Catch
PGD

Hartsfield-Jackson Atlanta International Airport

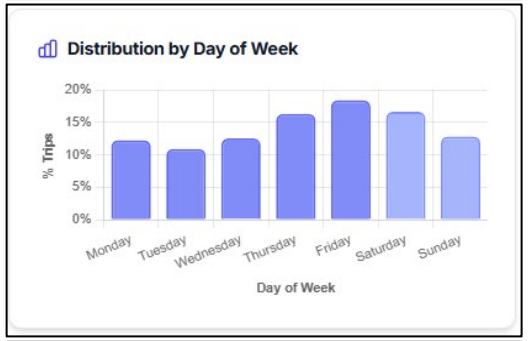
ATL

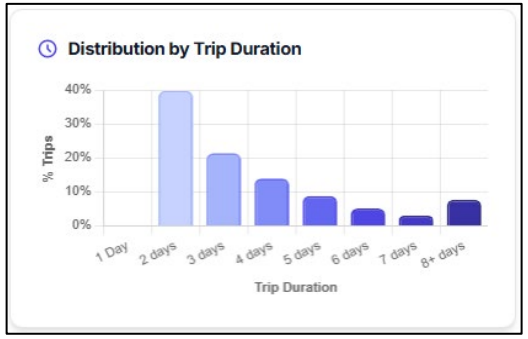
Explore your next destination

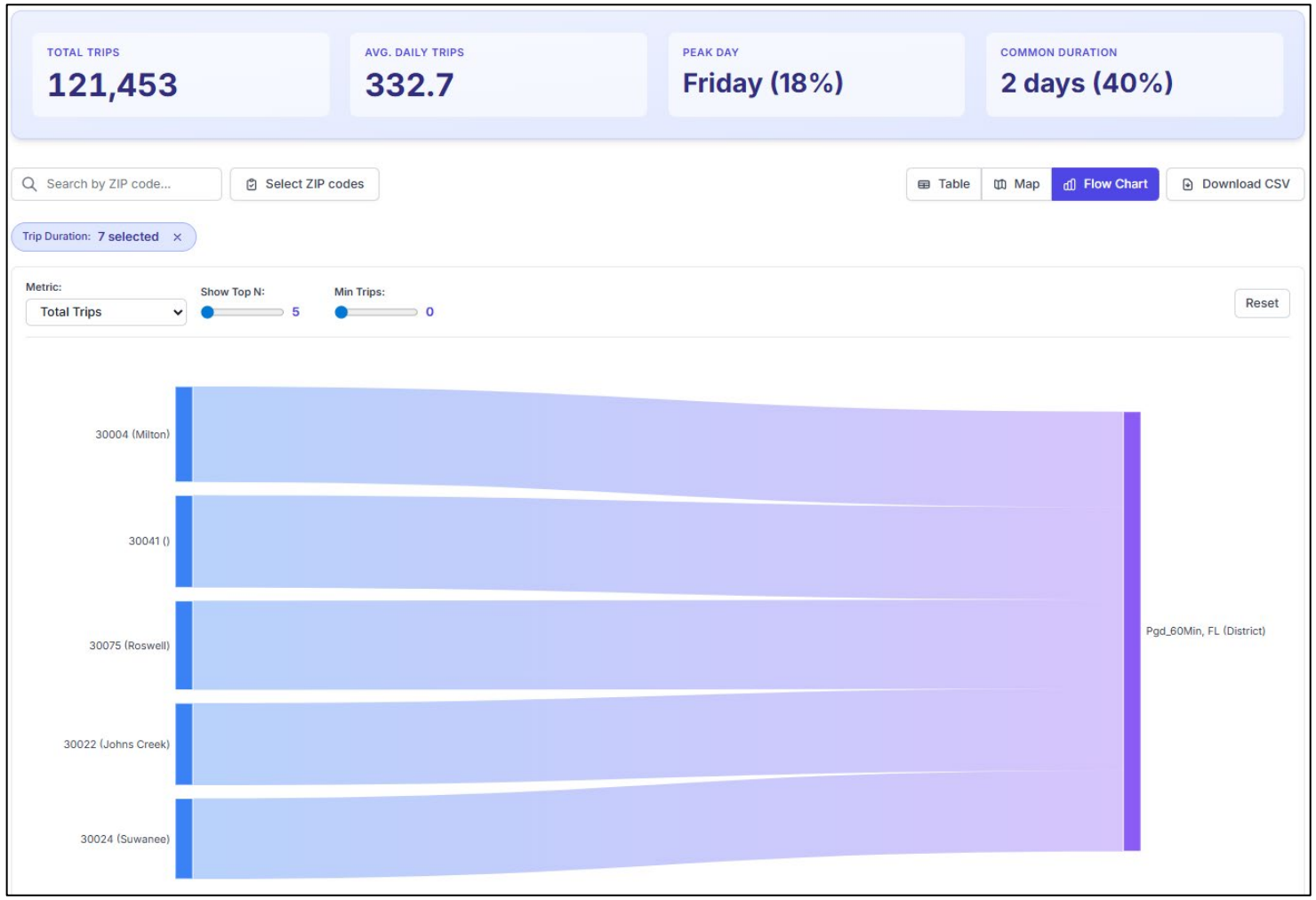
Catch PGD

Route Expansion: Trips to PGD Area from ATL Area

Approximately 121K annual trips to PGD's catchment area from Atlanta CBSA.







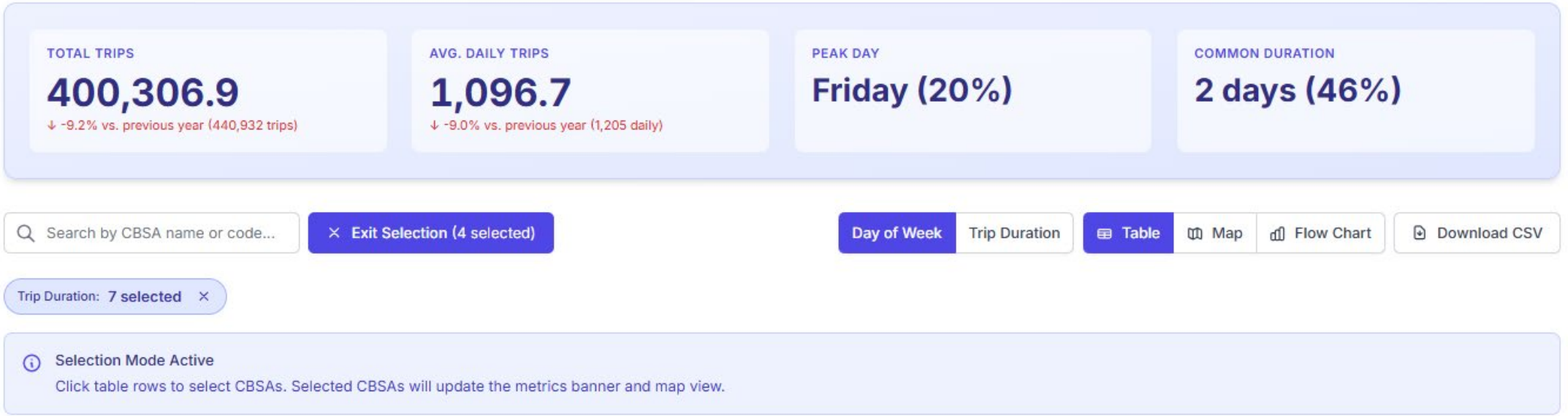
Placer.ai * Data source
Feb 2025 – Jan 2026

FLYPGD Punta Gorda Airport

Catch PGD

Route Expansion: Trips to ATL Area from PGD Area

Approximately 400K annual trips to Atlanta CBSA from PGD's Catchment Area.



				Avg. Daily Trips by Day of Week						
Origin CBSA Name	**Total Trips**	**Common Duration**	**Avg. Daily Trips**	**Mon**	**Tue**	**Wed**	**Thu**	**Fri**	**Sat**	**Sun**
Naples-Marco Island, FL	64898.4	2 days (44%)	177.8	169.2	134.1	142.2	215.2	241.3	178.3	164.3
Cape Coral-Fort Myers, FL	119543.3	2 days (46%)	327.5	253	269.6	287.1	386.3	451.8	369.7	274.2
Punta Gorda, FL	32203.6	2 days (46%)	88.2	84.8	70.7	67.2	99.2	114.9	88.4	92.3
North Port-Bradenton-Sarasota, FL	183661.6	2 days (44%)	503.2	438.1	412.6	444.4	551.4	711.9	537.7	425.5

Placer.ai * Data source
Feb 2025 – Jan 2026

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Catch PGD

Route Expansion: Trips to ATL Area & Shared Audience

- There were 609,136 annual visits to “ATL-Total Passenger Area” that originated from the same zip codes where PGD passengers live (within a 60-mile radius).

ATL Prior/Post Visitor Journey:

Top PGD catchment area destinations like BOS, BWI, DFW, MDW, ORD, PHL, and PIT, also rank among ATL’s top 25 prior/post visitor destinations—positioning ATL as a **strong connecting hub**.

Shared Audience:

Approximately 52K PGD passengers also traveled through ATL last year.

Placer.ai * Data source
Feb 2025 – Jan 2026

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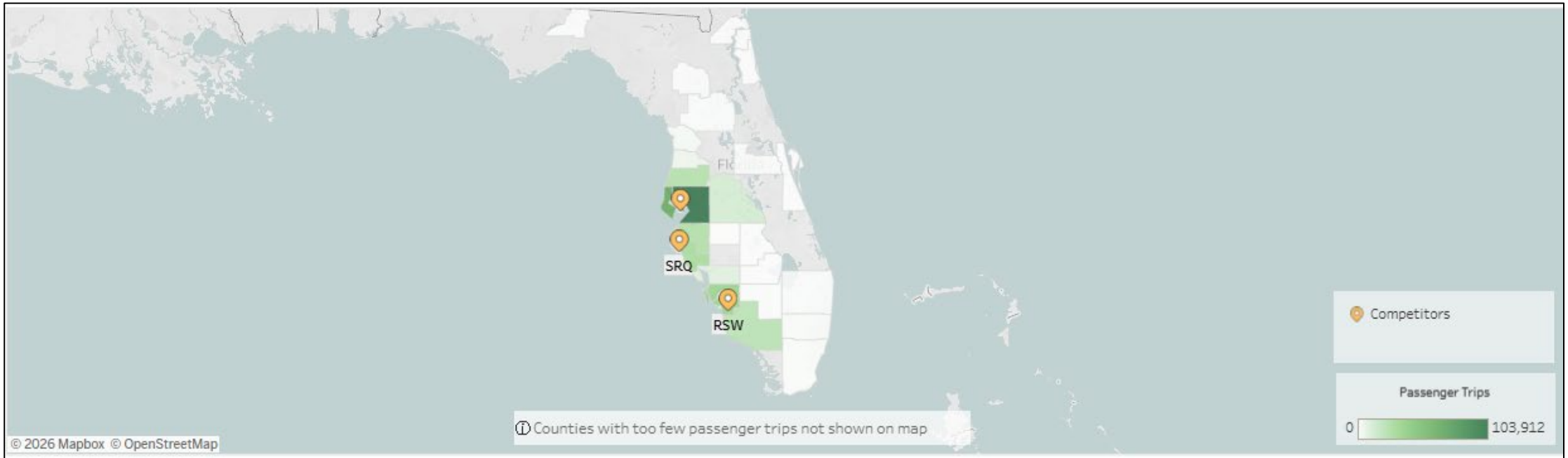
Catch PGD

Route Expansion: Airport Leakage



County	RSW	SRQ	TPA
Charlotte, FL	4.36K 58% Market Share	1.71K 23% Market Share	1.45K 19% Market Share
Lee, FL	32.72K 97% Market Share		1.08K 3% Market Share

Jan 2025 – Dec 2025:

- **41K of passenger trips from RSW, SRQ and TPA to ATL originated from Charlotte and Lee County residents alone. A nonstop PGD-ATL route would capture existing traffic and drive new growth!**

Placer.ai * Data source
Jan 2025 – Dec 2025

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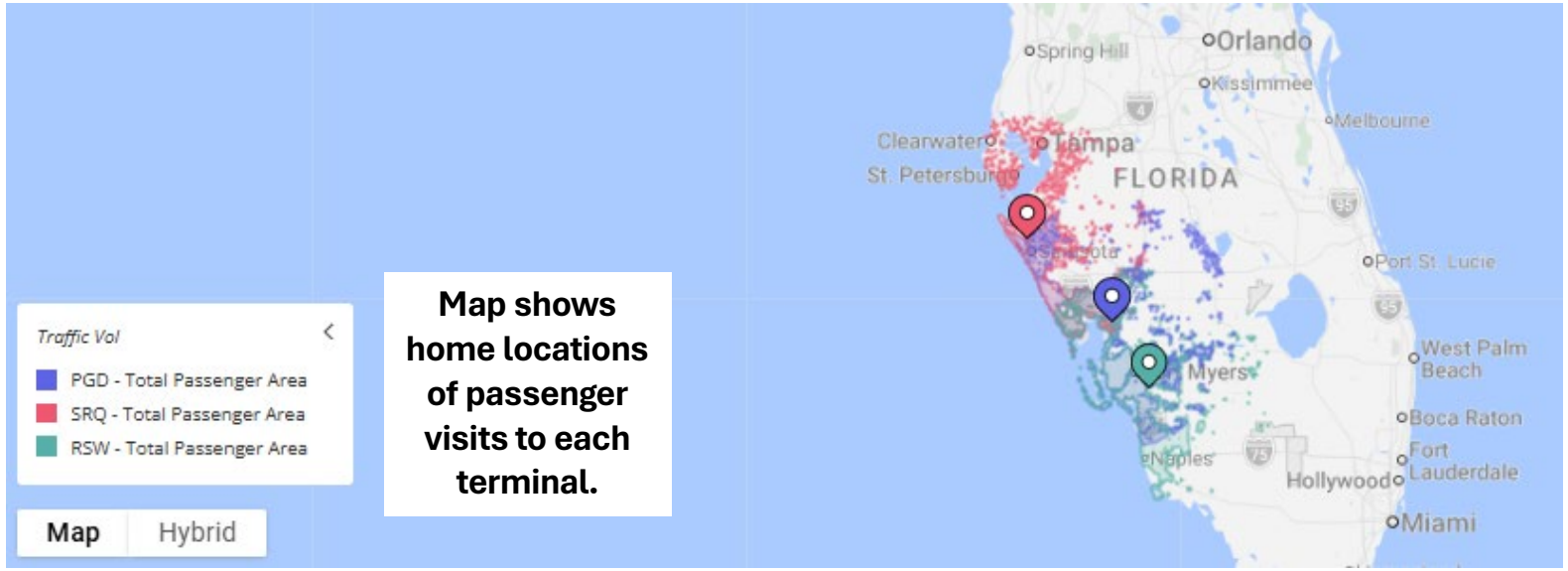
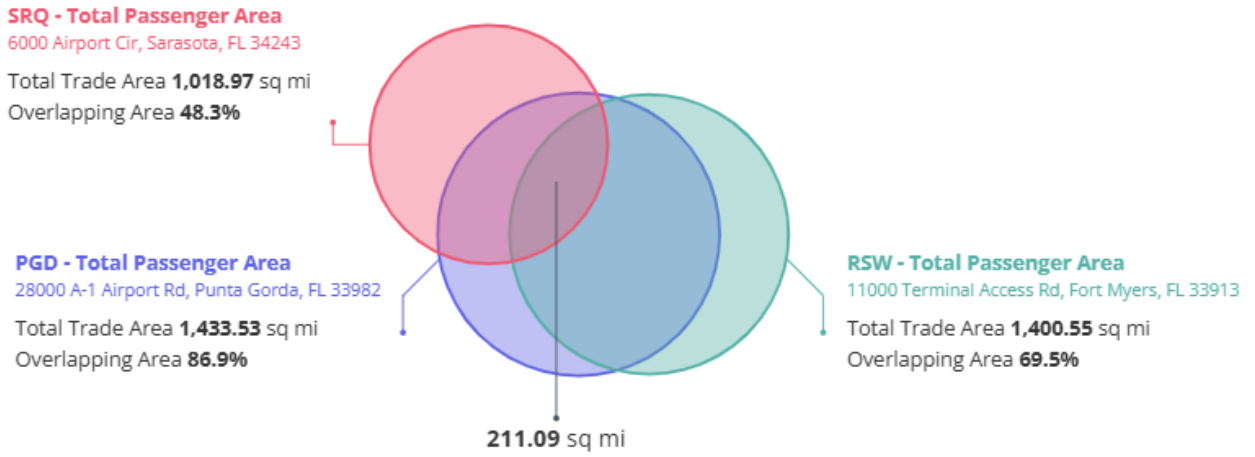
Route Expansion: Strong Traffic from SWFL Area

Overlapping Passenger Area with RSW and SRQ = Built-In Market



Map shows home locations of passenger visits to each terminal.

PGD has the largest total trade area compared to SRQ and RSW.



Placer.ai * Data source
Feb 2025 – Jan 2026

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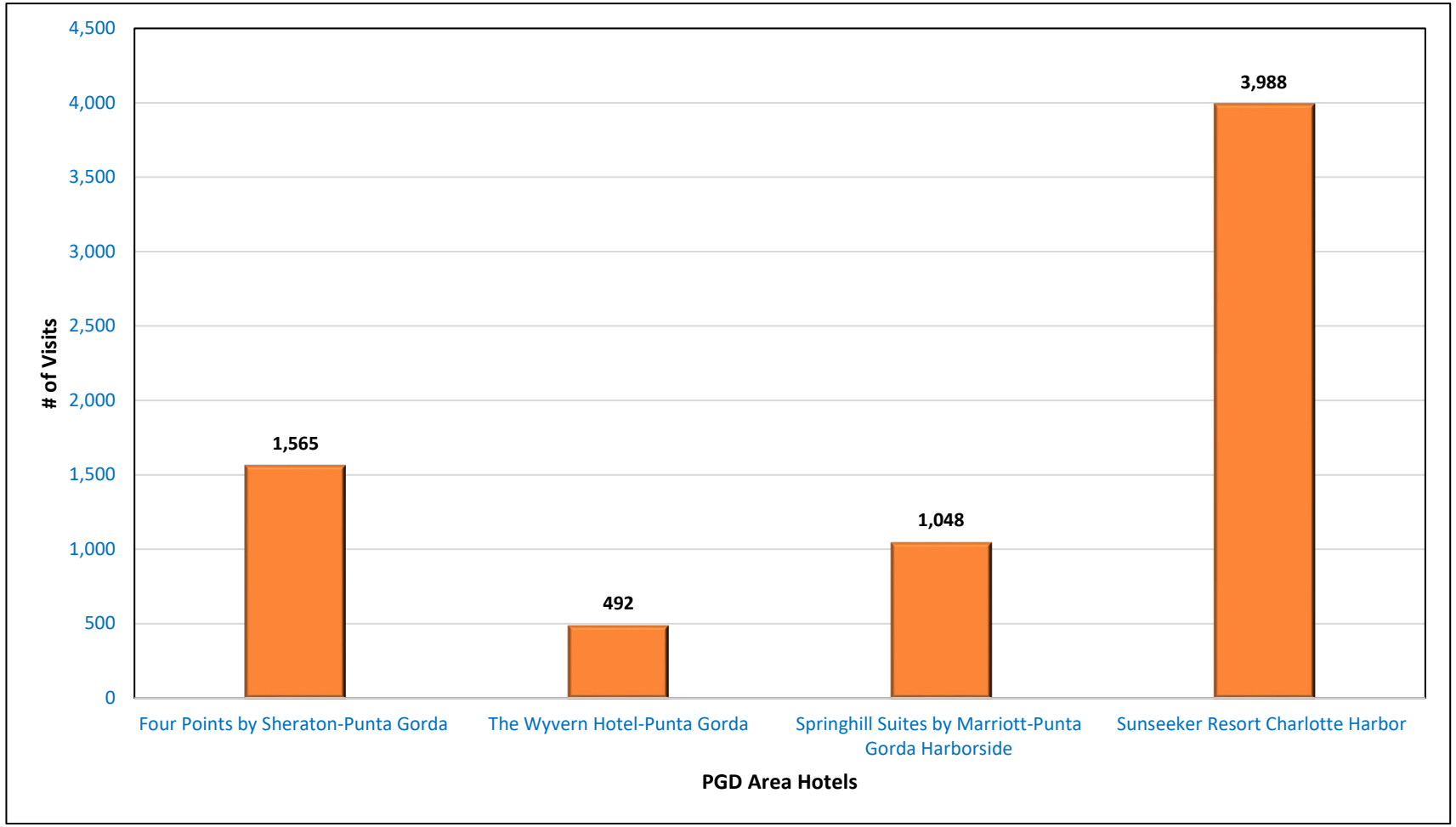
Catch PGD

PGD Area Hotel Visits from ATL Market



Sunseeker Resort Charlotte Harbor was the most popular hotel visited by ATL passengers.

Placer.ai * Data source
Feb 2025 – Jan 2026

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Catch PGD

Route Expansion: Homeowners in PGD and ATL

CHARLOTTE COUNTY
FLORIDA

At least 1,667 properties in Charlotte County have mailing addresses in the ATL catchment area (60-mile radius including parts of GA).

Source: Charlotte County Property Appraiser (Feb, 2026)

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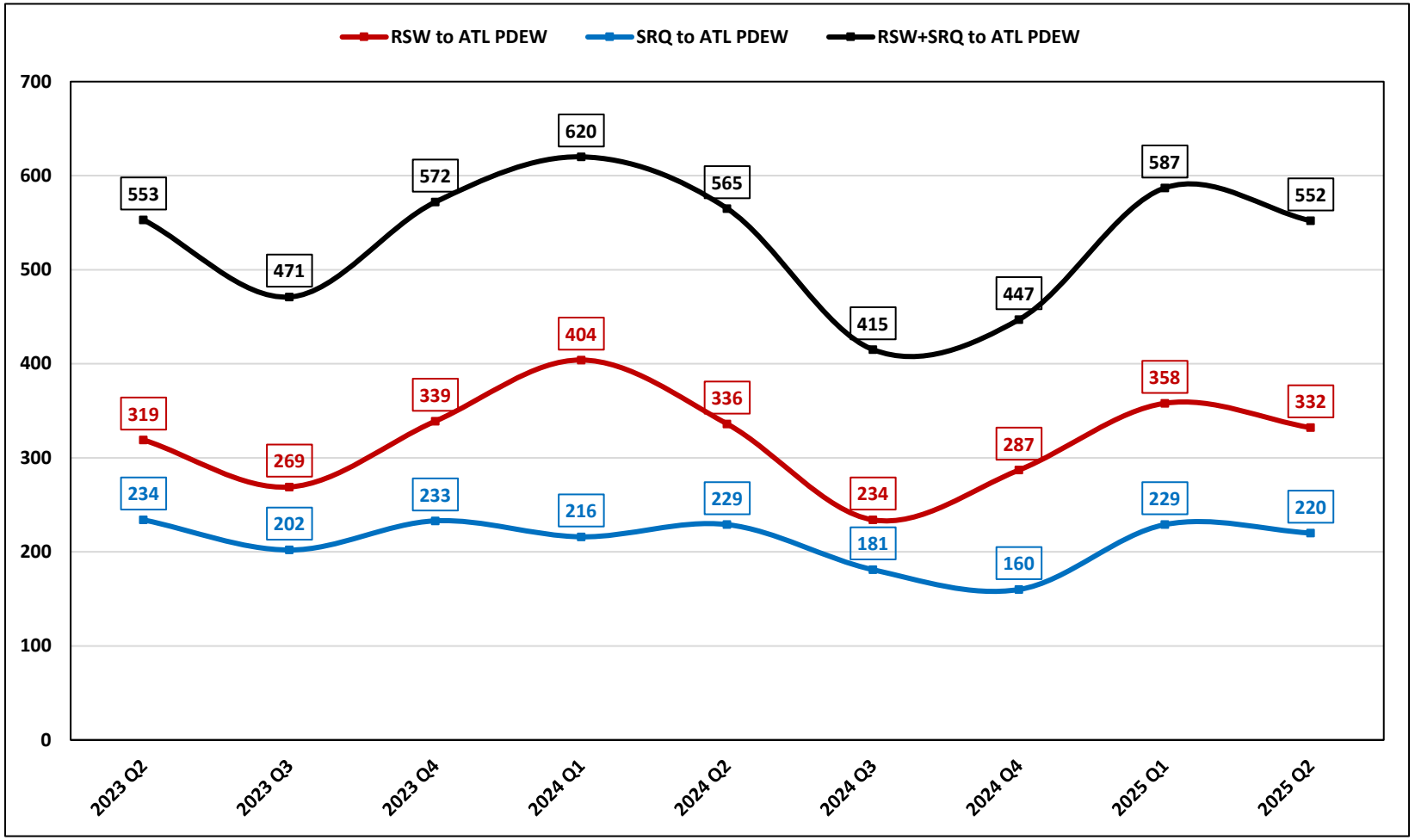
Punta Gorda Airport

Catch PGD

Route Expansion = Passengers Per Day Each Way

Ft. Myers and Sarasota - Atlanta Passengers per Day Each Way (PDEW)

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



Traffic between Sarasota to Atlanta increased in the first half of 2025 YoY.

** Data source: Airline Data Inc.*

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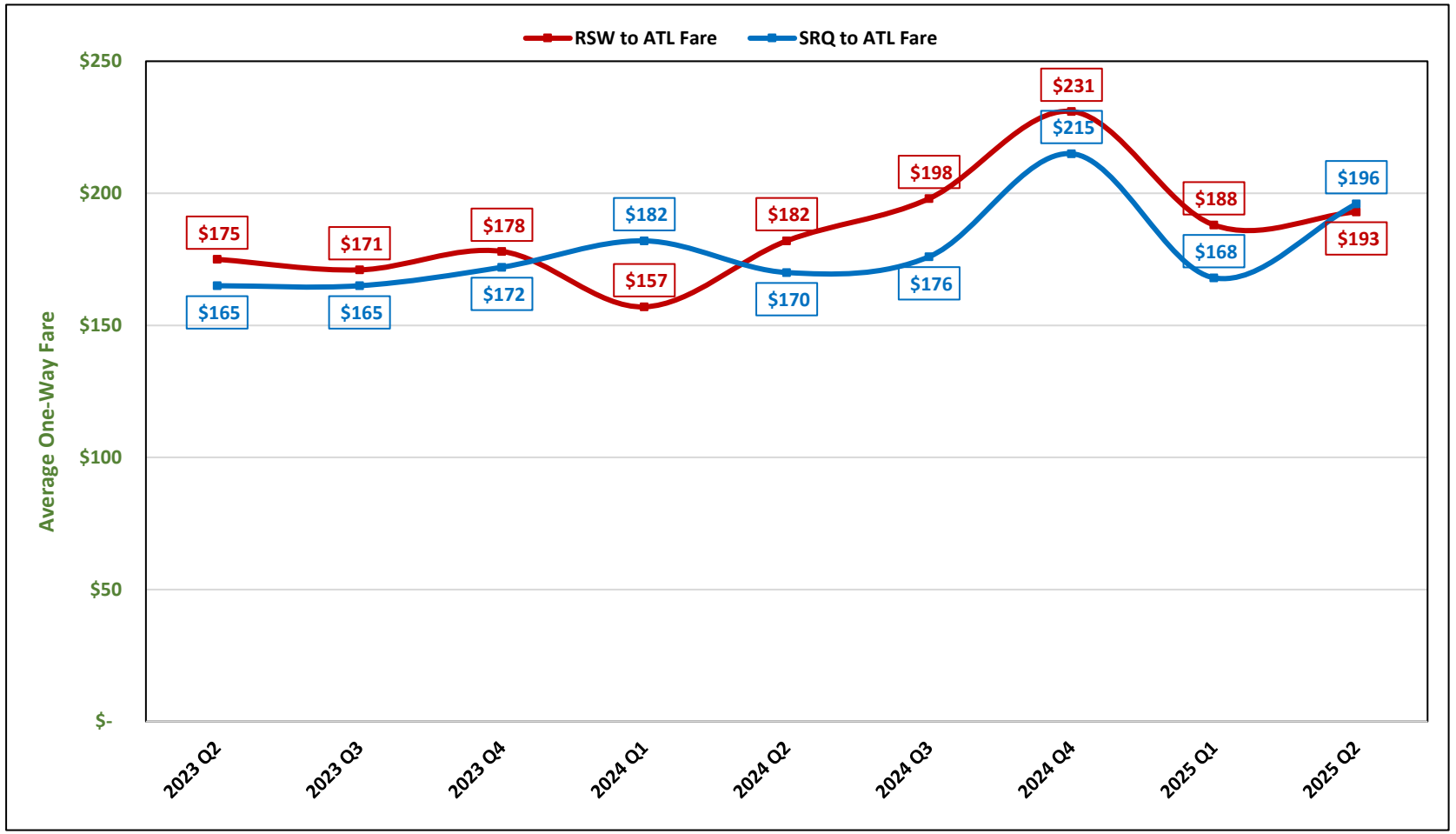
Route Expansion = Average One-Way Fare

Ft. Myers and Sarasota - Atlanta Average One-Way Fare

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



Average Fares increased in the first half of 2025 YoY. Fares stood at $196 and $193 in Q2 2025.

** Data source: Airline Data Inc.*

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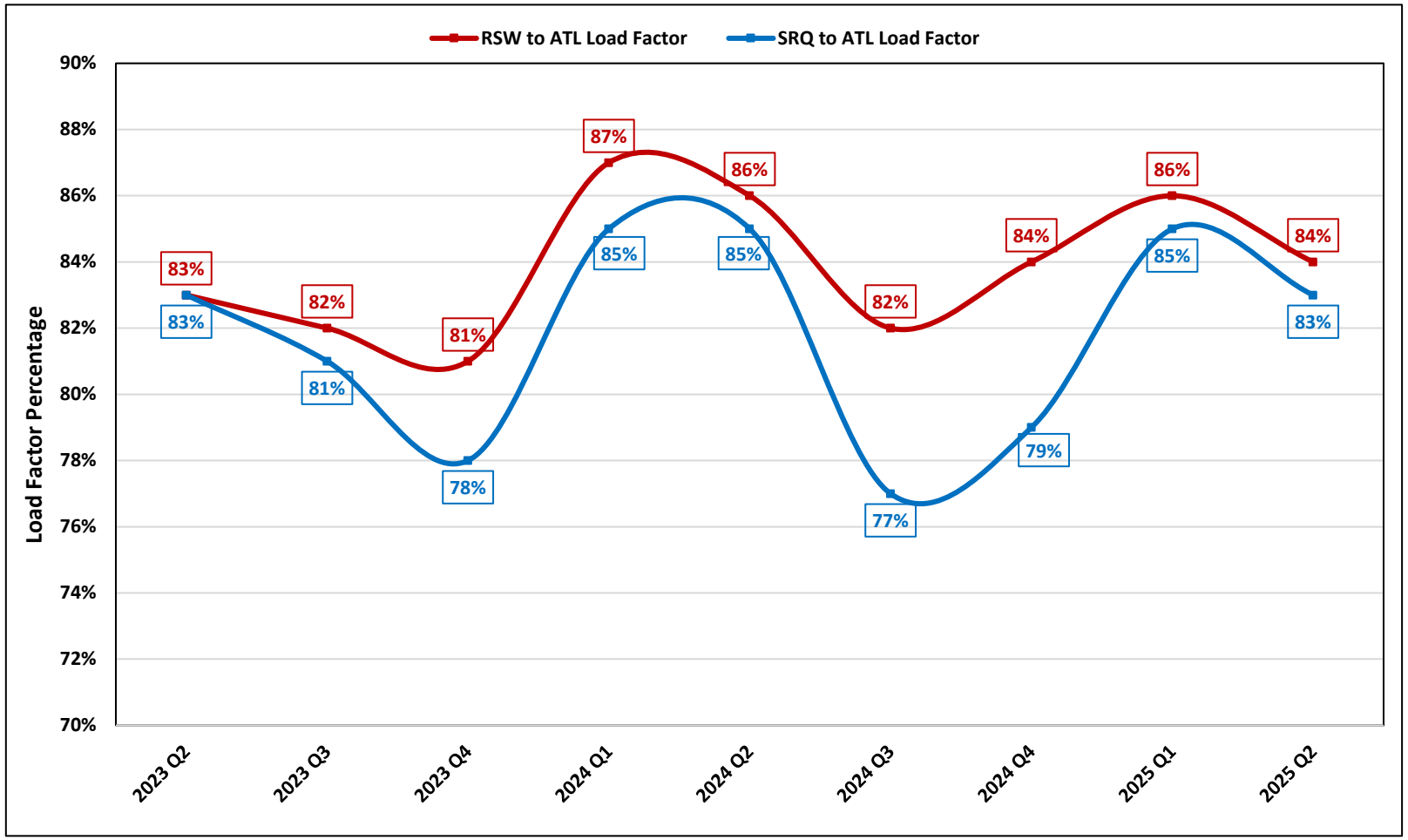
Route Expansion = Load Factors

Ft. Myers and Sarasota - Atlanta Load Factors

Quarterly Data – Second Quarter 2023 through Second Quarter 2025



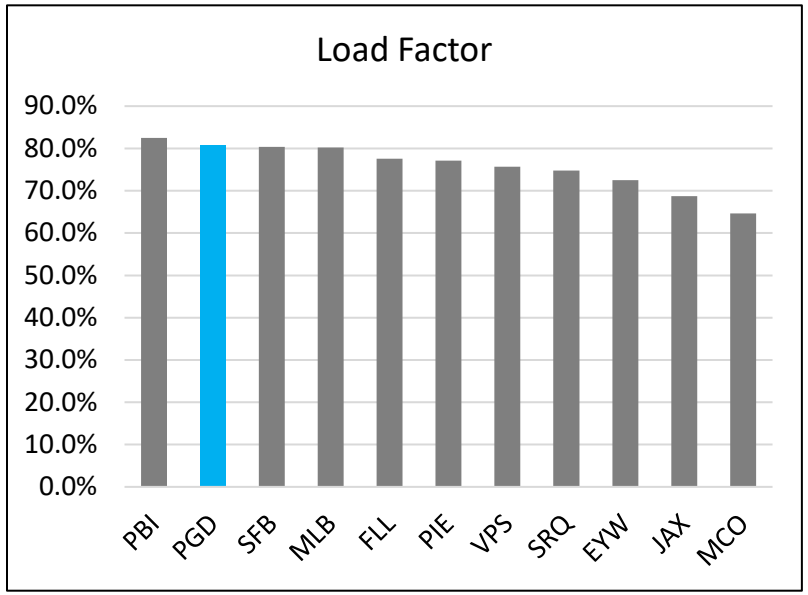
Load Factors decreased in the first half of 2025 YoY.

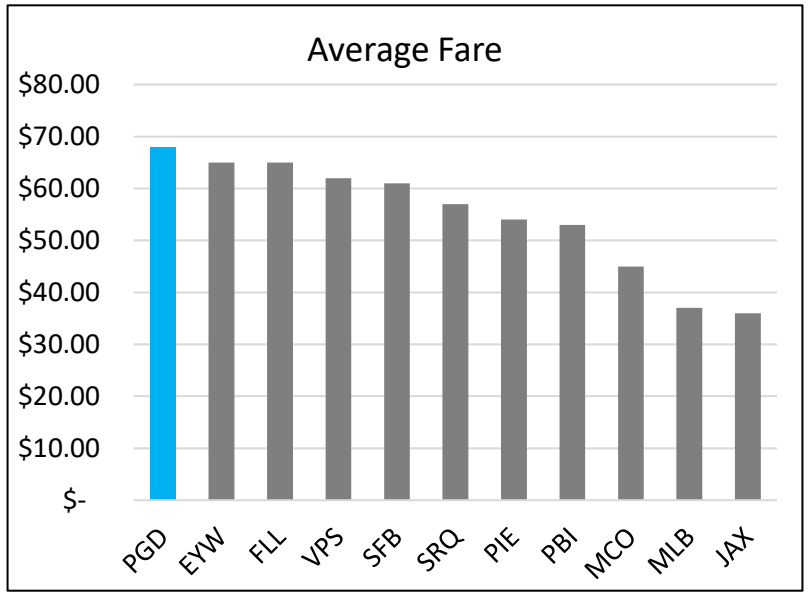
** Data source: Airline Data Inc.*

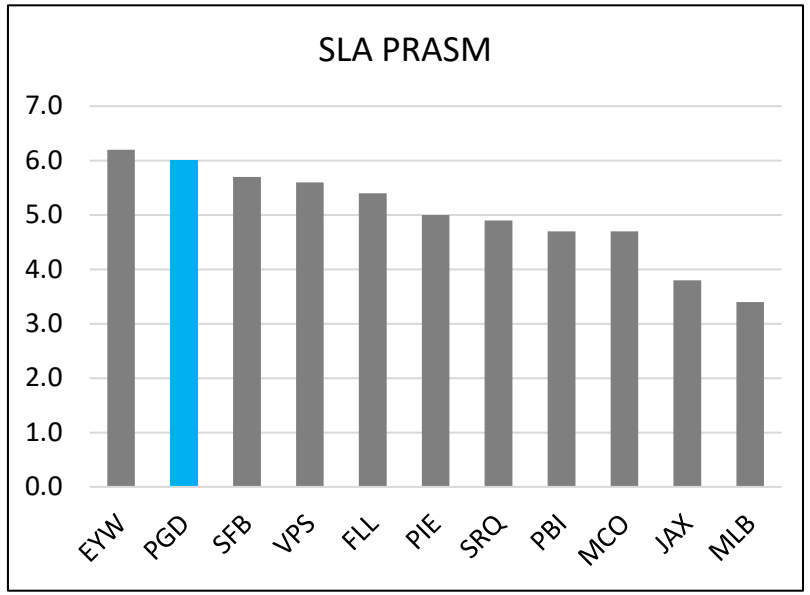
Route Expansion = Regional Compare

PGD Regional Compare – G4 Only

2025 Q1 Results







PGD had the highest Average Fare and second highest SLA PRASM and Load Factor compared to other regional airports in Quarter 1, 2025.

** Data source: Airline Data Inc.*

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