Catch
PGD

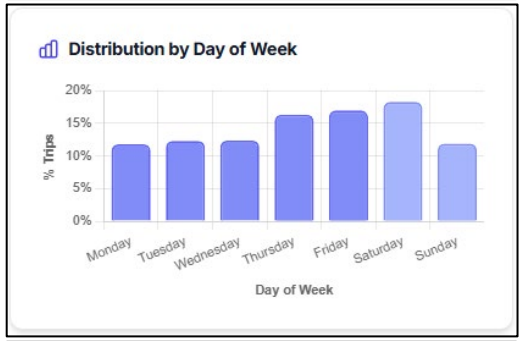
Piedmont Triad International Airport

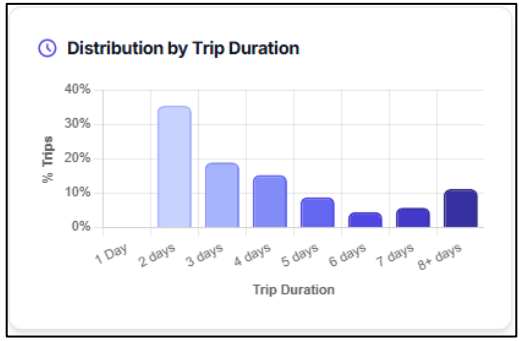
GSO

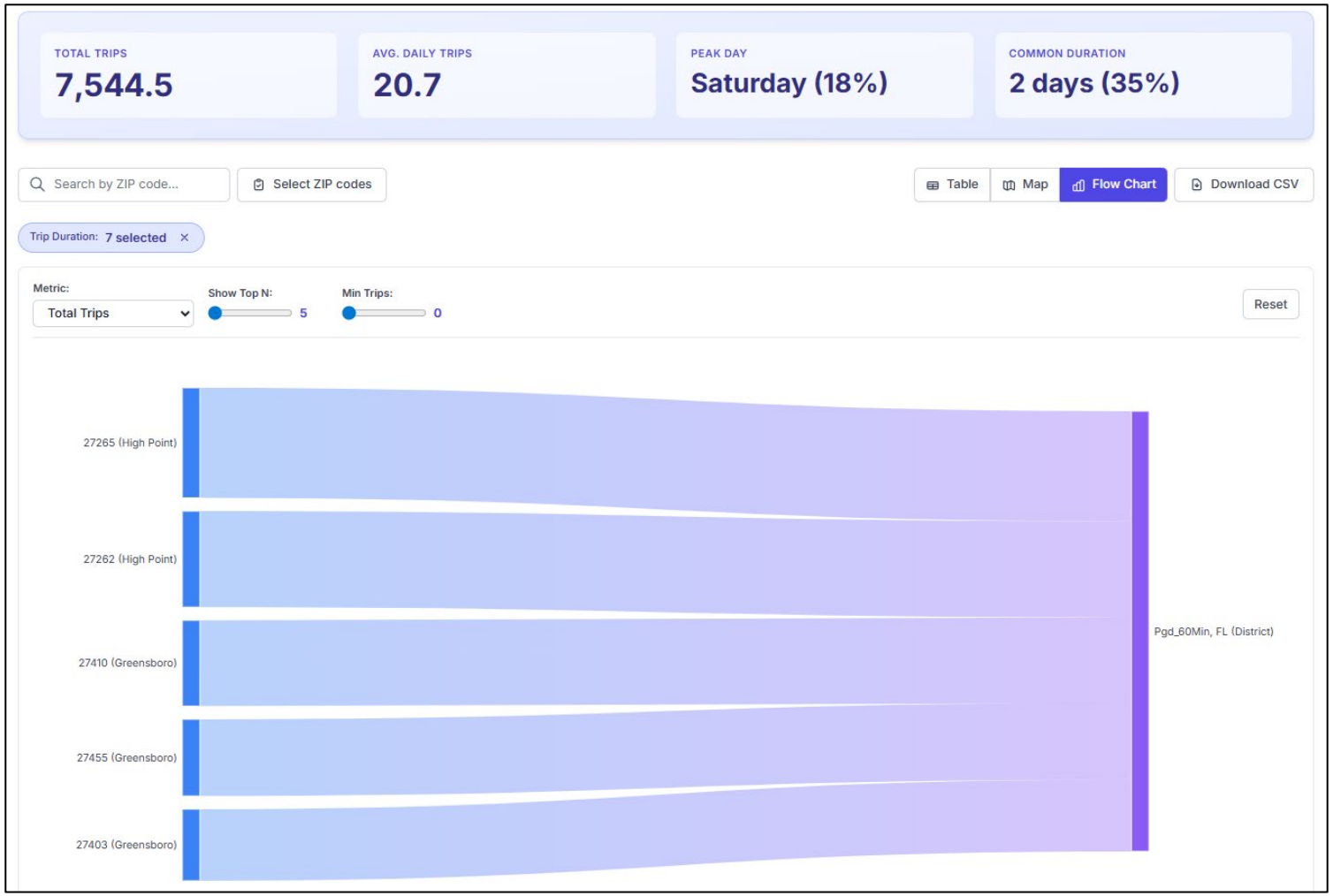
Explore your next destination

Route Expansion: Trips to PGD Area from GSO Area

Approximately 7.5K annual trips to PGD's catchment area from Greensboro, NC CBSA.



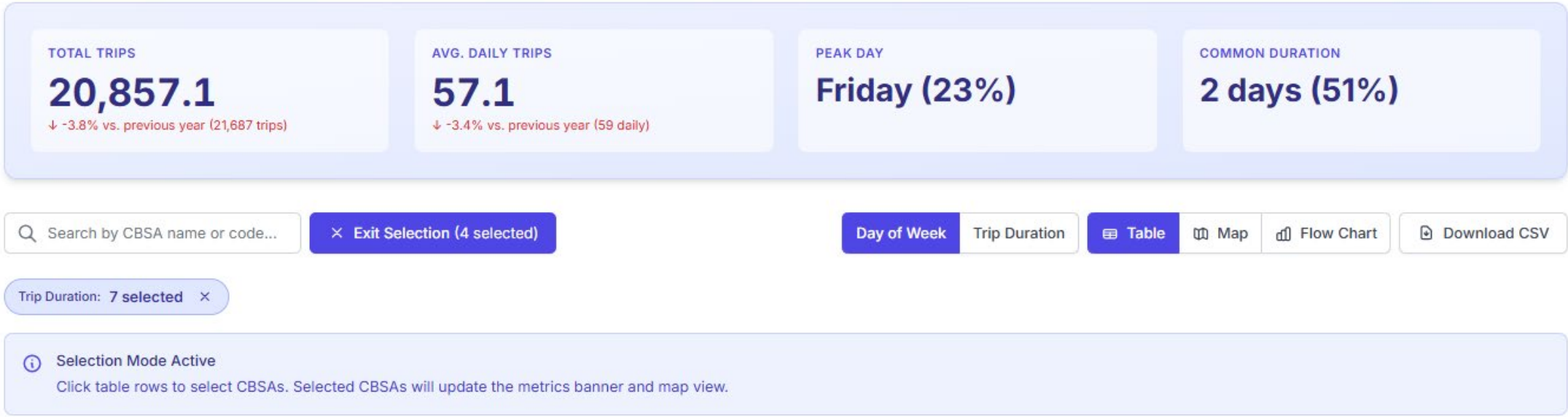




Placer.ai * Data source
Mar 2025 – Feb 2026

Route Expansion: Trips to GSO Area from PGD Area

Approximately 21K annual trips to Greensboro, NC CBSA from PGD's Catchment Area.



				Avg. Daily Trips by Day of Week						
Origin CBSA Name	**Total Trips**	**Common Duration**	**Avg. Daily Trips**	**Mon**	**Tue**	**Wed**	**Thu**	**Fri**	**Sat**	**Sun**
Naples-Marco Island, FL	4085.3	2 days (46%)	11.2	7.7	7.9	8.9	12	22.8	9.5	9.5
Cape Coral-Fort Myers, FL	7103.3	2 days (48%)	19.5	13.4	14.4	12.5	22.8	27.2	24.8	21
Punta Gorda, FL	1712.9	2 days (37%)	4.7	8.5	2.5	3.5	3.2	6.5	4.1	4.5
North Port-Bradenton-Sarasota, FL	7955.6	2 days (40%)	21.8	19.6	16.4	24.4	21.2	34.5	19.9	16.6

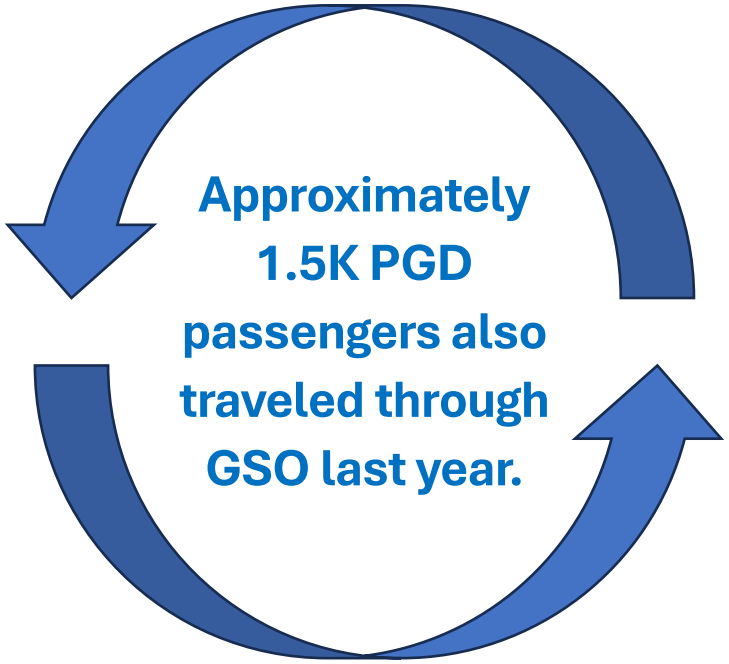
Placer.ai * Data source
Mar 2025 – Feb 2026

Route Expansion: Trips to GSO Area & Shared Audience

- There were 8,918 annual visits to “GSO-Total Passenger Area” that originated from the same zip codes where PGD passengers live (within a 60-mile radius).

GSO Prior/Post Visitor Journey:

Shared Audience:

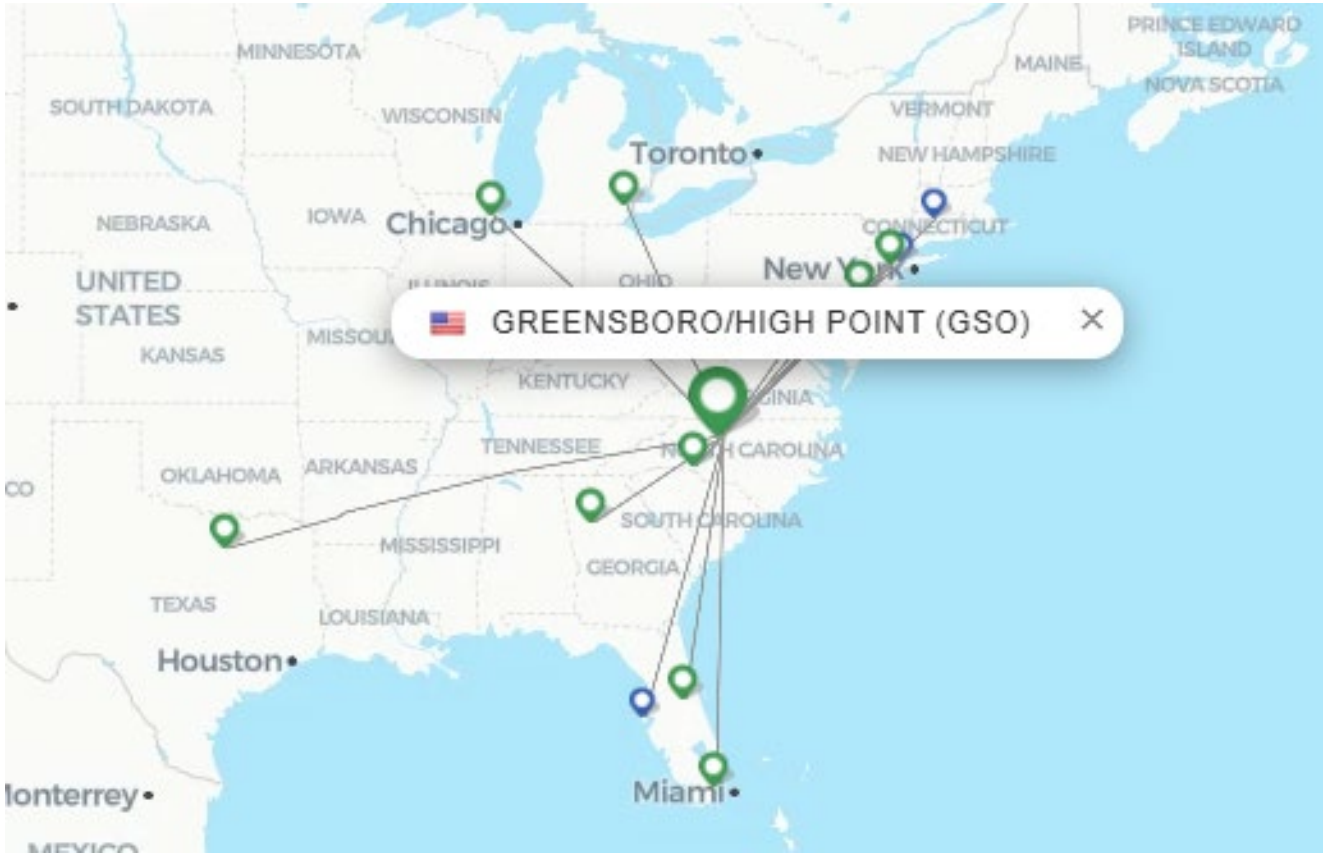


Placer.ai * Data source
Mar 2025 – Feb 2026

Route Expansion: Airport Leakage

There are no SWFL Airports that offer non-stop flights to GSO = Zero Competition

Current Non-Stop Flights to GSO:
Nearest Location is PIE

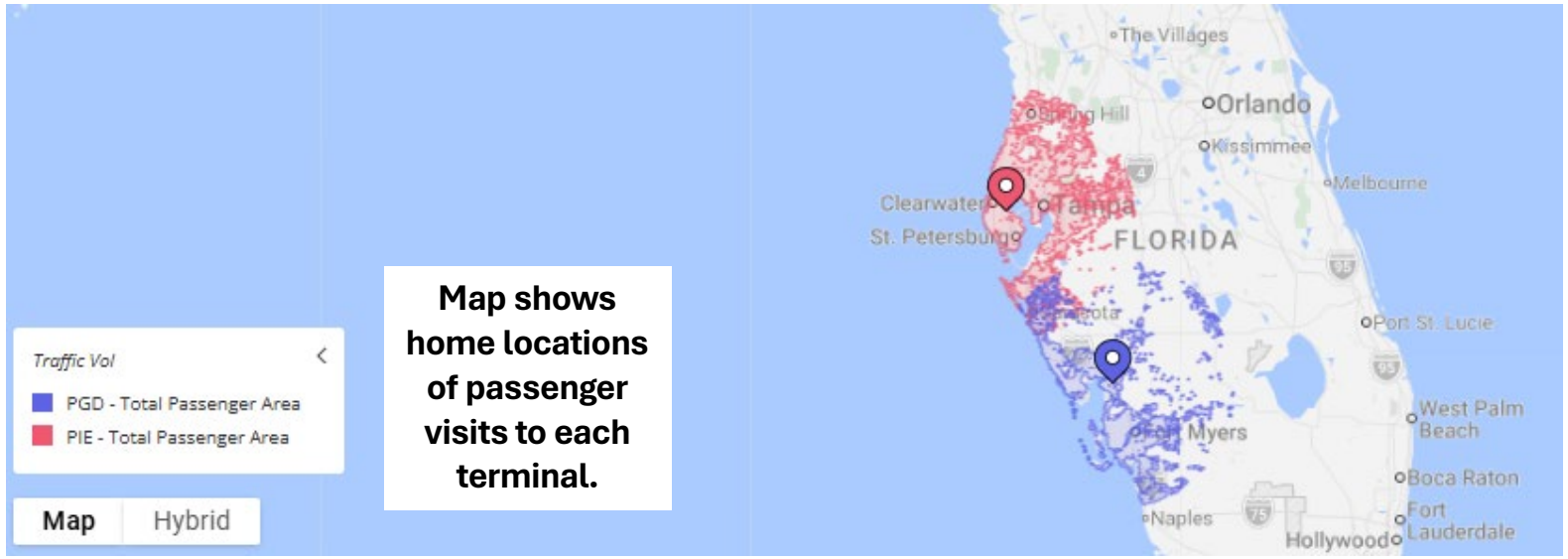


FlightsFrom.com * Data source Mar 2026

Catch PGD

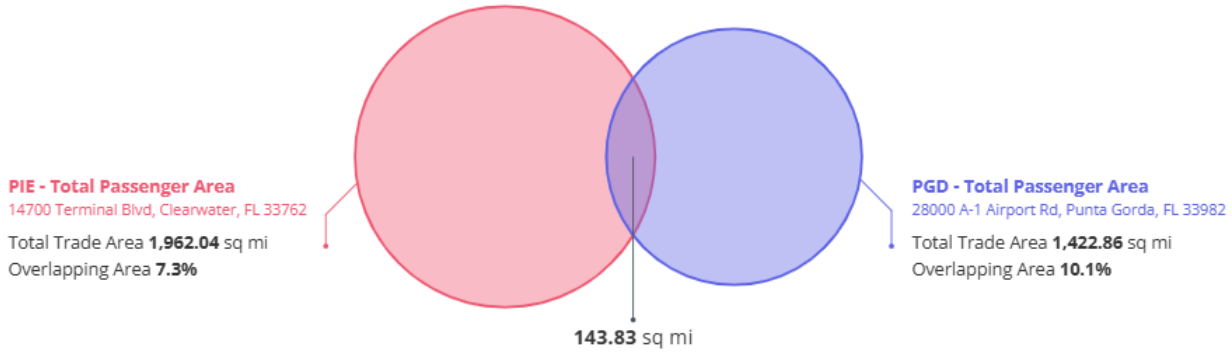
Route Expansion: Strong Traffic from SWFL Area

Overlapping Passenger Area with PIE = Built-In Market



Map shows home locations of passenger visits to each terminal.

PGD has an overlapping trade area with PIE, indicating a built-in passenger market.



Placer.ai * Data source
Mar 2025 – Feb 2026

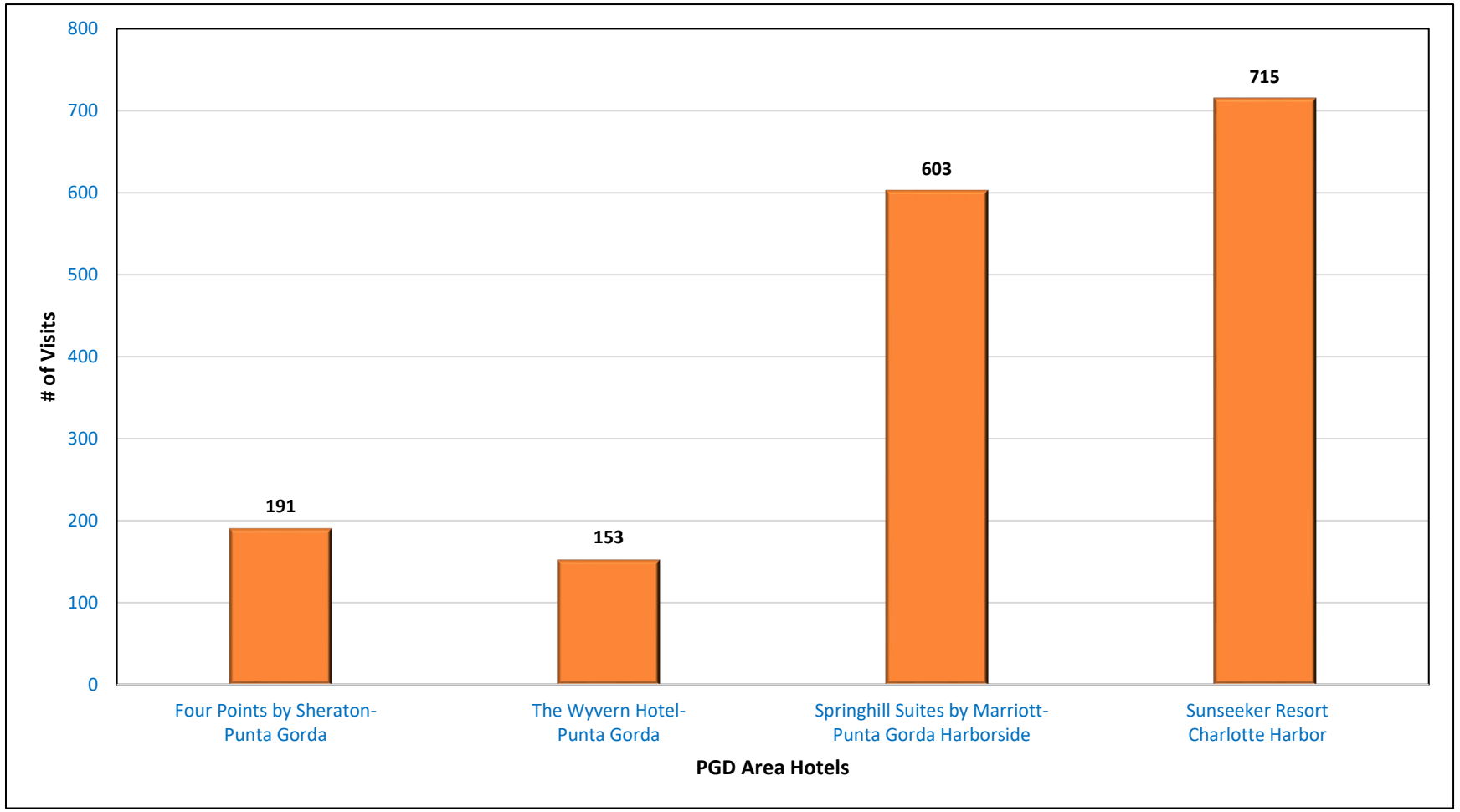
FLYPGD Punta Gorda Airport

Catch PGD

PGD Area Hotel Visits from GSO Market

PGD Area Hotel Visits from GSO Market (Total # of Visits = 1,662)

+6% YoY



Sunseeker Resort Charlotte Harbor was the most popular hotel visited by GSO passengers.

Placer.ai * Data source
Feb 2025 – Jan 2026

FLYPGD Punta Gorda Airport

Catch PGD

Route Expansion: Homeowners in PGD and GSO

CHARLOTTE COUNTY
FLORIDA

At least 385 properties in Charlotte County have mailing addresses in the GSO catchment area (60-mile radius including parts of NC and VA).

Source: Charlotte County Property Appraiser (Feb 2026)

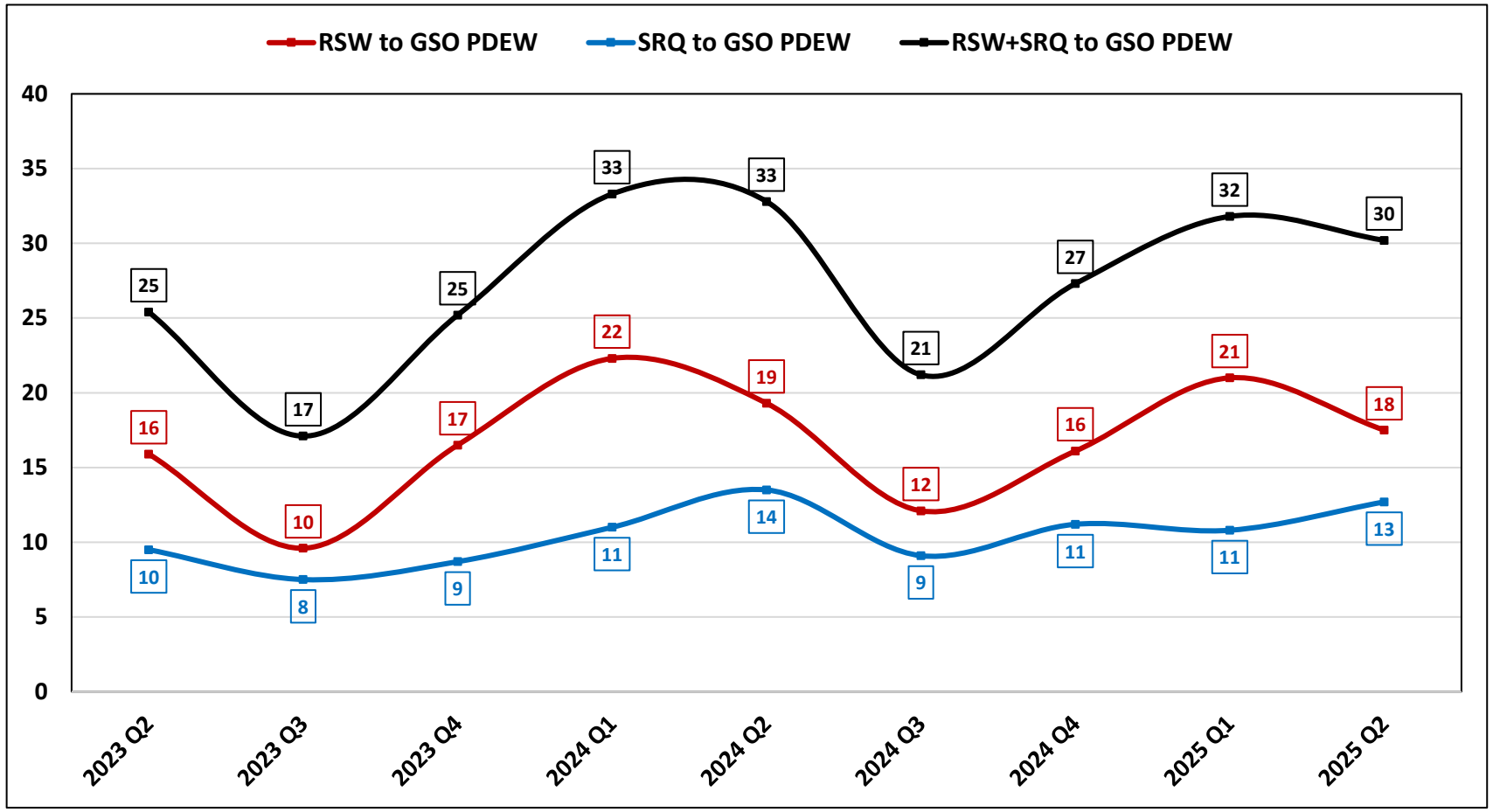
FLYPGD
Punta Gorda Airport

Catch PGD

Route Expansion = Passengers Per Day Each Way

Ft. Myers and Sarasota - Greensboro Passengers per Day Each Way (PDEW)

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



Traffic between Sarasota and Ft. Myers to Greensboro decreased in the first half of 2025 YoY.

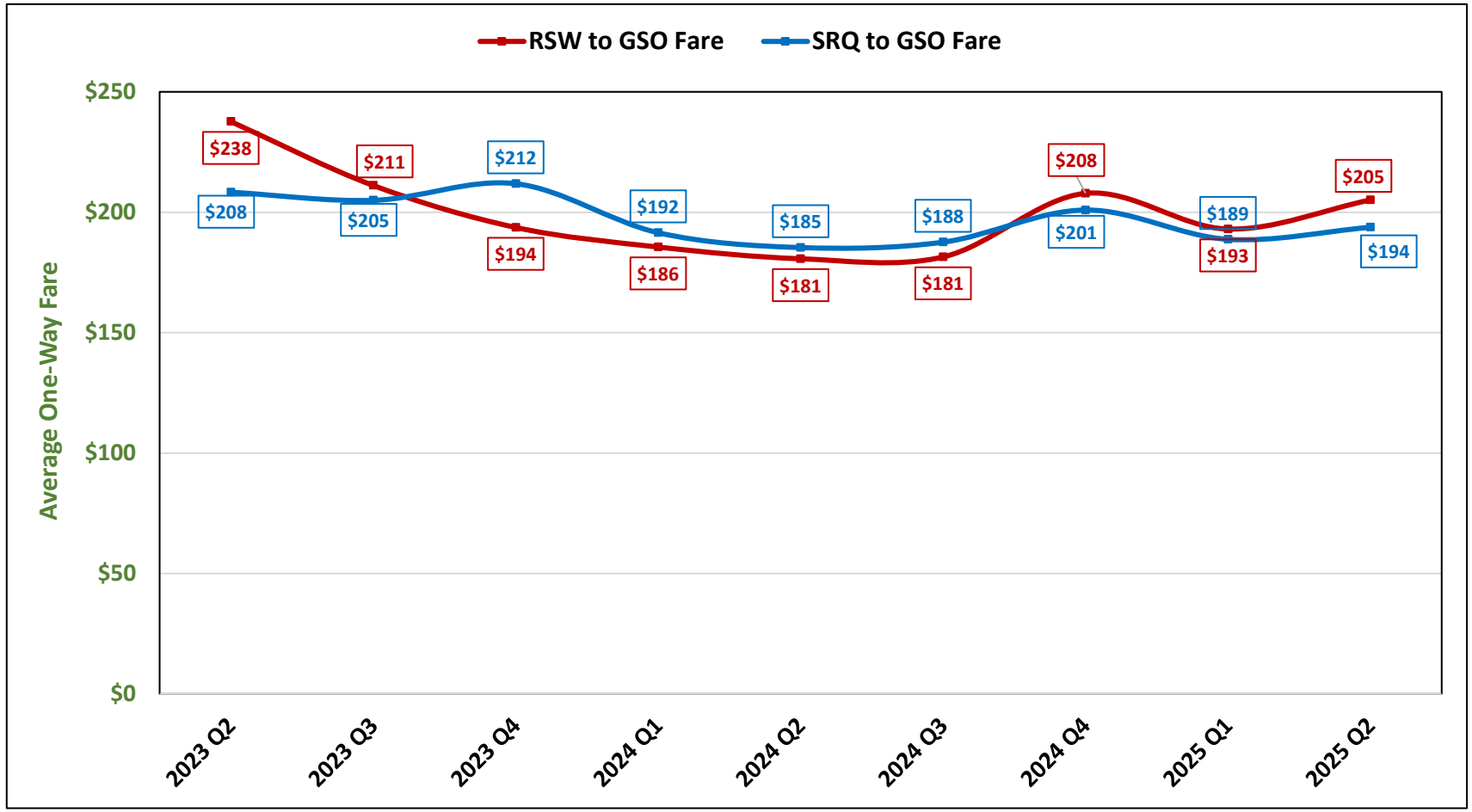
** Data source: Airline Data Inc.*

FLYPGD Punta Gorda Airport

Route Expansion = Average One-Way Fare

Ft. Myers and Sarasota - Greensboro Average One-Way Fare

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



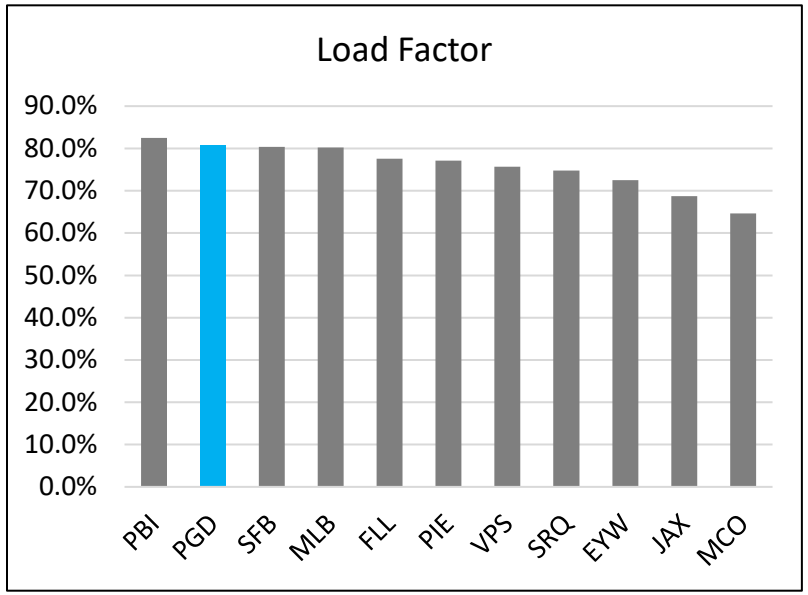
Average Fares increased in the first half of 2025 YoY. Fares stood at $205 and $194 in Q2 2025.

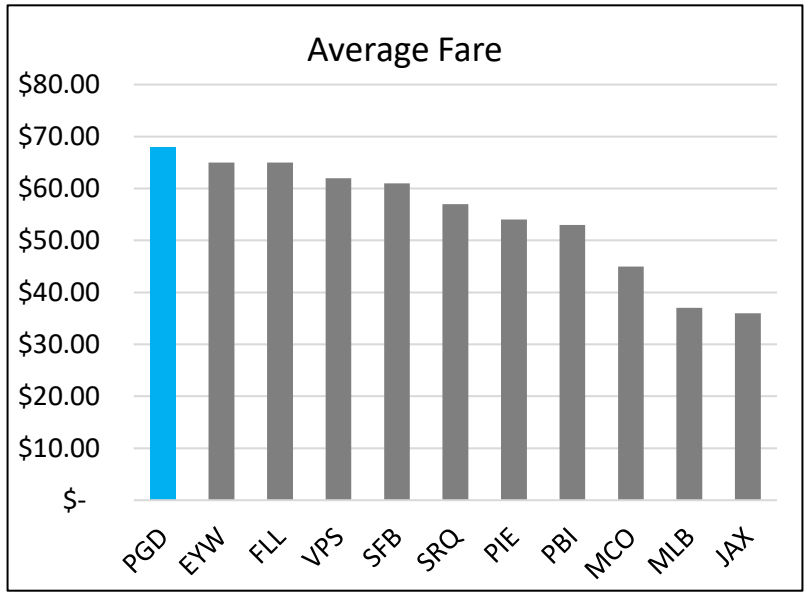
** Data source: Airline Data Inc.*

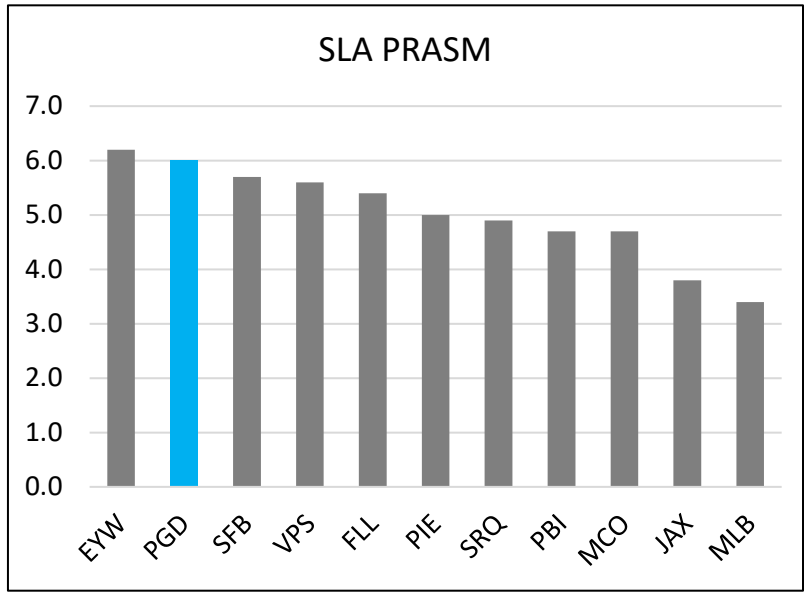
Route Expansion = Regional Compare

PGD Regional Compare – G4 Only

2025 Q1 Results







PGD had the highest Average Fare and second highest SLA PRASM and Load Factor compared to other regional airports in Quarter 1, 2025.

** Data source: Airline Data Inc.*

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