Catch
PGD

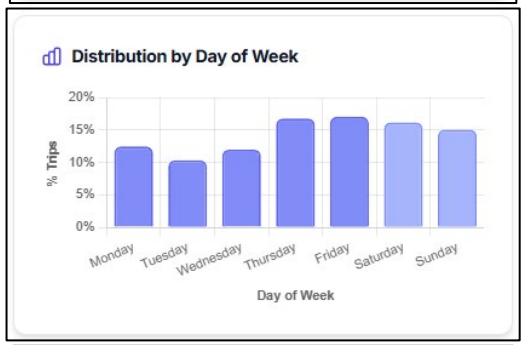
Greenville-Spartanburg International Airport

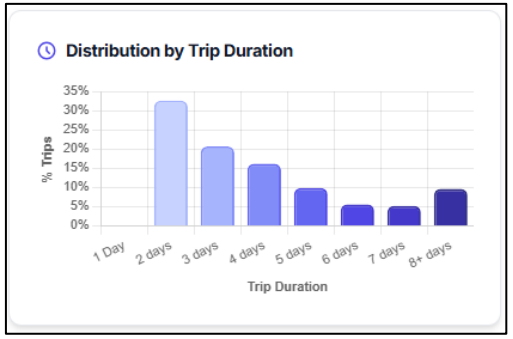
GSP

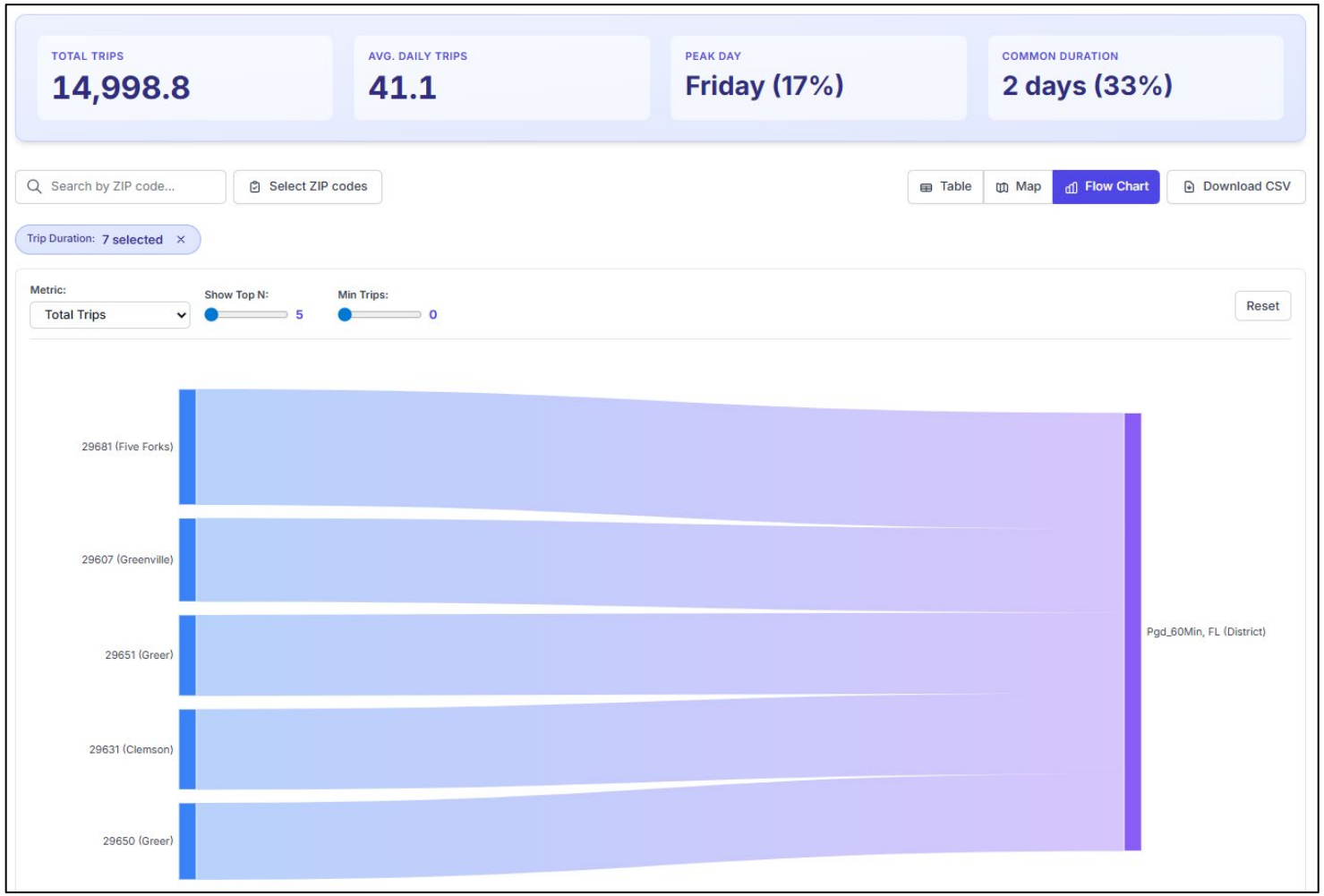
Explore your next destination

Route Expansion: Trips to PGD Area from GSP Area

Approximately 15K annual trips to PGD's catchment area from Greenville CBSA.



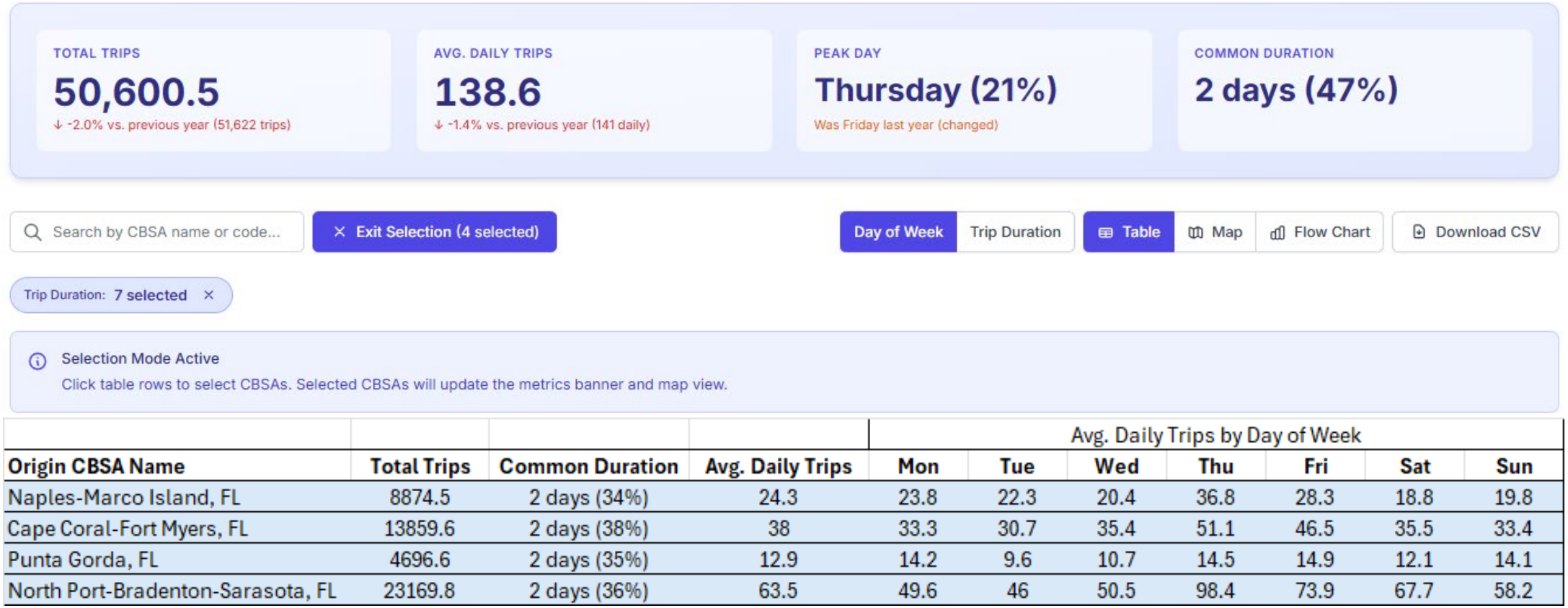




Placer.ai * Data source
Feb 2025 – Jan 2026

Route Expansion: Trips to GSP Area from PGD Area

Approximately 50K annual trips to Greenville CBSA from PGD's Catchment Area.



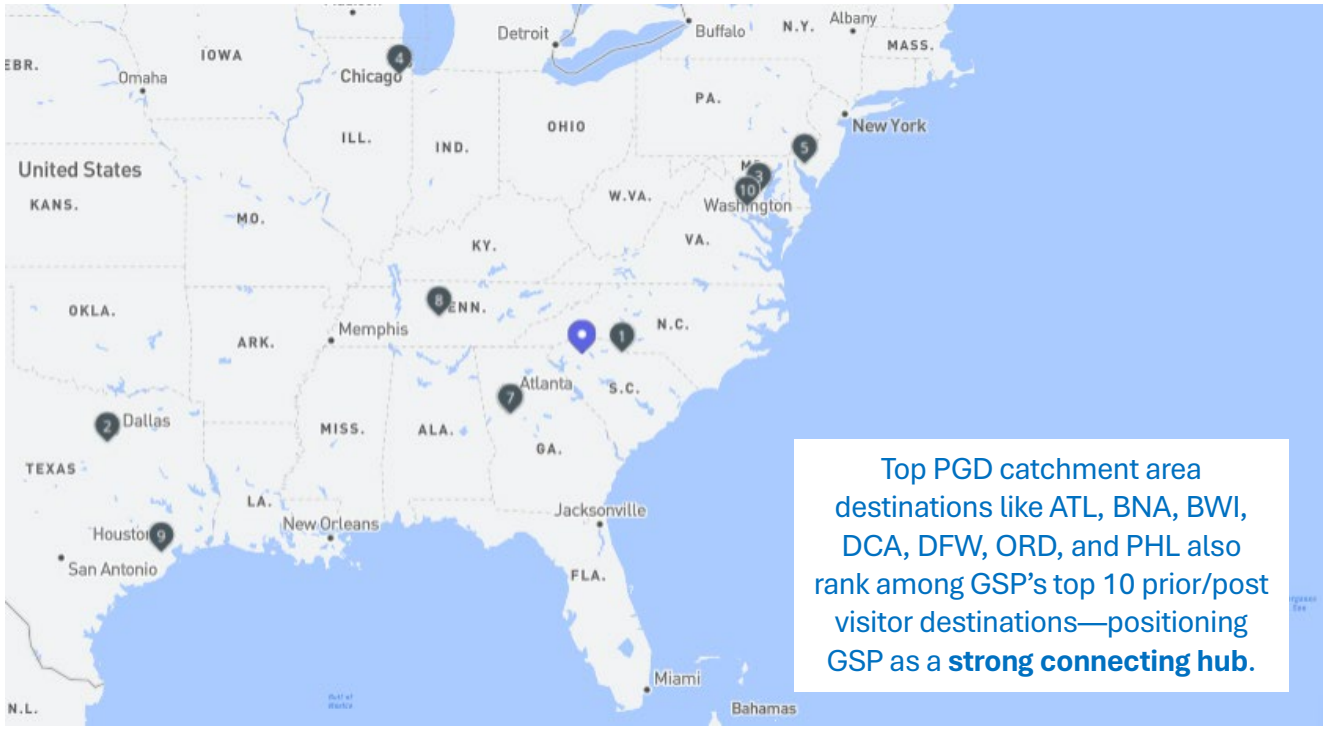
				Avg. Daily Trips by Day of Week						
Origin CBSA Name	**Total Trips**	**Common Duration**	**Avg. Daily Trips**	**Mon**	**Tue**	**Wed**	**Thu**	**Fri**	**Sat**	**Sun**
Naples-Marco Island, FL	8874.5	2 days (34%)	24.3	23.8	22.3	20.4	36.8	28.3	18.8	19.8
Cape Coral-Fort Myers, FL	13859.6	2 days (38%)	38	33.3	30.7	35.4	51.1	46.5	35.5	33.4
Punta Gorda, FL	4696.6	2 days (35%)	12.9	14.2	9.6	10.7	14.5	14.9	12.1	14.1
North Port-Bradenton-Sarasota, FL	23169.8	2 days (36%)	63.5	49.6	46	50.5	98.4	73.9	67.7	58.2

Placer.ai * Data source
Feb 2025 – Jan 2026

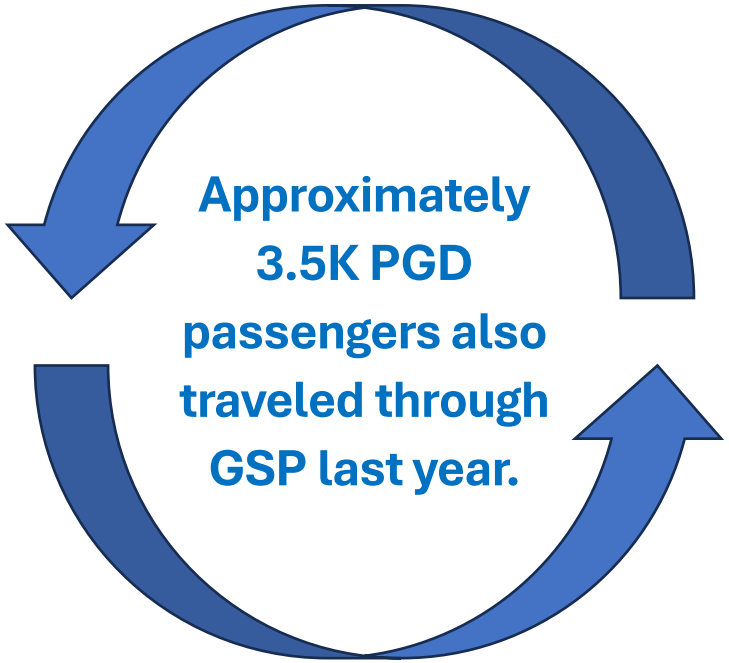
Route Expansion: Trips to GSP Area & Shared Audience

- There were 20,571 annual visits to “GSP-Total Passenger Area” that originated from the same zip codes where PGD passengers live (within a 60-mile radius).

GSP Prior/Post Visitor Journey:



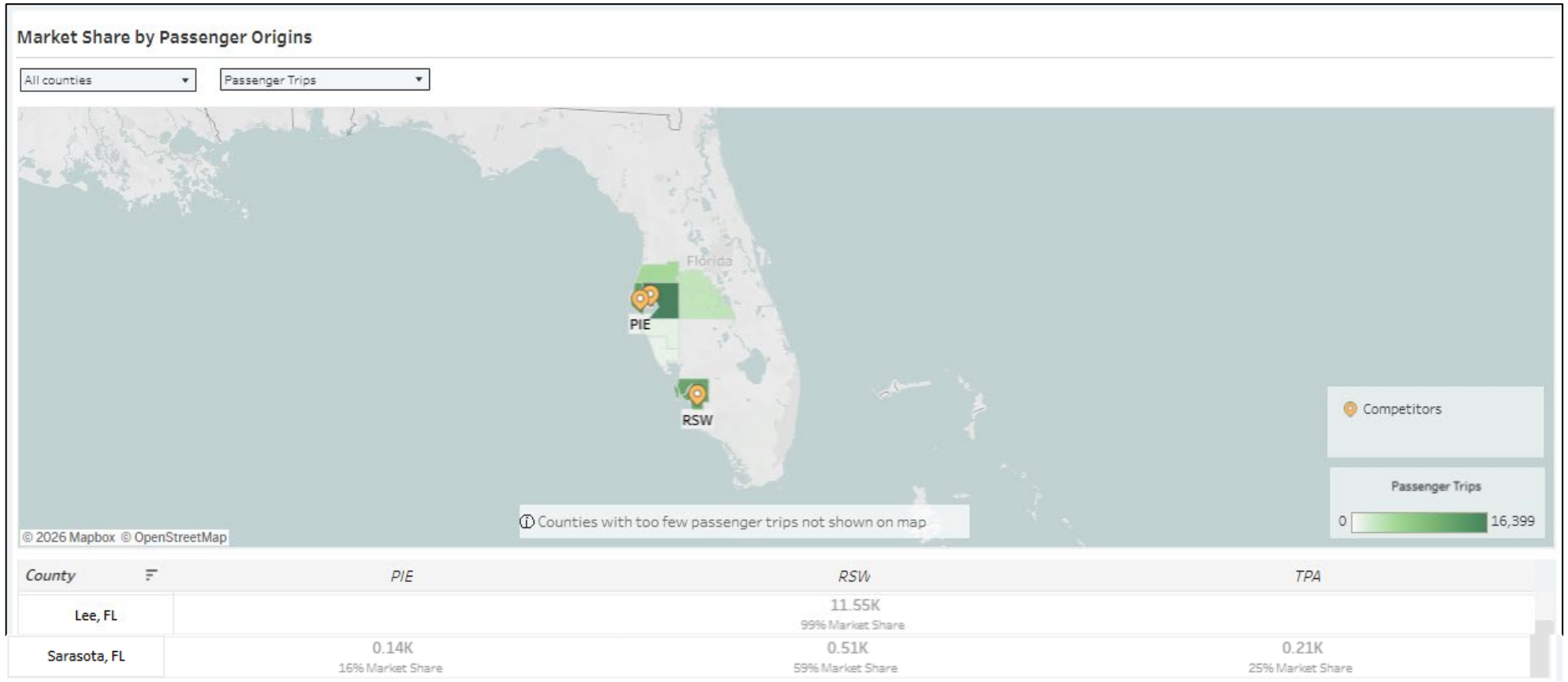
Shared Audience:



Placer.ai * Data source
Feb 2025 – Jan 2026

Catch PGD

Route Expansion: Airport Leakage



County	PIE	RSW	TPA
Lee, FL		11.55K 99% Market Share	
Sarasota, FL	0.14K 16% Market Share	0.51K 59% Market Share	0.21K 25% Market Share

Mar 2025 – Feb 2026:

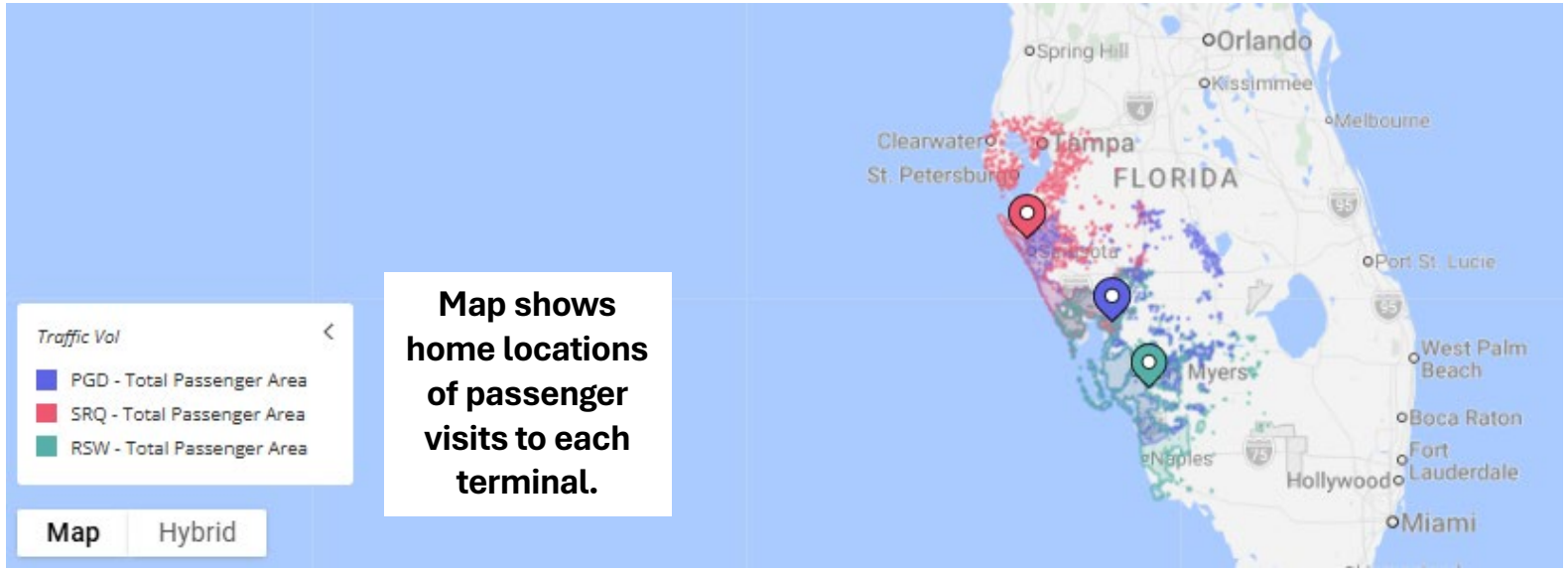
- **12K of passenger trips from RSW, PIE, and TPA to GSP originated from Sarasota and Lee County residents alone. A nonstop PGD-GSP route would capture existing traffic and drive new growth!**

Placer.ai * Data source
Mar 2025– Feb 2026

FLYPGD Punta Gorda Airport

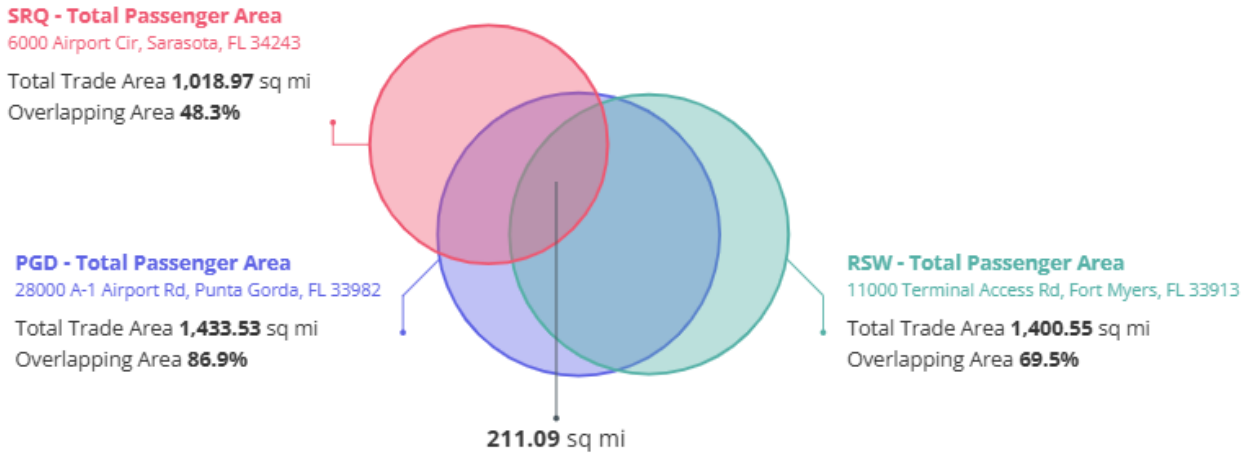
Route Expansion: Strong Traffic from SWFL Area

Overlapping Passenger Area with RSW and SRQ = Built-In Market



Map shows home locations of passenger visits to each terminal.

PGD has the largest total trade area compared to SRQ and RSW.



Placer.ai * Data source
Feb 2025 – Jan 2026

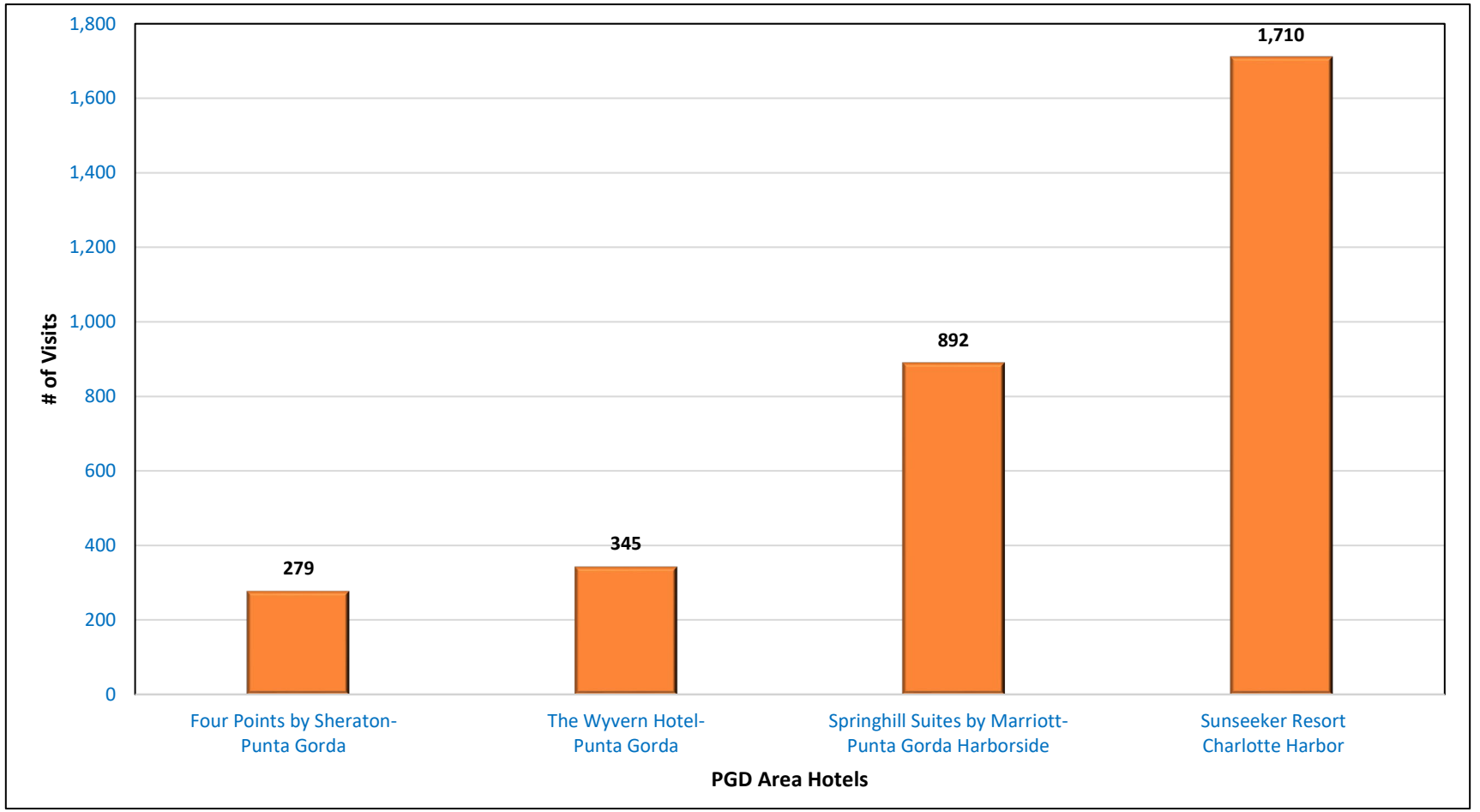
FLYPGD Punta Gorda Airport

Catch PGD

PGD Area Hotel Visits from GSP Market

PGD Area Hotel Visits from GSP Market (Total # of Visits = 3,226)

+26% YoY



Sunseeker Resort Charlotte Harbor was the most popular hotel visited by GSP passengers.

Placer.ai * Data source
Feb 2025 – Jan 2026

FLYPGD Punta Gorda Airport

Catch PGD

Route Expansion: Homeowners in PGD and GSP

CHARLOTTE COUNTY
FLORIDA

At least 328 properties in Charlotte County have mailing addresses in the GSP catchment area (60-mile radius including parts of SC, NC, and GA).

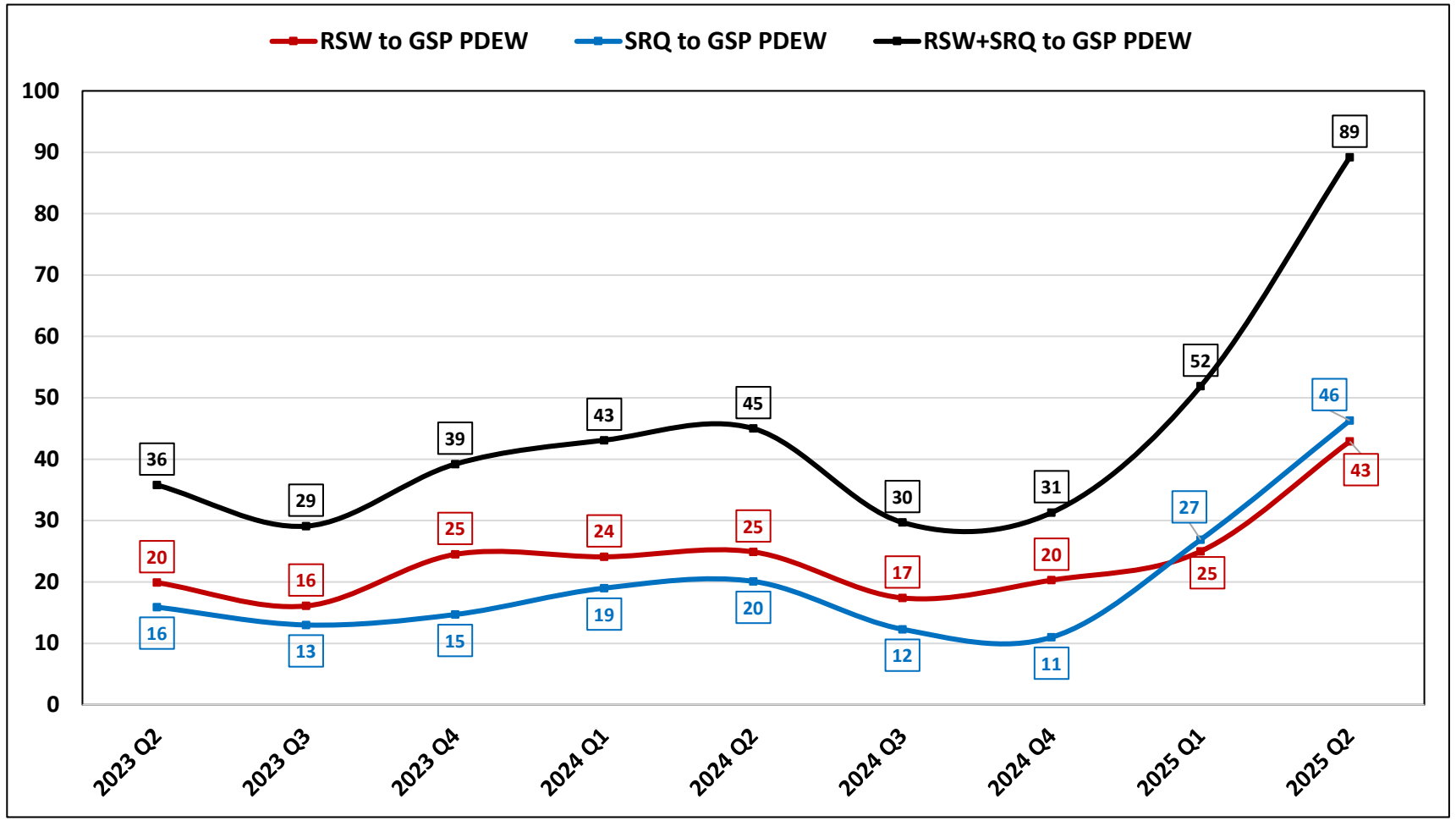
Source: Charlotte County Property Appraiser (Feb 2026)

FLYPGD
Punta Gorda Airport

Route Expansion = Passengers Per Day Each Way

Ft. Myers and Sarasota - Greenville Passengers per Day Each Way (PDEW)

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



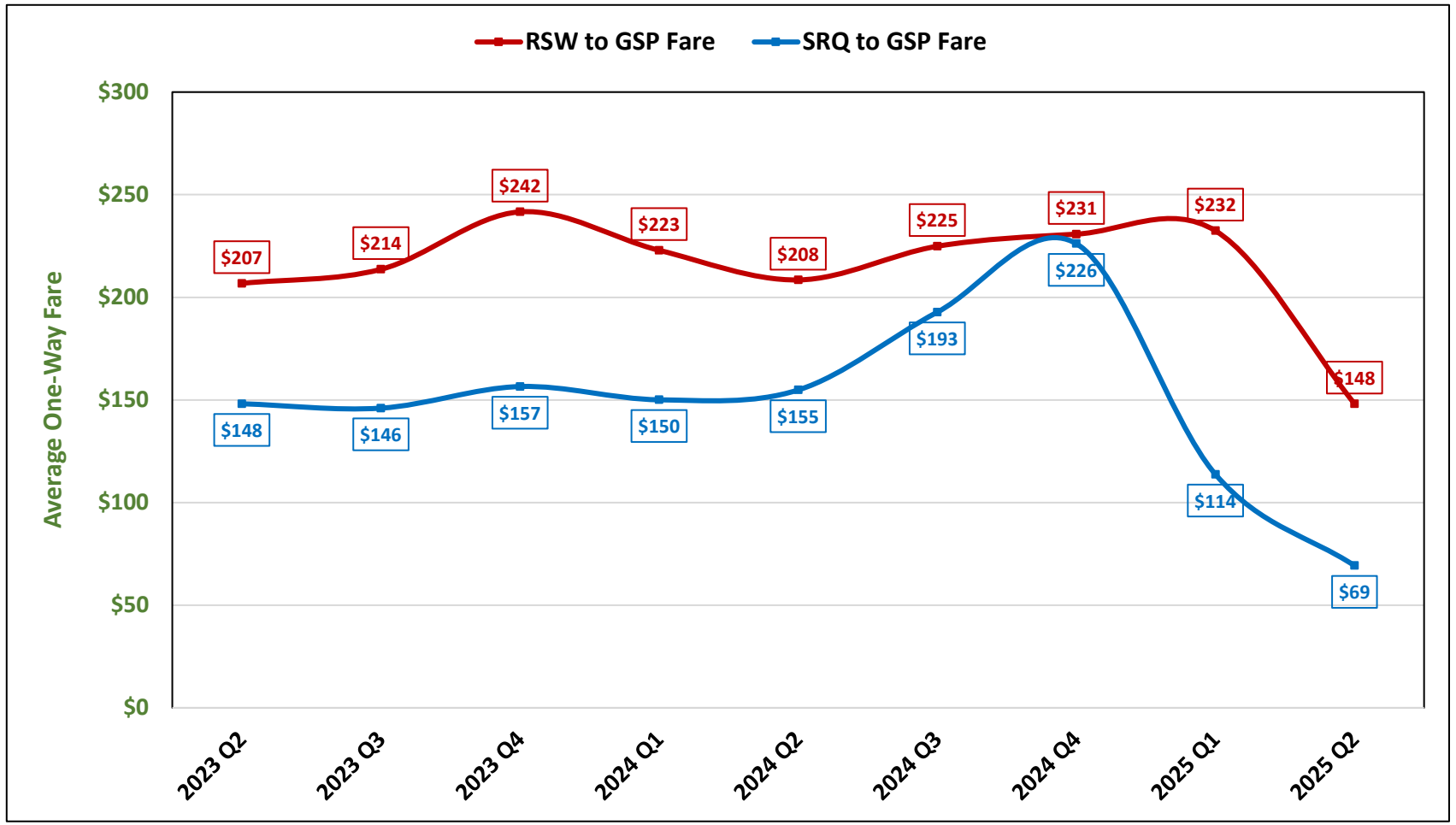
Traffic between Sarasota and Ft. Myers to Greenville increased in the first half of 2025 YoY.

* *Data source: Airline Data Inc.*

Route Expansion = Average One-Way Fare

Ft. Myers and Sarasota - Greenville Average One-Way Fare

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



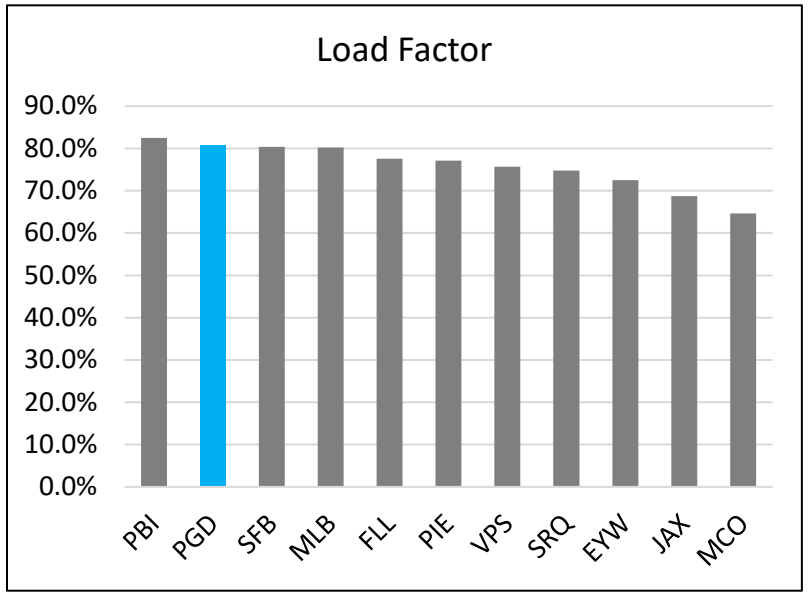
Average Fares decreased in the first half of 2025 YoY. Fares stood at $148 and $69 in Q2 2025.

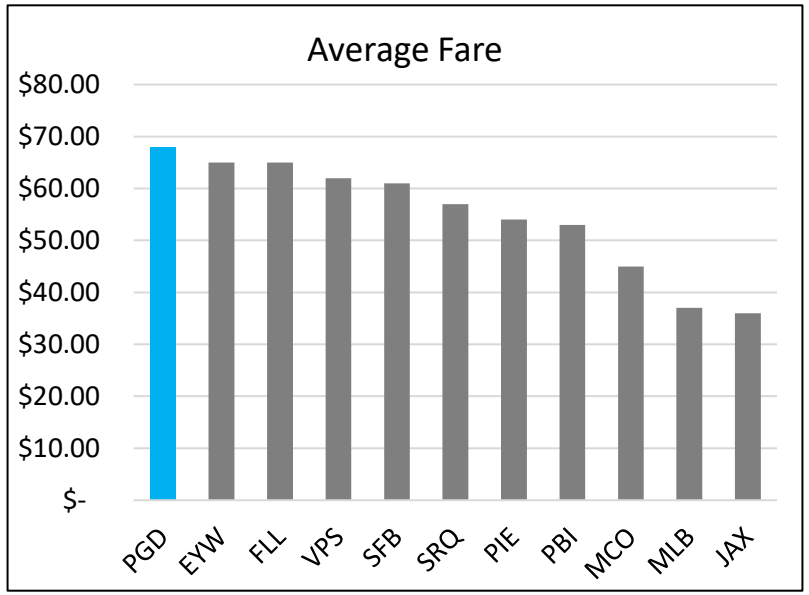
** Data source: Airline Data Inc.*

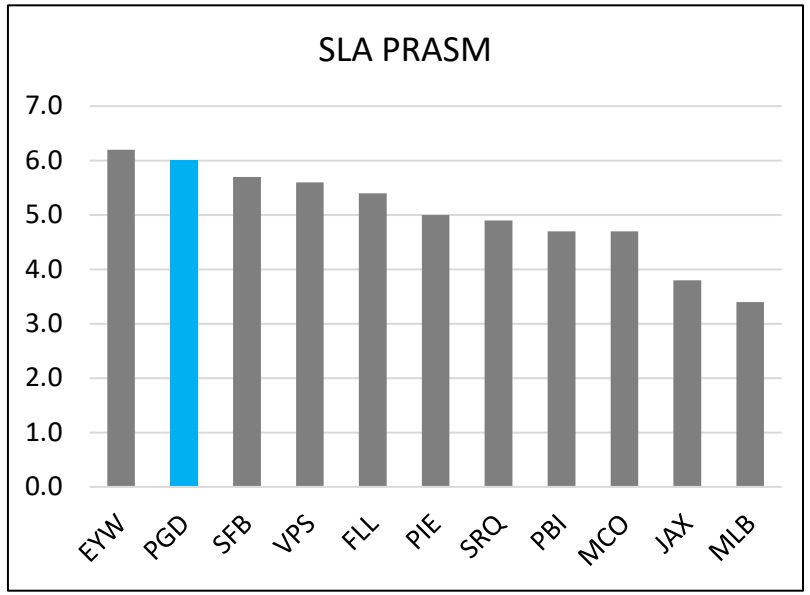
Route Expansion = Regional Compare

PGD Regional Compare – G4 Only

2025 Q1 Results







PGD had the highest Average Fare and second highest SLA PRASM and Load Factor compared to other regional airports in Quarter 1, 2025.

** Data source: Airline Data Inc.*

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