Catch
PGD

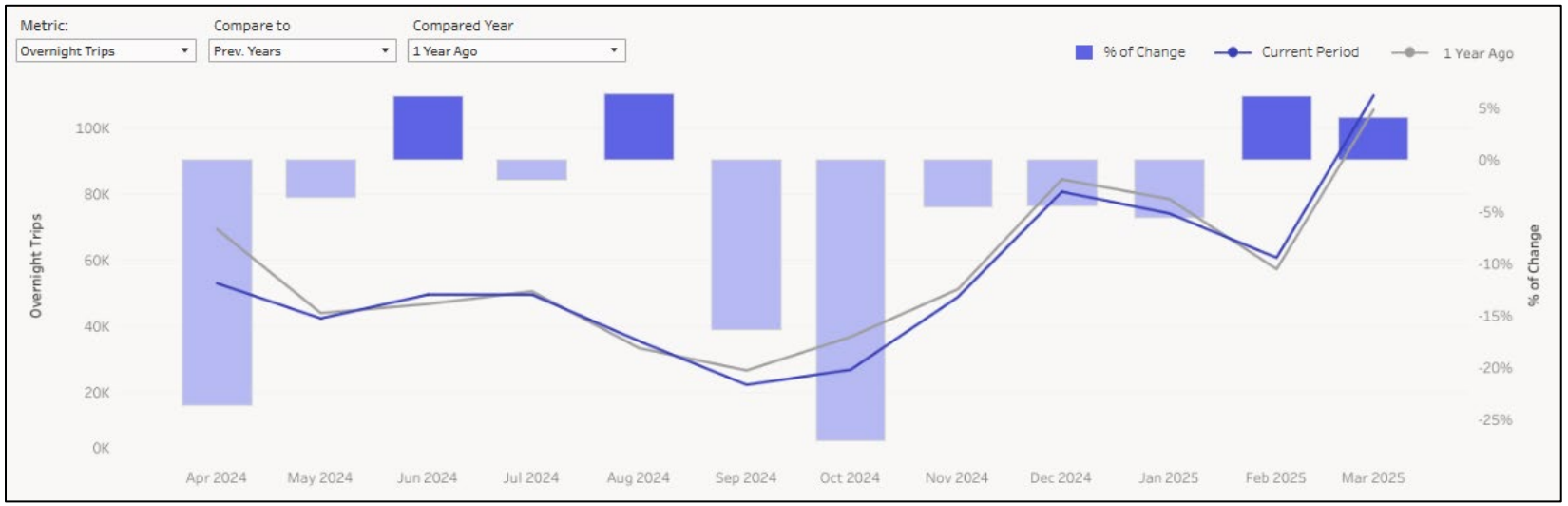
Chicago O'Hare International Airport

ORD

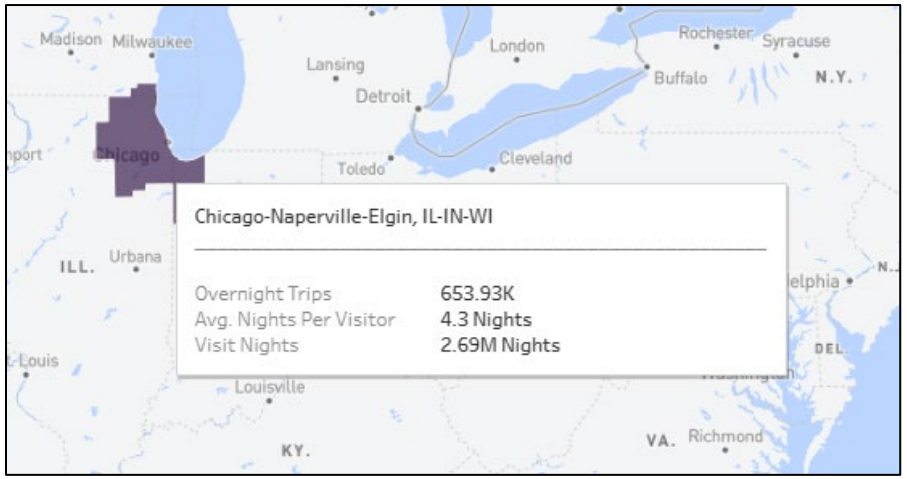
Explore your next destination

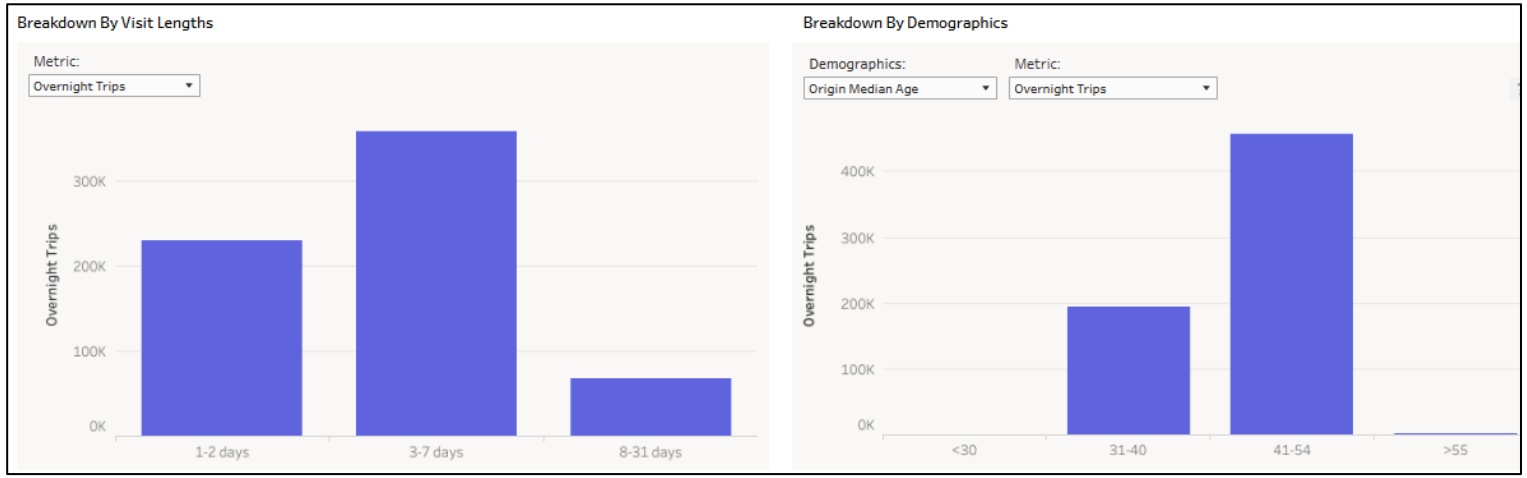
Catch PGD

Route Expansion: Trips to PGD Area from ORD Area



Approximately 654K annual overnight trips to PGD's catchment area from Chicago CBSA.





Placer.ai * Data source
May 2024 – Apr 2025

FLYPGD Punta Gorda Airport

Catch PGD

Route Expansion: Trips to ORD Area & Shared Audience

- There were 239,640 annual visits to “ORD-Total Passenger Area” that originated from the same zip codes where PGD passengers live (within a 60-mile radius).

ORD Prior/Post Visitor Journey:

Top PGD catchment area destinations like BOS, CLE, DFW, and PHL also rank among ORD’s top 10 prior/post visitor destinations—positioning ORD as a **strong connecting hub**.

Shared Audience:

Approximately 74K PGD passengers also traveled through ORD last year.

Placer.ai * Data source
May 2024 – Apr 2025

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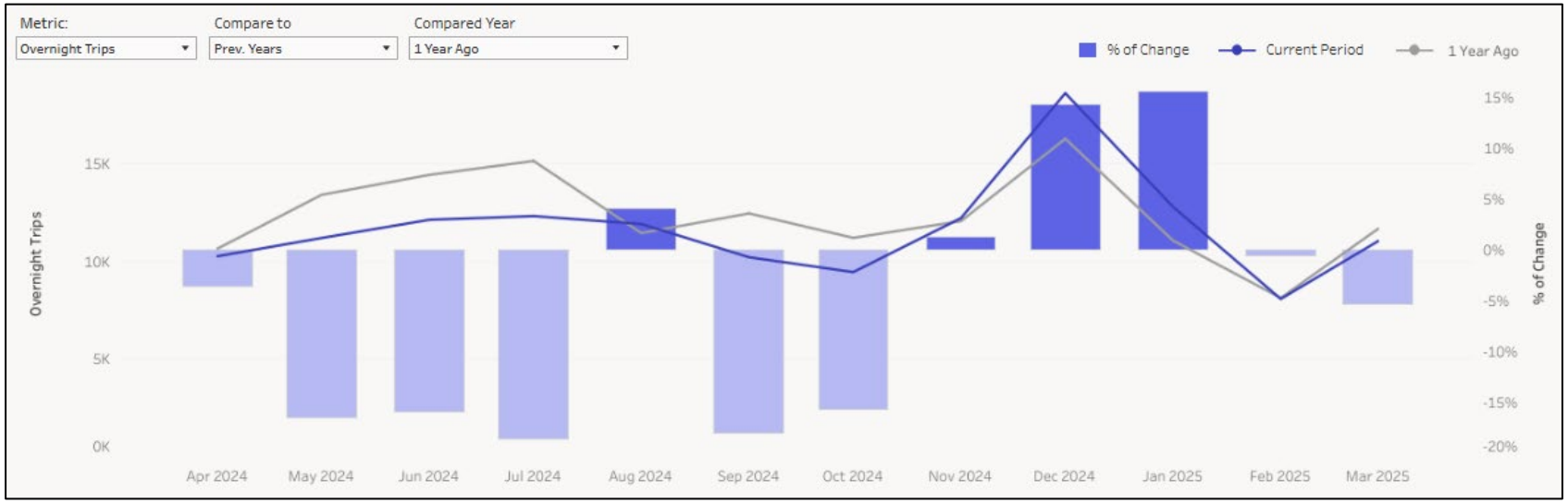
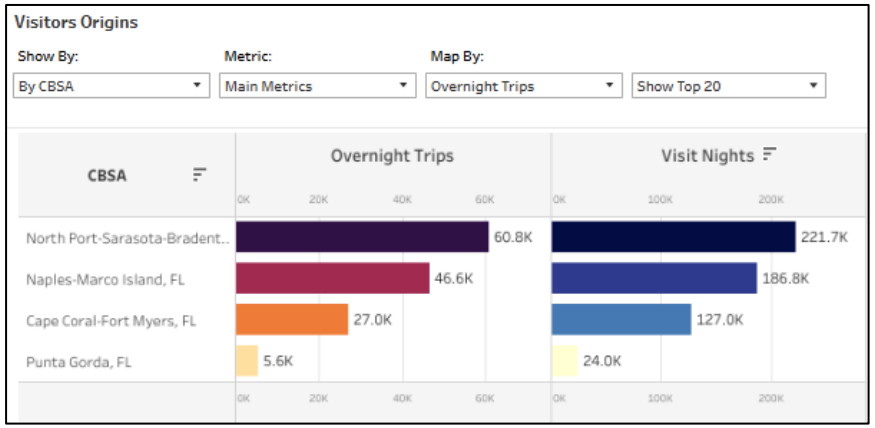
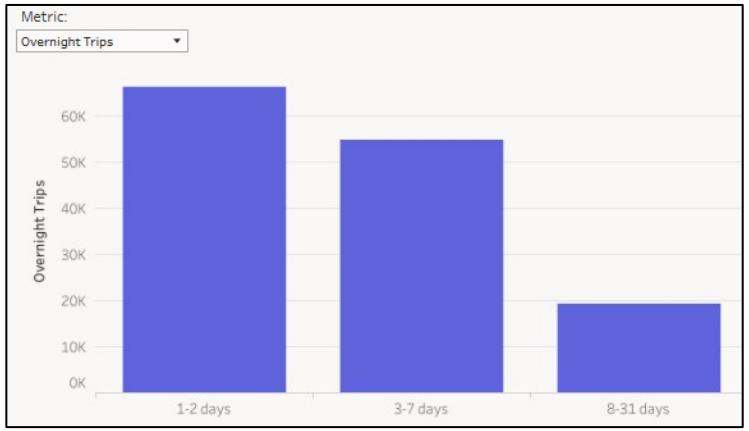
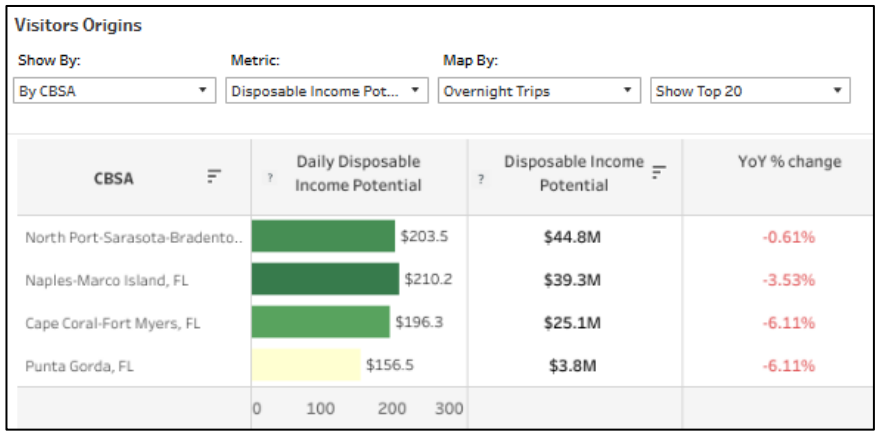
Route Expansion: Trips to ORD Area Breakdown



Approximately 140K annual overnight trips to Chicago CBSA from PGD's catchment area.

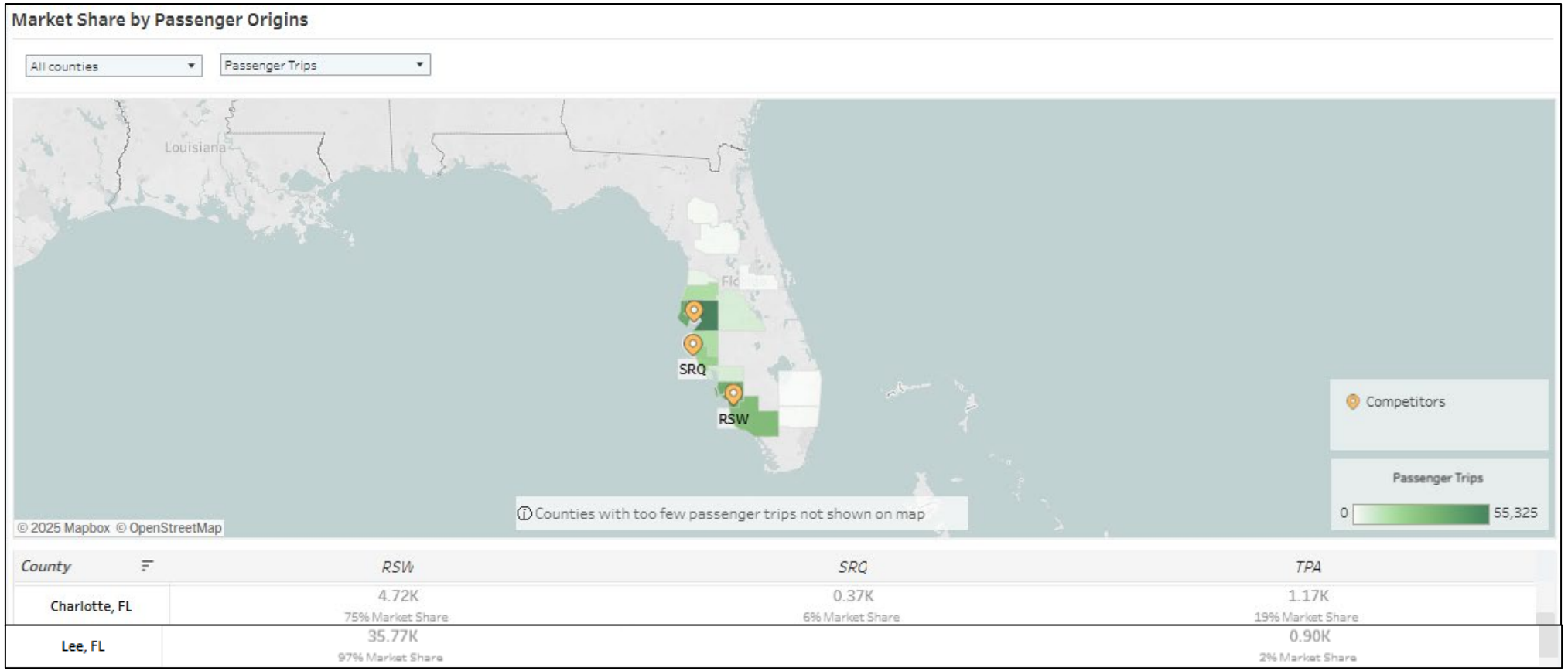






Placer.ai * Data source
May 2024 – Apr 2025

Route Expansion: Airport Leakage



County	RSW	SRQ	TPA
Charlotte, FL	4.72K 75% Market Share	0.37K 6% Market Share	1.17K 19% Market Share
Lee, FL	35.77K 97% Market Share		0.90K 2% Market Share

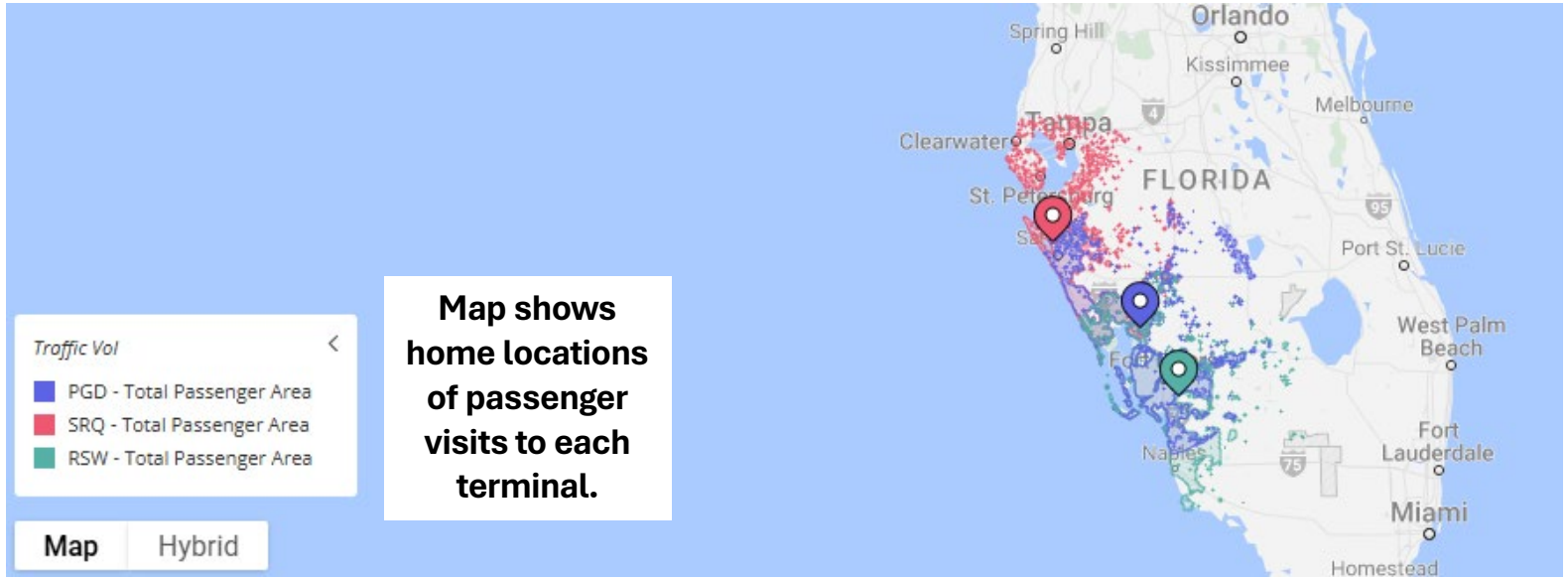
May 2024 – Apr. 2025:

- **43K of passenger trips from RSW, SRQ and TPA to ORD originated from Charlotte and Lee County residents alone. A nonstop PGD-ORD route would capture existing traffic and drive new growth!**

Placer.ai * Data source
May 2024 – Apr 2025

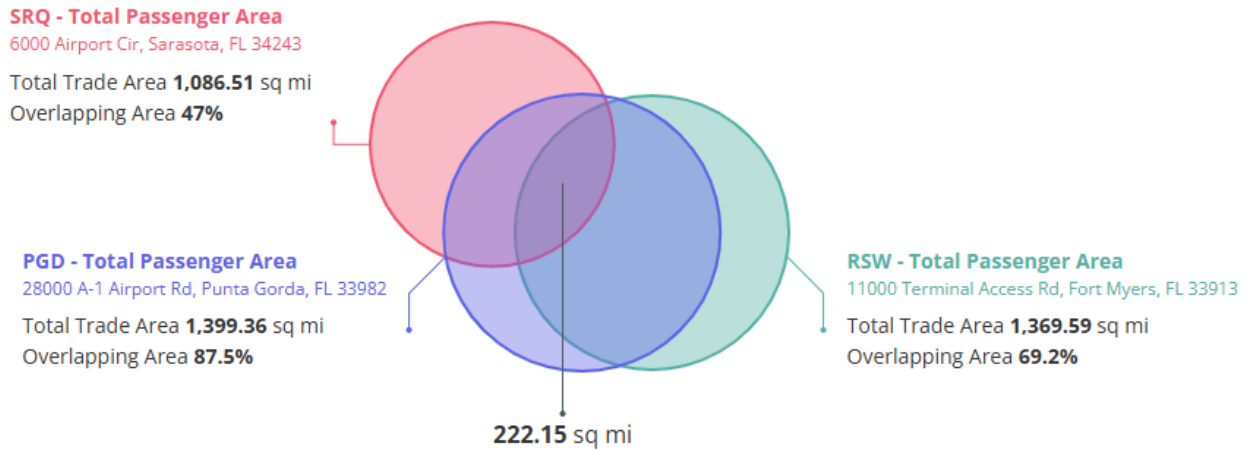
Route Expansion: Strong Traffic from SWFL Area

Overlapping Passenger Area with RSW and SRQ = Built-In Market



Map shows home locations of passenger visits to each terminal.

PGD has the largest total trade area compared to SRQ and RSW.



Placer.ai * Data source
May 2024 – Apr 2025

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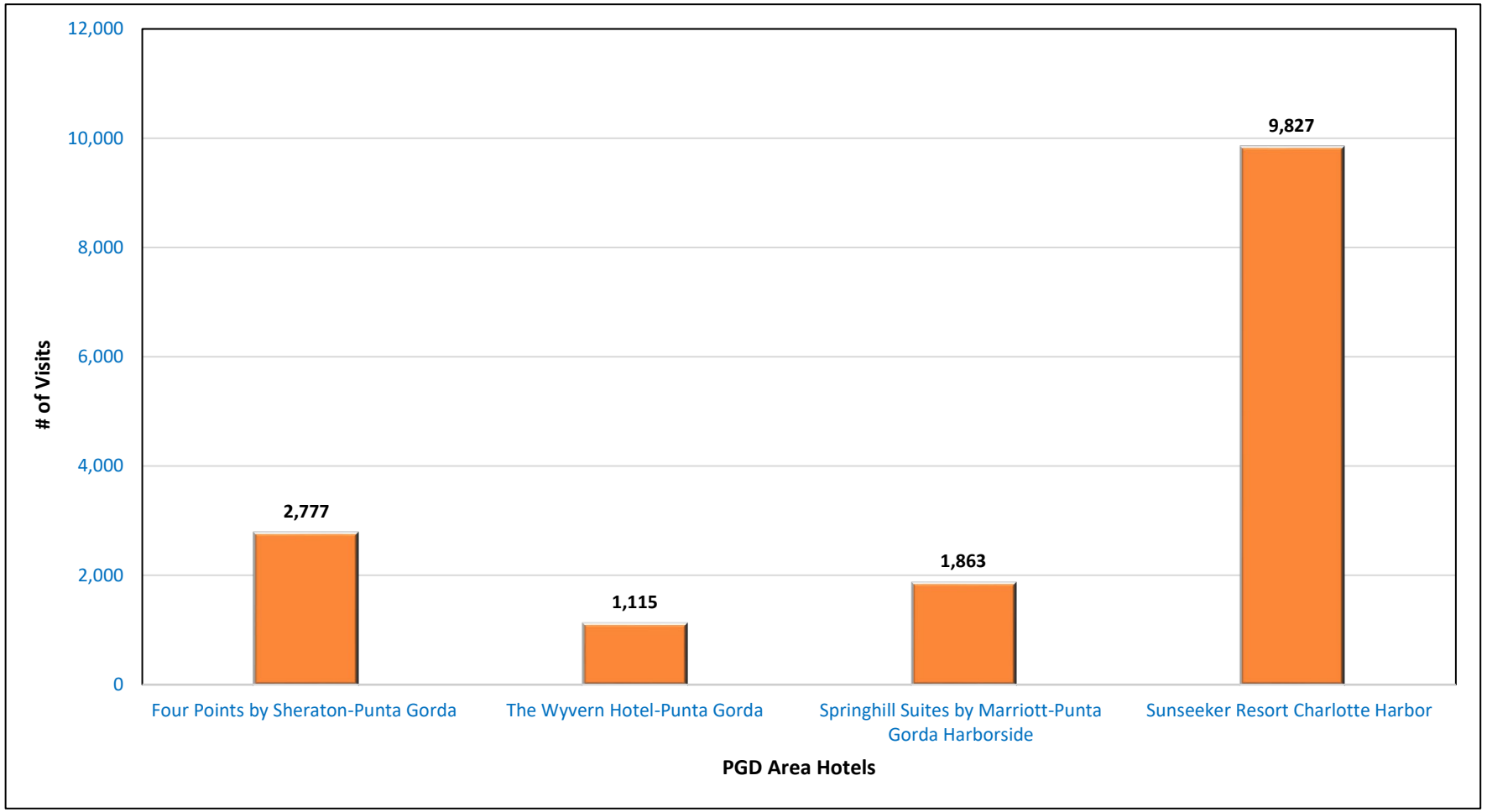
PGD Area Hotel Visits from ORD Market

PGD Area Hotel Visits from ORD Market (Total # of Visits = 15,582)

+21% YoY



Sunseeker Resort Charlotte Harbor was the most popular hotel visited by ORD passengers.

Placer.ai * Data source
Apr 2024 – Mar 2025

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Route Expansion: Homeowners in PGD and ORD

CHARLOTTE COUNTY
FLORIDA

At least 3,340 properties in Charlotte County have mailing addresses in the ORD catchment area (60-mile radius including parts of IL, IN, WI & MI).

Source: Charlotte County Property Appraiser (May, 2025)

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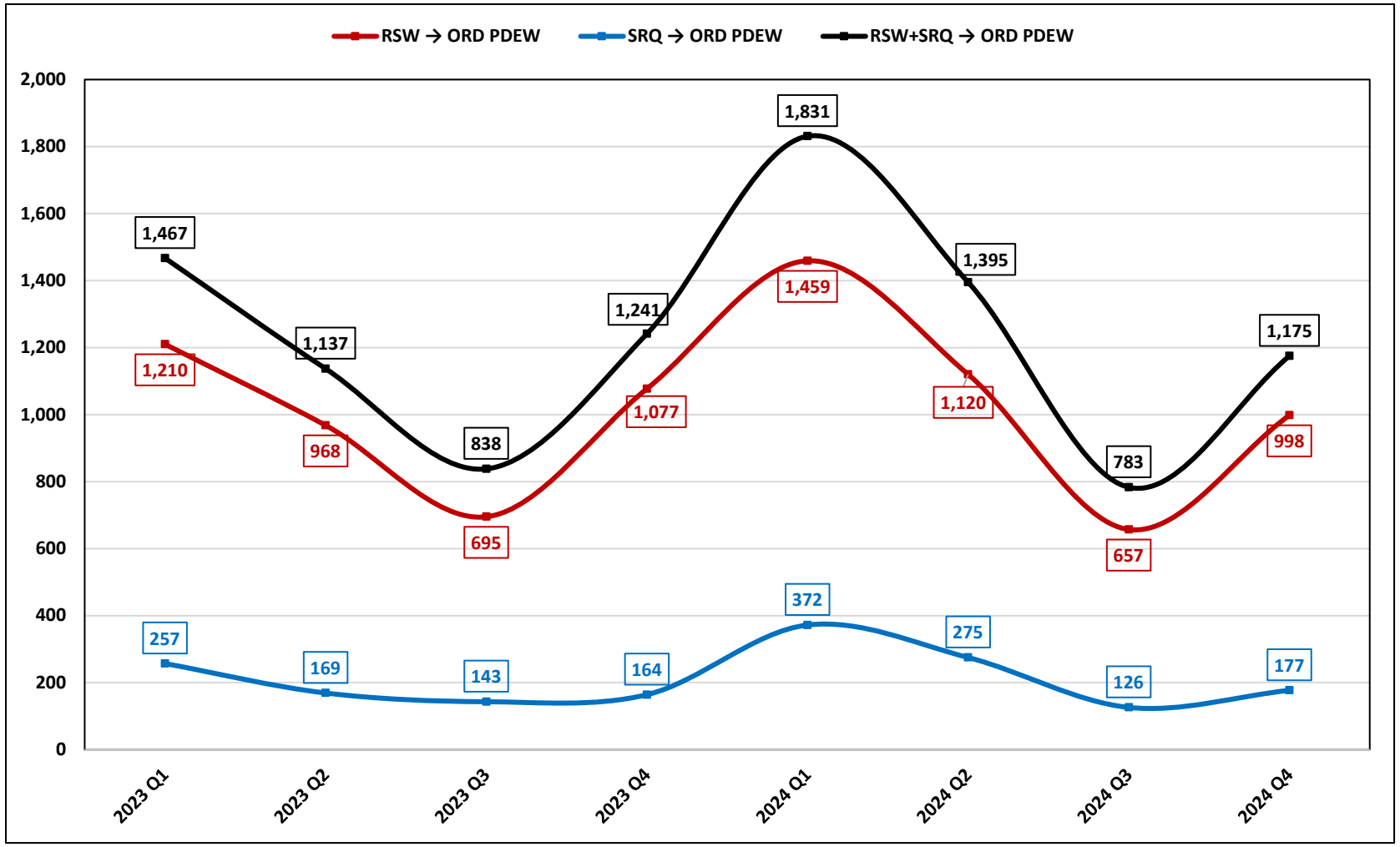
Route Expansion = Passengers Per Day Each Way

Ft. Myers and Sarasota - Chicago Passengers per Day Each Way (PDEW)

Quarterly Data – First Quarter 2023 through Fourth Quarter 2024



Combined traffic between Ft. Myers & Sarasota to Chicago increased in 2024 YoY.

** Data source: DOT: Bureau of Transportation Stats (O&D)*

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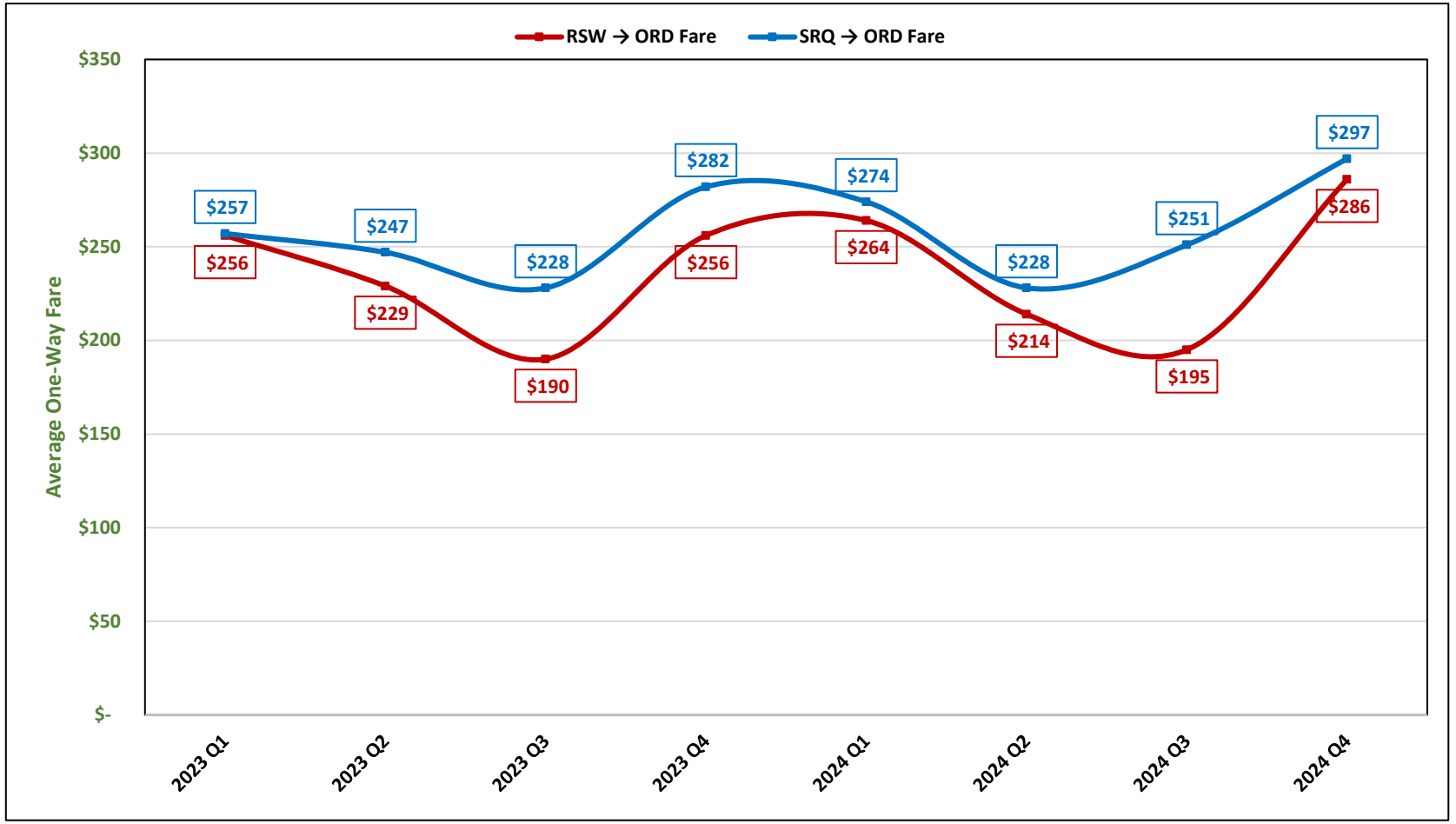
Route Expansion = Average One-Way Fare

Ft. Myers and Sarasota - Chicago Average One-Way Fare

Quarterly Data – First Quarter 2023 through Fourth Quarter 2024



Average Fares trended mostly up in 2024 and stood at $297 and $286 in Q4 2024.

** Data source: U.S. Department of Transportation (Consumer Airfare Report)*

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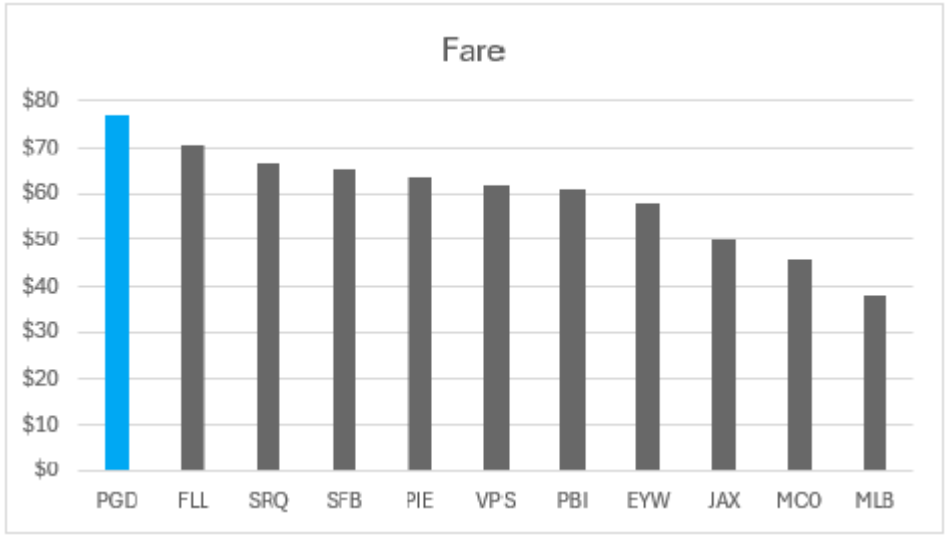
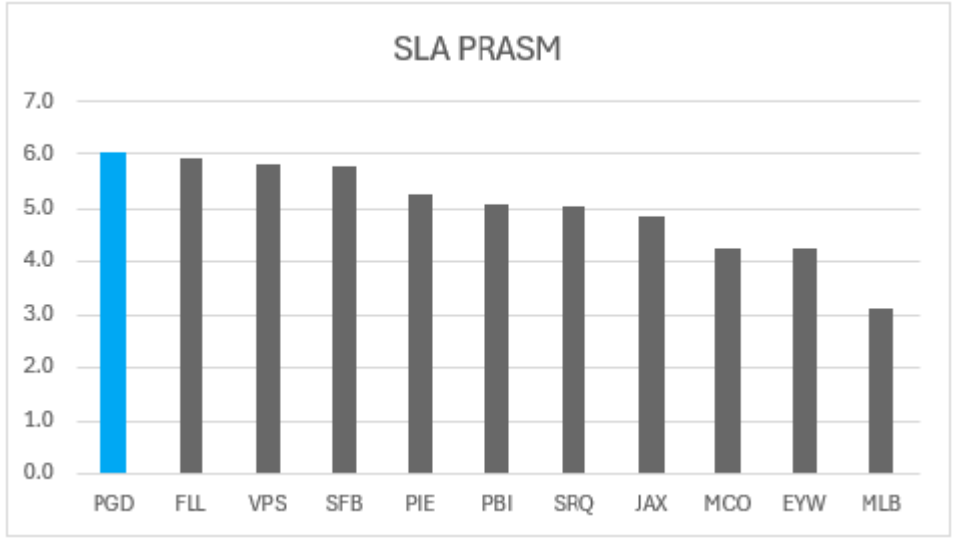
Route Expansion = Fares and PRASM

PGD Regional Compare – G4 Only

2024 Q4 Results





PGD had the highest Average Fare and SLA PRASM compared to other regional airports in Quarter 4, 2024.

** Data source: Vector Aviation Consulting*

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Kmiller@FlyPGD.com