Catch
PGD

Detroit Metropolitan
Wayne County Airport

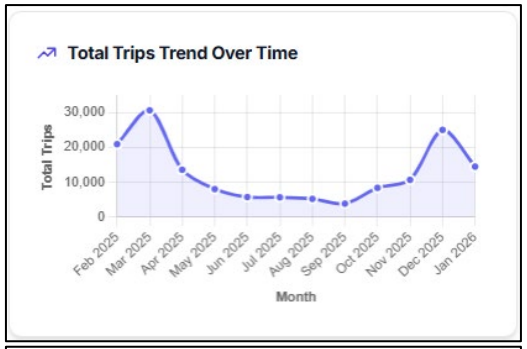
DTW

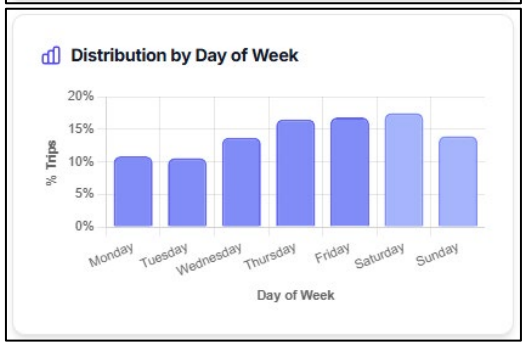
Explore your
next destination

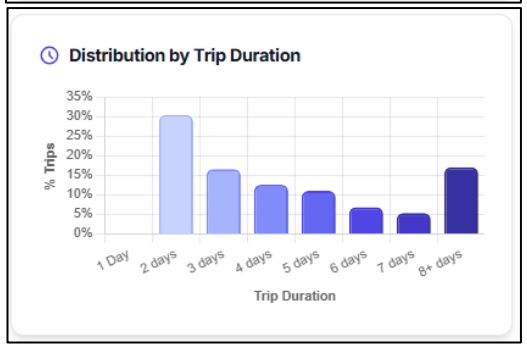
Catch PGD

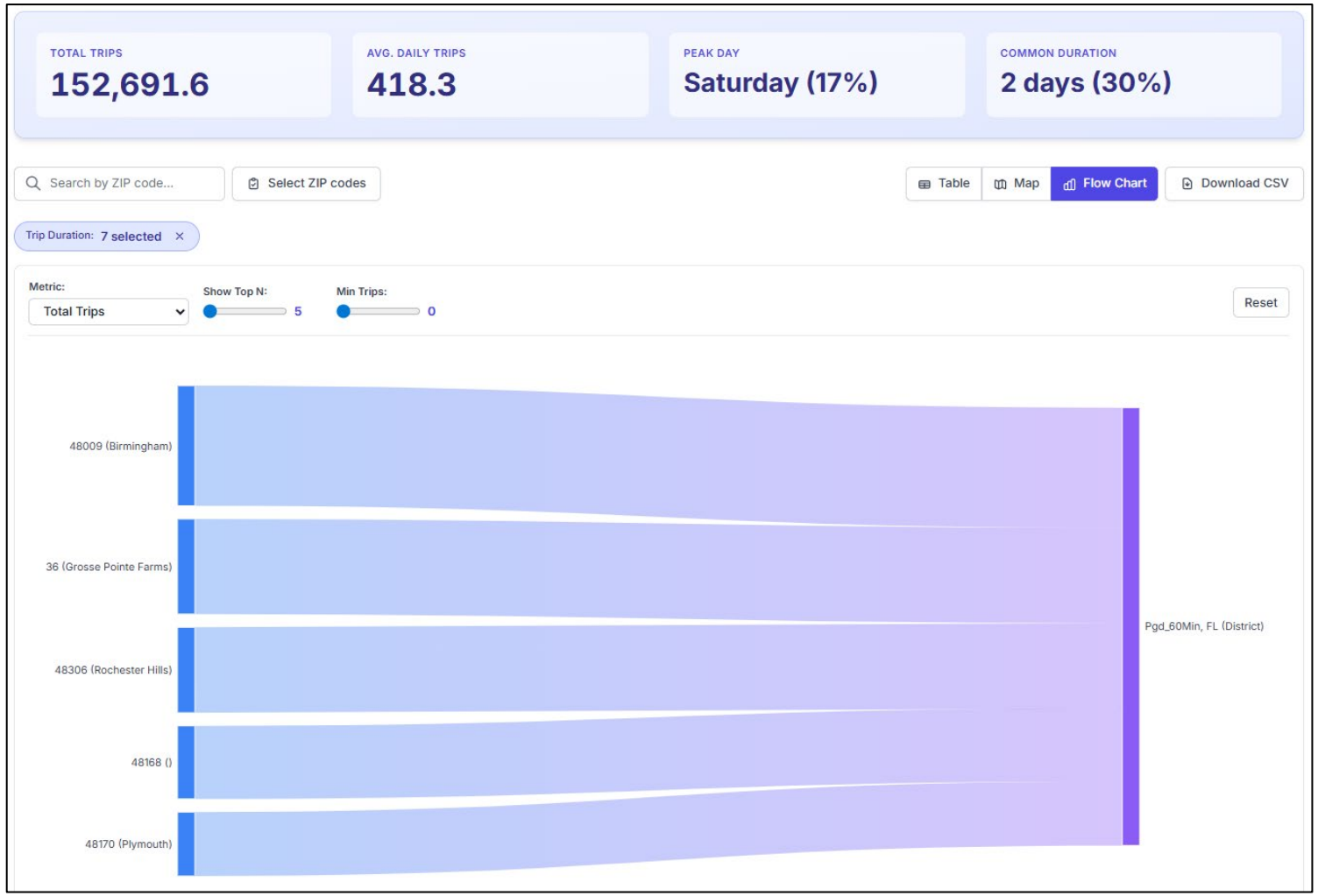
Route Expansion: Trips to PGD Area from DTW Area

Approximately 153K annual trips to PGD's catchment area from Detroit CBSA.









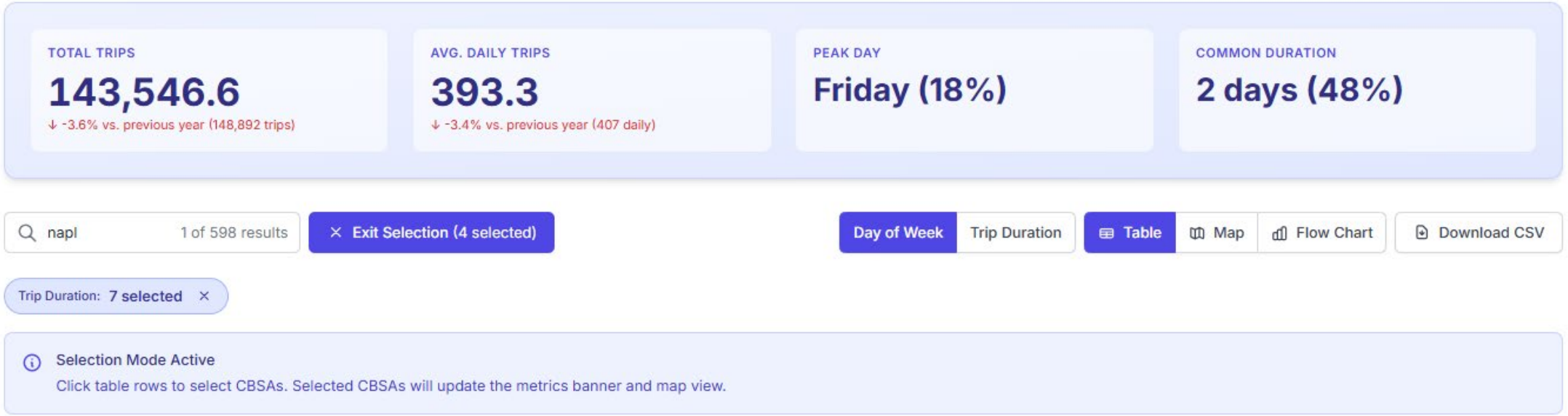
Placer.ai * Data source
Feb 2025 – Jan 2026

FLYPGD Punta Gorda Airport

Catch PGD

Route Expansion: Trips to DTW Area from PGD Area

Approximately 144K annual trips to Detroit CBSA from PGD's Catchment Area.



				Avg. Daily Trips by Day of Week						
Origin CBSA Name	**Total Trips**	**Common Duration**	**Avg. Daily Trips**	**Mon**	**Tue**	**Wed**	**Thu**	**Fri**	**Sat**	**Sun**
Naples-Marco Island, FL	35524.3	2 days (32%)	97.3	82.7	84.9	82.6	113.3	116.9	97.1	103.9
Cape Coral-Fort Myers, FL	54673.9	2 days (28%)	149.8	135.3	130.2	139	174.8	193.3	139.5	136.7
Punta Gorda, FL	13552.5	2 days (29%)	37.1	31.9	31.5	35.4	45.8	48.1	33.7	33.5
North Port-Bradenton-Sarasota, FL	39795.9	2 days (31%)	109	96.1	99.7	94.5	142.1	128.3	107.3	94.9

Placer.ai * Data source
Feb 2025 – Jan 2026

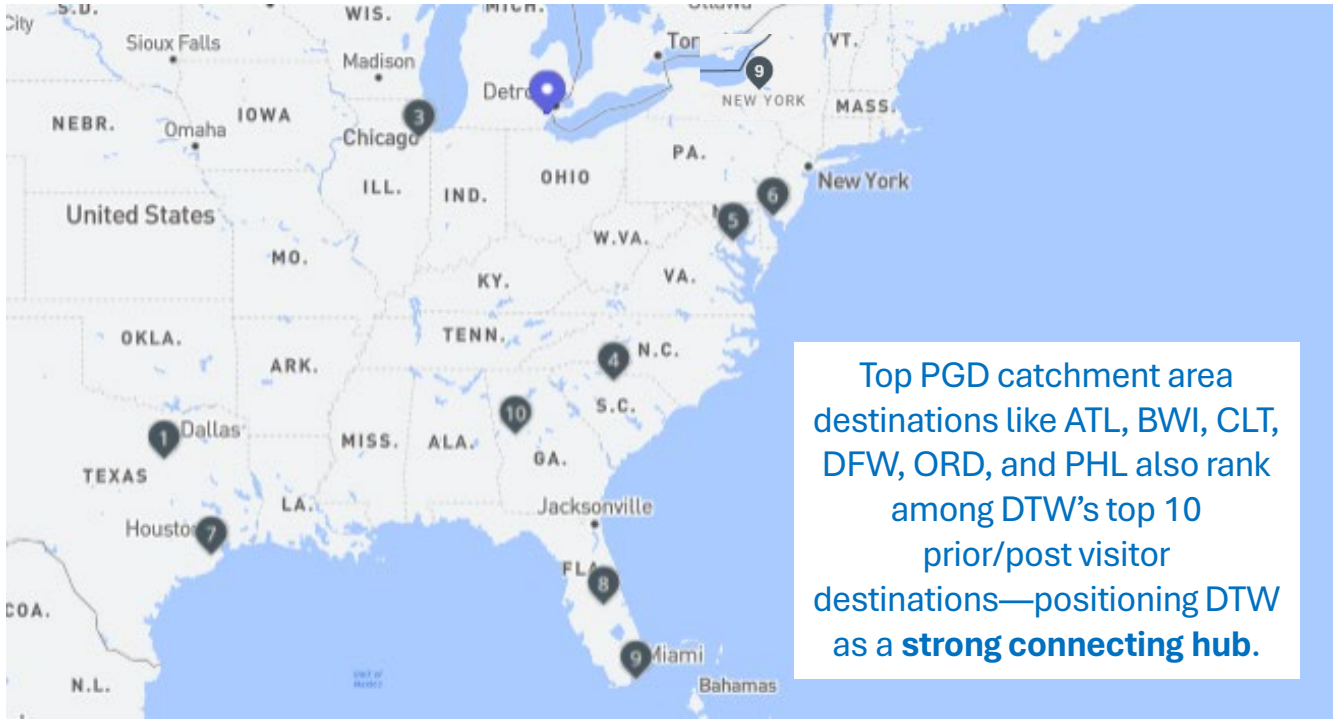
FLYPGD Punta Gorda Airport

Catch PGD

Route Expansion: Trips to DTW Area & Shared Audience

- There were 186,011 annual visits to “DTW - Passenger Area” that originated from the same zip codes where PGD passengers live (within a 60-mile radius).

DTW Prior/Post Visitor Journey:



Top PGD catchment area destinations like ATL, BWI, CLT, DFW, ORD, and PHL also rank among DTW’s top 10 prior/post visitor destinations—positioning DTW as a **strong connecting hub**.

Shared Audience:

Approximately 46K PGD passengers also traveled through DTW last year.

Placer.ai * Data source
Feb 2025 – Jan 2026

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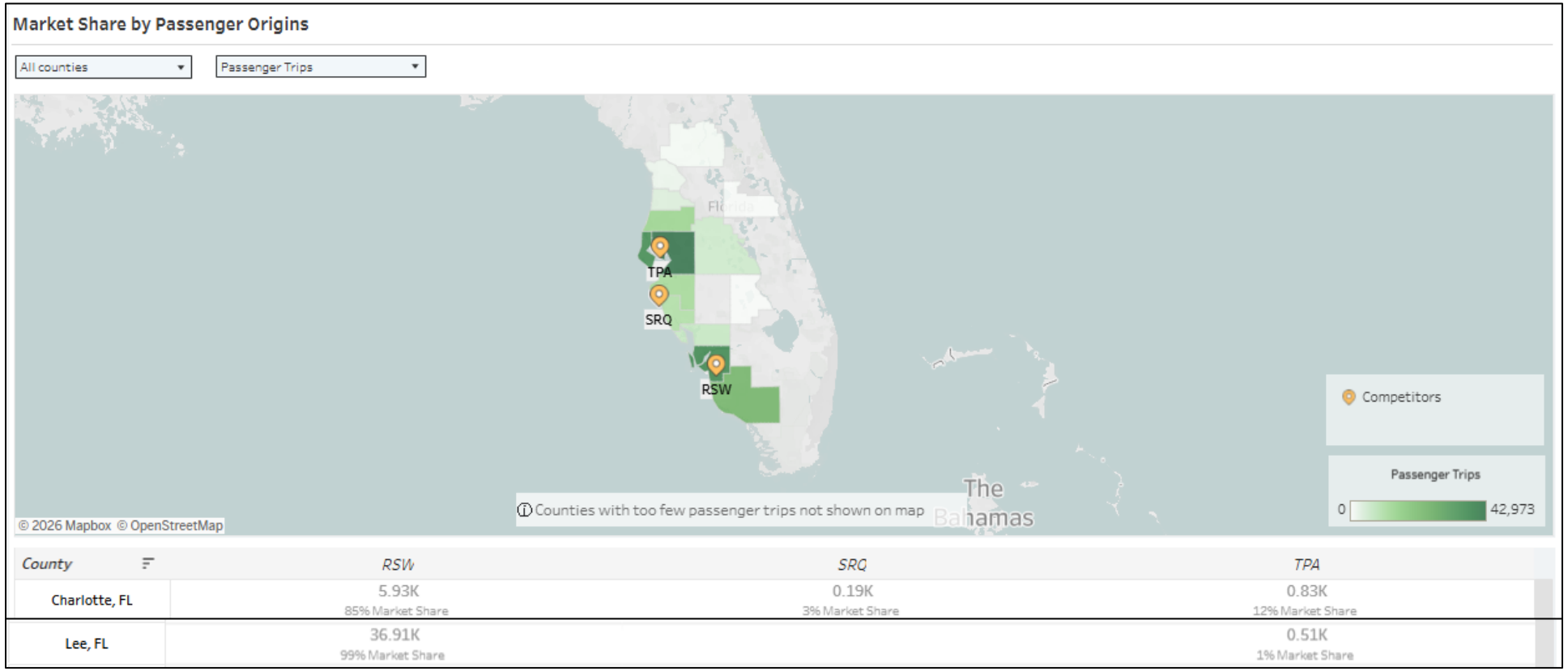
Route Expansion: Airport Leakage



County	RSW	SRQ	TPA
Charlotte, FL	5.93K 85% Market Share	0.19K 3% Market Share	0.83K 12% Market Share
Lee, FL	36.91K 99% Market Share		0.51K 1% Market Share

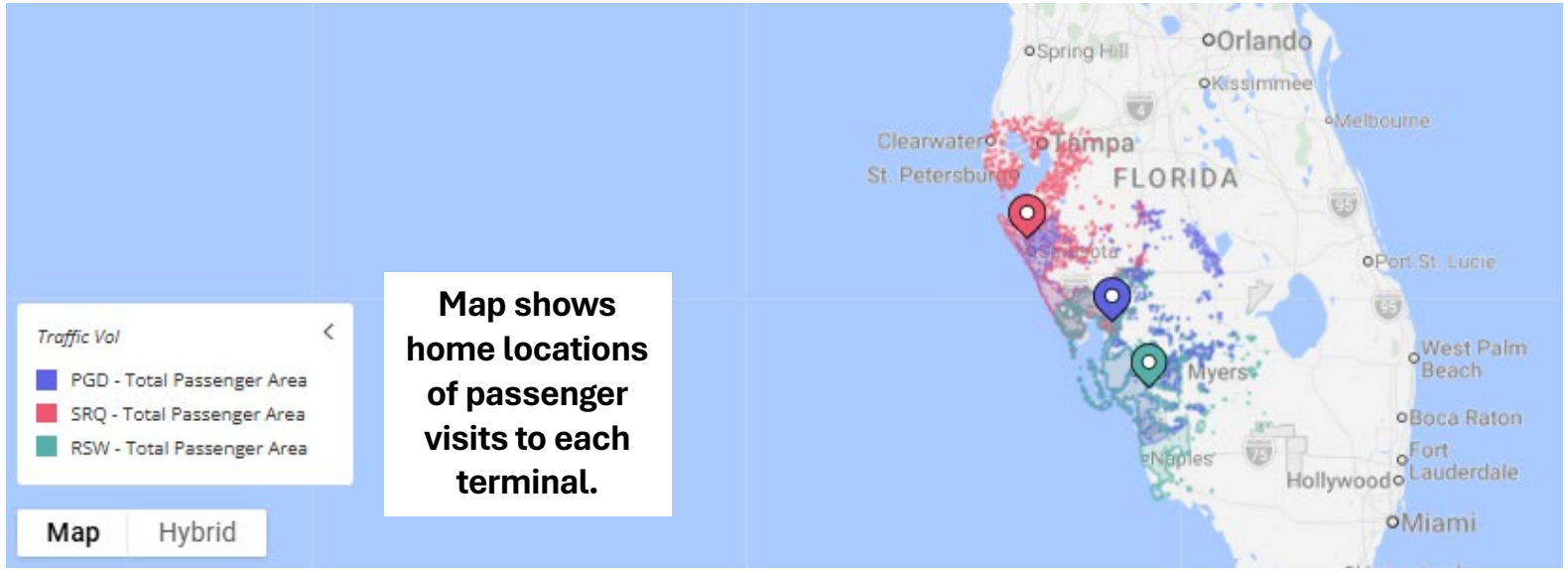
Feb 2025 – Jan 2026:

- **44K of passenger trips from RSW, SRQ and TPA to DTW originated from Charlotte and Lee County residents alone. A nonstop PGD-DTW route would capture existing traffic and drive new growth!**

Placer.ai * Data source
Feb 2025 – Jan 2026

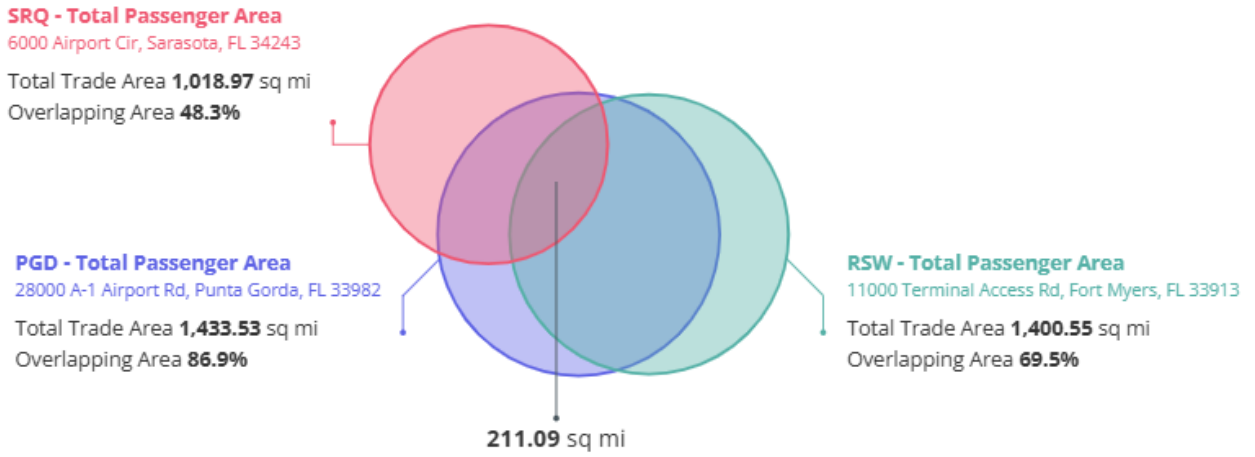
Route Expansion: Strong Traffic from SWFL Area

Overlapping Passenger Area with RSW and SRQ = Built-In Market



Map shows home locations of passenger visits to each terminal.

PGD has the largest total trade area compared to SRQ and RSW.



Placer.ai * Data source
Feb 2025 – Jan 2026

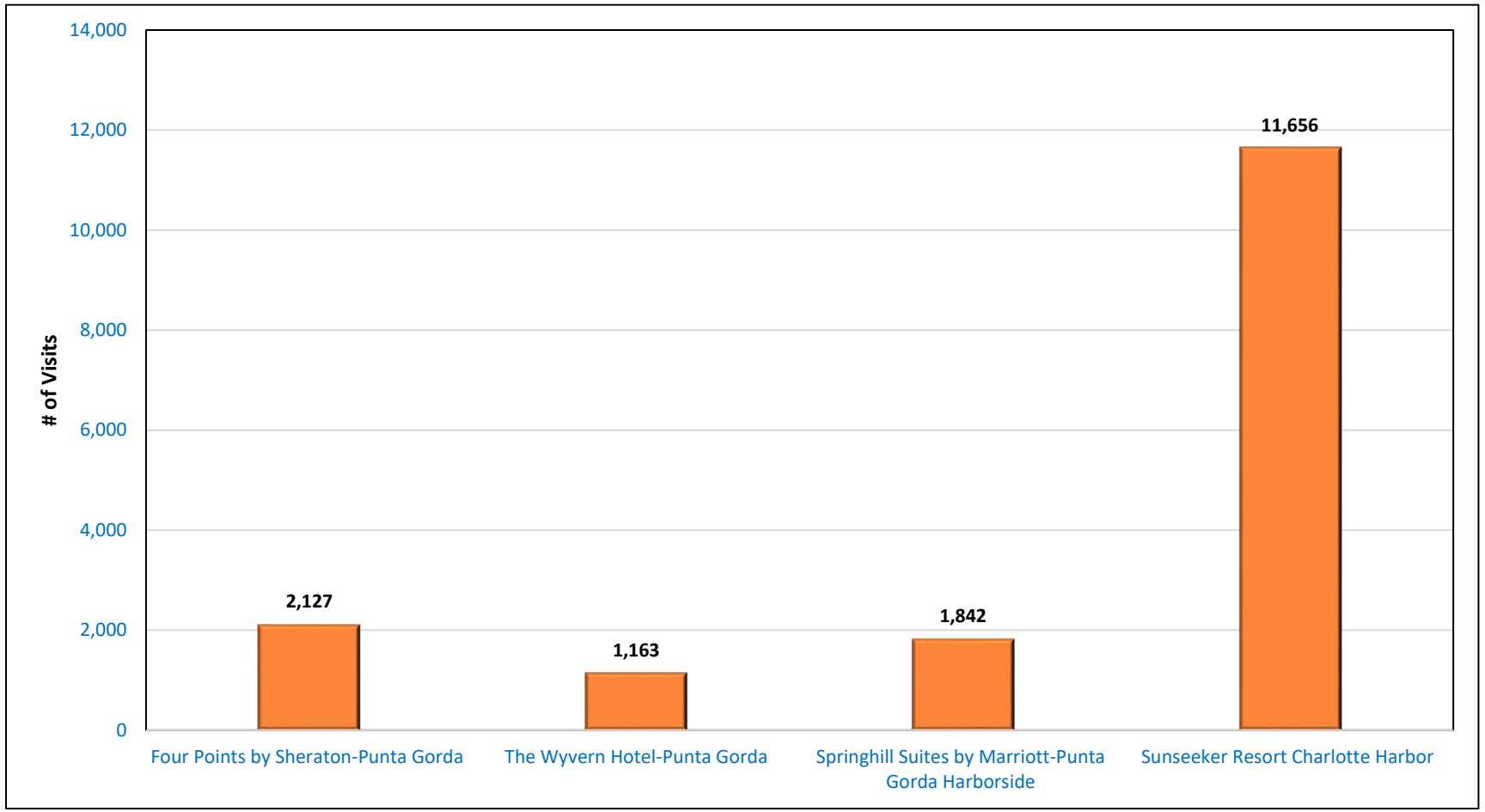
FLYPGD Punta Gorda Airport

Catch PGD

PGD Area Hotel Visits from DTW Market

PGD Area Hotel Visits from DTW Market (Total # of Visits = 16,788)

+6% YoY



Sunseeker Resort Charlotte Harbor was the most popular hotel visited by DTW passengers.

Placer.ai * Data source
Feb 2025 – Jan 2026

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Route Expansion: Homeowners in PGD and DTW

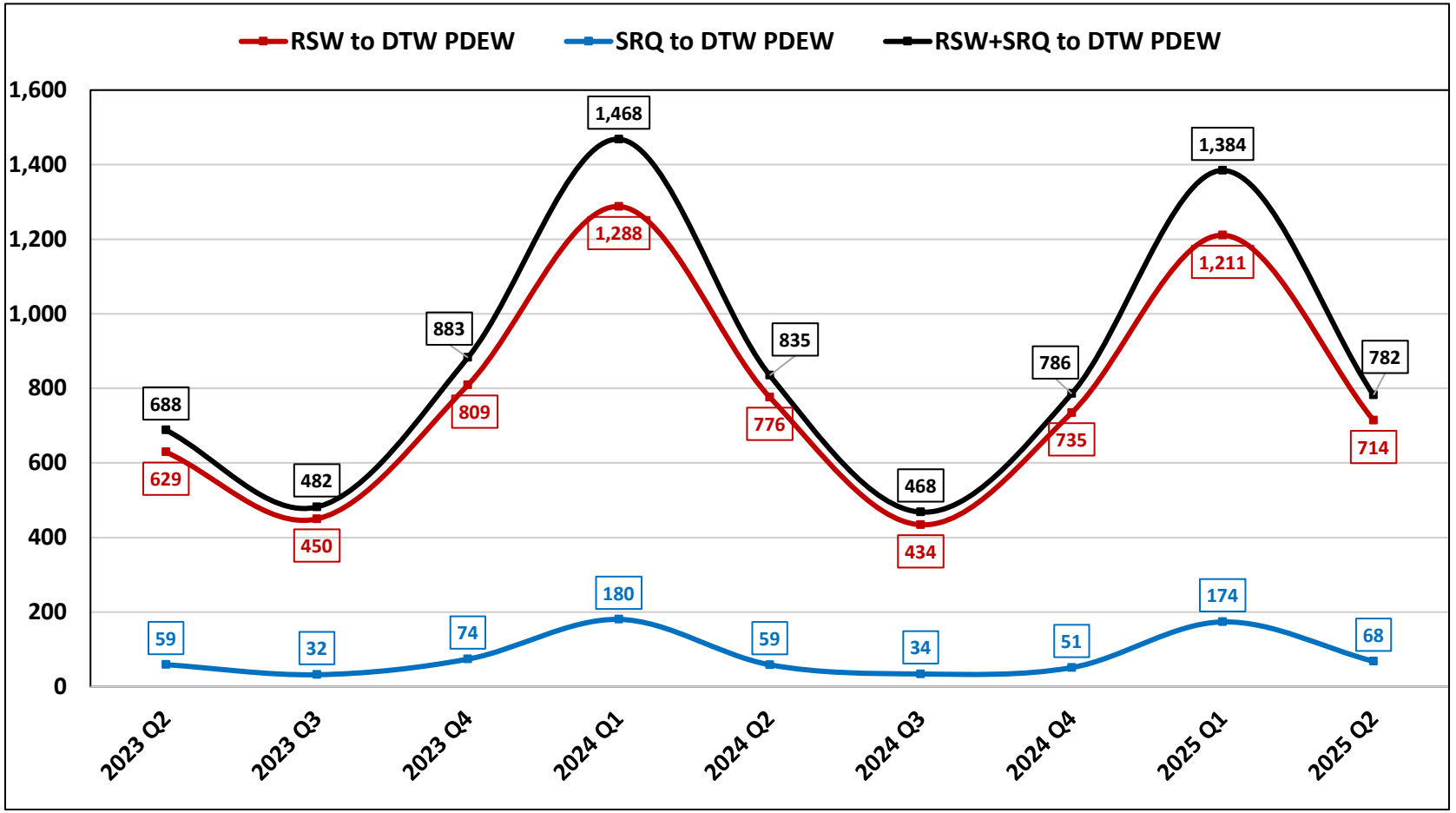
At least 2,428 properties in Charlotte County have mailing addresses in the DTW catchment area (60-mile radius including parts of MI and OH).

Source: Charlotte County Property Appraiser (Feb, 2026)

Route Expansion = Passengers Per Day Each Way

Ft. Myers and Sarasota - Detroit Passengers per Day Each Way (PDEW)

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



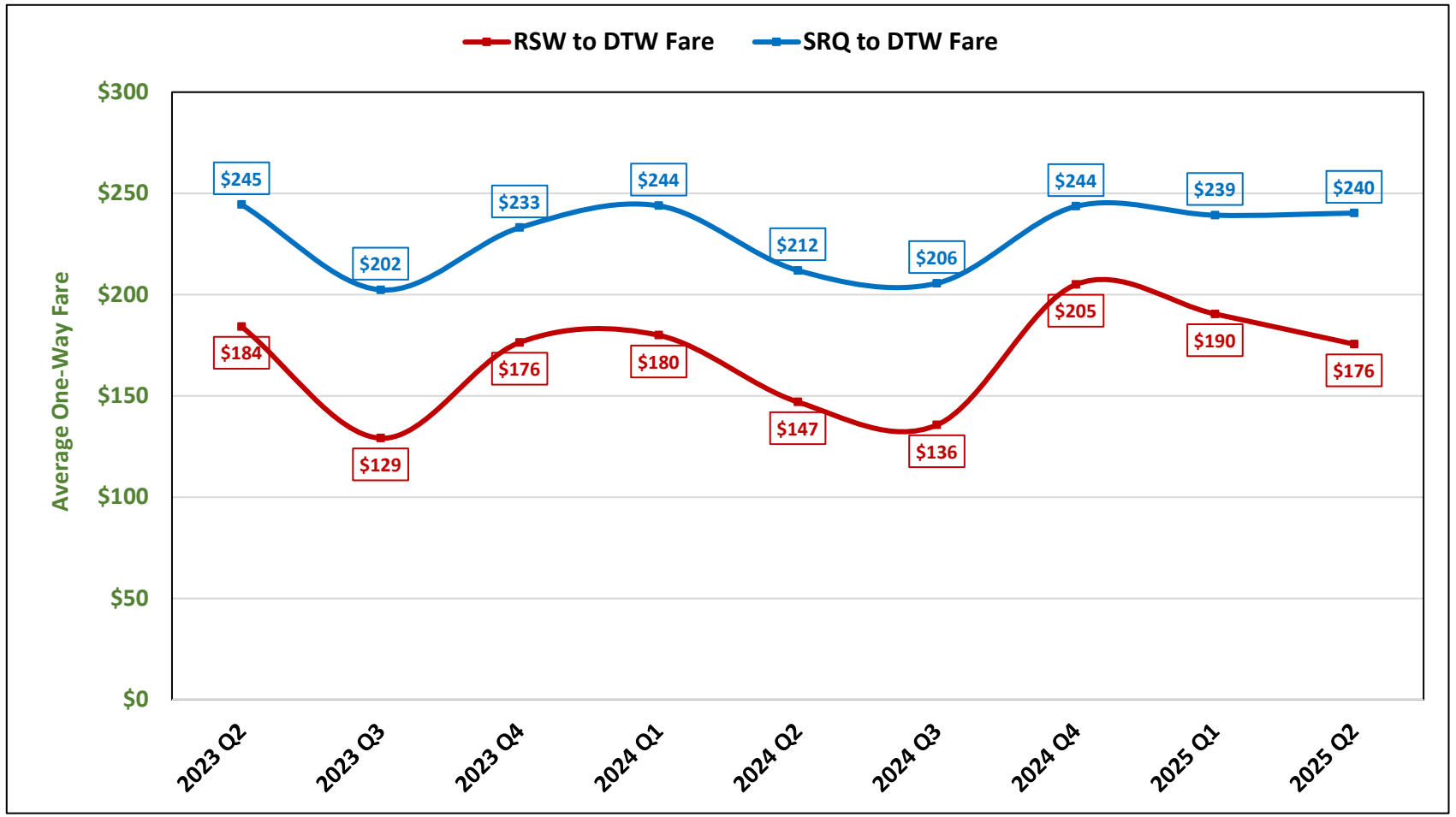
Traffic between Sarasota and Ft. Myers to Detroit decreased in the first half of 2025 YoY.

* *Data source: Airline Data Inc.*

Route Expansion = Average One-Way Fare

Ft. Myers and Sarasota - Detroit Average One-Way Fare

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



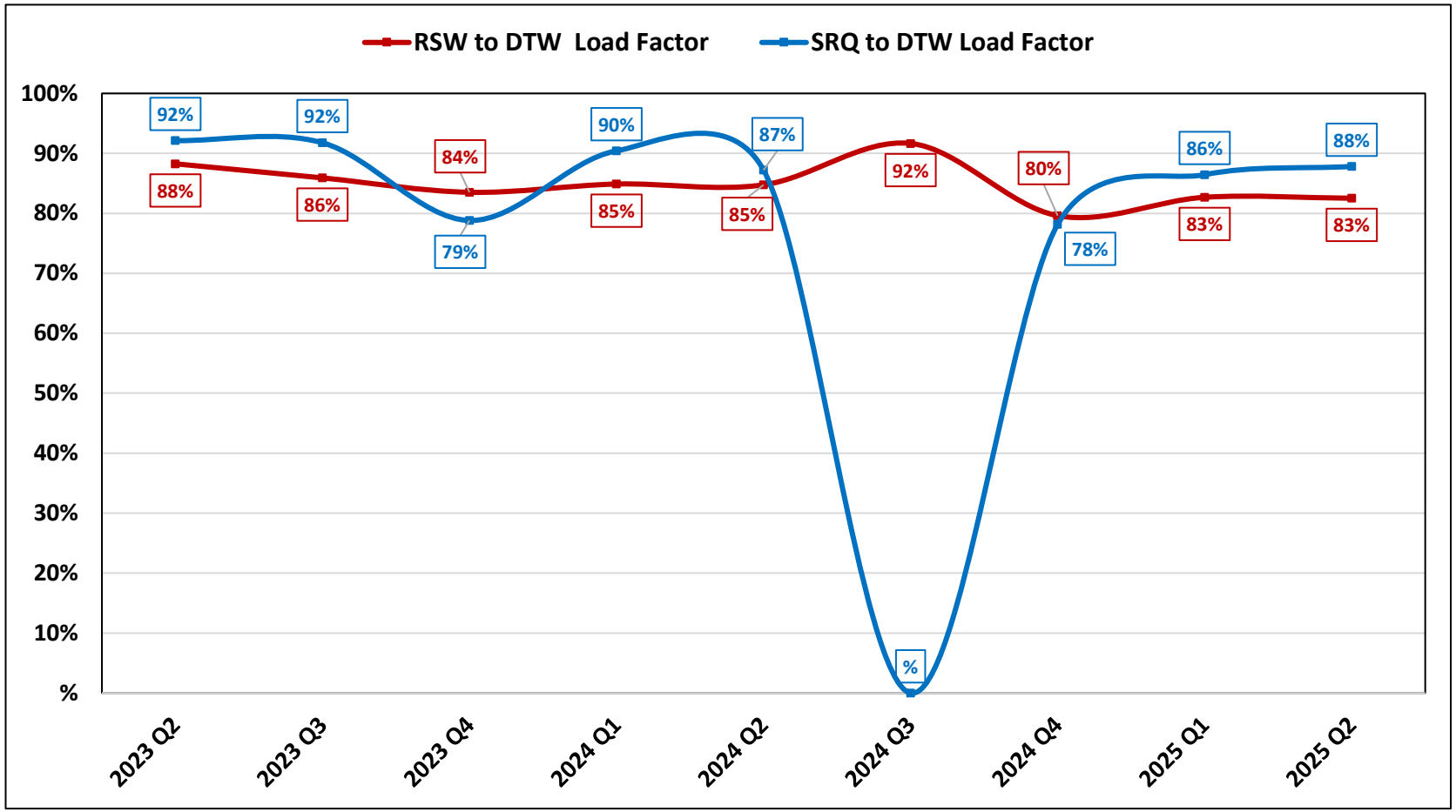
Average Fares increased in the first half of 2025 YoY. Fares stood at $240 and $176 in Q2 2025.

** Data source: Airline Data Inc.*

Route Expansion = Load Factors

Ft. Myers and Sarasota - Detroit Load Factors

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



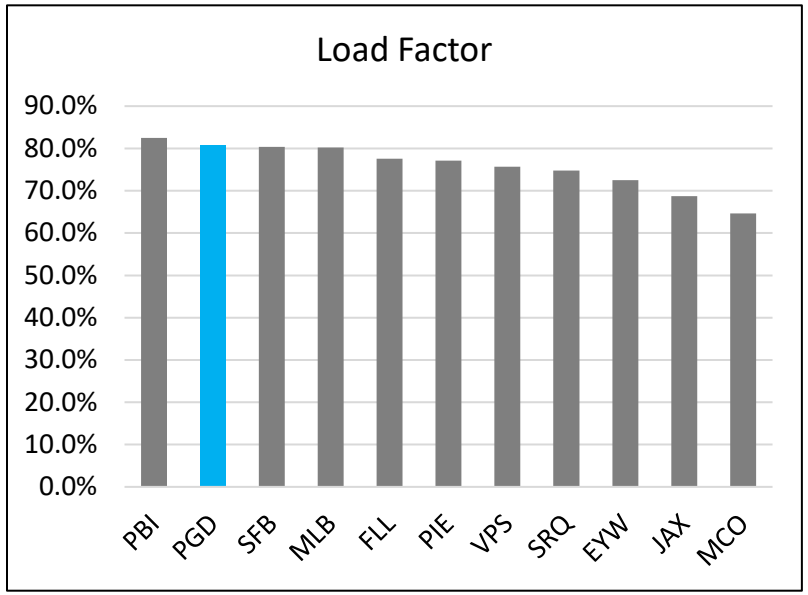
Load Factors decreased in the first half of 2025 YoY.

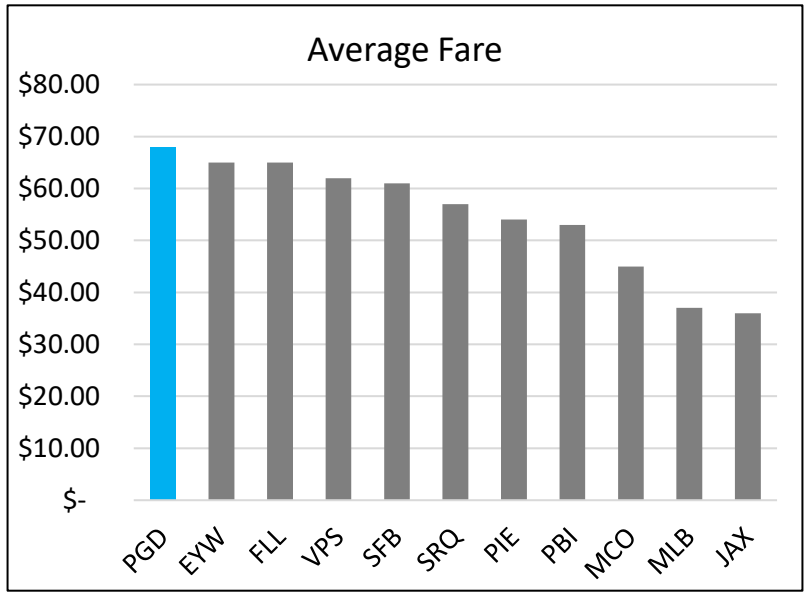
** Data source: Airline Data Inc.*

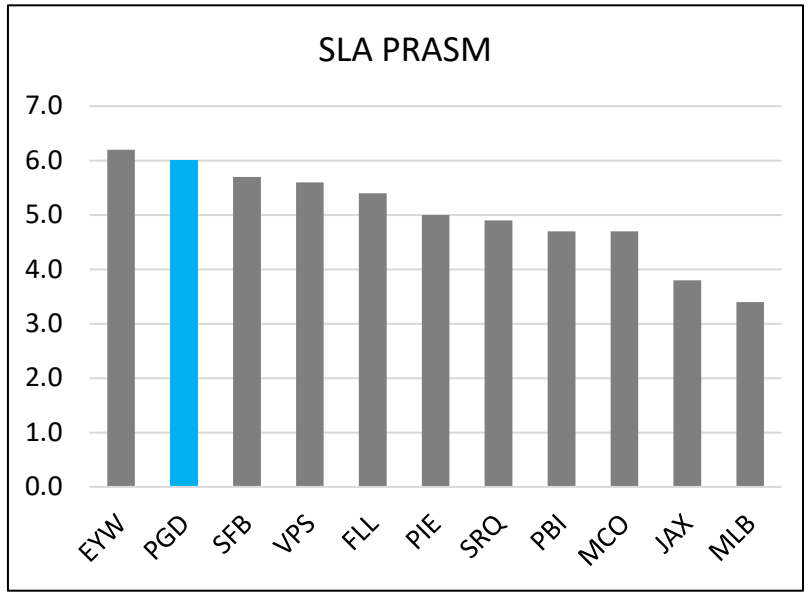
Route Expansion = Regional Compare

PGD Regional Compare – G4 Only

2025 Q1 Results







PGD had the highest Average Fare and second highest SLA PRASM and Load Factor compared to other regional airports in Quarter 1, 2025.

** Data source: Airline Data Inc.*

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