Catch
PGD

Milwaukee Mitchell International Airport

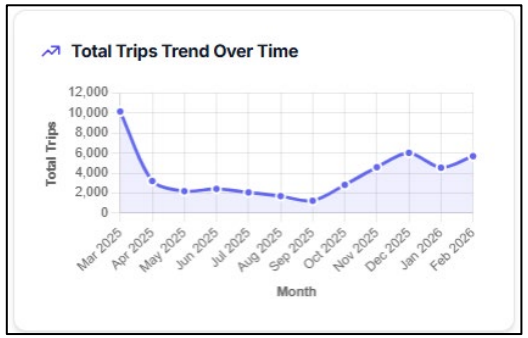
MKE

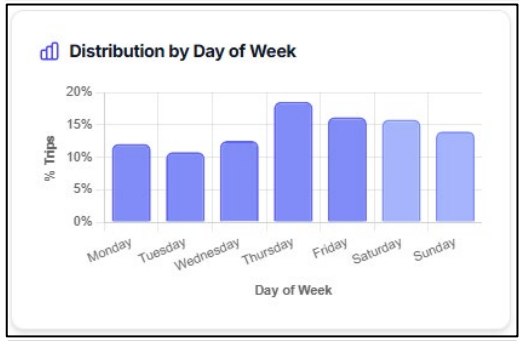
Explore your next destination

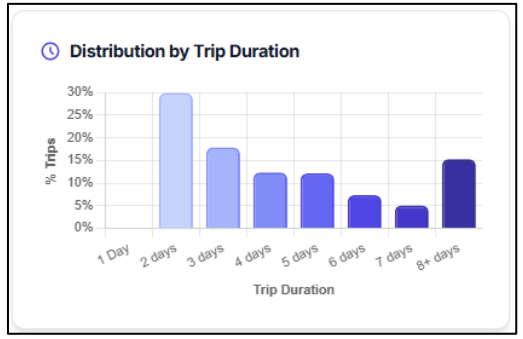
Catch PGD

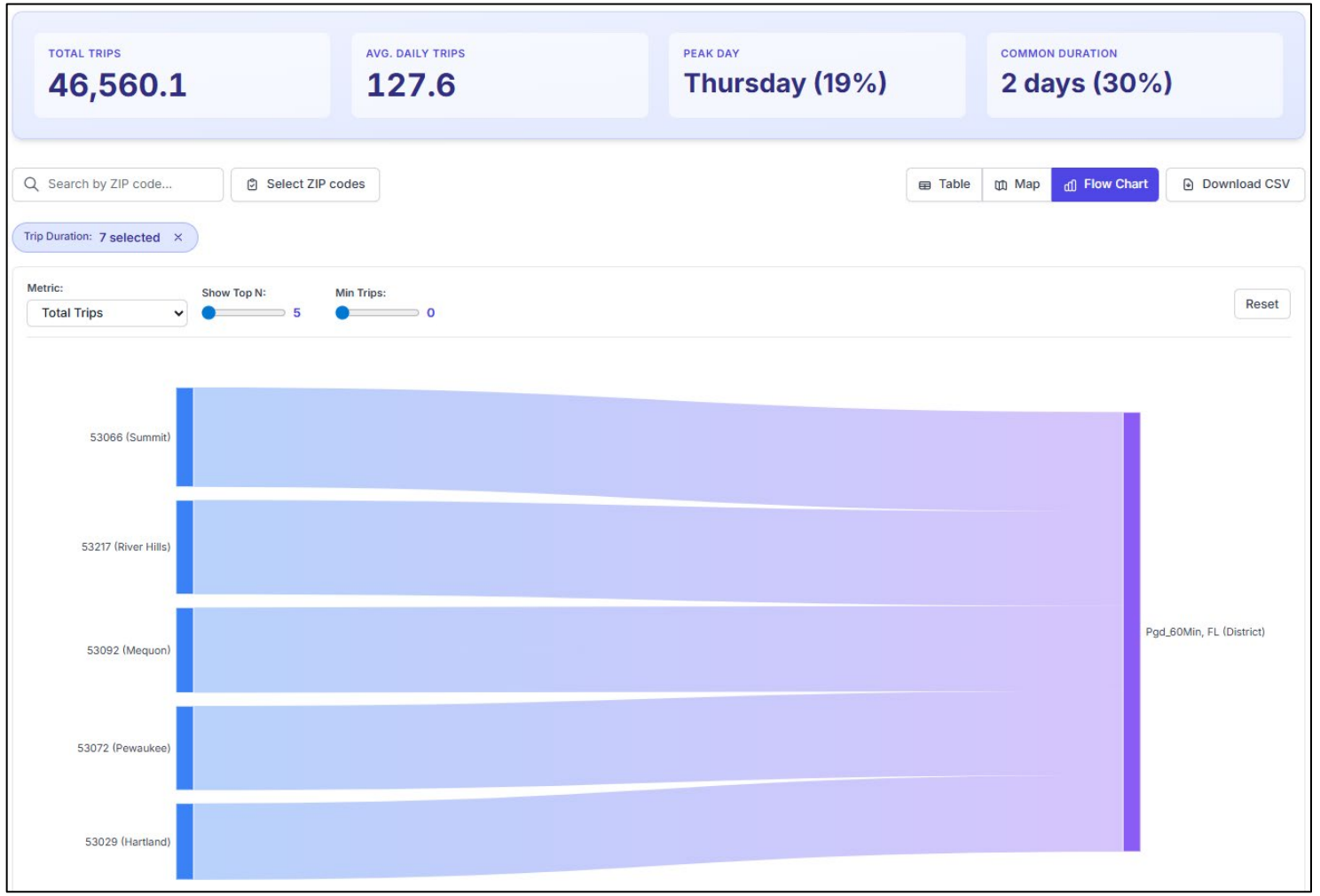
Route Expansion: Trips to PGD Area from MKE Area

Approximately 47K annual trips to PGD's catchment area from Milwaukee CBSA.









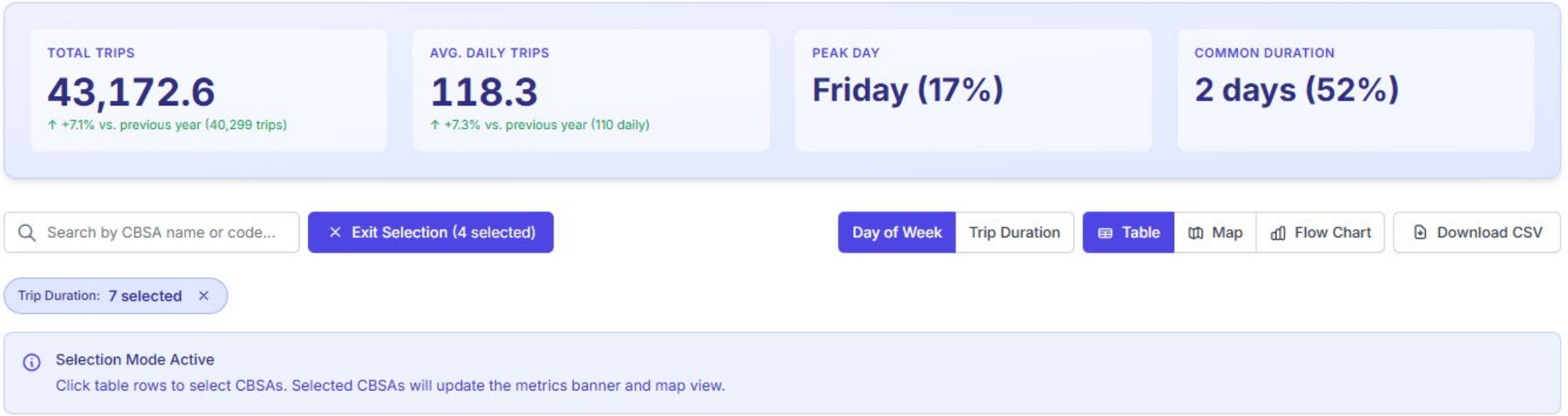
Placer.ai * Data source
Mar 2025 – Feb 2026

FLYPGD Punta Gorda Airport

Catch PGD

Route Expansion: Trips to MKE Area from PGD Area

Approximately 43K annual trips to Milwaukee CBSA from PGD's Catchment Area.



				Avg. Daily Trips by Day of Week						
Origin CBSA Name	**Total Trips**	**Common Duration**	**Avg. Daily Trips**	**Mon**	**Tue**	**Wed**	**Thu**	**Fri**	**Sat**	**Sun**
Naples-Marco Island, FL	9883.5	2 days (32%)	27.1	22.7	23.5	34.4	38.1	27.6	25.2	18.1
Cape Coral-Fort Myers, FL	16401.8	2 days (30%)	44.9	38.1	36.7	44	52.4	54.3	48.3	40.7
Punta Gorda, FL	1904.9	2 days (33%)	5.2	3.1	6.1	5.5	5.1	8.2	4.8	3.9
North Port-Bradenton-Sarasota, FL	14982.4	2 days (32%)	41	38.3	41.4	37.4	41.3	49.1	41	38.8

Placer.ai * Data source
Mar 2025 – Feb 2026

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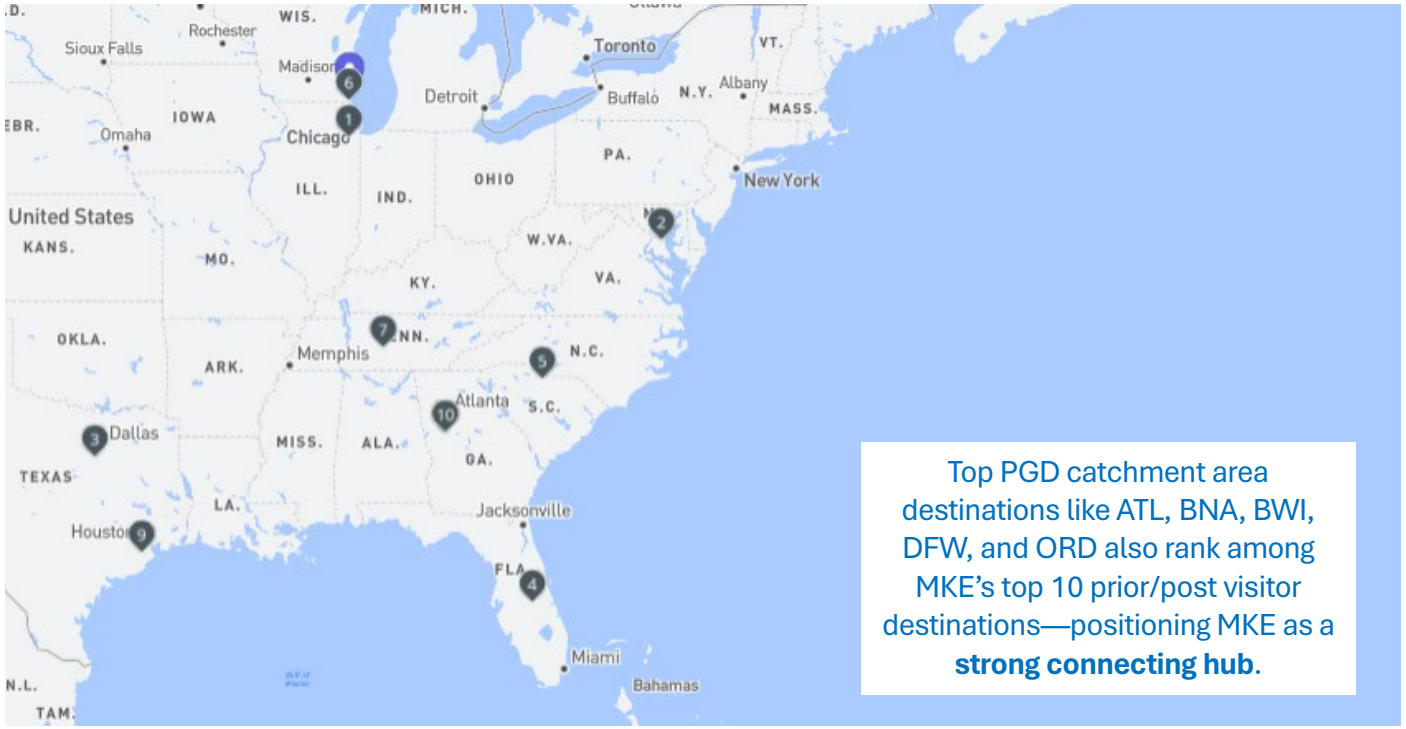
Route Expansion: Trips to MKE Area & Shared Audience

- There were 30,210 annual visits to “MKE-Total Passenger Area” that originated from the same zip codes where PGD passengers live (within a 60-mile radius).

MKE Prior/Post Visitor Journey:



Top PGD catchment area destinations like ATL, BNA, BWI, DFW, and ORD also rank among MKE’s top 10 prior/post visitor destinations—positioning MKE as a **strong connecting hub**.

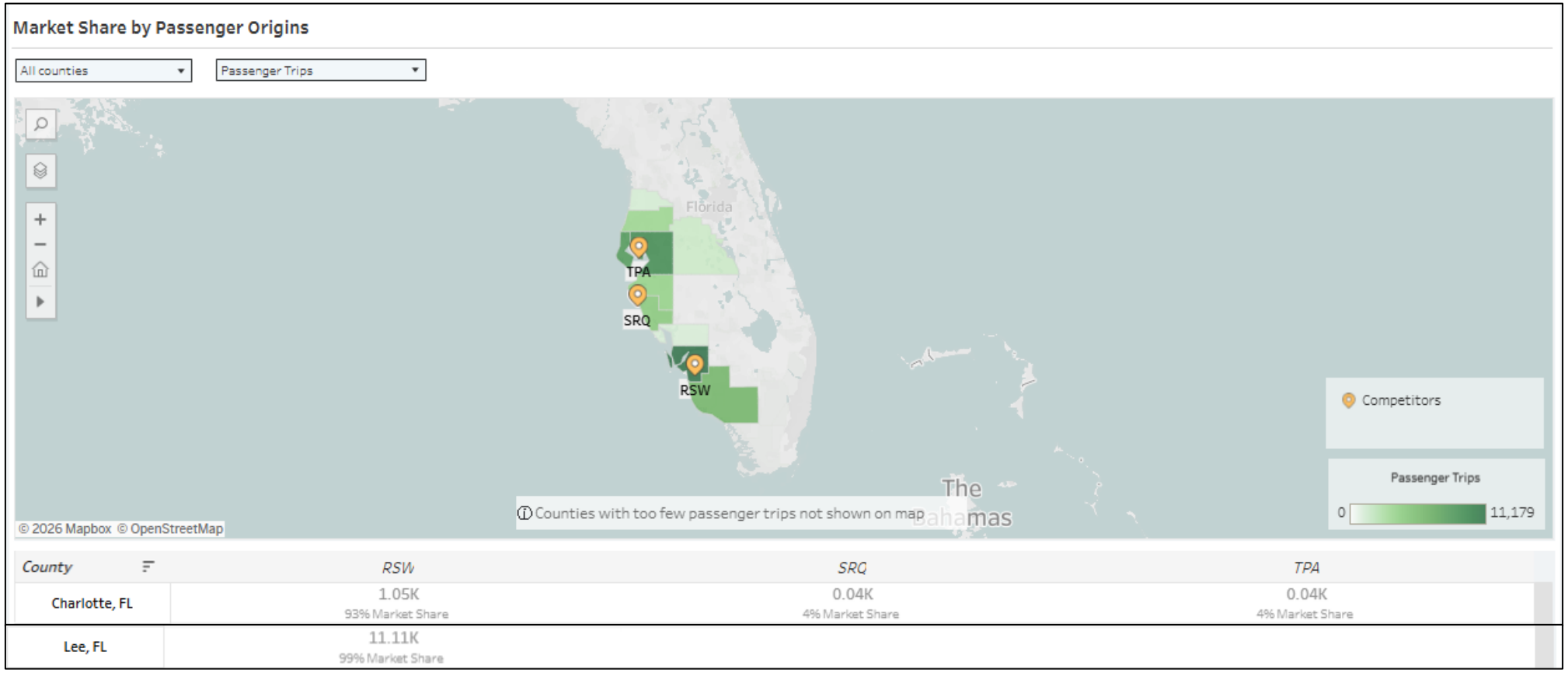
Shared Audience:

Approximately 7K PGD passengers also traveled through MKE last year.

Placer.ai * Data source
Mar 2025 – Feb 2026

Catch PGD

Route Expansion: Airport Leakage



County	RSW	SRQ	TPA
Charlotte, FL	1.05K 93% Market Share	0.04K 4% Market Share	0.04K 4% Market Share
Lee, FL	11.11K 99% Market Share		

Mar 2025 – Feb 2026:

- **12K of passenger trips from RSW, SRQ and TPA to MKE originated from Charlotte and Lee County residents alone. A nonstop PGD-MKE route would capture existing traffic and drive new growth!**

Placer.ai * Data source
Mar 2025 – Feb 2026

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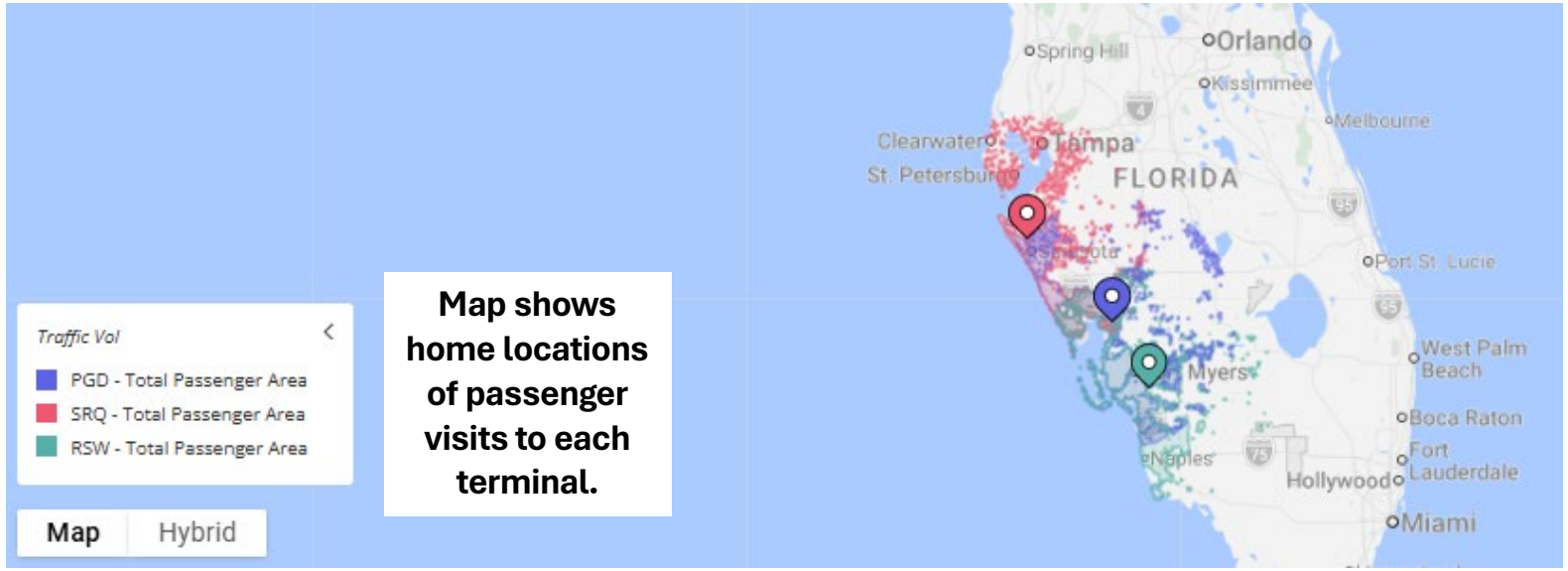
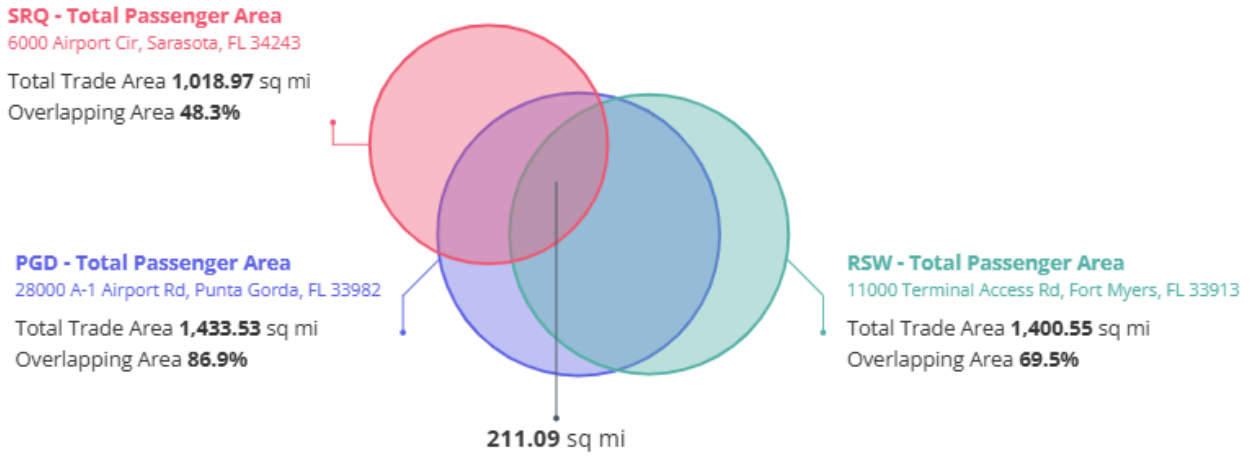
Route Expansion: Strong Traffic from SWFL Area

Overlapping Passenger Area with RSW and SRQ = Built-In Market



Map shows home locations of passenger visits to each terminal.

PGD has the largest total trade area compared to SRQ and RSW.



Placer.ai * Data source
Feb 2025 – Jan 2026

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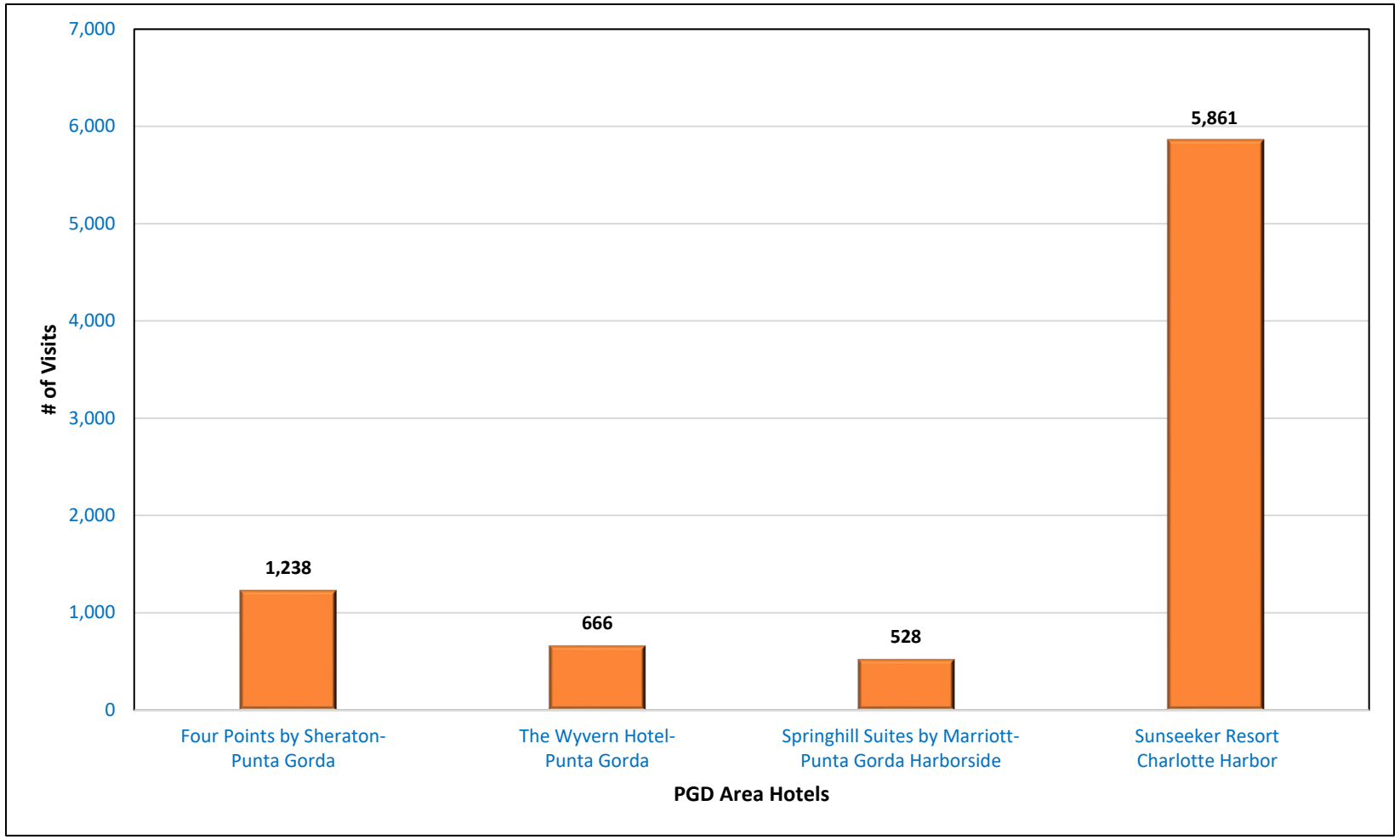
Catch PGD

PGD Area Hotel Visits from MKE Market

PGD Area Hotel Visits from MKE Market (Total # of Visits = 8,293)



Sunseeker Resort Charlotte Harbor was the most popular hotel visited by MKE passengers.

Placer.ai * Data source
Feb 2025 – Jan 2026

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Route Expansion: Homeowners in PGD and MKE

At least 1,090 properties in Charlotte County have mailing addresses in the MKE catchment area (60-mile radius including parts of WI and IL).

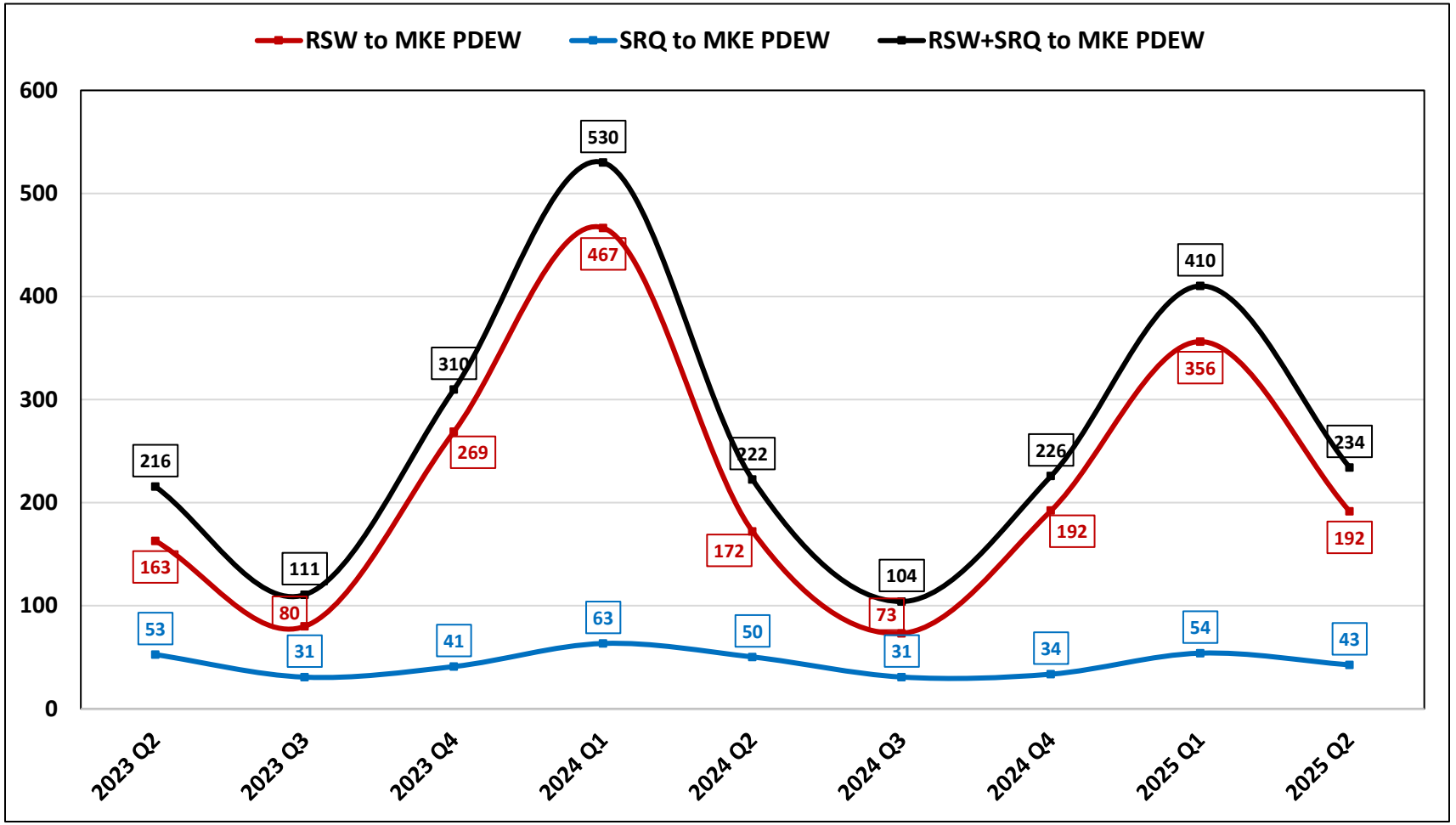
Source: Charlotte County Property Appraiser (Feb 2026)

Catch PGD

Route Expansion = Passengers Per Day Each Way

Ft. Myers and Sarasota - Milwaukee Passengers per Day Each Way (PDEW)

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



Traffic between Sarasota and Ft. Myers to Milwaukee decreased in the first half of 2025 YoY.

** Data source: Airline Data Inc.*

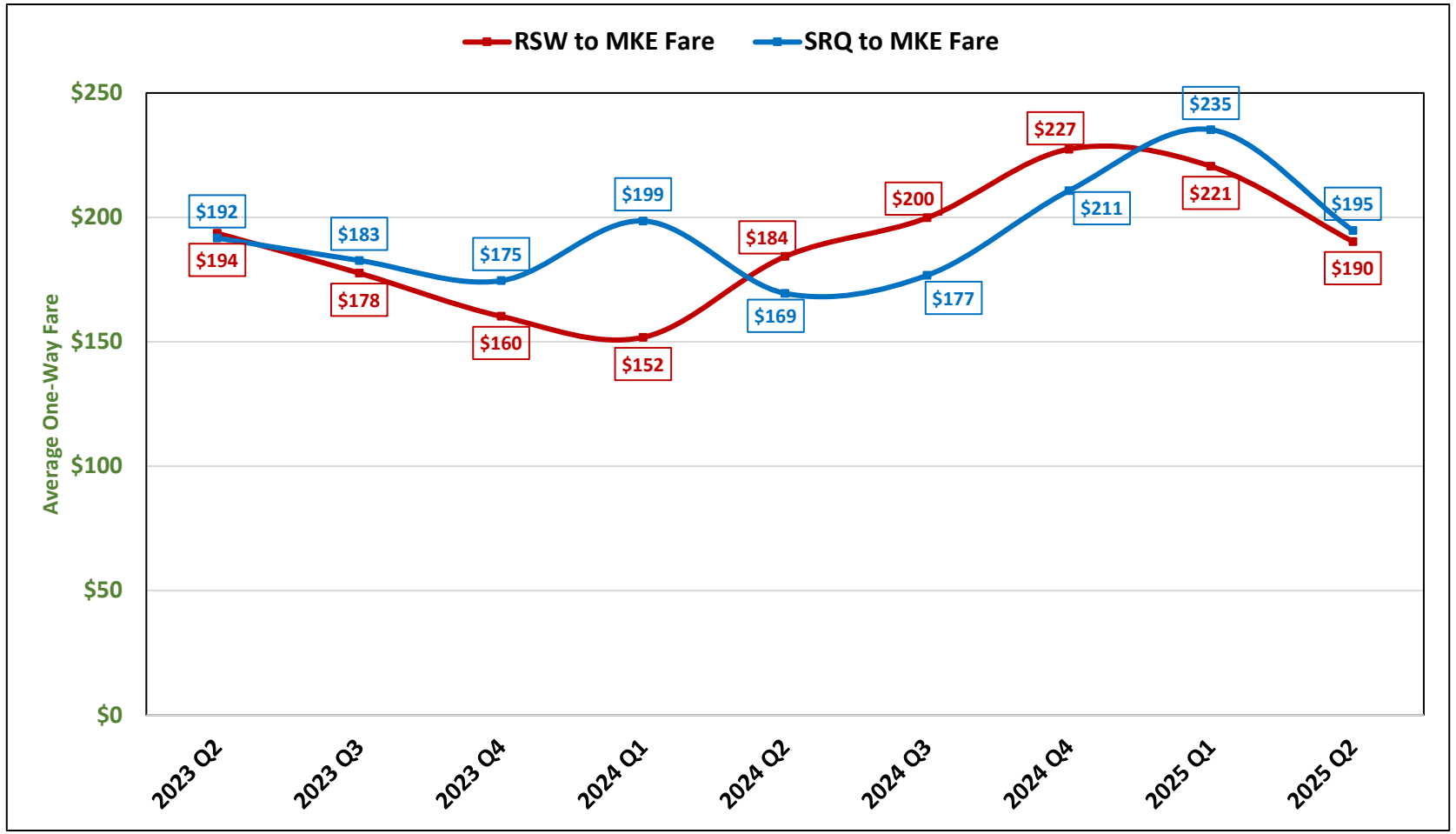
FLYPGD Punta Gorda Airport

Catch PGD

Route Expansion = Average One-Way Fare

Ft. Myers and Sarasota - Milwaukee Average One-Way Fare

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



Average Fares increased in the first half of 2025 YoY. Fares stood at $195 and $190 in Q2 2025.

** Data source: Airline Data Inc.*

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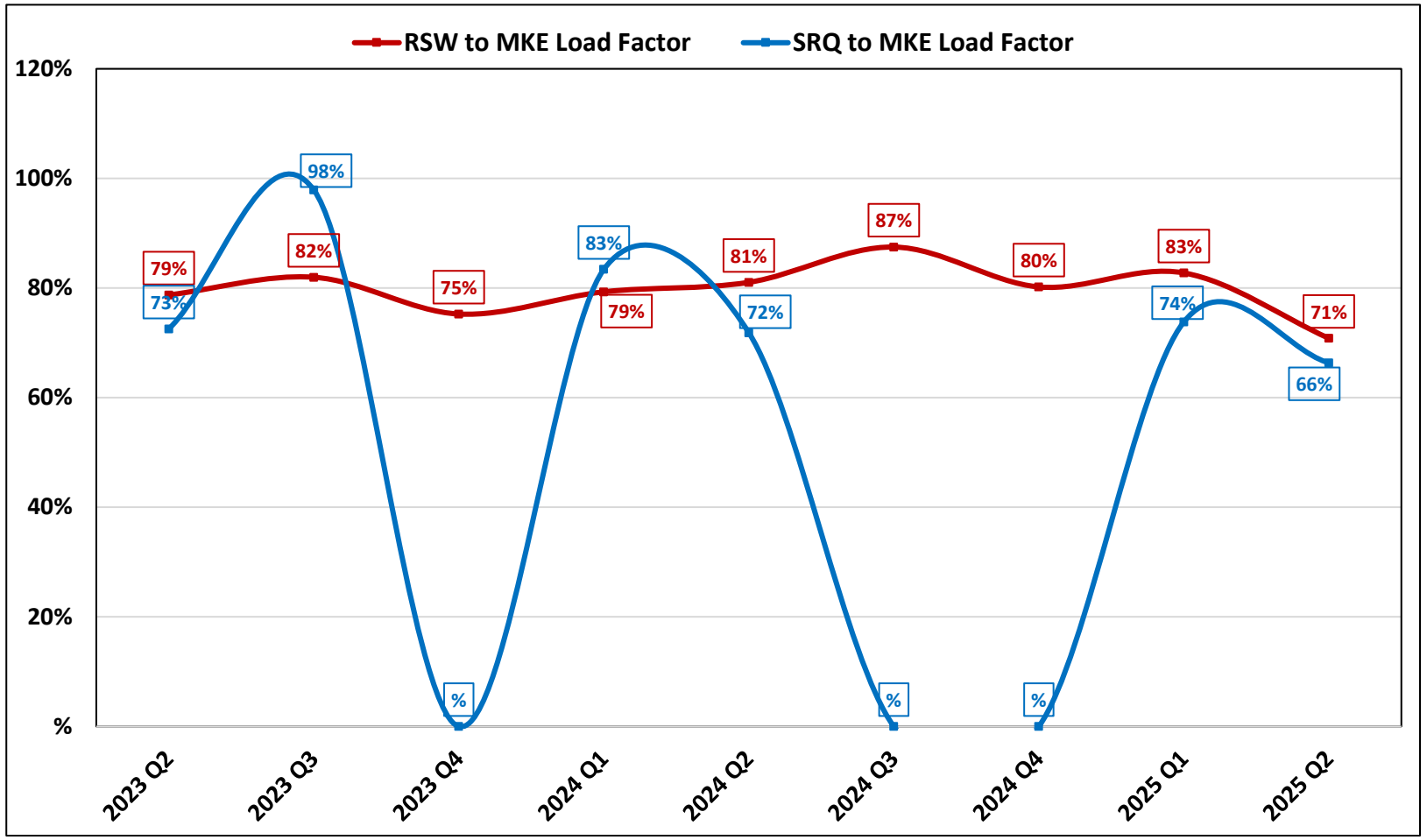
Route Expansion = Load Factors

Ft. Myers and Sarasota - Milwaukee Load Factors

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



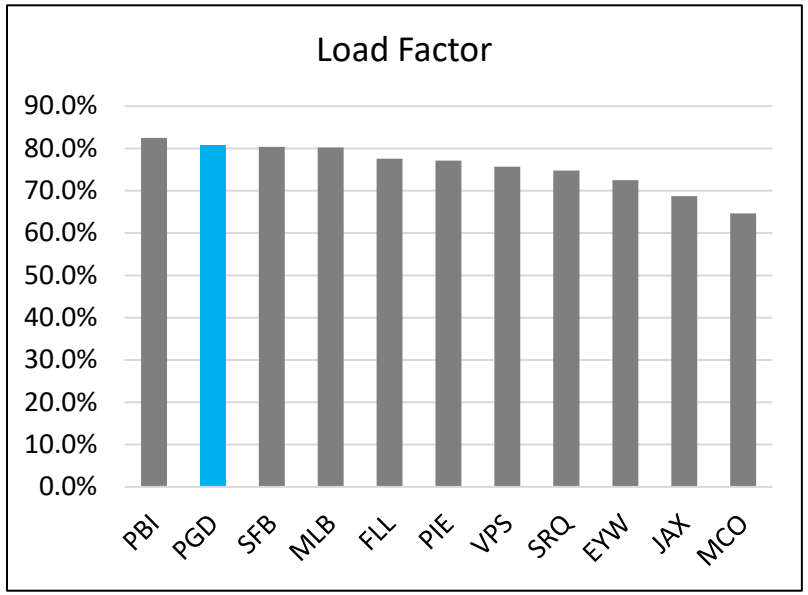
Load Factors decreased in the first half of 2025 YoY.

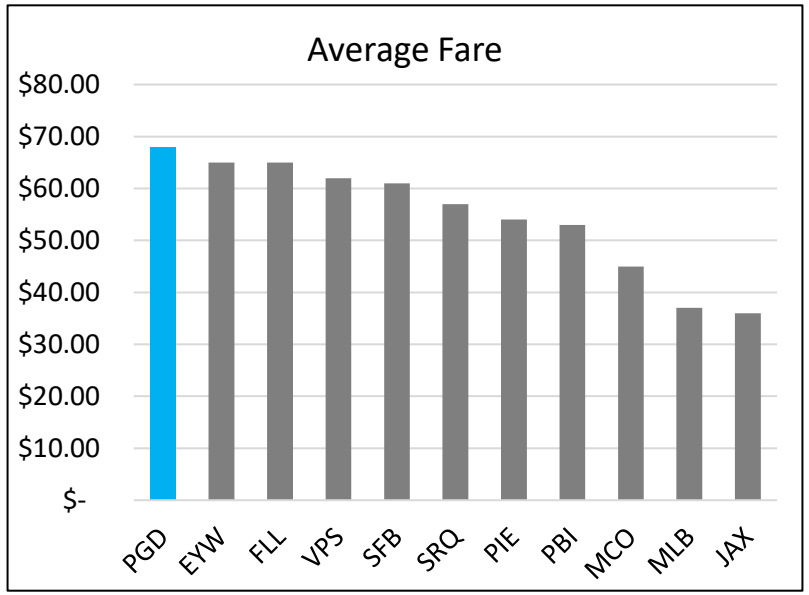
** Data source: Airline Data Inc.*

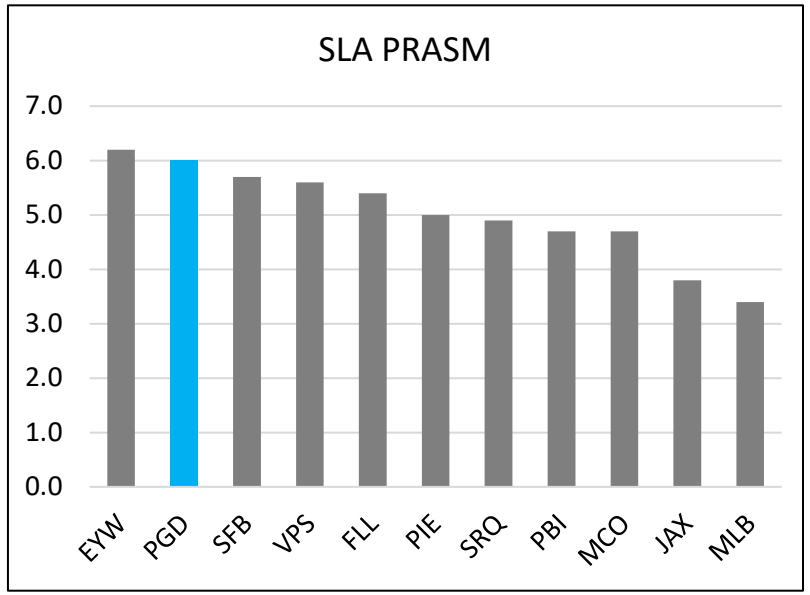
Route Expansion = Regional Compare

PGD Regional Compare – G4 Only

2025 Q1 Results







PGD had the highest Average Fare and second highest SLA PRASM and Load Factor compared to other regional airports in Quarter 1, 2025.

** Data source: Airline Data Inc.*

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