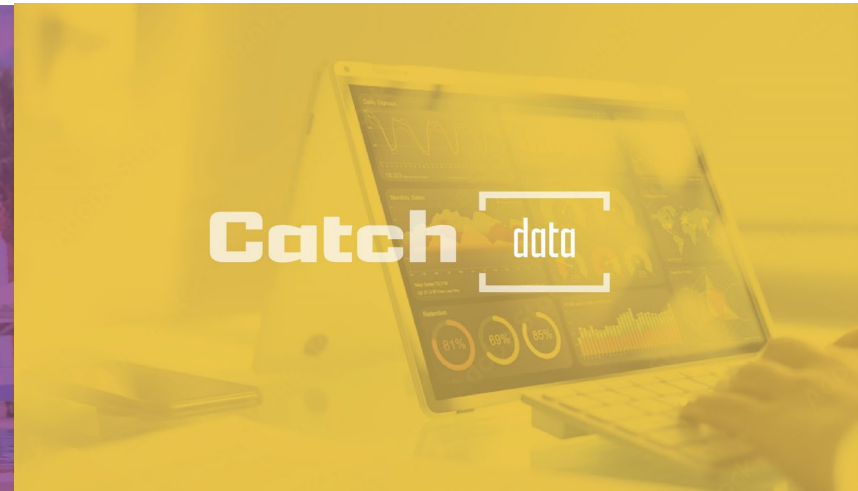
Catch
PGD

William P. Hobby Airport

HOU

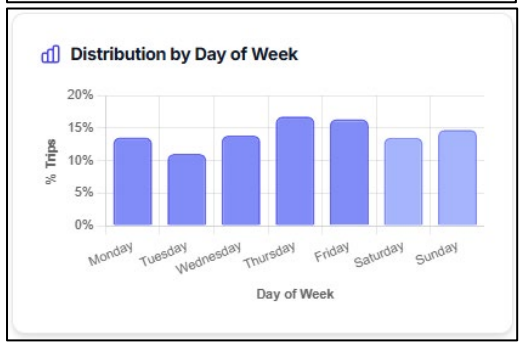
Explore your next destination

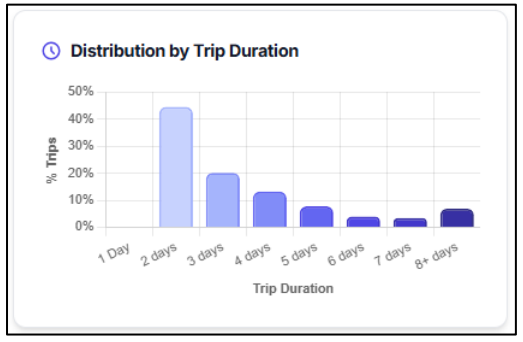


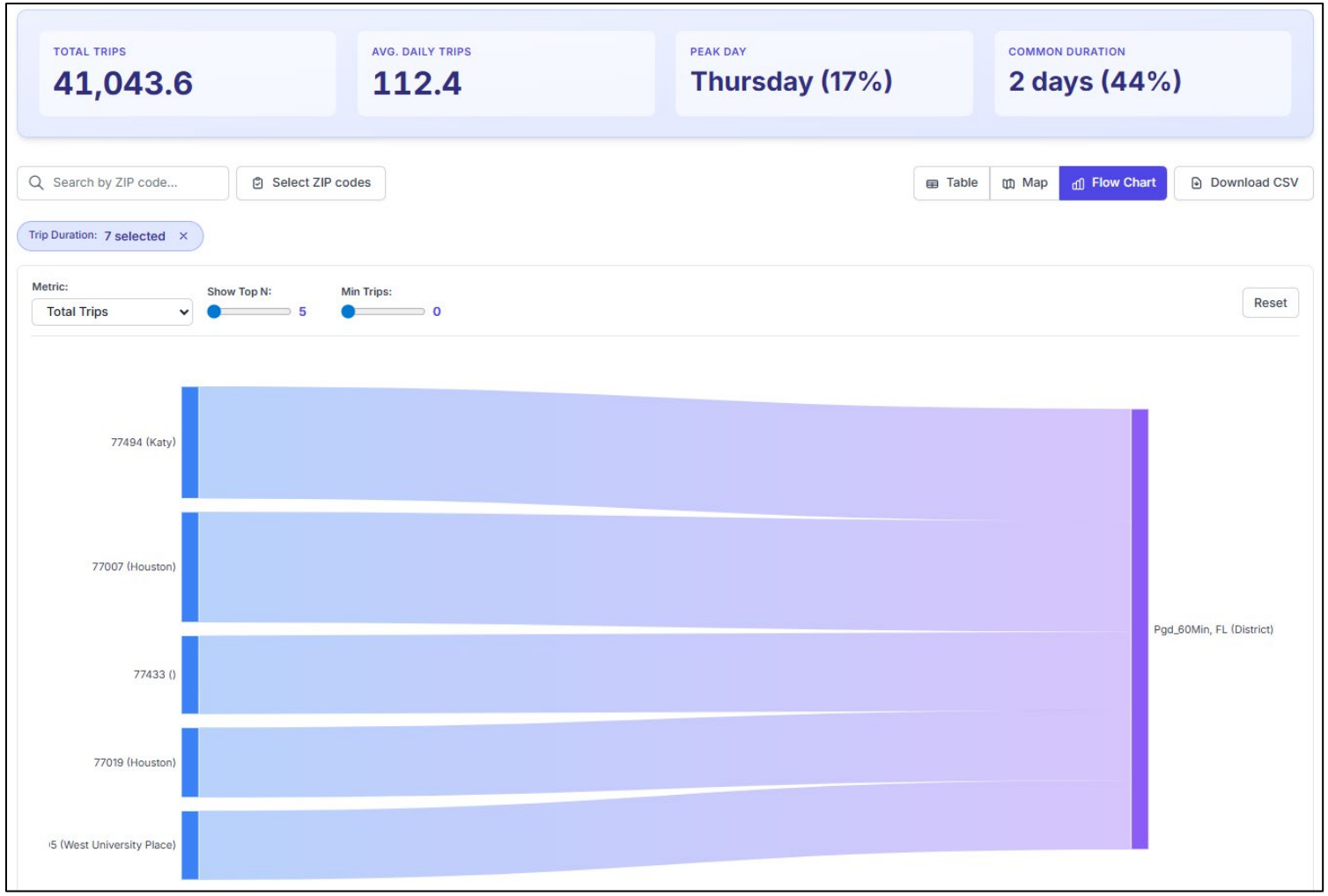
Catch PGD

Route Expansion: Trips to PGD Area from HOU Area

Approximately 41K annual trips to PGD's catchment area from Houston CBSA.







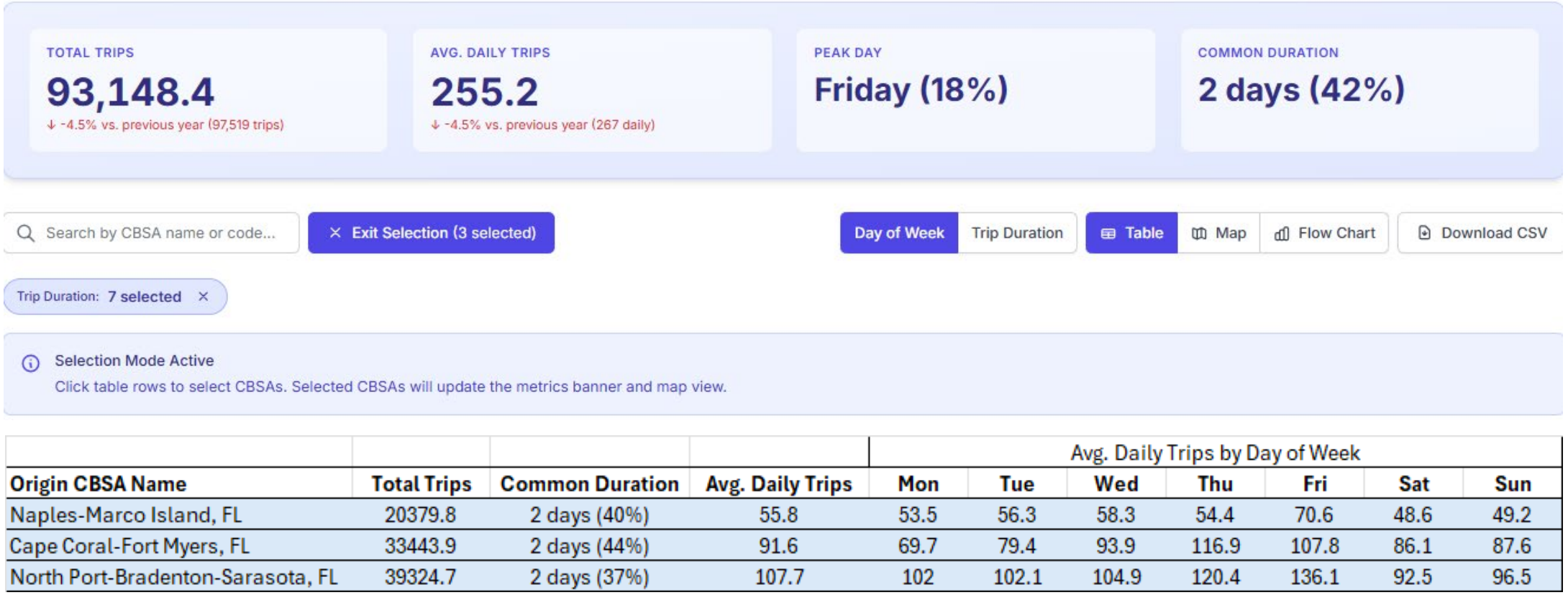
Placer.ai * Data source
Mar 2025 – Feb 2026

FLYPGD Punta Gorda Airport

Catch PGD

Route Expansion: Trips to HOU Area from PGD Area

Approximately 93K annual trips to Houston CBSA from PGD's Catchment Area.



				Avg. Daily Trips by Day of Week						
Origin CBSA Name	**Total Trips**	**Common Duration**	**Avg. Daily Trips**	**Mon**	**Tue**	**Wed**	**Thu**	**Fri**	**Sat**	**Sun**
Naples-Marco Island, FL	20379.8	2 days (40%)	55.8	53.5	56.3	58.3	54.4	70.6	48.6	49.2
Cape Coral-Fort Myers, FL	33443.9	2 days (44%)	91.6	69.7	79.4	93.9	116.9	107.8	86.1	87.6
North Port-Bradenton-Sarasota, FL	39324.7	2 days (37%)	107.7	102	102.1	104.9	120.4	136.1	92.5	96.5

Placer.ai * Data source
Mar 2025 – Feb 2026

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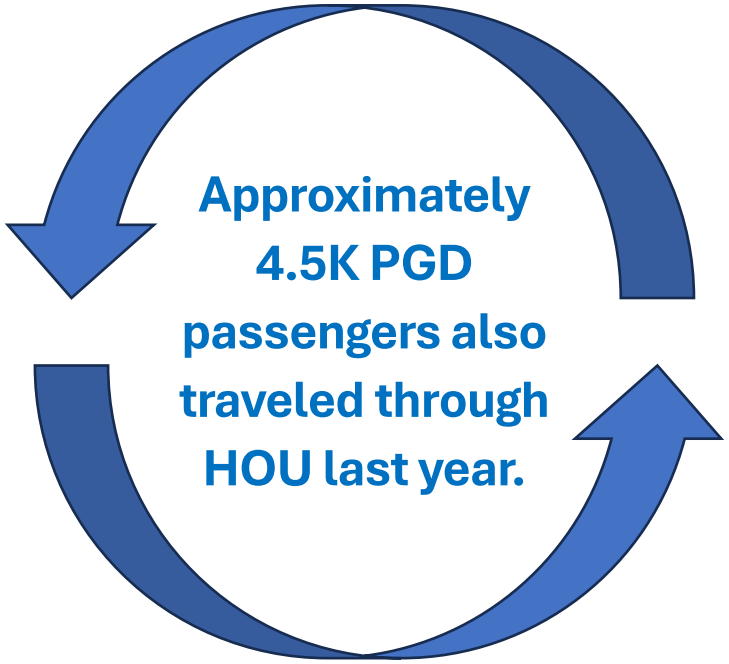
Route Expansion: Trips to HOU Area & Shared Audience

- There were 35,468 annual visits to “HOU-Total Passenger Area” that originated from the same zip codes where PGD passengers live (within a 60-mile radius).

HOU Prior/Post Visitor Journey:

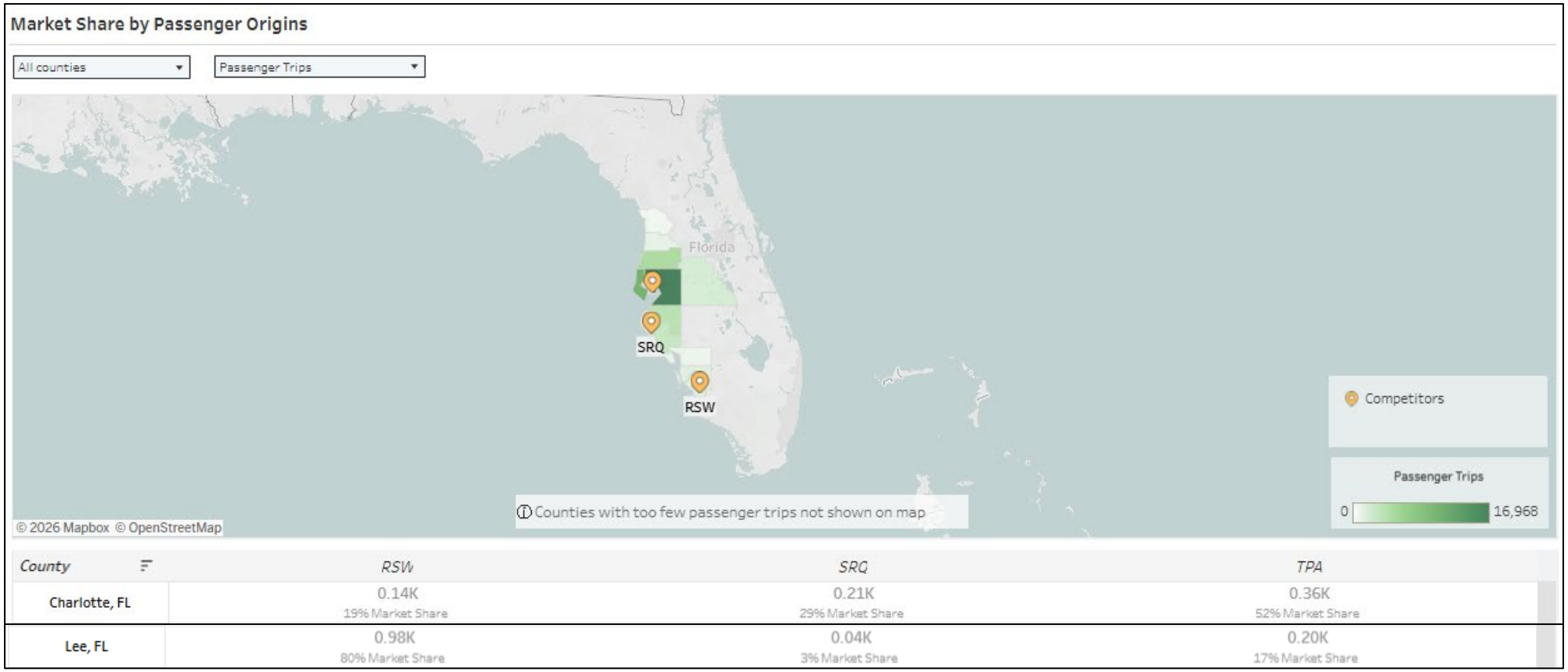
Shared Audience:



Placer.ai * Data source
Mar 2025 – Feb 2026

Catch PGD

Route Expansion: Airport Leakage



County	RSW	SRQ	TPA
Charlotte, FL	0.14K 19% Market Share	0.21K 29% Market Share	0.36K 52% Market Share
Lee, FL	0.98K 80% Market Share	0.04K 3% Market Share	0.20K 17% Market Share

Mar 2025 – Feb 2025:

- **2K of passenger trips from RSW, SRQ and TPA to HOU originated from Charlotte and Lee County residents alone. A nonstop PGD-HOU route would capture existing traffic and drive new growth!**

Placer.ai * Data source
Mar 2025 – Feb 2026

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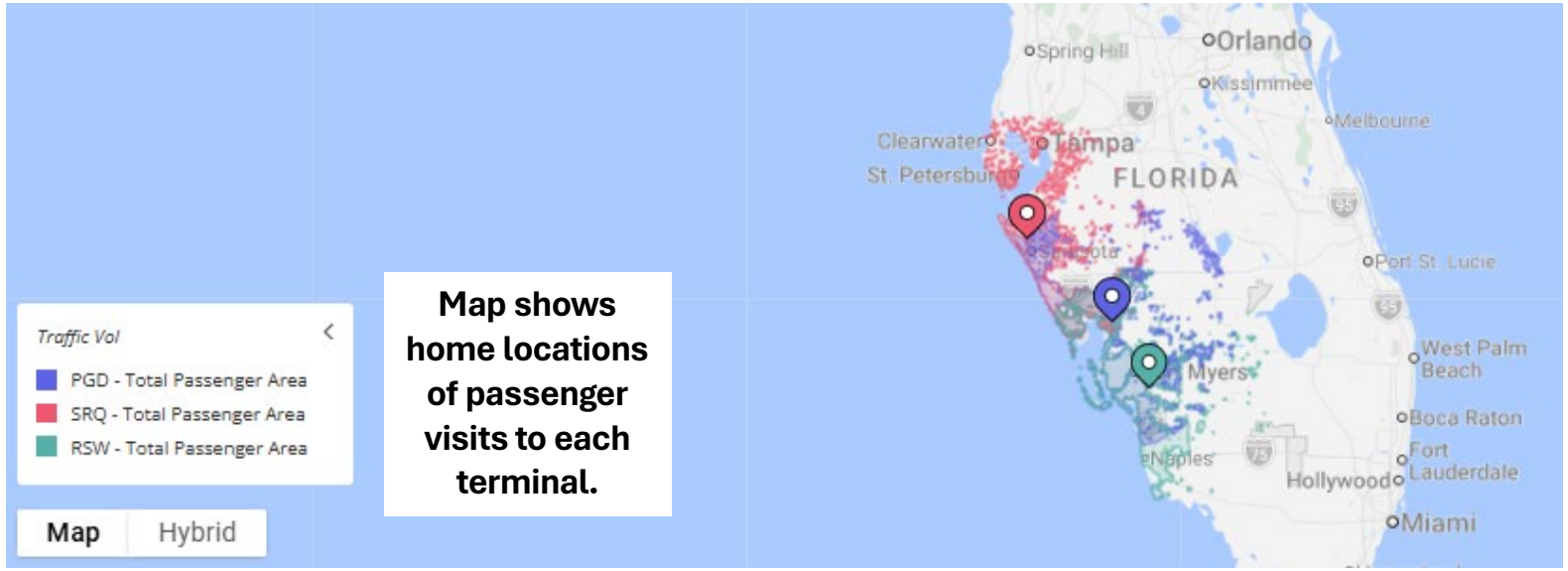
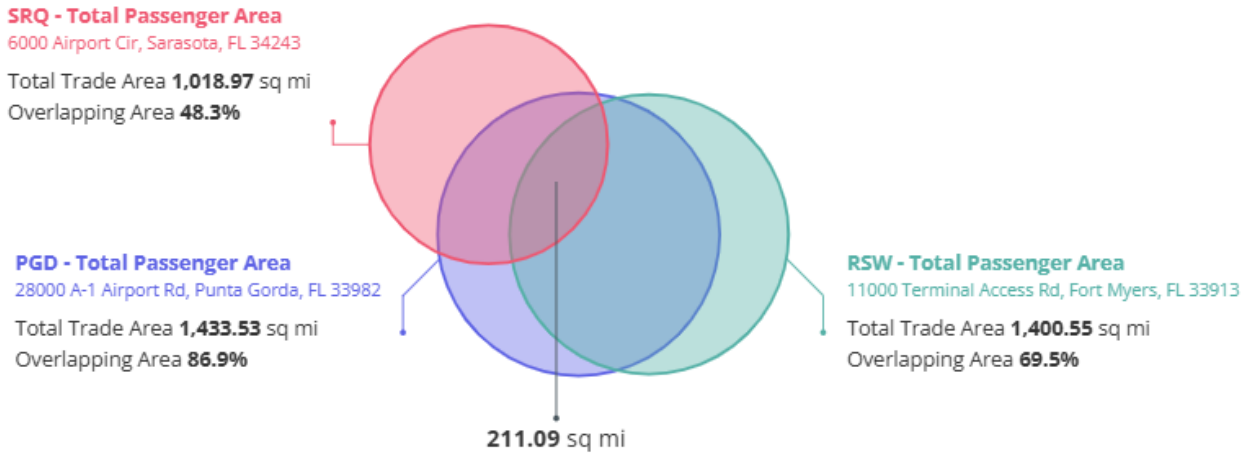
Route Expansion: Strong Traffic from SWFL Area

Overlapping Passenger Area with RSW and SRQ = Built-In Market



Map shows home locations of passenger visits to each terminal.

PGD has the largest total trade area compared to SRQ and RSW.



Placer.ai * Data source
Feb 2025 – Jan 2026

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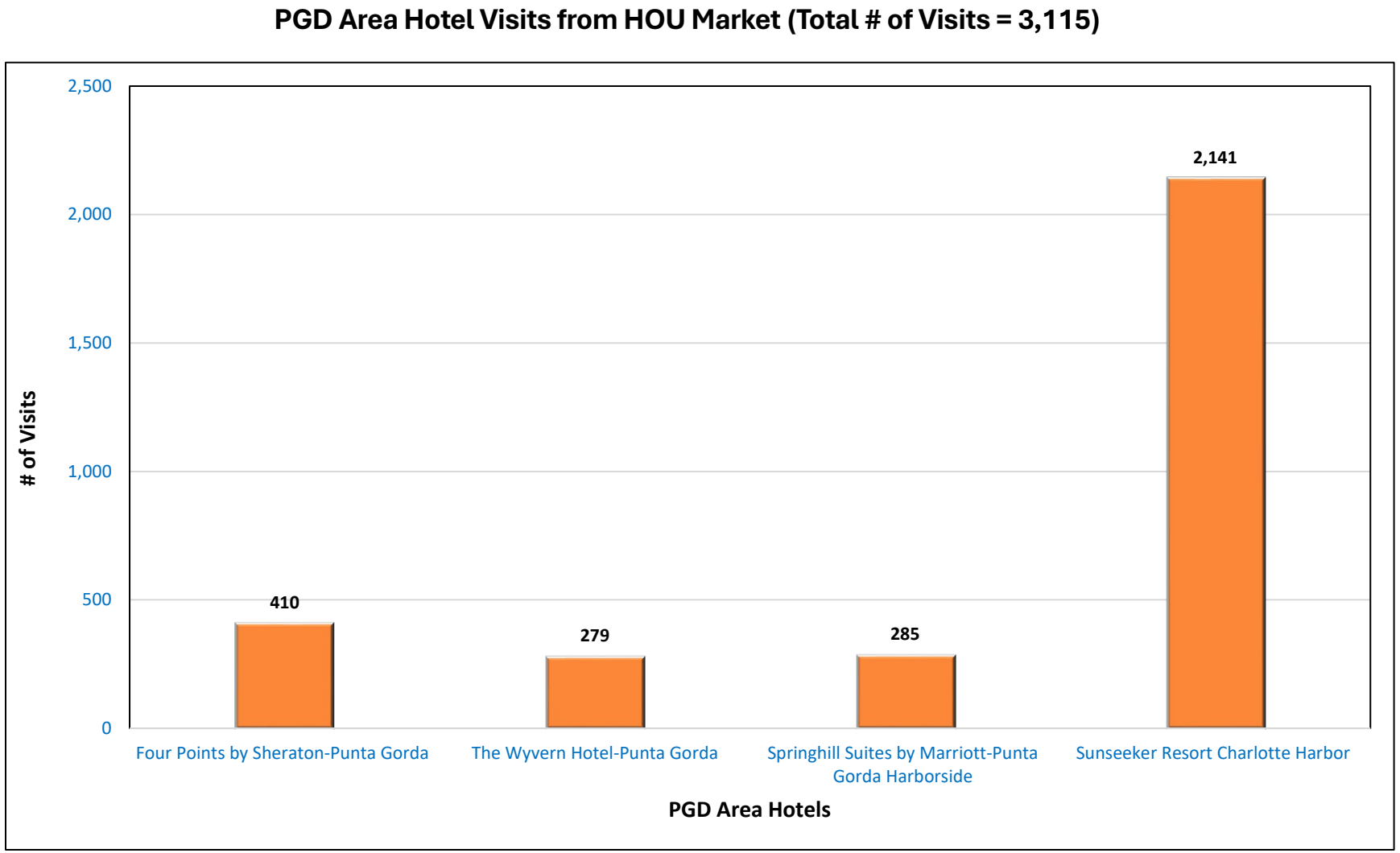
Catch PGD

PGD Area Hotel Visits from HOU Market



Sunseeker Resort Charlotte Harbor was the most popular hotel visited by HOU passengers.

Placer.ai * Data source
Feb 2025 – Jan 2026

FLYPGD Punta Gorda Airport

Catch PGD

Route Expansion: Homeowners in PGD and HOU

CHARLOTTE COUNTY
FLORIDA

At least 723 properties in Charlotte County have mailing addresses in the HOU catchment area (60-mile radius).

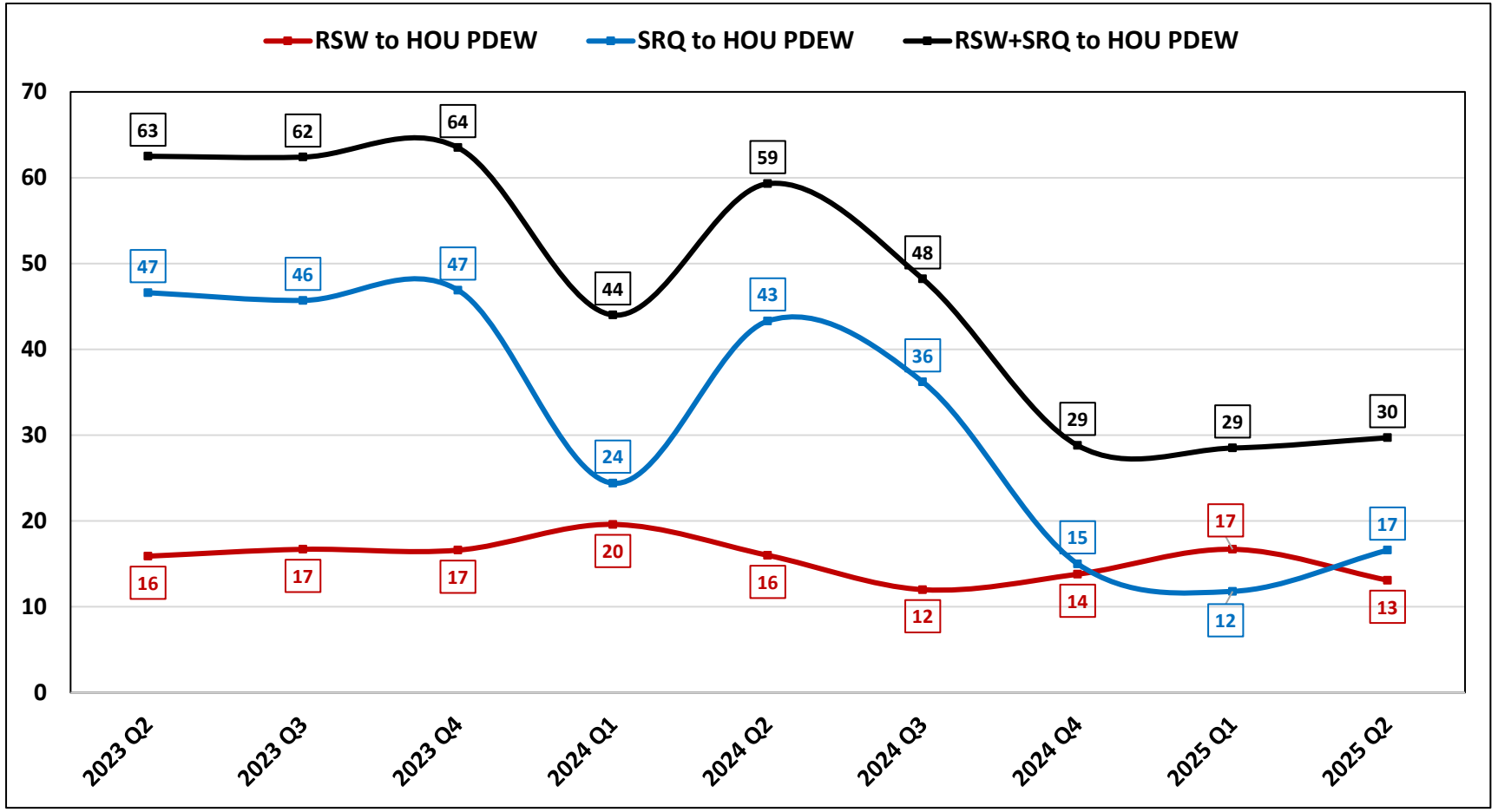
Source: Charlotte County Property Appraiser (Feb 2026)

FLYPGD
Punta Gorda Airport

Route Expansion = Passengers Per Day Each Way

Ft. Myers and Sarasota - Houston Passengers per Day Each Way (PDEW)

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



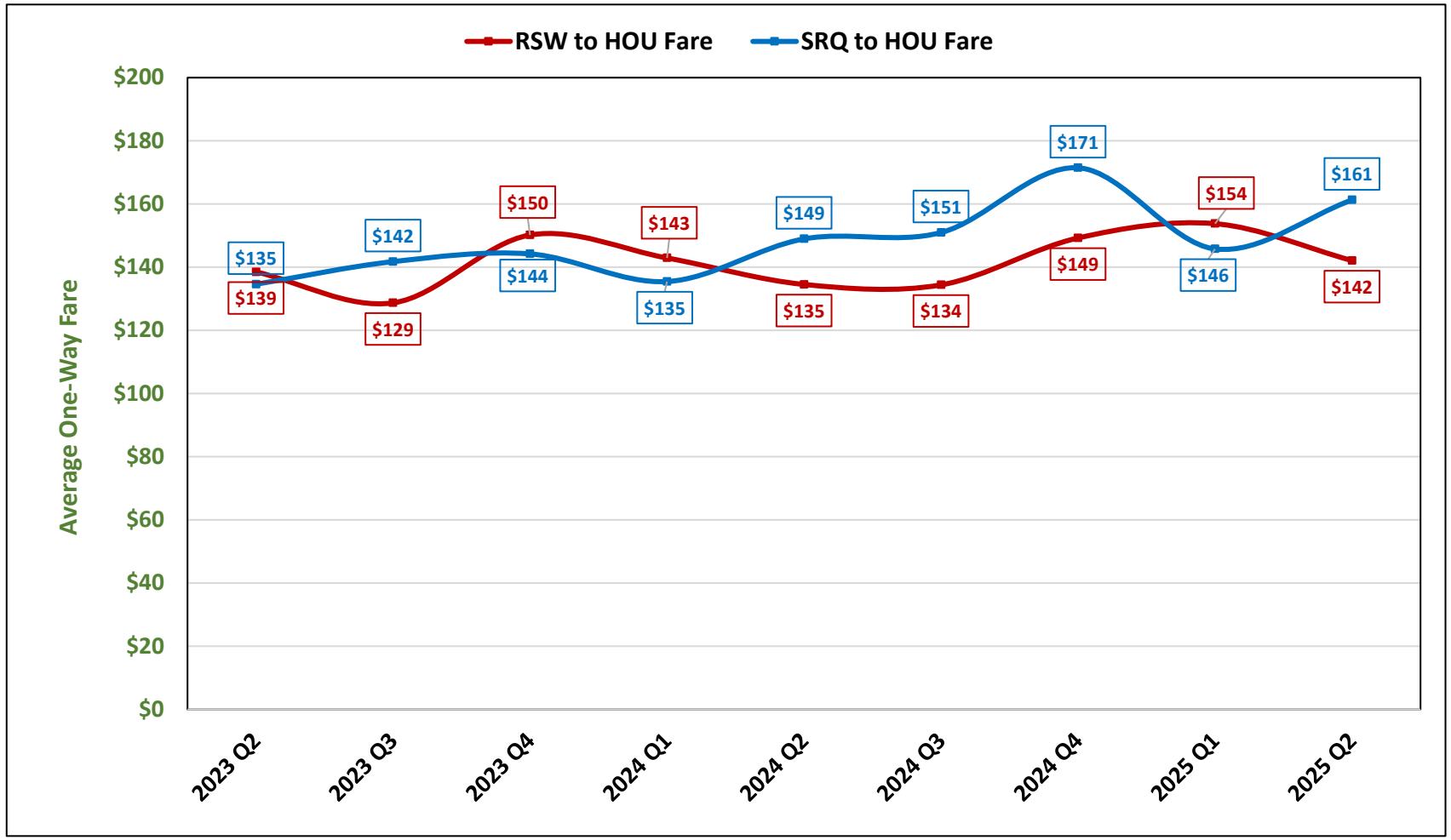
Traffic between Sarasota and Ft. Myers to Houston decreased in the first half of 2025 YoY.

* *Data source: Airline Data Inc.*

Route Expansion = Average One-Way Fare

Ft. Myers and Sarasota - Houston Average One-Way Fare

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



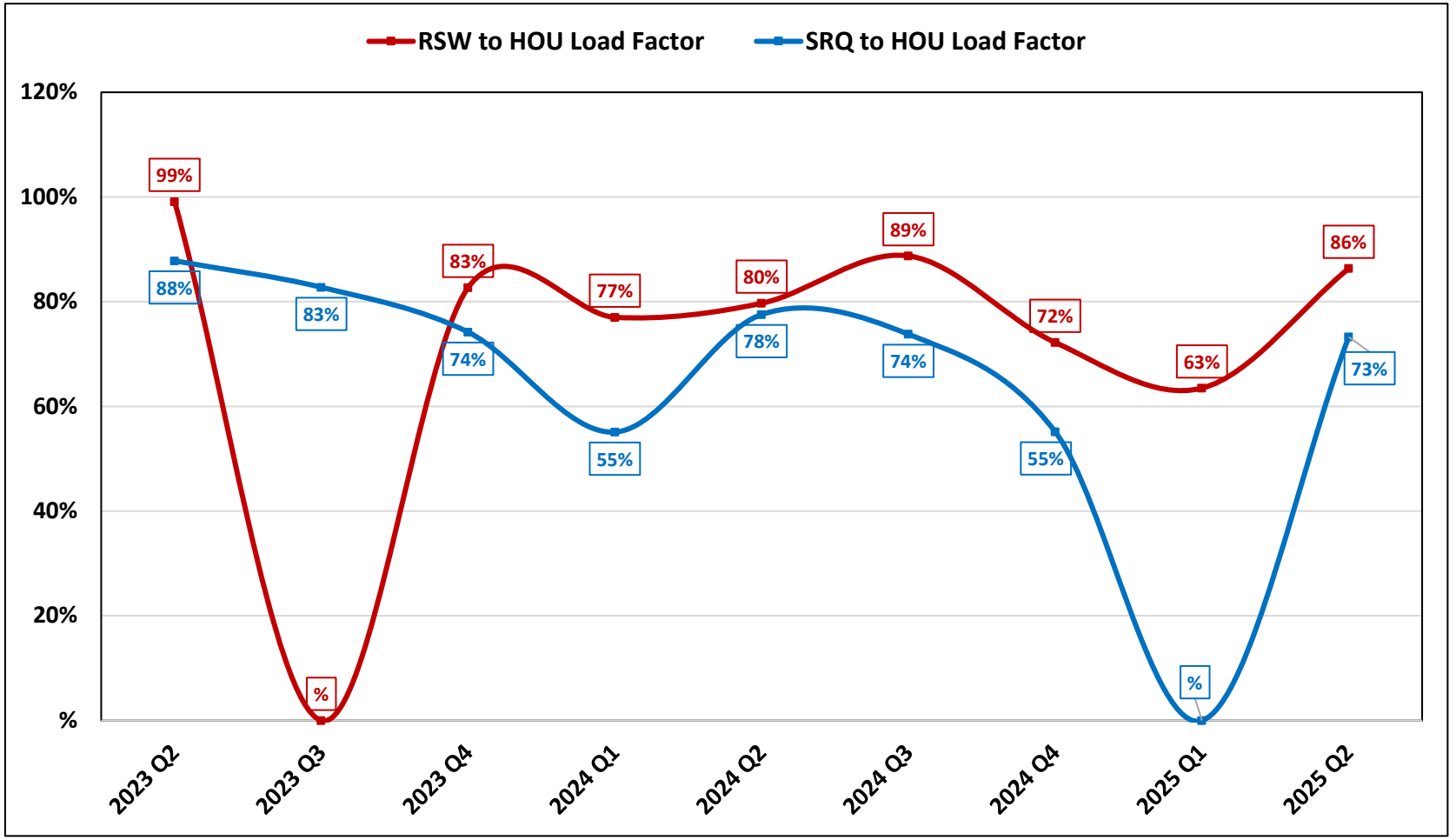
Average Fares increased in the first half of 2025 YoY. Fares stood at $161 and $142 in Q2 2025.

** Data source: Airline Data Inc.*

Route Expansion = Load Factors

Ft. Myers and Sarasota - Houston Load Factors

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



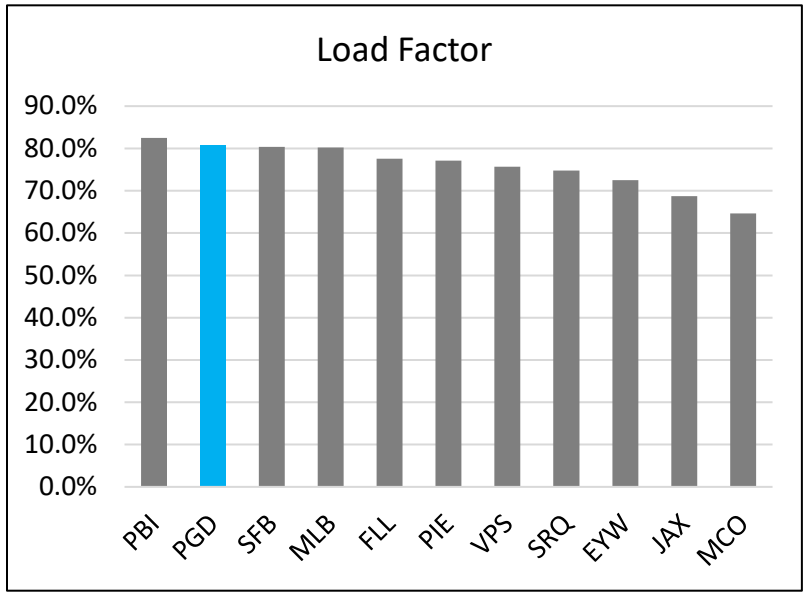
Load Factors decreased in the first half of 2025 YoY.

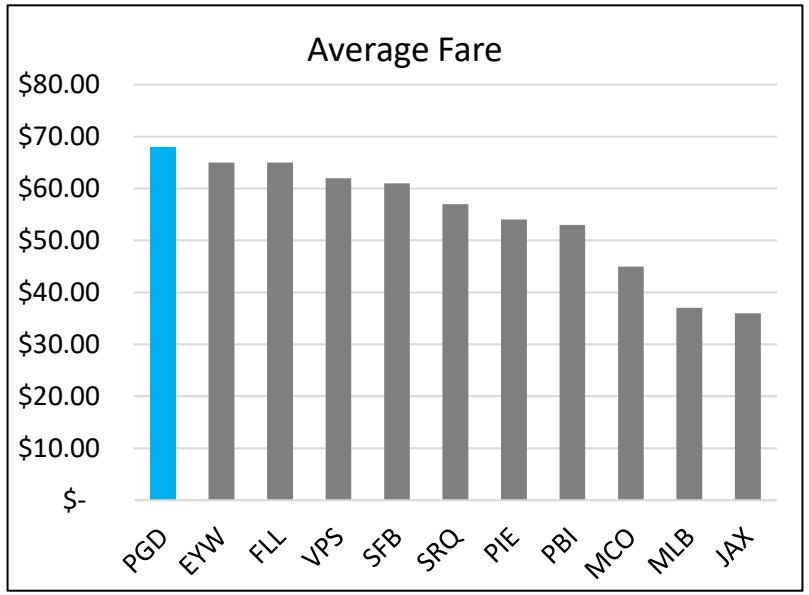
** Data source: Airline Data Inc.*

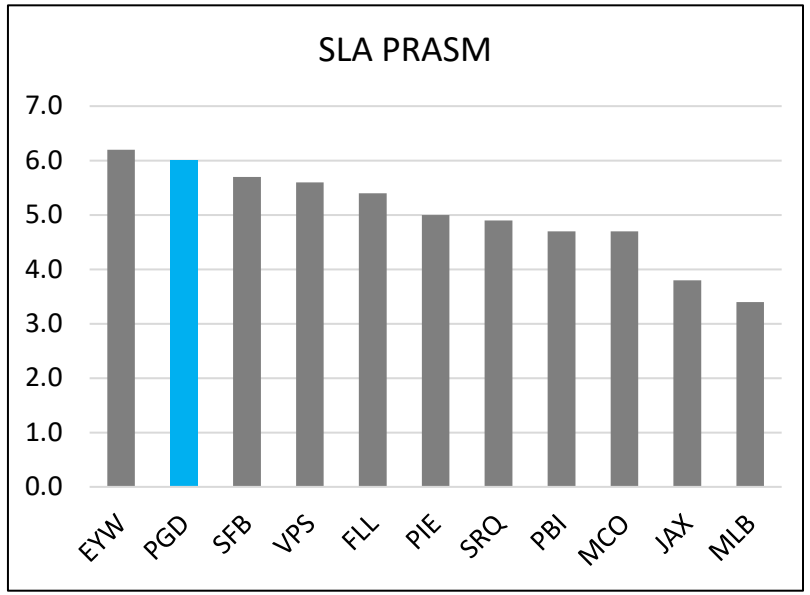
Route Expansion = Regional Compare

PGD Regional Compare – G4 Only

2025 Q1 Results







PGD had the highest Average Fare and second highest SLA PRASM and Load Factor compared to other regional airports in Quarter 1, 2025.

** Data source: Airline Data Inc.*

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