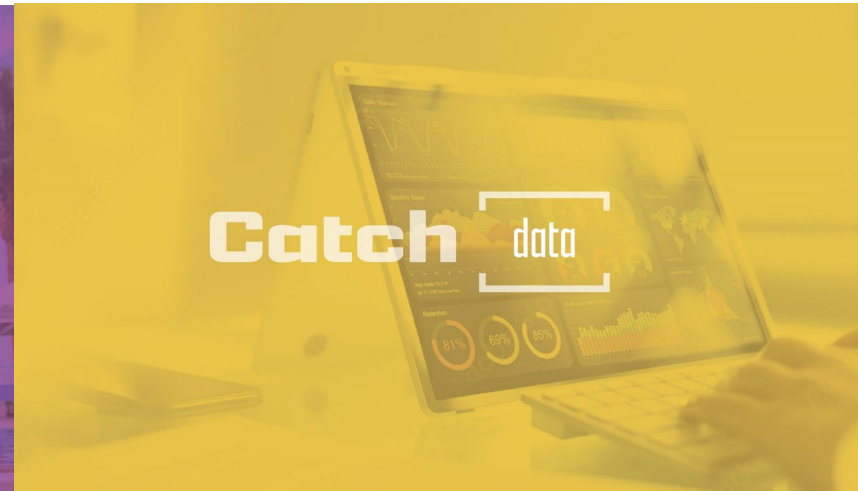
Catch
PGD

Bradley
International Airport

BDL

Explore your
next destination



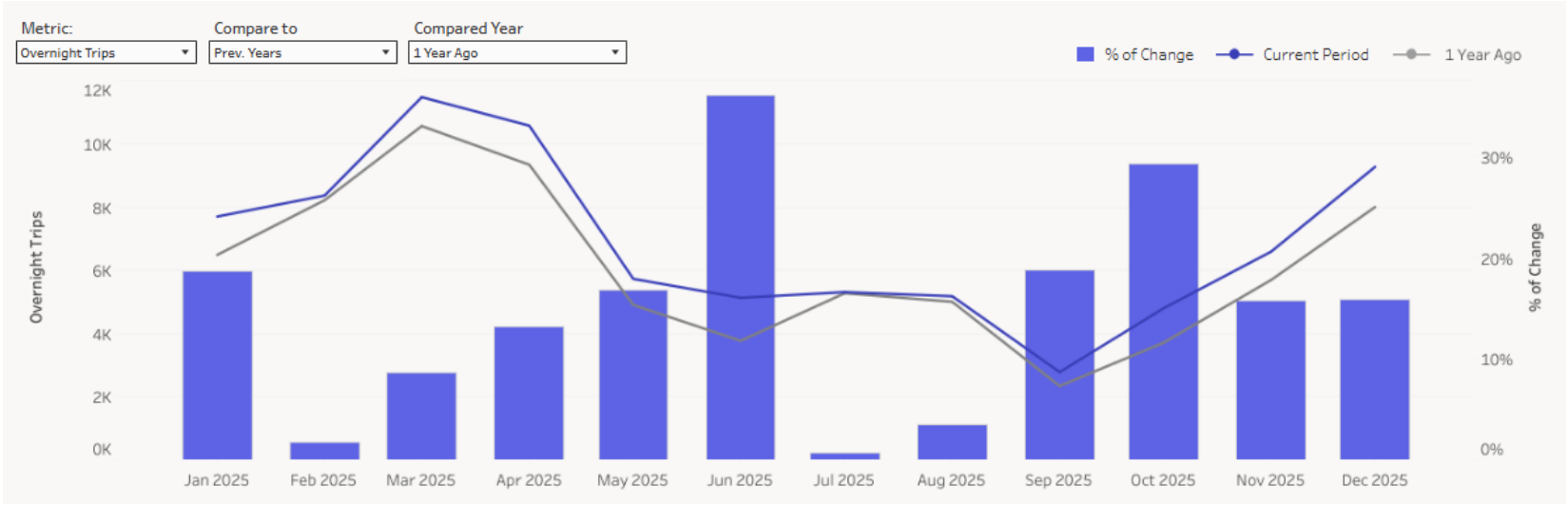
Catch PGD

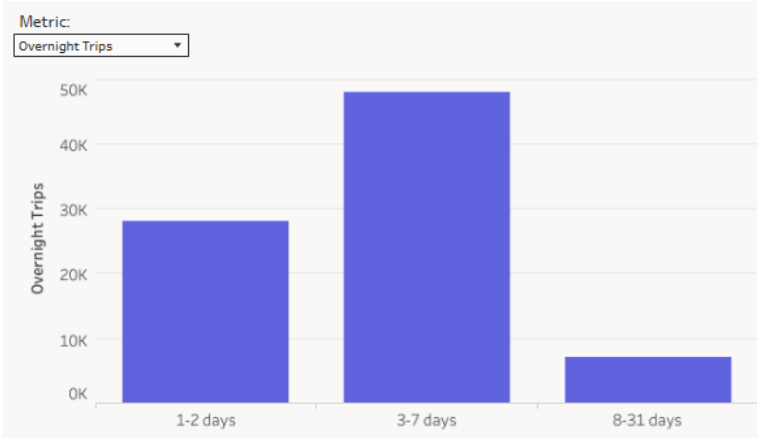
Route Expansion: Trips to PGD Area from BDL Area

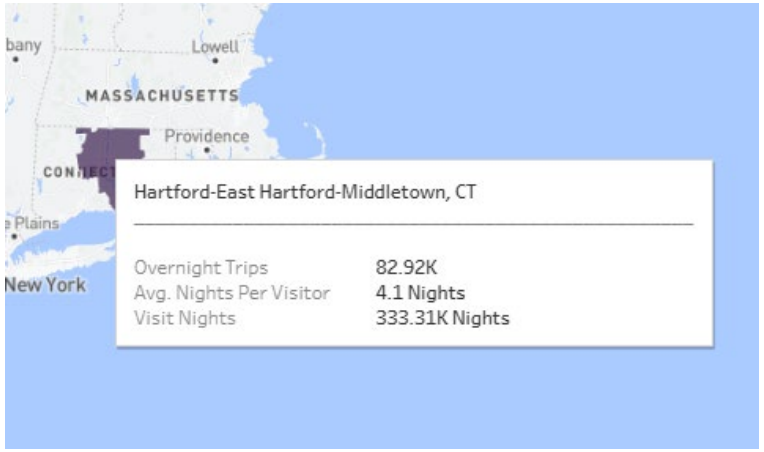
Approximately 83K annual overnight trips to PGD's catchment area from Hartford CBSA.

Overnight Trips
82.9K
+13.1% YoY

Visit Nights
333.3K
+10.5% YoY







Placer.ai * Data source
Jan 2025 – Dec 2025

FLYPGD Punta Gorda Airport

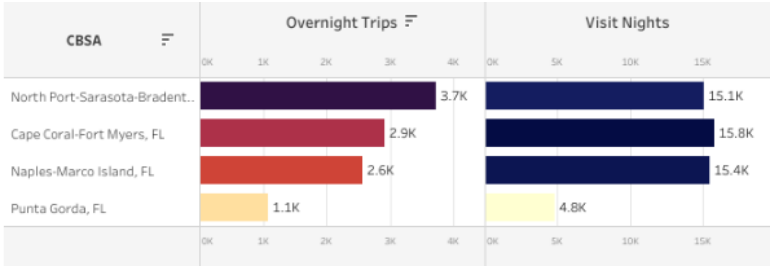
Catch PGD

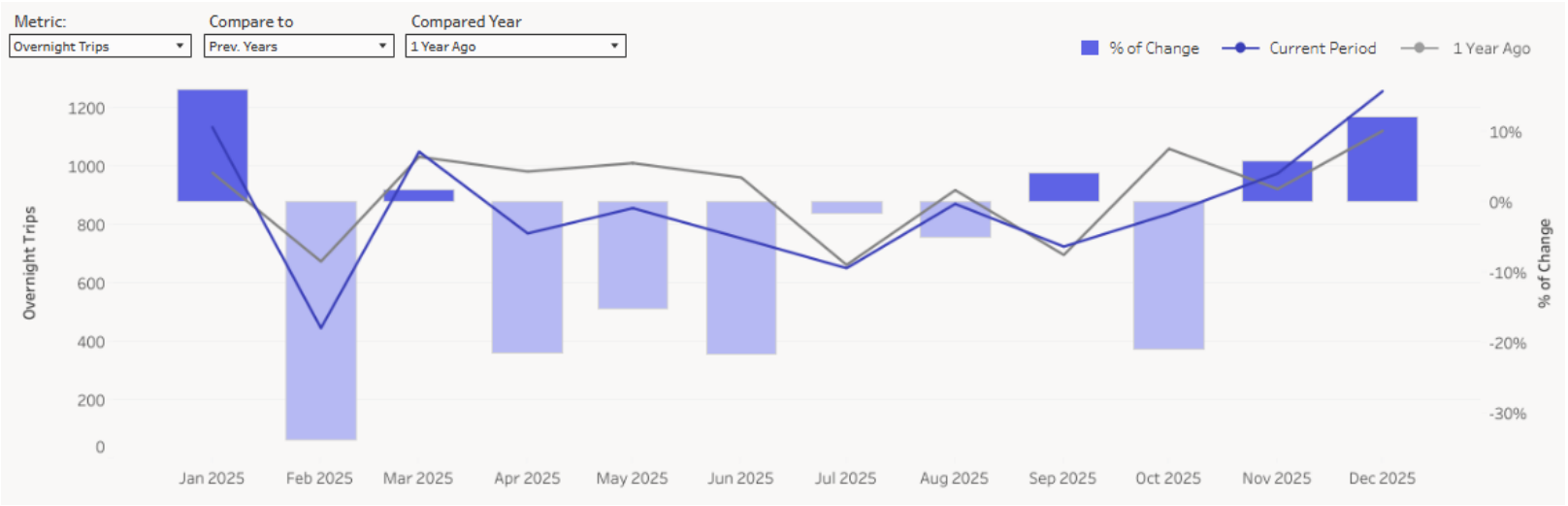
Route Expansion: Trips to BDL Area from PGD Area

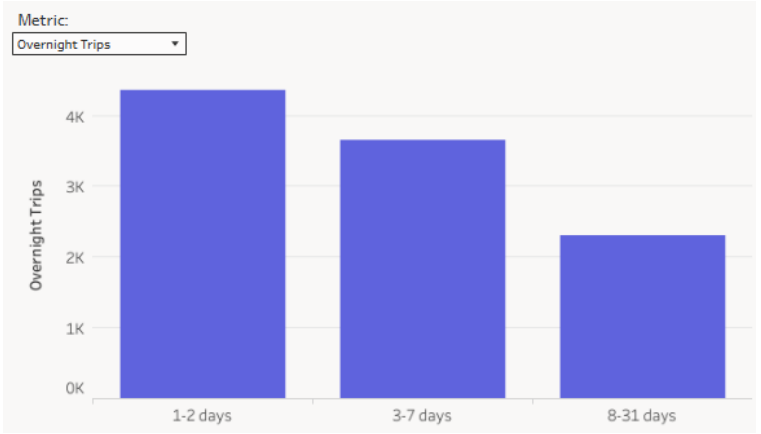
Approximately 10K annual overnight trips to Hartford CBSA from PGD's Catchment Area.

Overnight Trips
10.3K
-6.3% YoY

Visit Nights
51.1K
+9.2% YoY







Placer.ai * Data source
Jan 2025 – Dec 2025

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Route Expansion: Trips to BDL Area & Shared Audience

- There were 43,965 annual visits to “BDL – Total Passenger Area” that originated from the same zip codes where PGD passengers live (within a 60-mile radius).

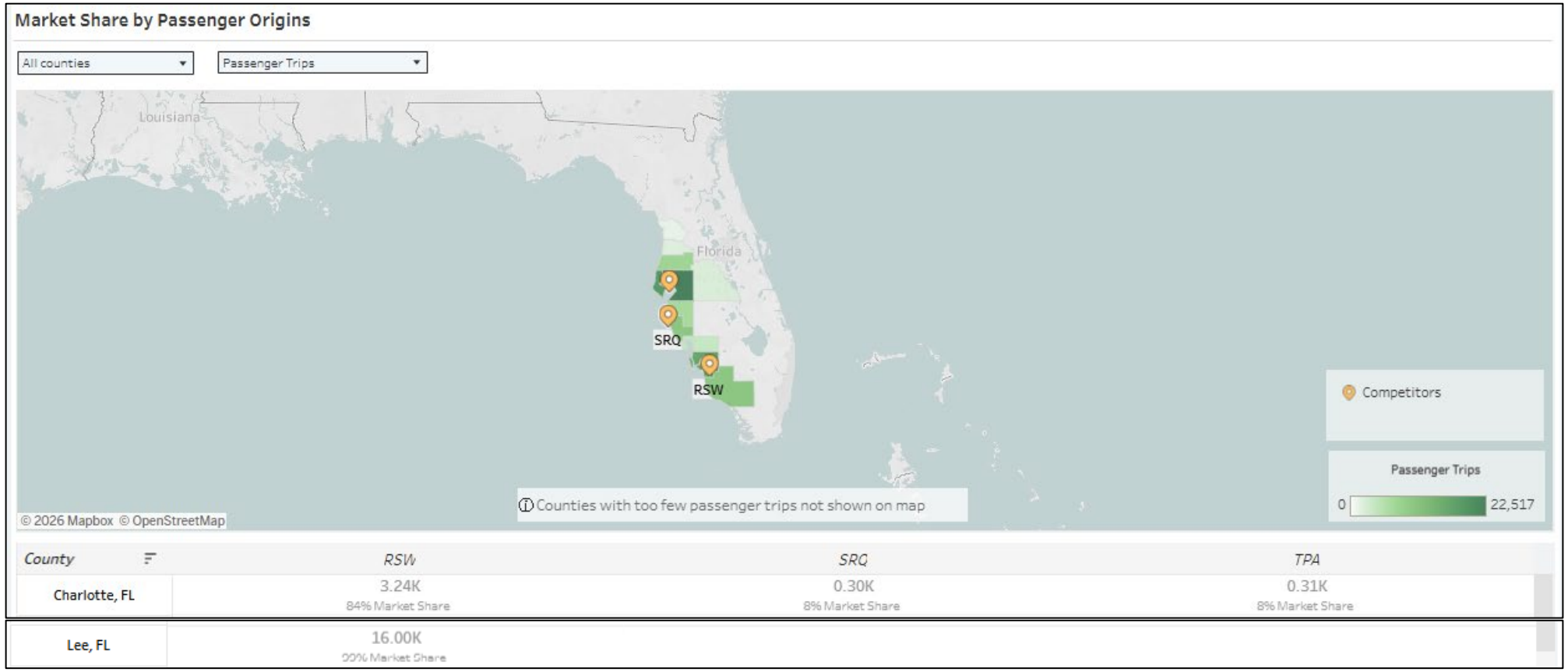
BDL Prior/Post Visitor Journey:

Shared Audience:

Approximately 4K PGD passengers also traveled through BDL last year.

Placer.ai * Data source
Feb 2025 – Jan 2026

Route Expansion: Airport Leakage



County	RSW	SRQ	TPA
Charlotte, FL	3.24K 84% Market Share	0.30K 8% Market Share	0.31K 8% Market Share
Lee, FL	16.00K 00% Market Share		

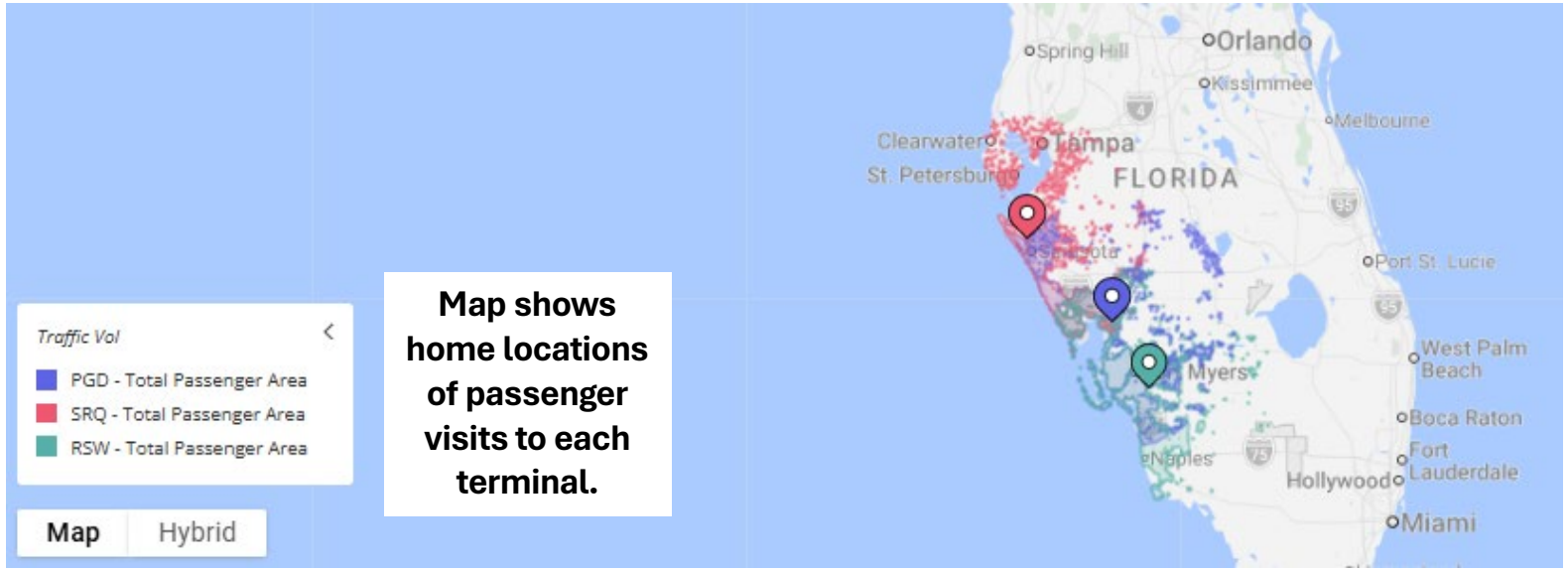
Mar 2025 – Feb 2026:

- **20K of passenger trips from RSW, SRQ and TPA to BDL originated from Charlotte and Lee County residents alone. A nonstop PGD-BDL route would capture existing traffic and drive new growth!**

Placer.ai * Data source
Mar 2025 – Feb 2026

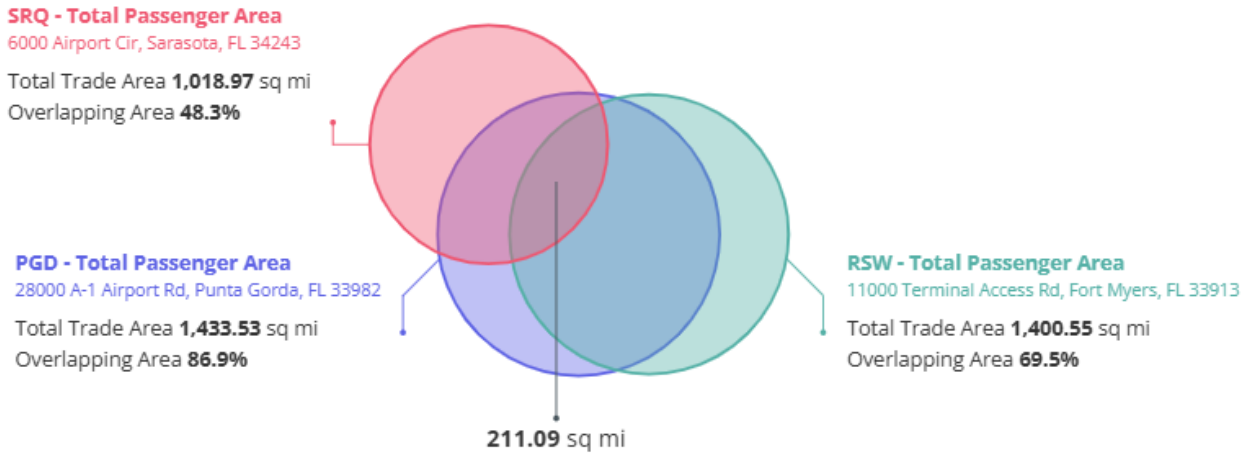
Route Expansion: Strong Traffic from SWFL Area

Overlapping Passenger Area with RSW and SRQ = Built-In Market



Map shows home locations of passenger visits to each terminal.

PGD has the largest total trade area compared to SRQ and RSW.



Placer.ai * Data source
Feb 2025 – Jan 2026

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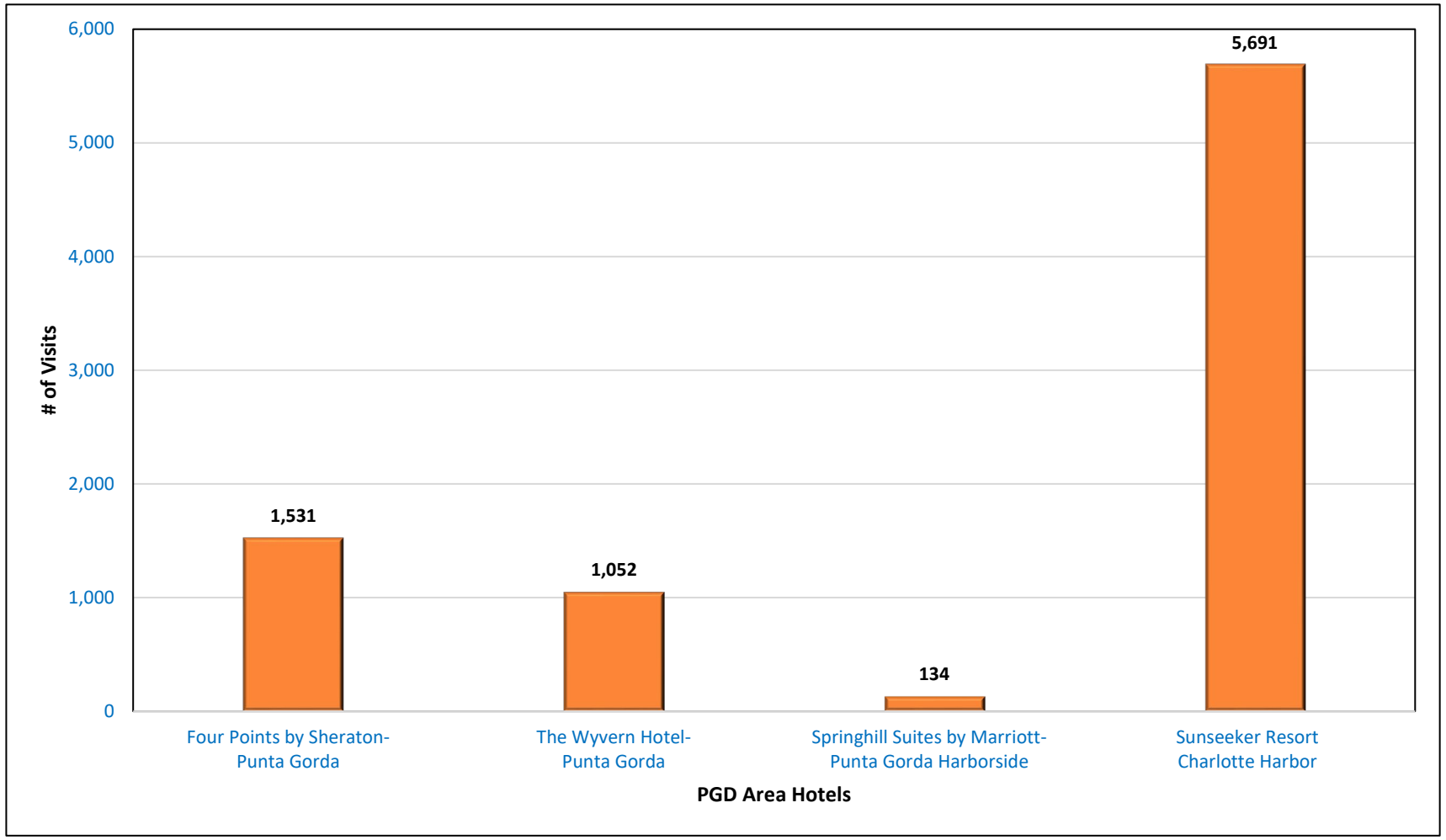
Catch PGD

PGD Area Hotel Visits from BDL Market



Sunseeker Resort Charlotte Harbor was the most popular hotel visited by BDL passengers.

Placer.ai * Data source
Feb 2025 – Jan 2026

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Catch PGD

Route Expansion: Homeowners in PGD and BDL

CHARLOTTE COUNTY
FLORIDA

At least 2,027 properties in Charlotte County have mailing addresses in the BDL catchment area (60-mile radius including parts of CT, MA, NY, RI, VT, and NH).

Source: Charlotte County Property Appraiser (Feb, 2026)

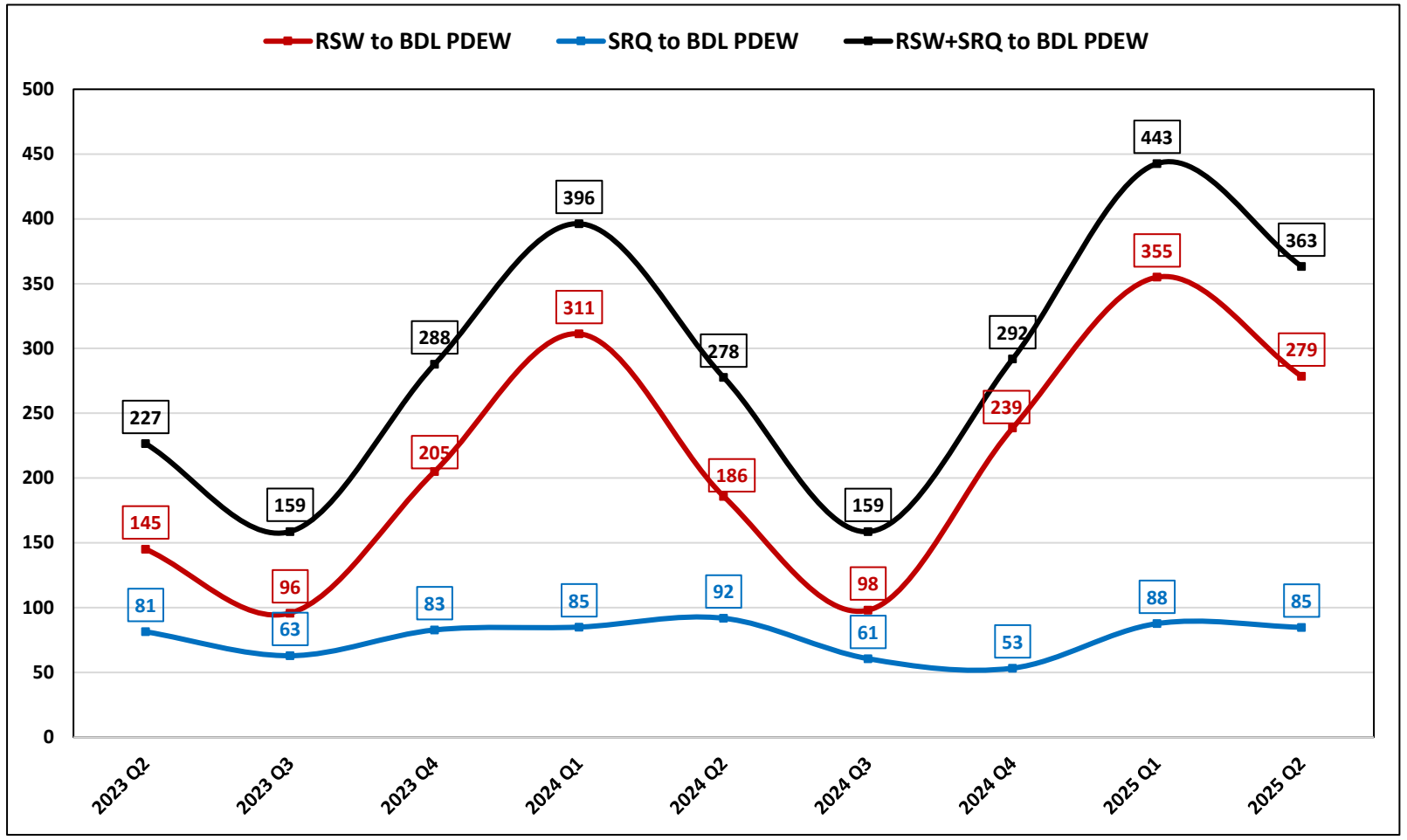
FLYPGD
Punta Gorda Airport

Catch PGD

Route Expansion = Passengers Per Day Each Way

Ft. Myers and Sarasota - Hartford Passengers per Day Each Way (PDEW)

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



Combined Traffic between Sarasota and Ft. Myers to Hartford increased in 2025 YoY.

** Data source: Airline Data Inc.*

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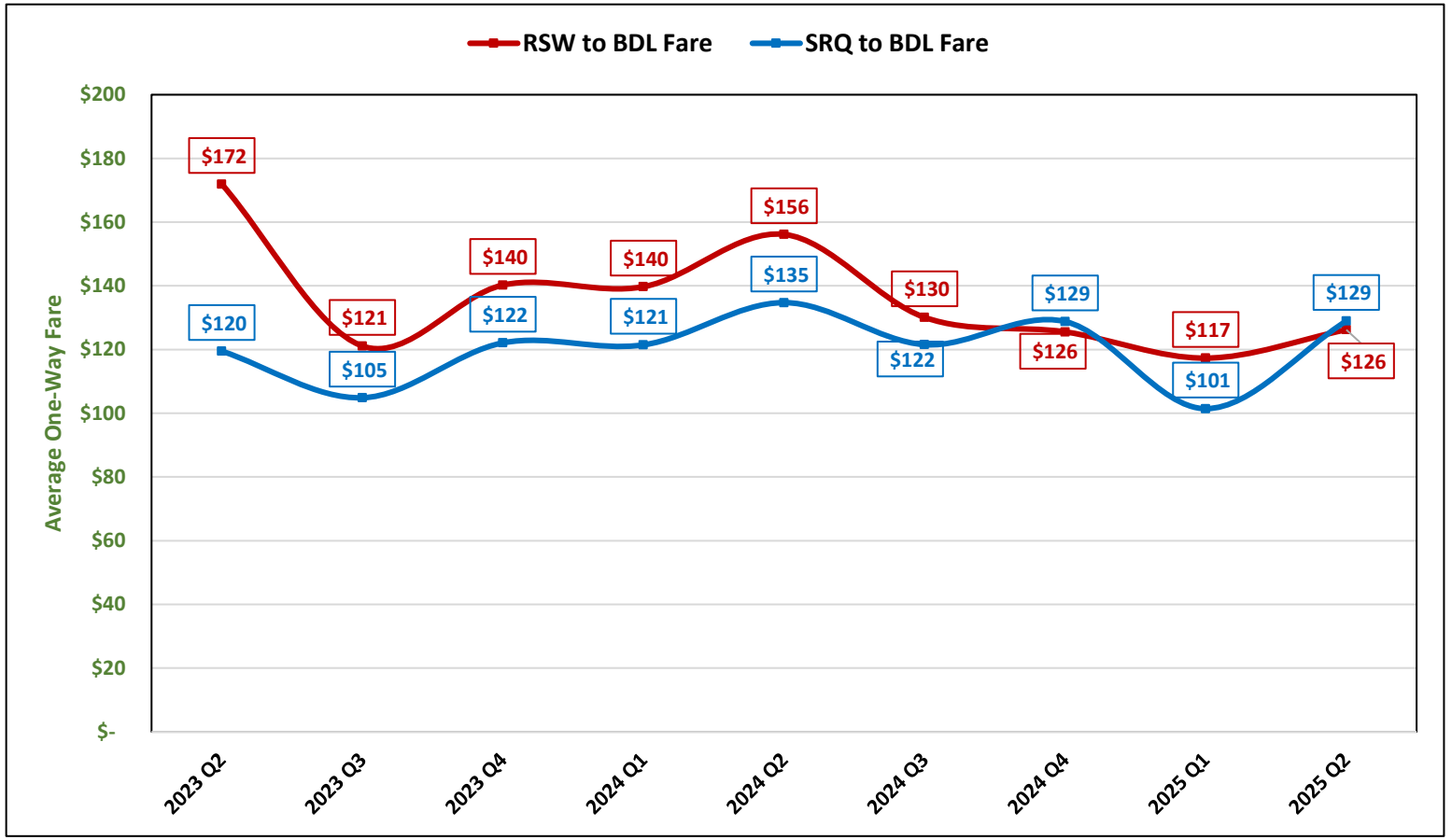
Route Expansion = Average One-Way Fare

Ft. Myers and Sarasota - Hartford Average One-Way Fare

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



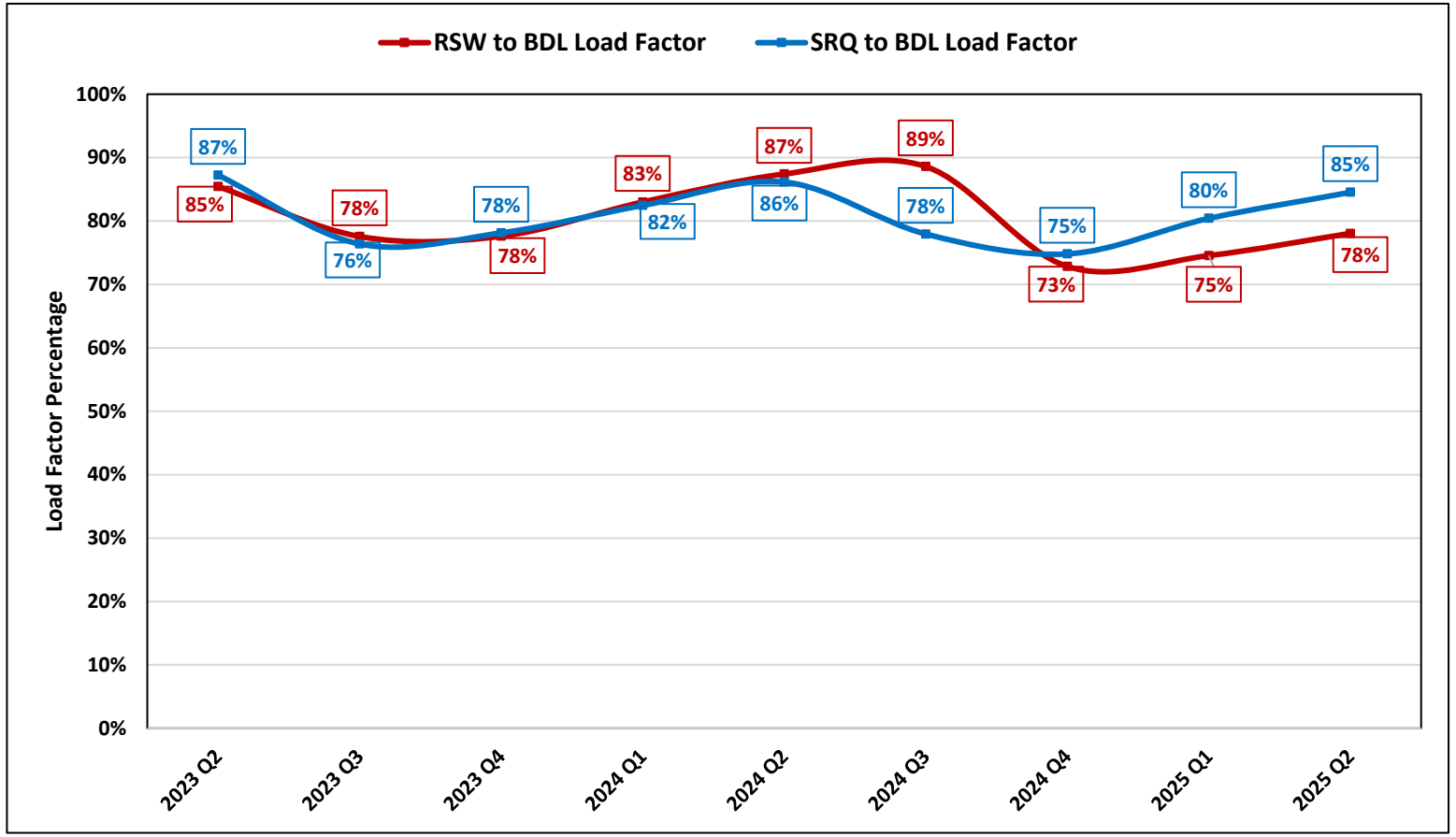
Average Fares decreased in 2025 YoY. Fares stood at $129 and $126 in Q2 2025.

** Data source: Airline Data Inc.*

Route Expansion = Load Factors

Ft. Myers and Sarasota - Hartford Load Factors

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



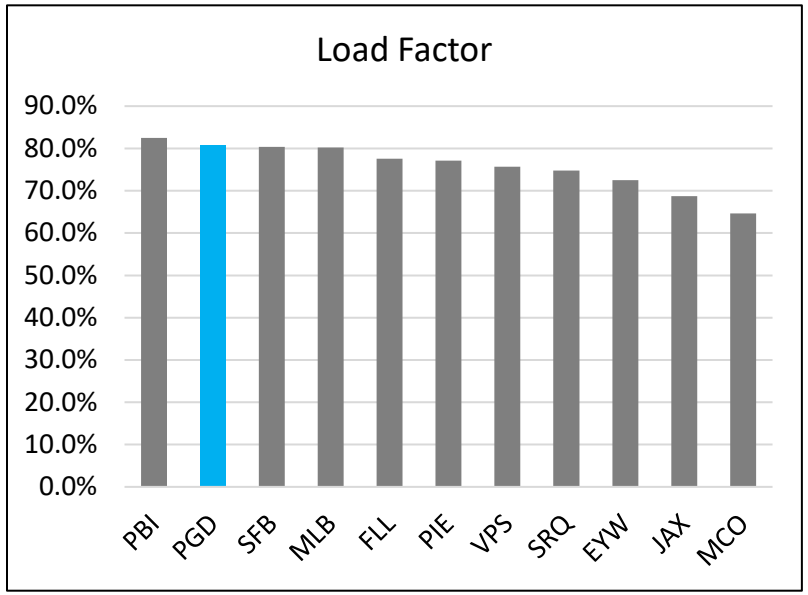
Load Factors slightly decreased in 2025 YoY.

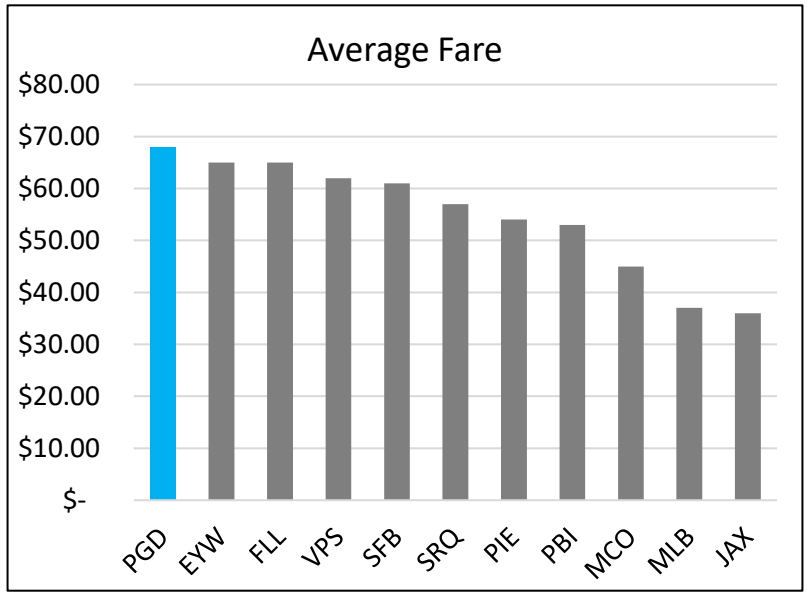
** Data source: Airline Data Inc.*

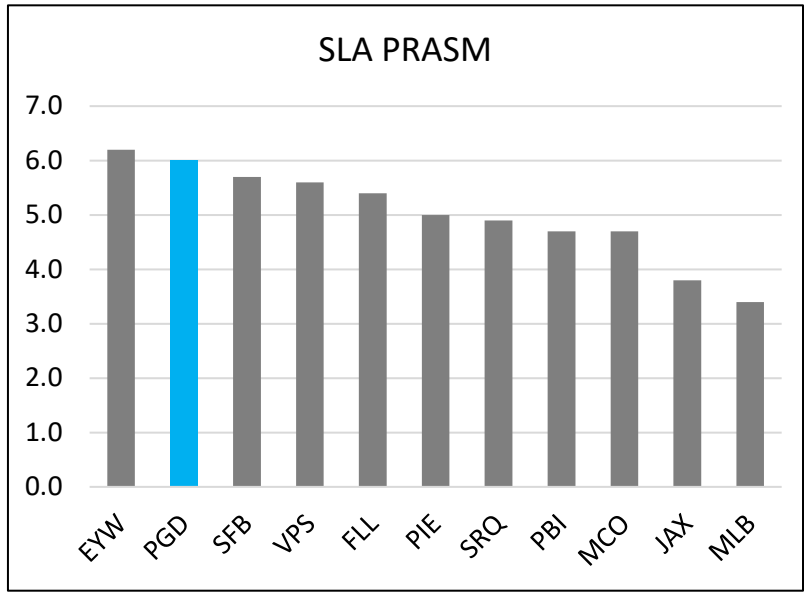
Route Expansion = Regional Compare

PGD Regional Compare – G4 Only

2025 Q1 Results







PGD had the highest Average Fare and second highest SLA PRASM and Load Factor compared to other regional airports in Quarter 1, 2025.

** Data source: Airline Data Inc.*

www.FlyPGD.com | Kaley Miller, Chief Marketing Officer
Kmiller@FlyPGD.com