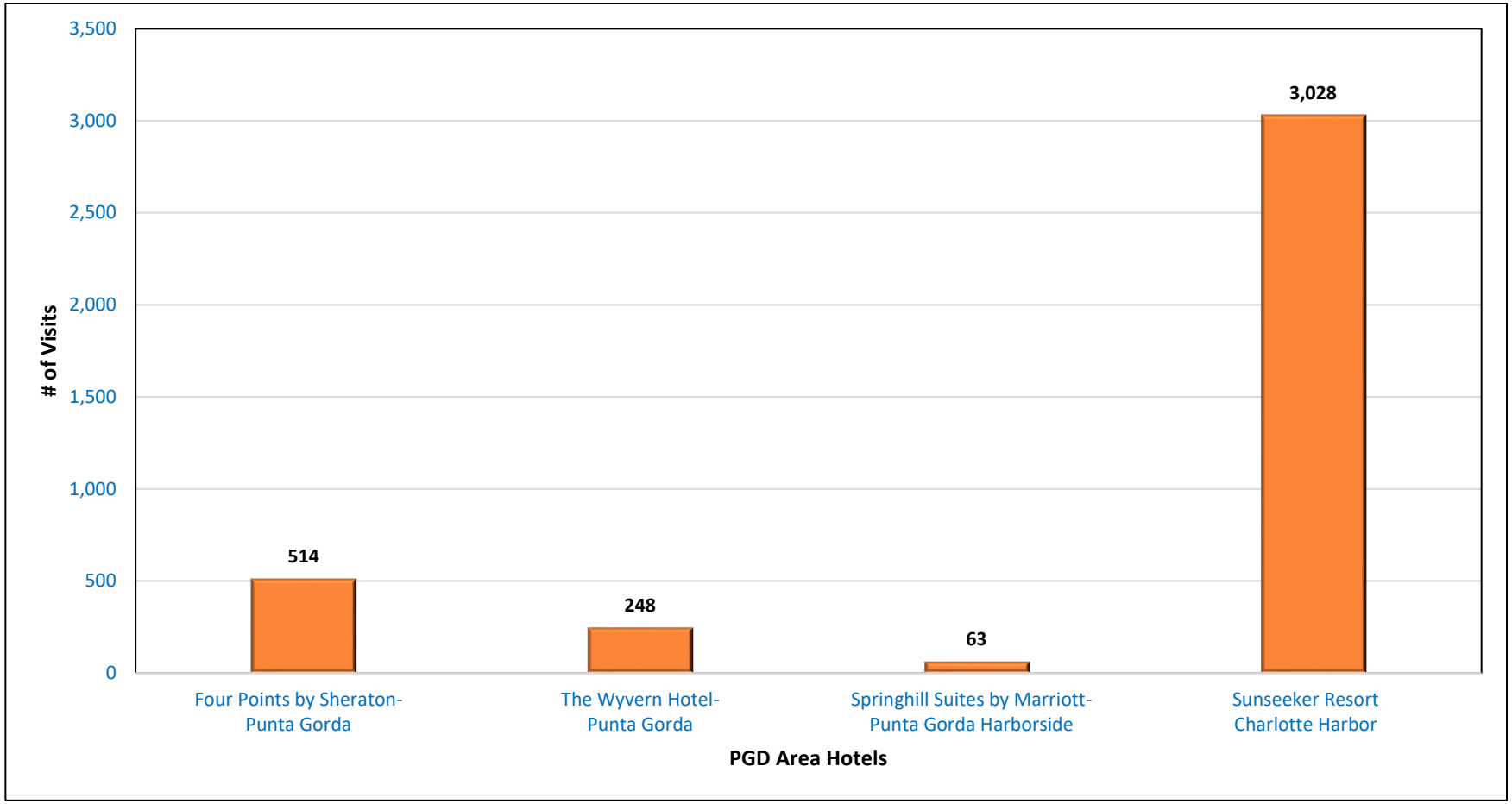
Catch PGD

PGD Area Hotel Visits from MSN Market



Sunseeker Resort Charlotte Harbor was the most popular hotel visited by MSN passengers.

Placer.ai * Data source
Feb 2025 – Jan 2026

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Route Expansion: Homeowners in PGD and MSN

At least 437 properties in Charlotte County have mailing addresses in the MSN catchment area (60-mile radius including parts of WI and IL).

Source: Charlotte County Property Appraiser (Feb 2026)

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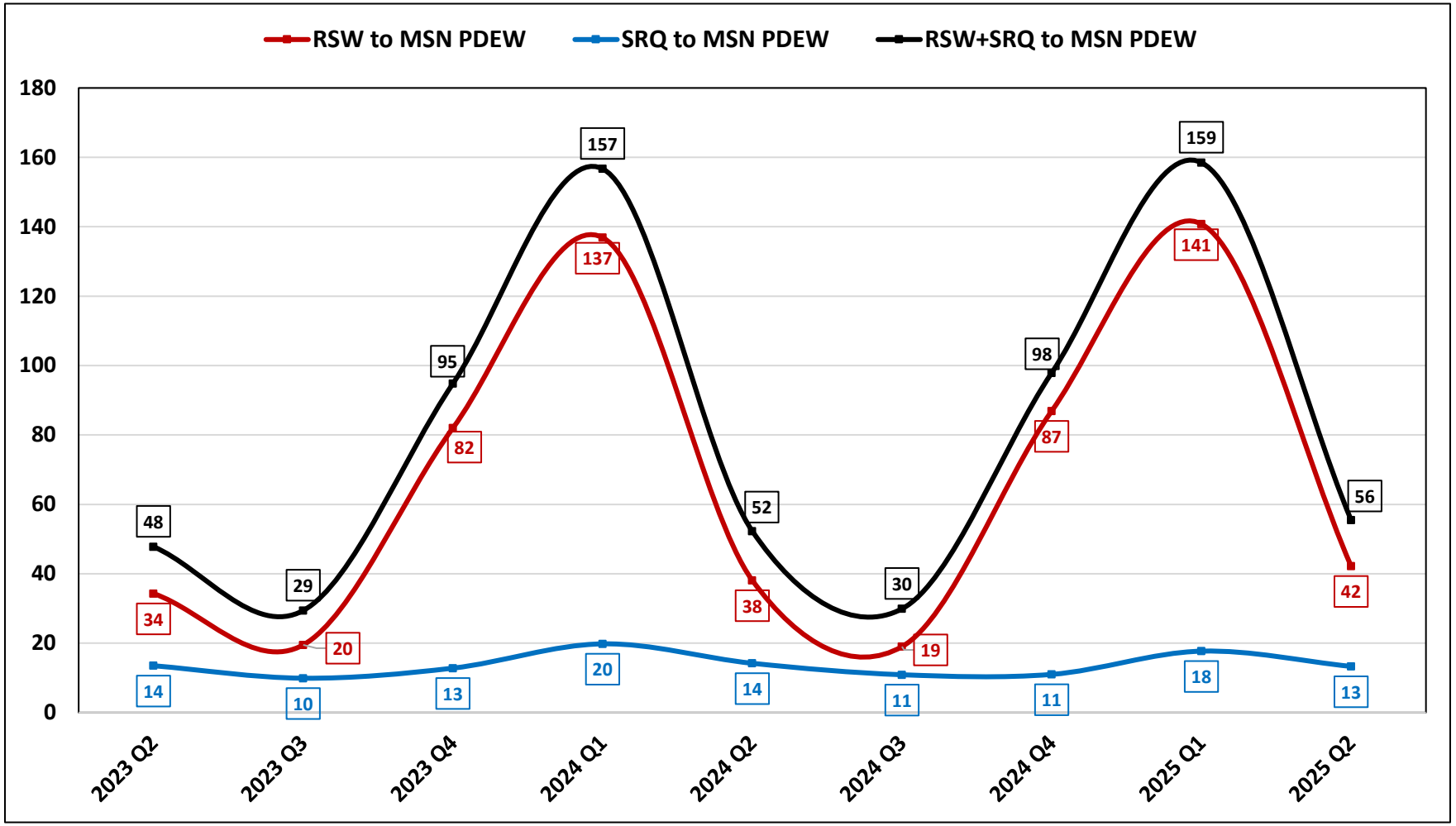
Route Expansion = Passengers Per Day Each Way

Ft. Myers and Sarasota – Madison, WI Passengers per Day Each Way (PDEW)

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



* *Data source: Airline Data Inc.*

Traffic between Sarasota and Ft. Myers to Madison, WI increased in the first half of 2025 YoY.

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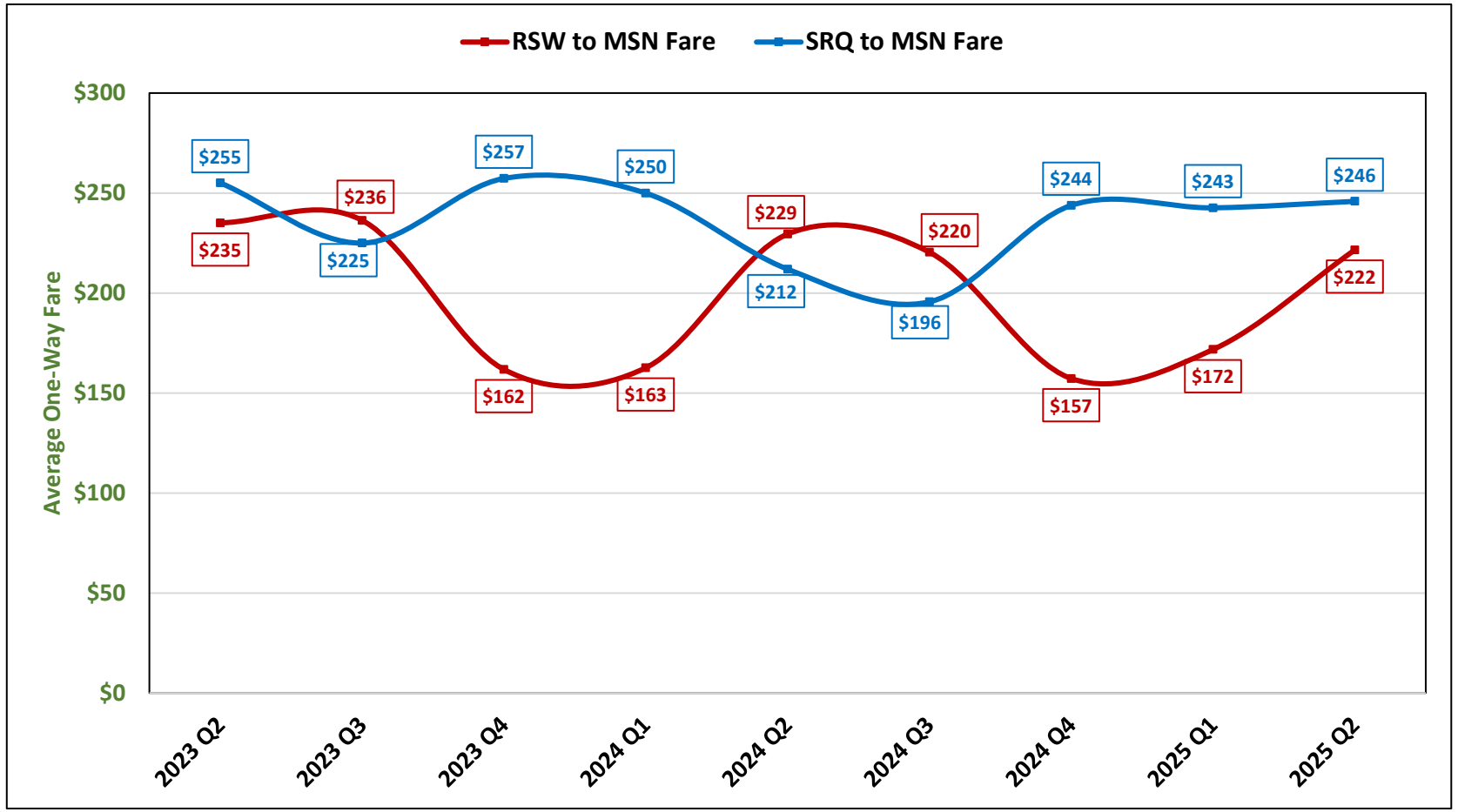
Route Expansion = Average One-Way Fare

Ft. Myers and Sarasota – Madison, WI Average One-Way Fare

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



Average Fares increased in the first half of 2025 YoY. Fares stood at $246 and $222 in Q2 2025.

** Data source: Airline Data Inc.*

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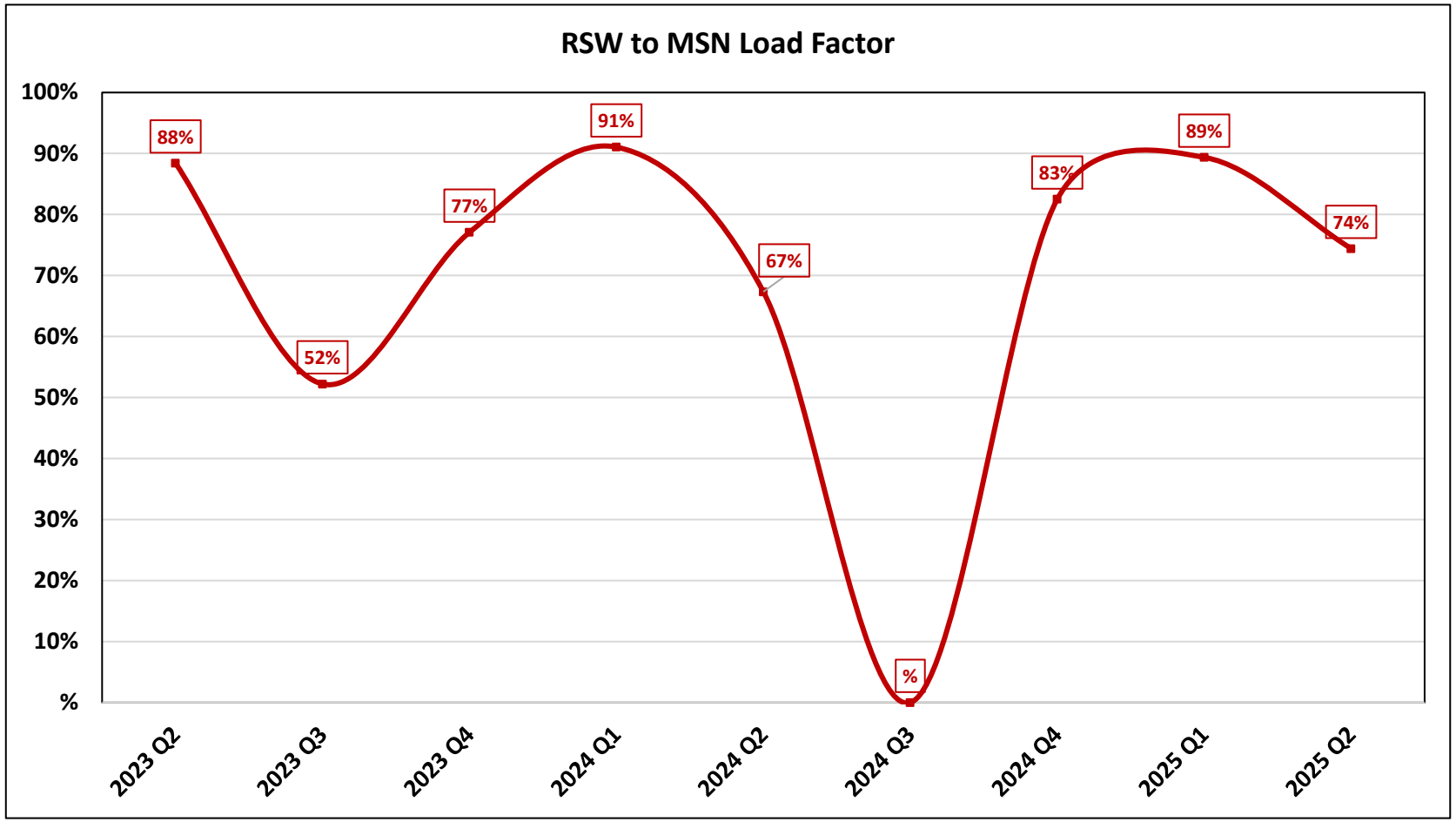
Route Expansion = Load Factors

Ft. Myers – Madison, WI Load Factors

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



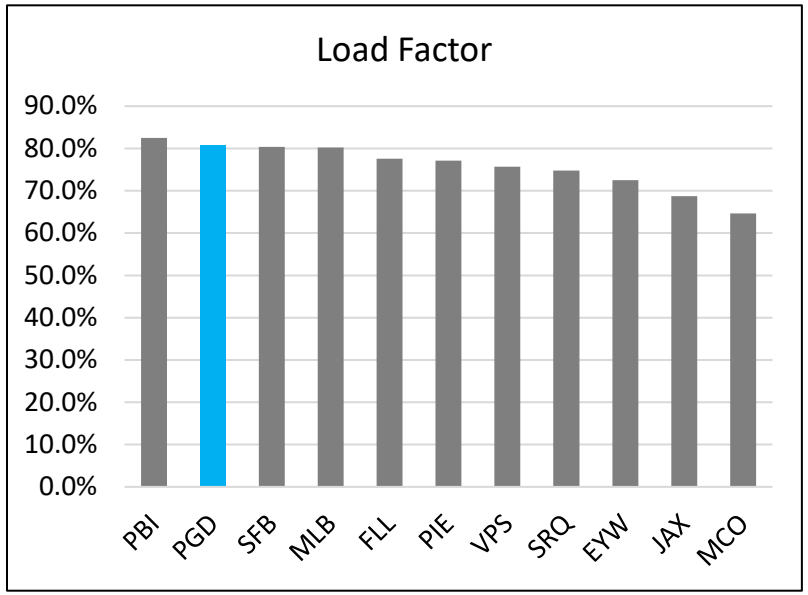
Overall, load Factors increased in the first half of 2025 YoY.

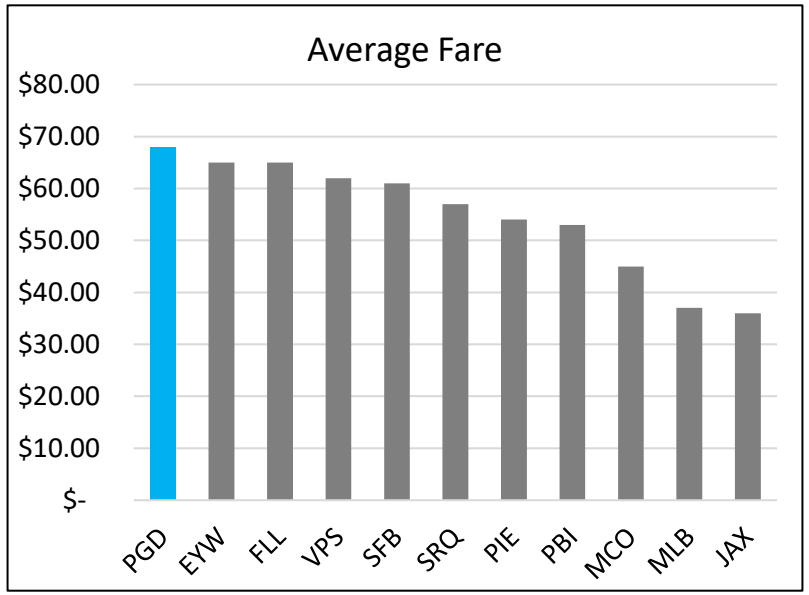
** Data source: Airline Data Inc. (Load Factors for SRQ were not available)*

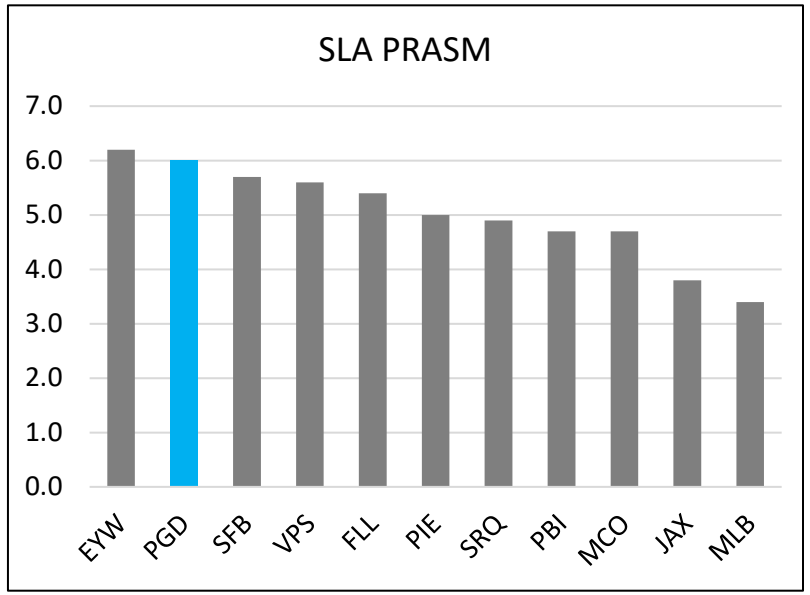
Route Expansion = Regional Compare

PGD Regional Compare – G4 Only

2025 Q1 Results







PGD had the highest Average Fare and second highest SLA PRASM and Load Factor compared to other regional airports in Quarter 1, 2025.

** Data source: Airline Data Inc.*

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