Catch
PGD

Birmingham-Shuttlesworth International Airport

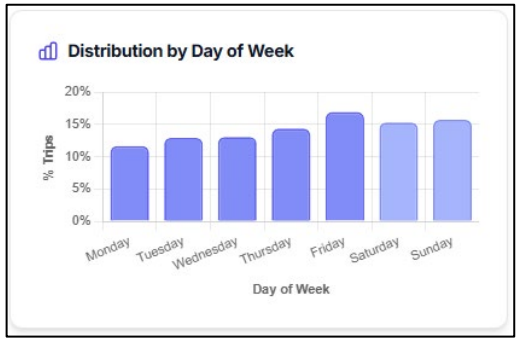
BHM

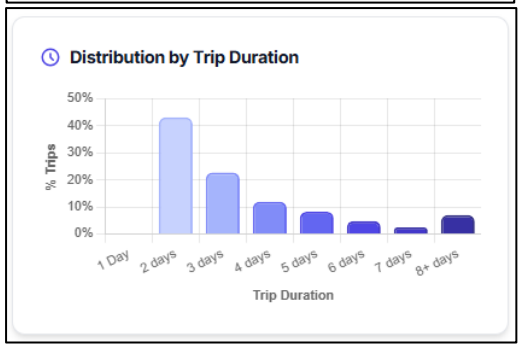
Explore your next destination

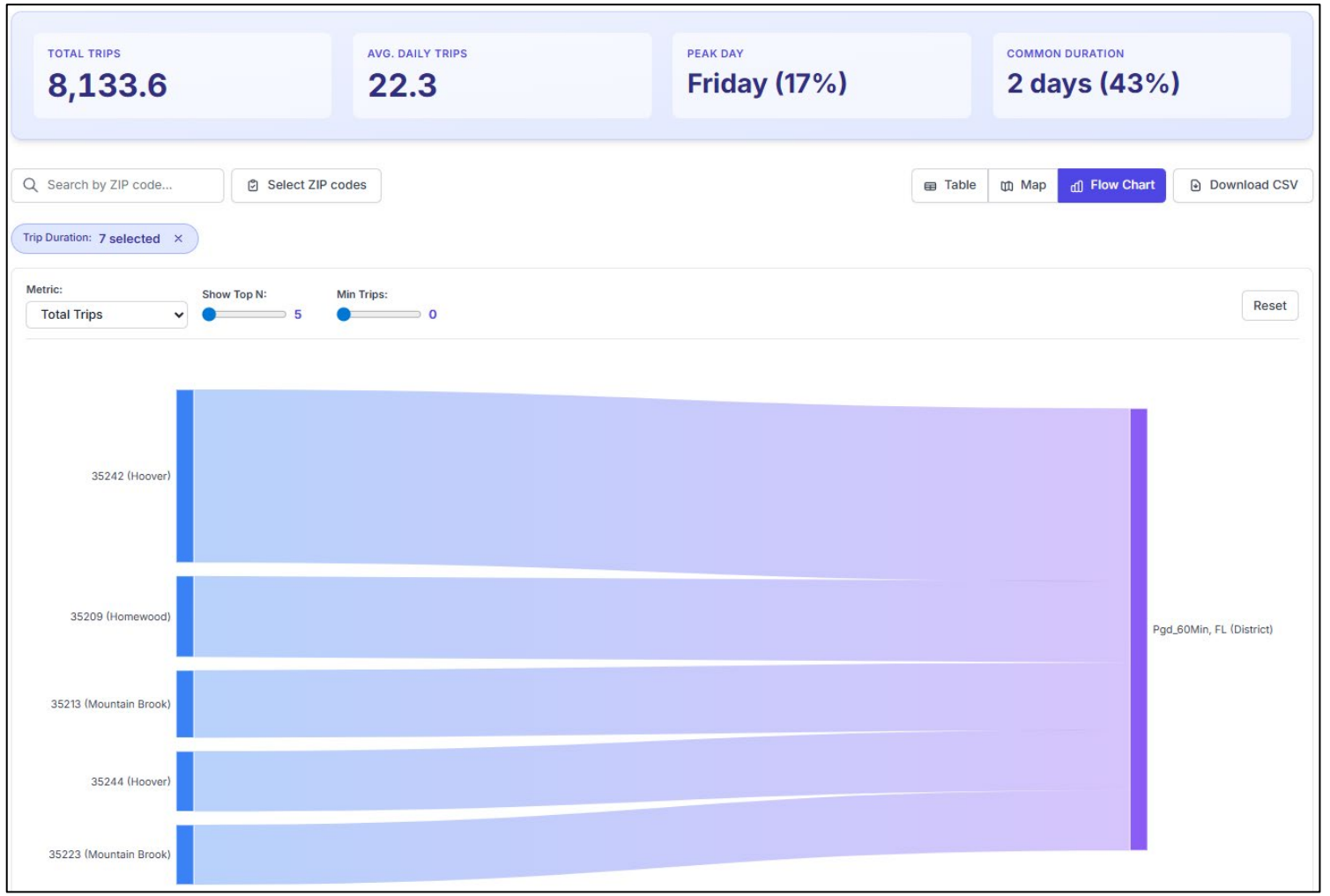
Catch PGD

Route Expansion: Trips to PGD Area from BHM Area

Approximately 8K annual trips to PGD's catchment area from Birmingham CBSA.





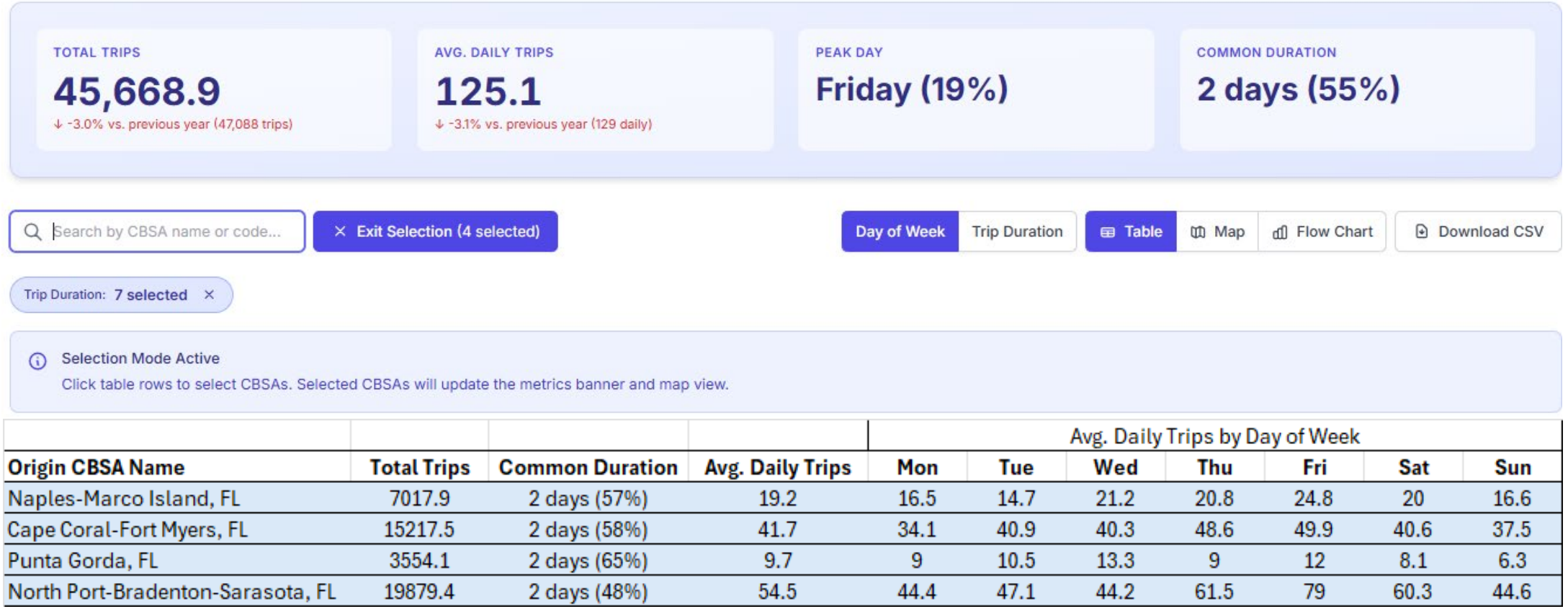


Placer.ai * Data source
Feb 2025 – Jan 2026

FLYPGD Punta Gorda Airport

Route Expansion: Trips to BHM Area from PGD Area

Approximately 46K annual trips to Birmingham CBSA from PGD's Catchment Area.



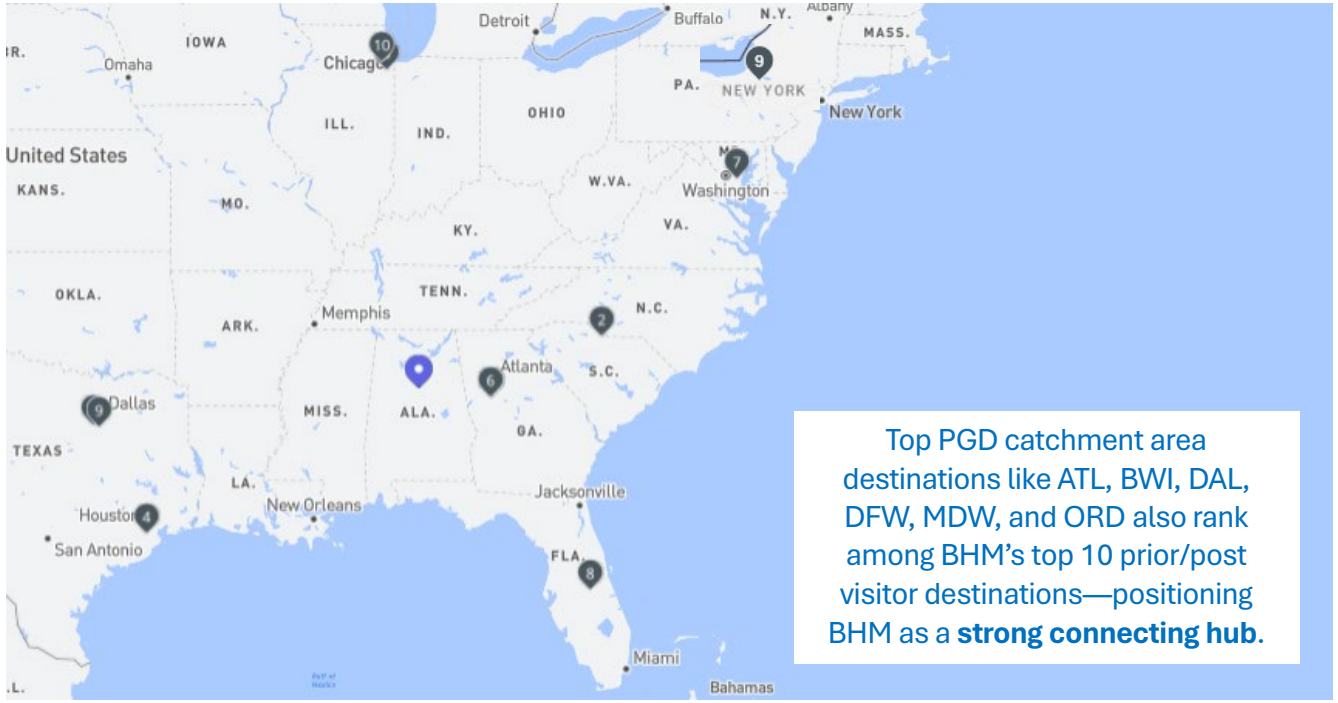
				Avg. Daily Trips by Day of Week						
Origin CBSA Name	**Total Trips**	**Common Duration**	**Avg. Daily Trips**	**Mon**	**Tue**	**Wed**	**Thu**	**Fri**	**Sat**	**Sun**
Naples-Marco Island, FL	7017.9	2 days (57%)	19.2	16.5	14.7	21.2	20.8	24.8	20	16.6
Cape Coral-Fort Myers, FL	15217.5	2 days (58%)	41.7	34.1	40.9	40.3	48.6	49.9	40.6	37.5
Punta Gorda, FL	3554.1	2 days (65%)	9.7	9	10.5	13.3	9	12	8.1	6.3
North Port-Bradenton-Sarasota, FL	19879.4	2 days (48%)	54.5	44.4	47.1	44.2	61.5	79	60.3	44.6

Placer.ai * Data source
Feb 2025 – Jan 2026

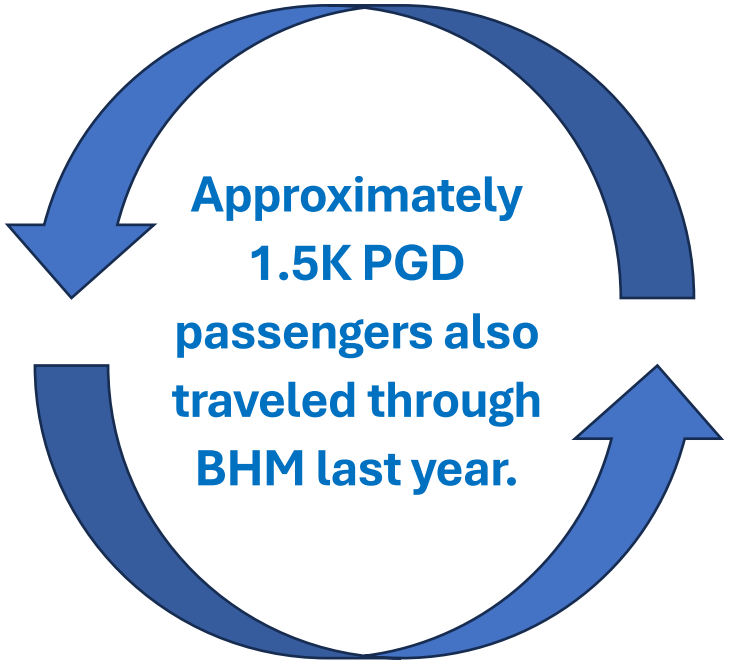
Route Expansion: Trips to BHM Area & Shared Audience

- There were 19,924 annual visits to “BHM – Total Passenger Area” that originated from the same zip codes where PGD passengers live (within a 60-mile radius).

BHM Prior/Post Visitor Journey:



Shared Audience:

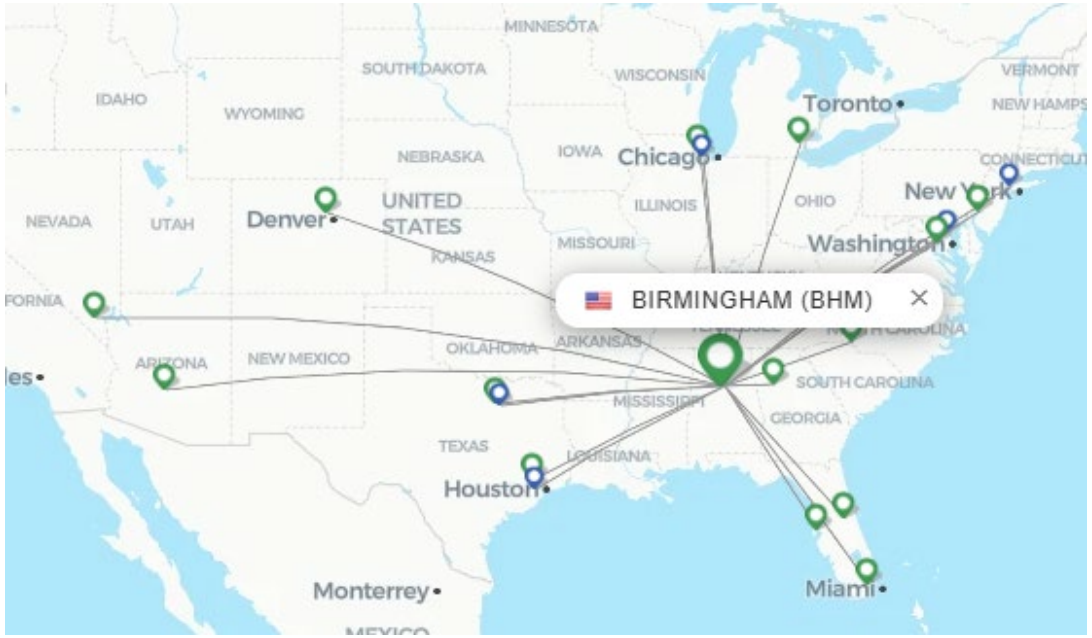


Placer.ai * Data source
Feb 2025 – Jan 2026

Route Expansion: Necessity for Non-Stop Flight from SWFL

There are no SWFL Airports that offer non-stop flights to BHM = Zero Competition

Current Non-Stop Flights to BHM:
Nearest Location is TPA



FlightsFrom.com * Data source

March 2026

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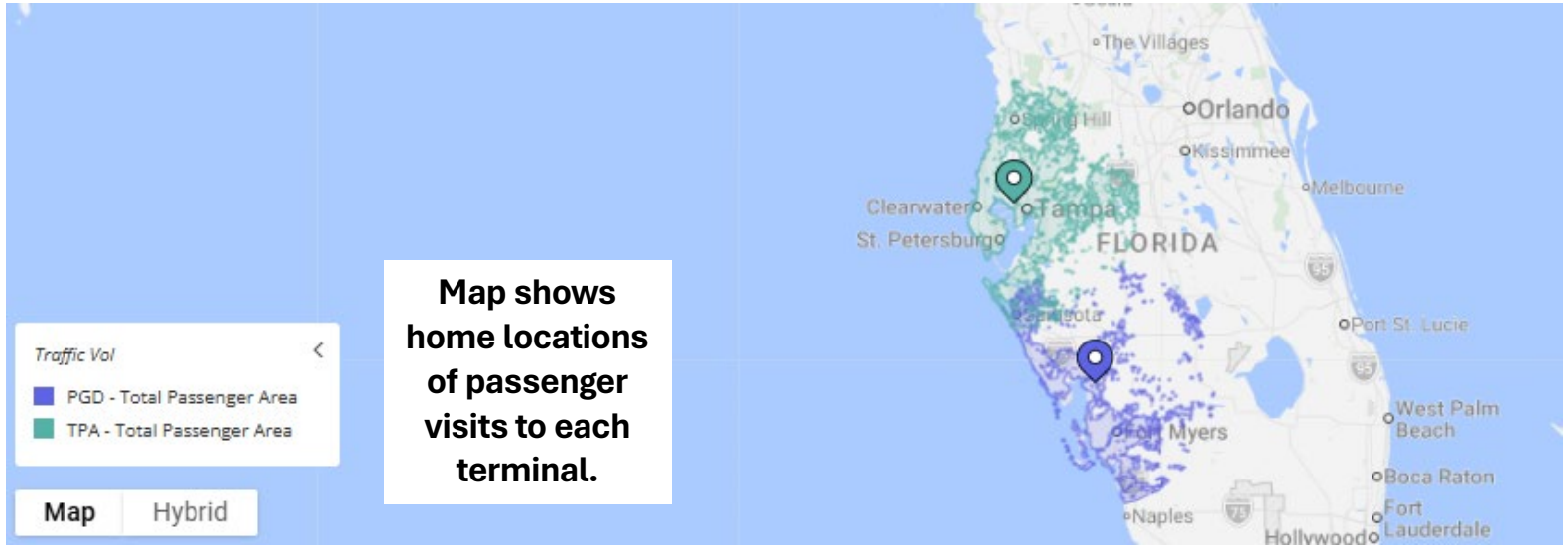
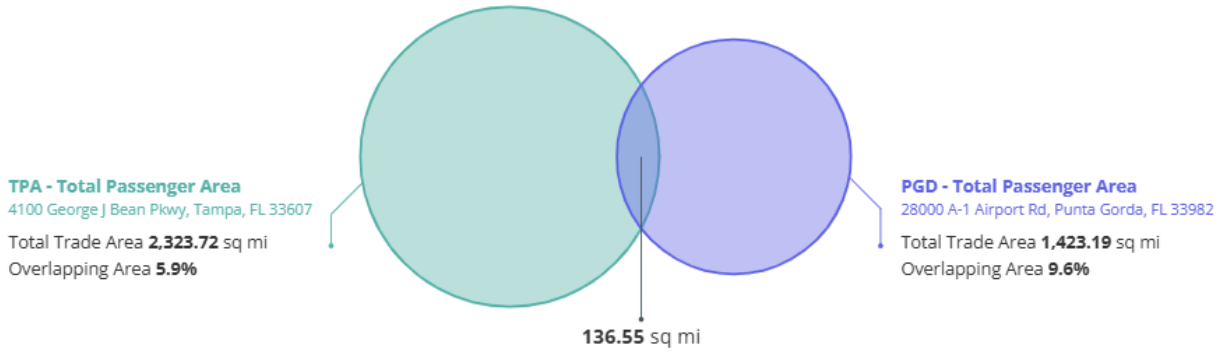
Route Expansion: Strong Traffic from SWFL Area

Overlapping Passenger Area with TPA = Built-In Market



Map shows home locations of passenger visits to each terminal.

PGD has an overlapping trade area with TPA, indicating a built-in passenger market.

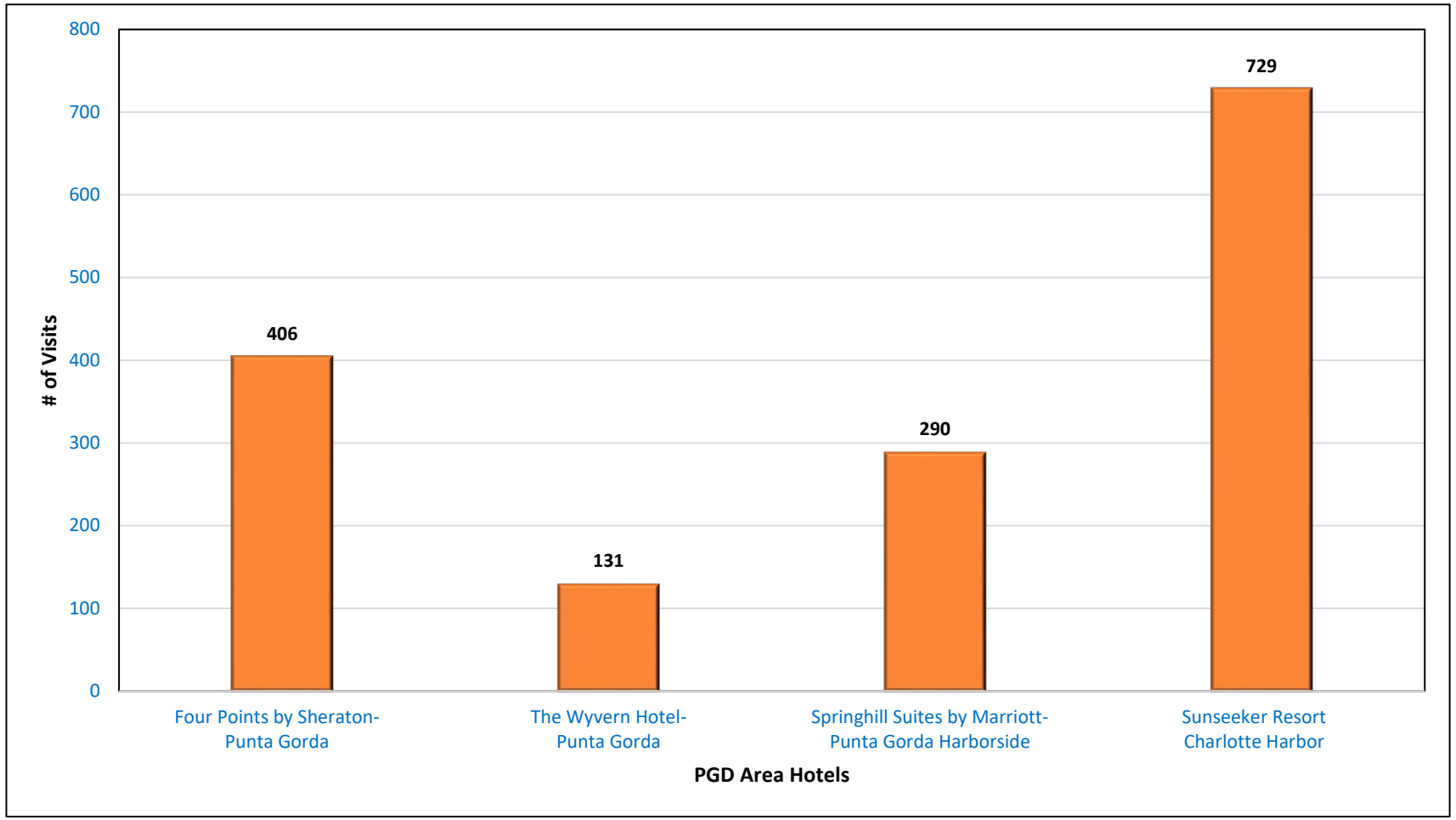


Placer.ai * Data source
Mar 2025 – Feb 2026

Catch PGD

PGD Area Hotel Visits from BHM Market

PGD Area Hotel Visits from BHM Market (Total # of Visits = 1,556)



Sunseeker Resort was the most popular hotel visited by BHM passengers.

Placer.ai * Data source
Feb 2025 – Jan 2026

FLYPGD Punta Gorda Airport

Catch PGD

Route Expansion: Homeowners in PGD and BHM

CHARLOTTE COUNTY
FLORIDA

At least 66 properties in Charlotte County have mailing addresses in the BHM catchment area (60-mile radius).

Source: Charlotte County Property Appraiser (Feb 2026)

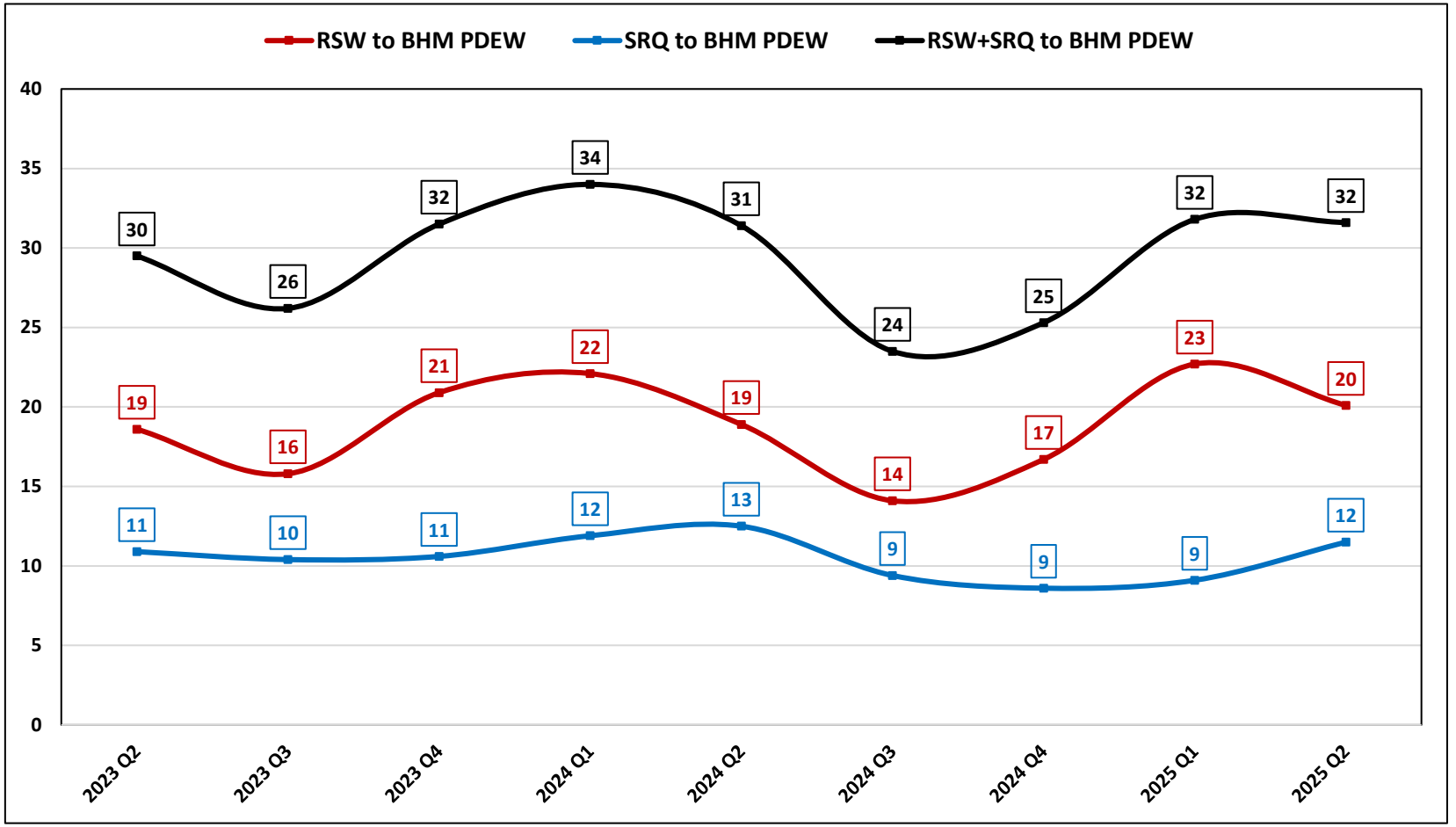
FLYPGD.com
Punta Gorda Airport

Catch PGD

Route Expansion = Passengers Per Day Each Way

Ft. Myers and Sarasota - Birmingham Passengers per Day Each Way (PDEW)

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



Traffic between Sarasota and Ft. Myers to Birmingham was about the same in the first half of 2025 YoY.

** Data source: Airline Data Inc.*

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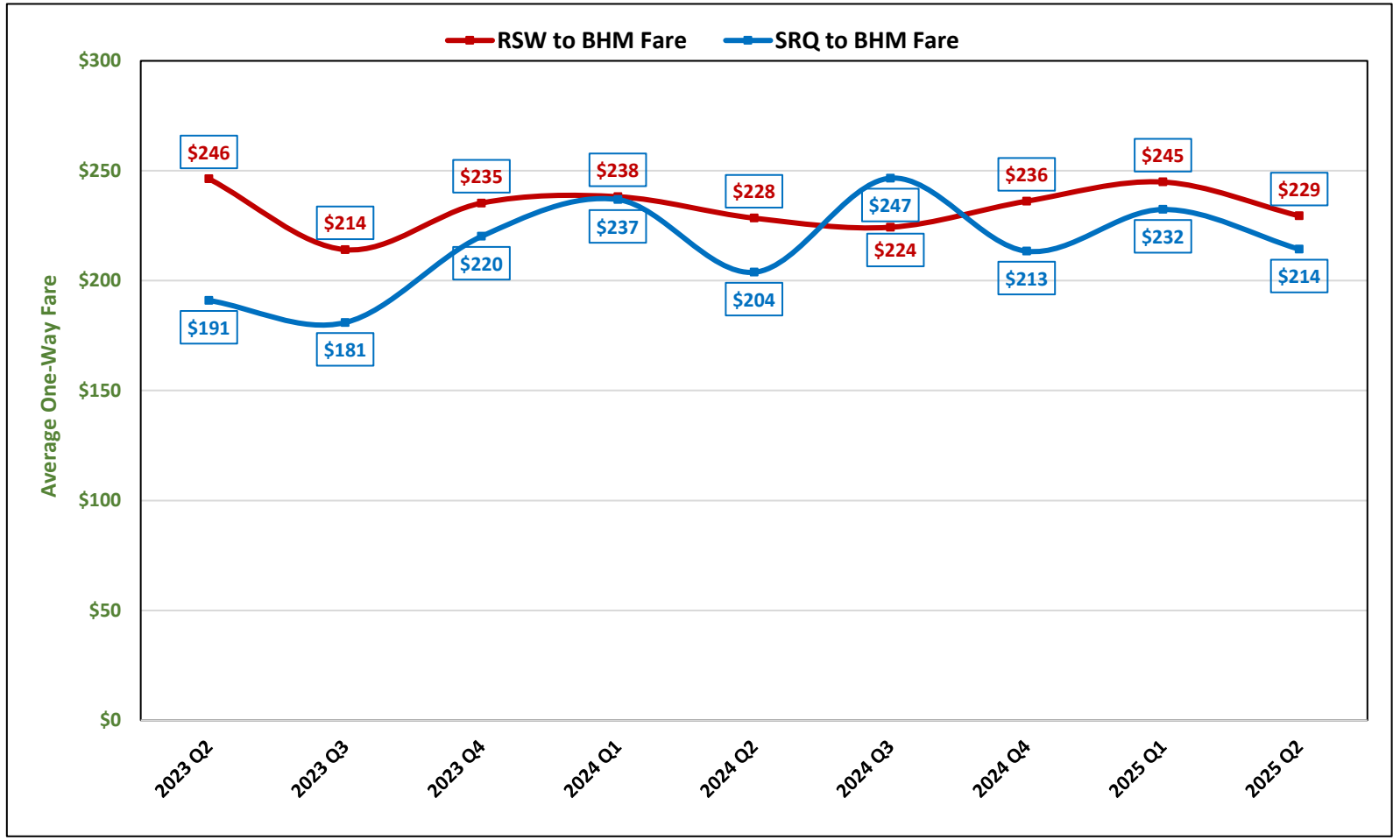
Catch PGD

Route Expansion = Average One-Way Fare

Ft. Myers and Sarasota - Birmingham Average One-Way Fare

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



Average Fares increased in the first half of 2025 YoY, with Fares standing at $229 and $214 in Q2 2025.

** Data source: Airline Data Inc.*

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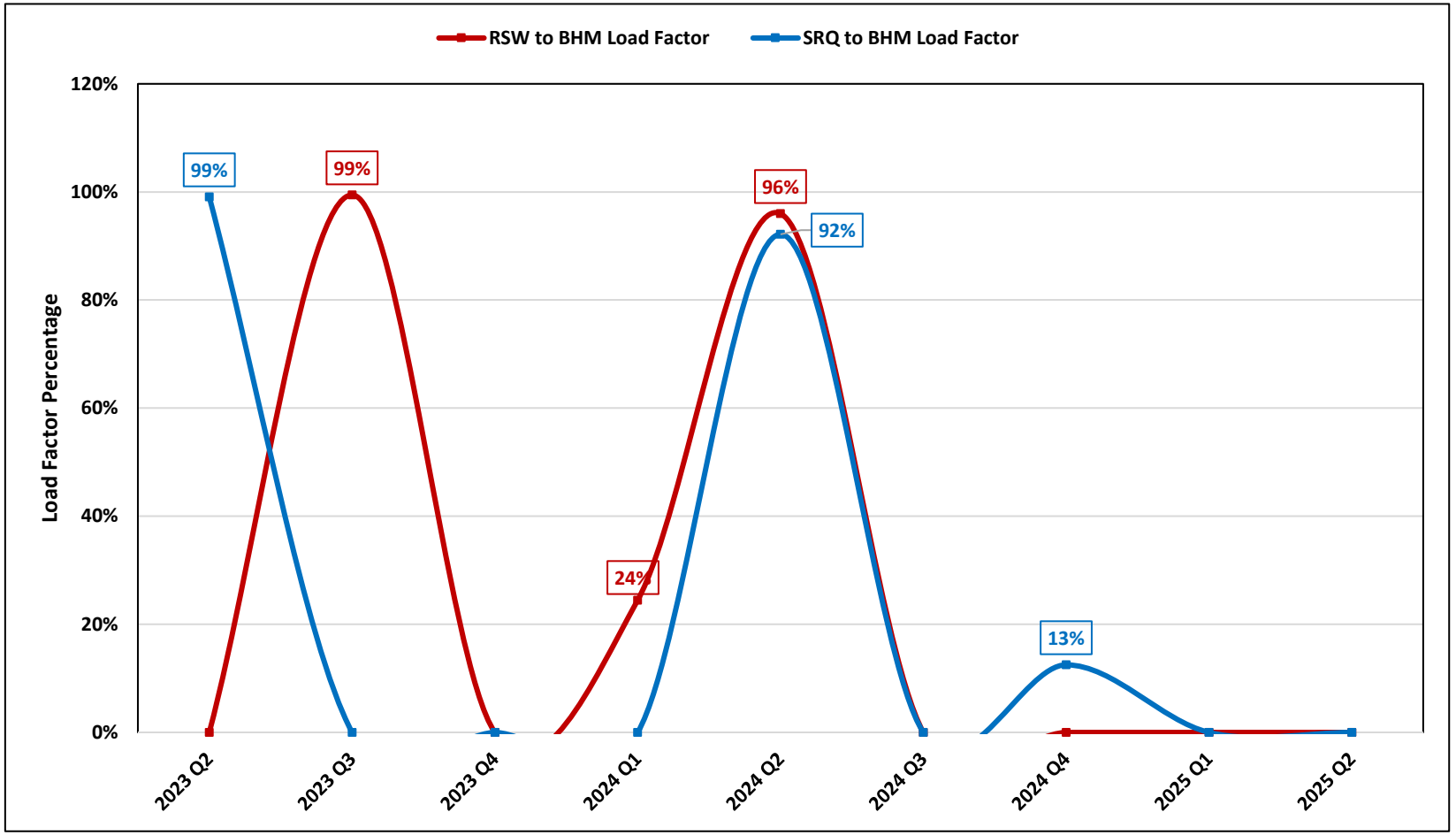
Route Expansion = Load Factors

Ft. Myers and Sarasota - Birmingham Load Factors

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



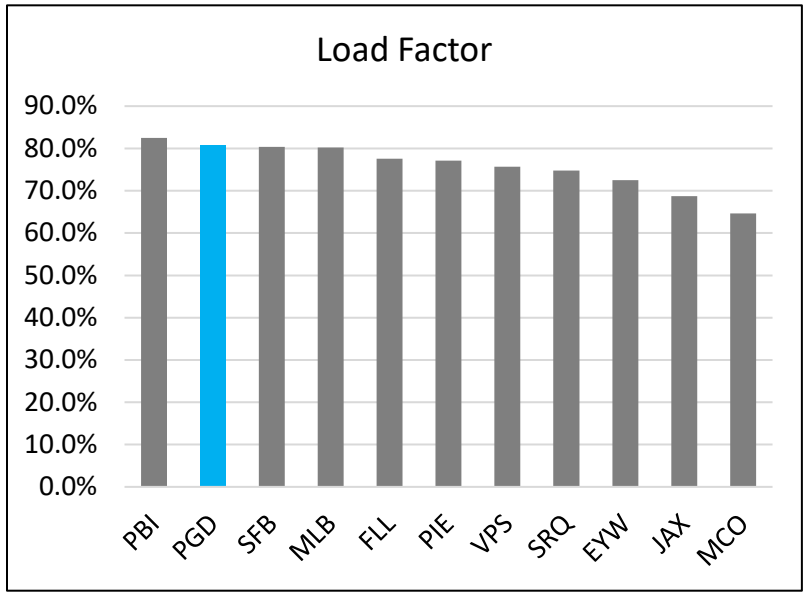
Load Factors were extremely high in Q2-Q3, 2023 and Q2, 2024 showing potential for high demand.

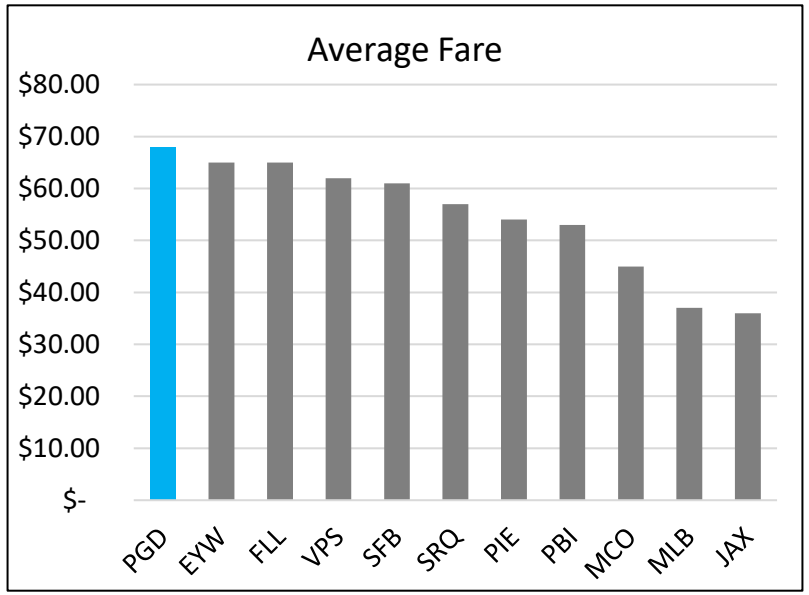
** Data source: Airline Data Inc.*

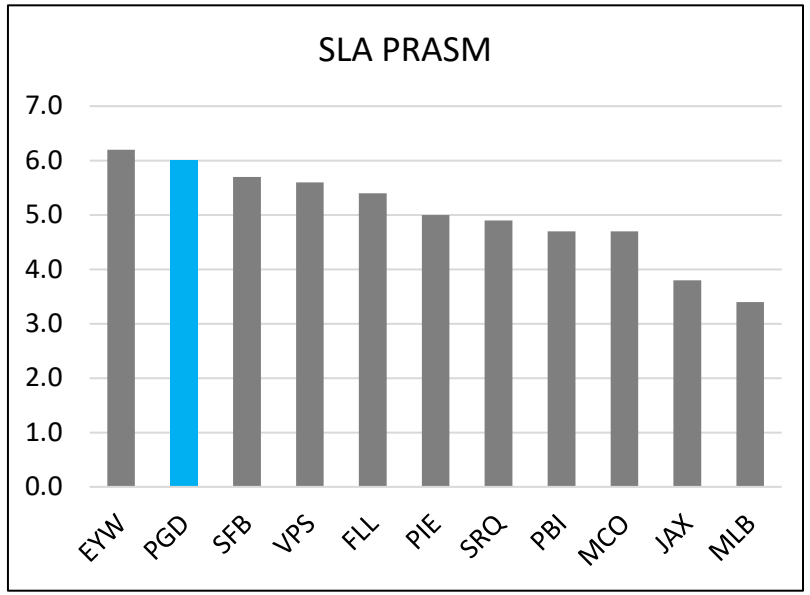
Route Expansion = Regional Compare

PGD Regional Compare – G4 Only

2025 Q1 Results







PGD had the highest Average Fare and second highest SLA PRASM and Load Factor compared to other regional airports in Quarter 1, 2025.

** Data source: Airline Data Inc.*

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