CHARLOTTE COUNTY AIRPORT AUTHORITY
PUNTA GORDA AIRPORT (PGD)

ADVERTISEMENT FOR QUALIFICATIONS

Sealed proposals to provide **DIGITAL SIGNAGE INTEGRATOR SERVICES FOR PUNTA GORDA AIRPORT** will be received, from qualified firms, by the **Charlotte County Airport Authority**, until **2:00 p.m. local time on June 4, 2025.**

Sealed proposals are to be mailed to the address of **28000 Airport Road, Suite A-1, Punta Gorda, FL 33982** prior to the proposal opening date and time. Sealed proposals can be hand delivered to the address of **8079 Golf Course Blvd., Punta Gorda, FL 33982**, the day of the opening prior to **2:00 p.m. local time**.

SOLICITATION TITLE: **DIGITAL SIGNAGE INTEGRATOR SERVICES FOR PUNTA GORDA AIRPORT**

Punta Gorda Airport (PGD), operated by the Charlotte County Airport Authority, seeks proposals from qualified firms to provide **digital signage integrator services** over a **4-year period** to design, implement, and manage a phased approach for modernizing and replacing existing **advertising, wayfinding, and flight information display systems (FIDS)**. The project will be divided into three distinct work areas, each completed in two parts, or scopes. The first scope of work will be to design a layout and material specifications for the work area. Upon completion, the firm will provide a final quote to procure and install the new Digital Signage System. Contingent upon PGD approval of the quote, the second scope of work will commence with the procurement and installation of the Digital Signage System. The project aims to enhance passenger experience, streamline operations, and align with PGD's growth, including the new Rental Car Center, existing terminal, and planned terminal expansion.

This RFQ invites proposals from experienced vendors capable of delivering innovative, scalable, and cost-effective digital media solutions tailored to PGD's unique needs. The selected vendor will collaborate with PGD stakeholders to ensure seamless integration with existing infrastructure and future expansion plans.

A non-mandatory pre-submittal conference is scheduled for **2:00 p.m. on May 7, 2025** at the Charlotte County Airport Authority Administrative Conference Room located at **8079 Golf Course Blvd., Punta Gorda, FL 33982.** A virtual meeting attendance option will be provided through Microsoft Teams.

The complete examination and understanding of the solicitation documents, and all addenda or other revisions, and site of the proposed work is necessary to properly submit a proposal.

Solicitation documents are available for examination and/or download online at Demand Star's website (demandstar.com) beginning **April 28, 2025**. Demand Star's support contact e-mail is demandstar@onvia.com. Although this service is not a mandatory requirement in bidding with CCAA, it is the only way to be notified automatically of solicitations and all addenda or other revisions issued during the solicitation process.

Solicitation documents are also available for examination in the CCAA Administration Office at the Punta Gorda Airport, beginning **April 28, 2025**. Please contact Kaley Miller, Chief Marketing Officer at (941) 639-1101 ext. 131 to coordinate.

The **Charlotte County Airport Authority** reserves the right to waive any informalities or irregularities in or reject any or all proposals and to award or refrain from awarding the contract for the work.

Civil Rights – Notice Solicitation
Title VI Solicitation Notice:

The (Charlotte County Airport Authority), in accordance with the provisions of Title VI of the Civil Rights Act of 1964 (78 Stat. 252, 42 USC §§ 2000d to 2000d-4) and the Regulations, hereby notifies all bidders or offerors that it will affirmatively ensure that any contract entered into pursuant to this advertisement, [disadvantaged business enterprises] will be afforded full and fair opportunity to submit bids in response to this invitation and will not be discriminated against on the grounds of race, color, or national origin in consideration for an award.

Robert D. Hancik, Chair
Publish: April 28, 2025

END OF ADVERTISEMENT FOR QUALIFICATIONS