

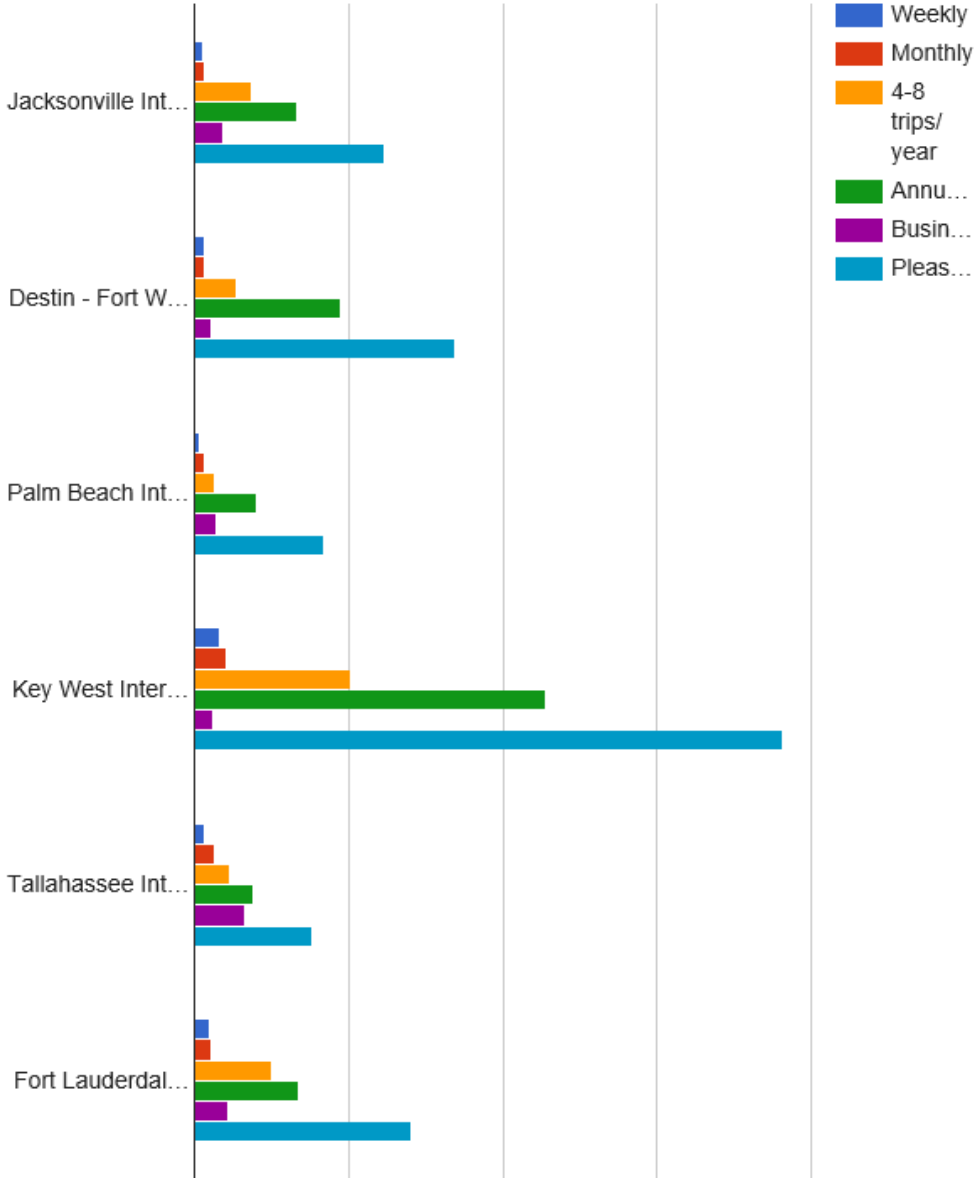


# Air Service Destination Survey

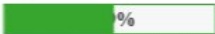
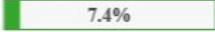
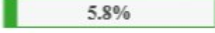


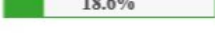
**INTRASTATE: Which Florida airports would you fly to from PGD at a price of ~\$200 each way? How often and why would you book flights to each city?**

	Weekly	Monthly	4-8 trips/year	Annually	Business	Pleasure
<b>A.</b> Jacksonville International (JAX)	8	10	55	100	28	184
<b>B.</b> Destin - Fort Walton Beach (VPS)	10	10	41	143	17	254
<b>C.</b> Palm Beach International (PBI)	5	10	19	61	21	126
<b>D.</b> Key West International (EYW)	25	31	152	341	18	573
<b>E.</b> Tallahassee International (TLH)	9	19	35	57	49	114
<b>F.</b> Fort Lauderdale-Hollywood International (FLL)	14	16	75	102	33	211

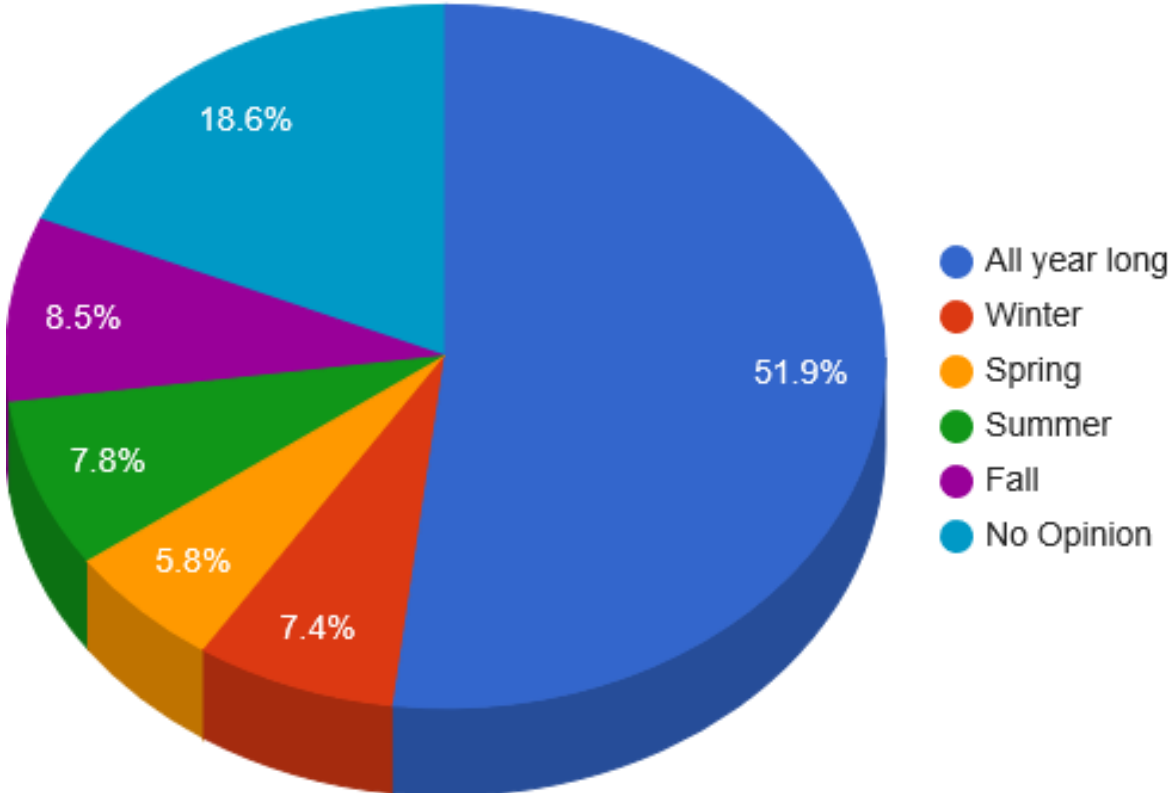
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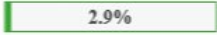
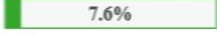

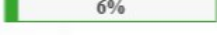
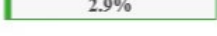
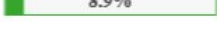

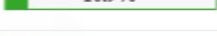

# INTRASTATE: Which seasons of the year would you primarily travel within the state of Florida?

Options	Responses	%	Responses
A. All year long		%	373
B. Winter		7.4%	53
C. Spring		5.8%	42
D. Summer		7.8%	56
E. Fall		8.5%	61
F. No Opinion		18.6%	134

**INTRASTATE: Which seasons of the year would you primarily travel within the state of Florida?**



## INTRASTATE (within Florida): Which day/time of the week would you prefer to DEPART from PGD?

Options	Responses	%	Responses
A. Monday morning		7%	82
B. Monday afternoon/evening		2.9%	34
C. Tuesday morning		7.6%	89
D. Tuesday afternoon/evening		2.5%	29
E. Wednesday morning		6%	71
F. Wednesday afternoon/evening		2.9%	34
G. Thursday morning		8.9%	105
H. Thursday afternoon/evening		5.9%	70
I. Friday morning		10.9%	128
J. Friday afternoon/evening		6.8%	80

# INTRASTATE (within Florida): Which day/time of the week would you prefer to RETURN to PGD?

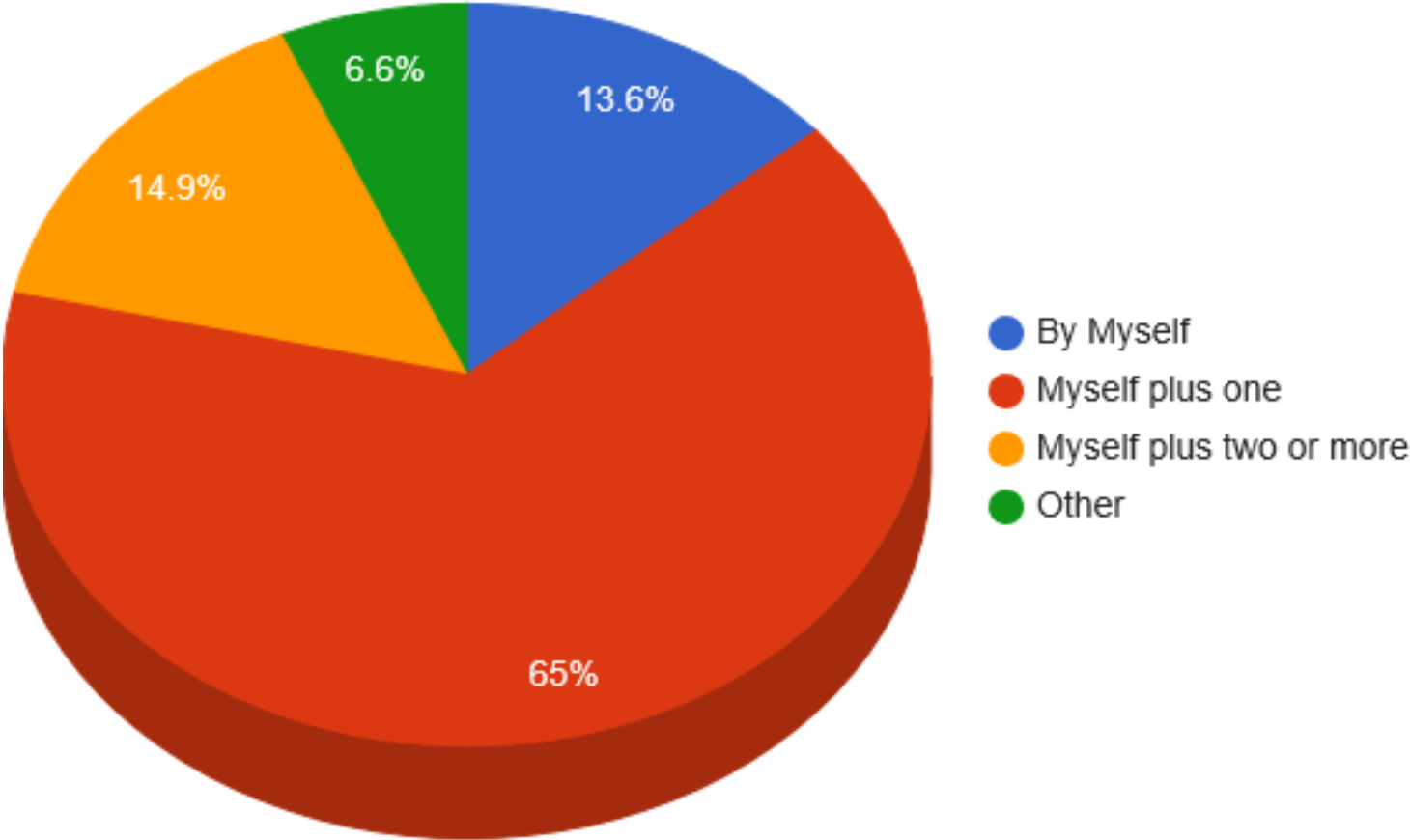
Options	Responses	%	Responses
A. Monday morning		5.6%	61
B. Monday afternoon/evening		6.6%	73
C. Tuesday morning		3.9%	43
D. Tuesday afternoon/evening		6.1%	67
E. Wednesday morning		2.5%	27
F. Wednesday afternoon/evening		4.6%	50
G. Thursday morning		2.9%	32
H. Thursday afternoon/evening		5.6%	62
I. Friday morning		3.9%	43
J. Friday afternoon/evening		6.5%	71

**INTRASTATE: How many people would be flying with you to these Florida destinations (most of the time)?**

Options	Responses	%	Responses
A. By Myself		13.6%	91
B. Myself plus one			436
C. Myself plus two or more		14.9%	100
D. Other		6.6%	44



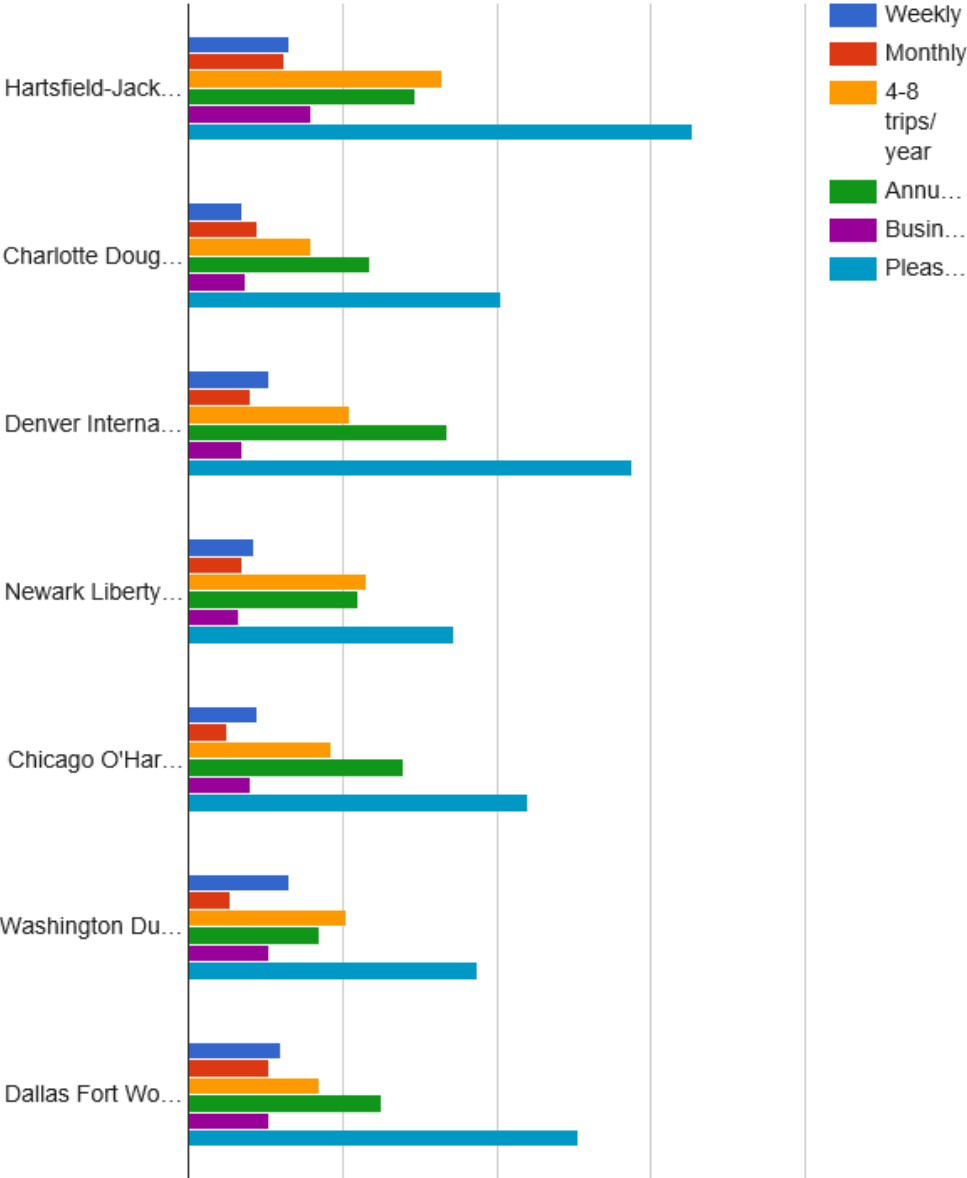
**INTRASTATE: How many people would be flying with you to these Florida destinations (most of the time)?**



## MAJOR U.S. HUB: Which international airport would you like to connect to from PGD?

			Weekly	Monthly	4-8 trips/year	Annually	Business	Pleasure
<b>A.</b>	Hartsfield-Jackson International (ATL)	Atlanta	26	25	66	59	32	131
<b>B.</b>	Charlotte Douglas International (CLT)		14	18	32	47	15	81
<b>C.</b>	Denver International (DEN)		21	16	42	67	14	115
<b>D.</b>	Newark Liberty International (EWR)		17	14	46	44	13	69
<b>E.</b>	Chicago O'Hare International (ORD)		18	10	37	56	16	88
<b>F.</b>	Washington Dulles International (IAD)		26	11	41	34	21	75
<b>G.</b>	Dallas Fort Worth International (DFW)		24	21	34	50	21	101

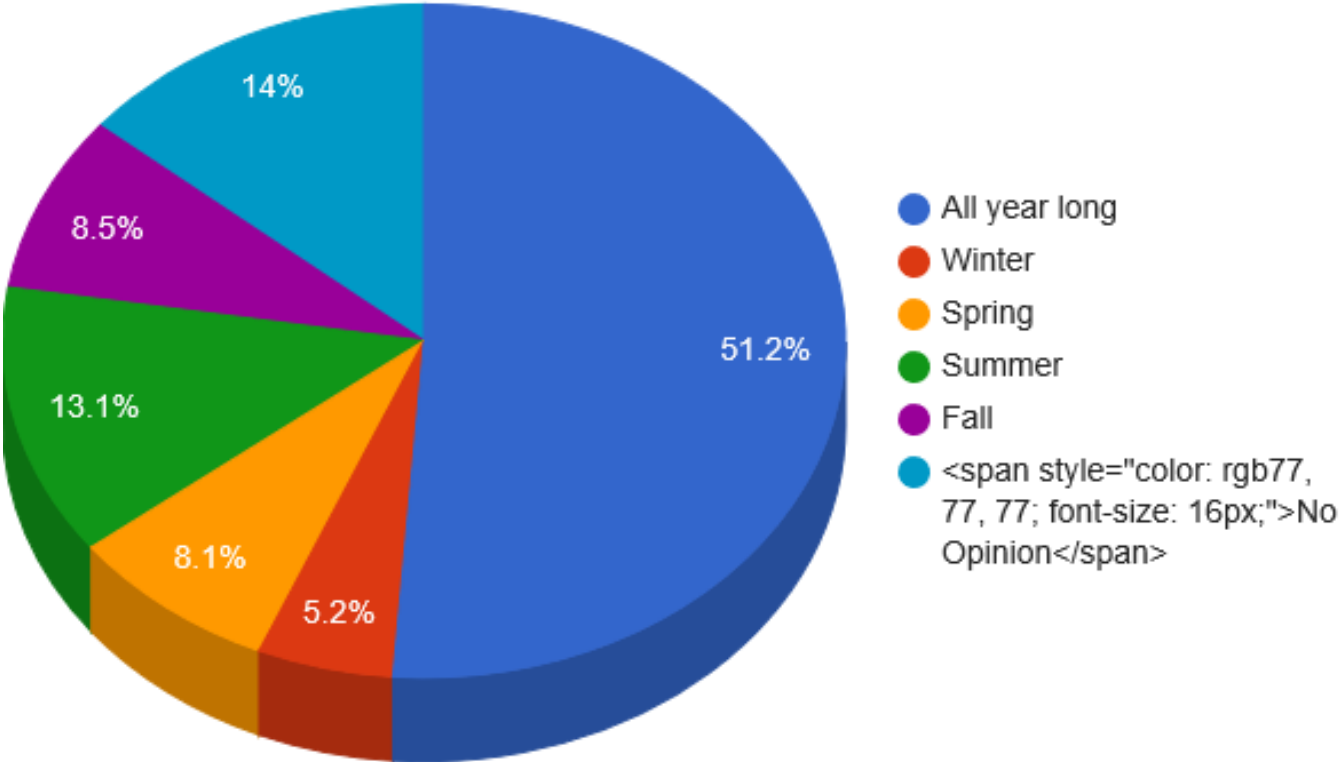
# MAJOR U.S. HUB: Which international airport would you like to connect to from PGD?



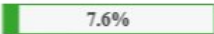
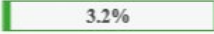
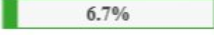


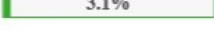
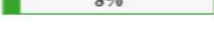
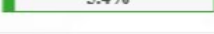
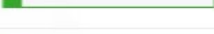

**MAJOR U.S. HUB: Which seasons of the year would you primarily travel to one of these hubs?**

Options	Responses	%	Responses
A. All year long		39.2%	392
B. Winter		5.2%	40
C. Spring		8.1%	62
D. Summer		13.1%	100
E. Fall		8.5%	65
F.No Opinion " style="cursor:pointer;margin-left:10px!important;"> No O...		14%	107

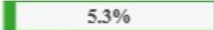
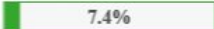
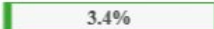
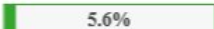
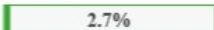




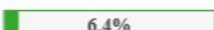
**MAJOR U.S. HUB: Which seasons of the year would you primarily travel to one of these hubs?**



# MAJOR U.S. HUB: Which day/time of the week would you prefer to DEPART from PGD?

Options	Responses	%	Responses
A. Monday morning		7.6%	89
B. Monday afternoon/evening		3.2%	37
C. Tuesday morning		6.7%	79
D. Tuesday afternoon/evening		2.6%	31
E. Wednesday morning		5.4%	63
F. Wednesday afternoon/evening		3.1%	36
G. Thursday morning		8%	94
H. Thursday afternoon/evening		5.4%	63
I. Friday morning		8.5%	100
J. Friday afternoon/evening		5.4%	63

## MAJOR U.S. HUB: Which day/time of the week would you prefer to RETURN to PGD?

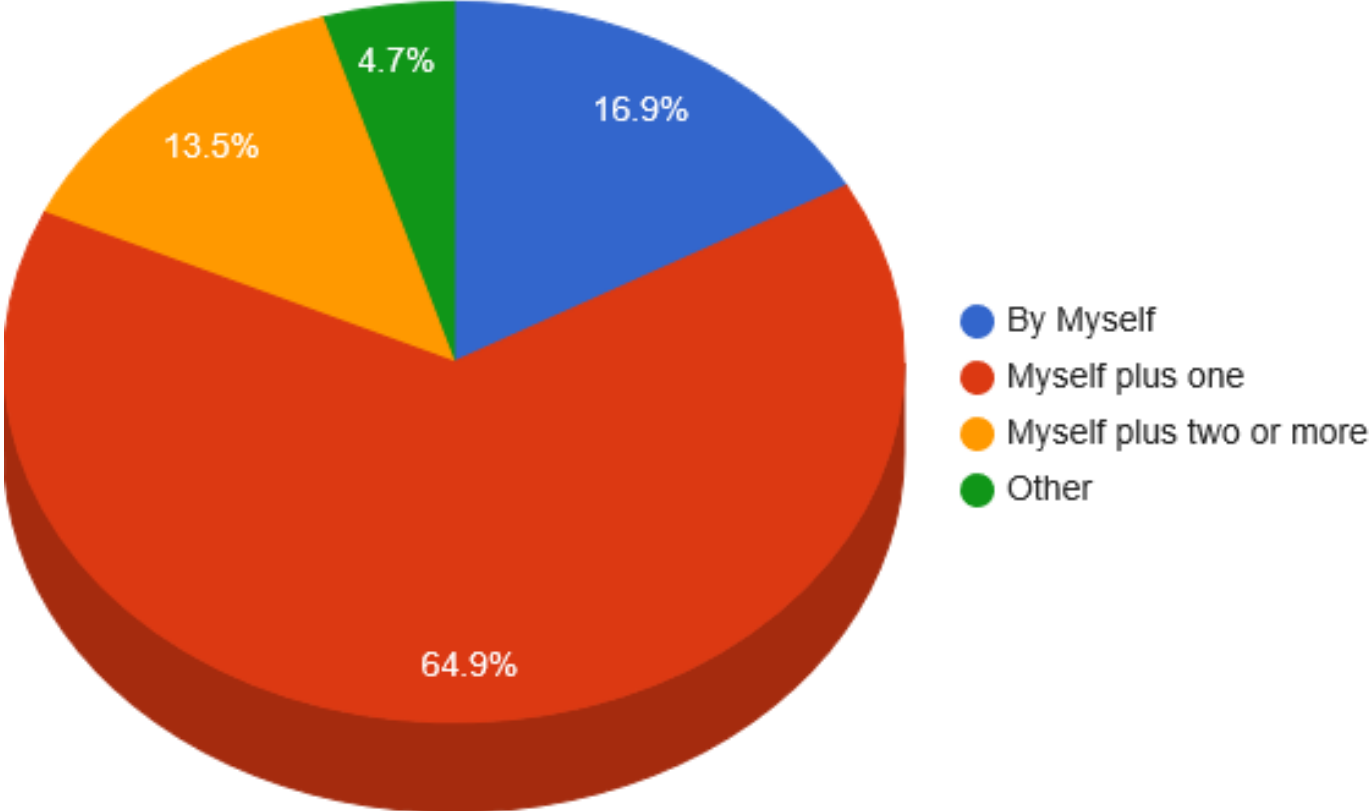
Options	Responses	%	Responses
A. Monday morning		5.3%	60
B. Monday afternoon/evening		7.4%	84
C. Tuesday morning		3.4%	38
D. Tuesday afternoon/evening		5.6%	63
E. Wednesday morning		2.7%	30
F. Wednesday afternoon/evening		4.3%	49
G. Thursday morning		2.9%	33
H. Thursday afternoon/evening		5.1%	57
I. Friday morning		3.8%	43
J. Friday afternoon/evening		6.4%	72

**MAJOR U.S. HUB: How many people would be flying with you to these hub airports (most of the time)? NEW**

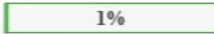
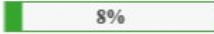
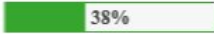

Options	Responses	%	Responses
A. By Myself		16.9%	114
B. Myself plus one		43.9%	439
C. Myself plus two or more		13.5%	91
D. Other		4.7%	32



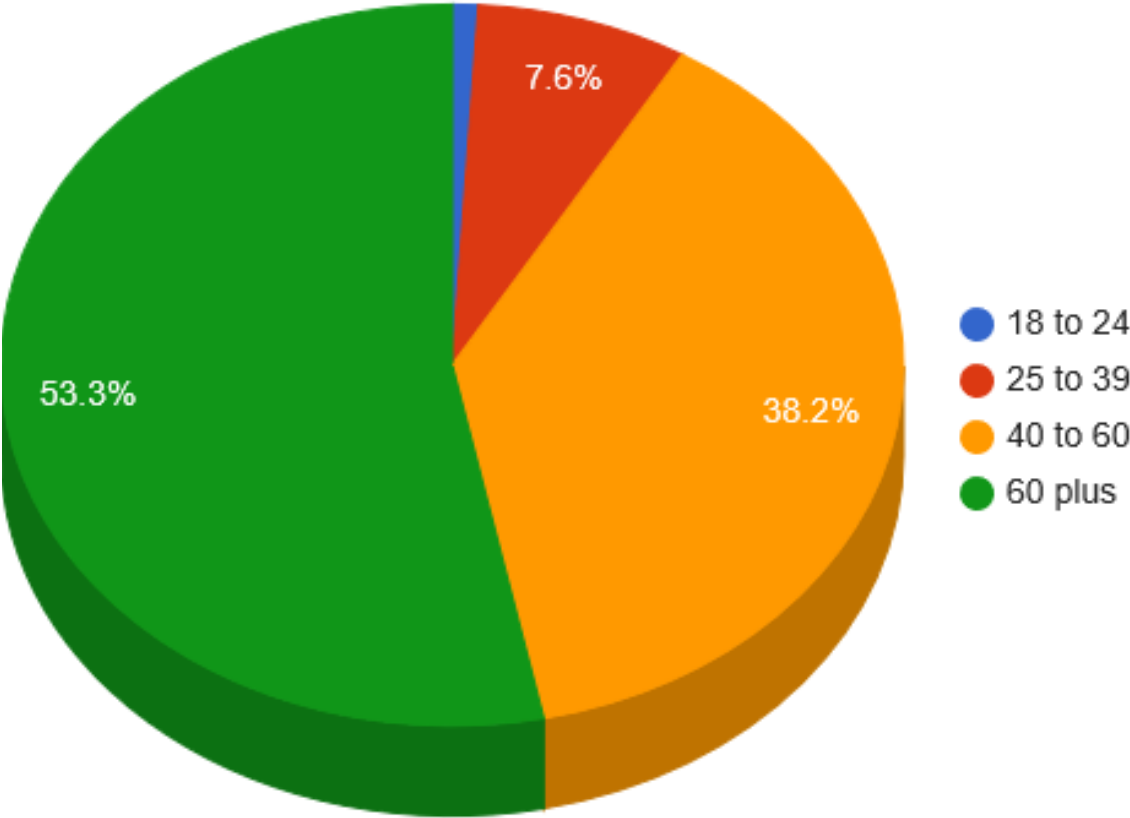
**MAJOR U.S. HUB: How many people would be flying with you to these hub airports (most of the time)? NEW**



## What is your age group?

Options	Responses	%	Responses
A. 18 to 24		1%	6
B. 25 to 39		8%	49
C. 40 to 60		38%	247
D. 60 plus		53%	344

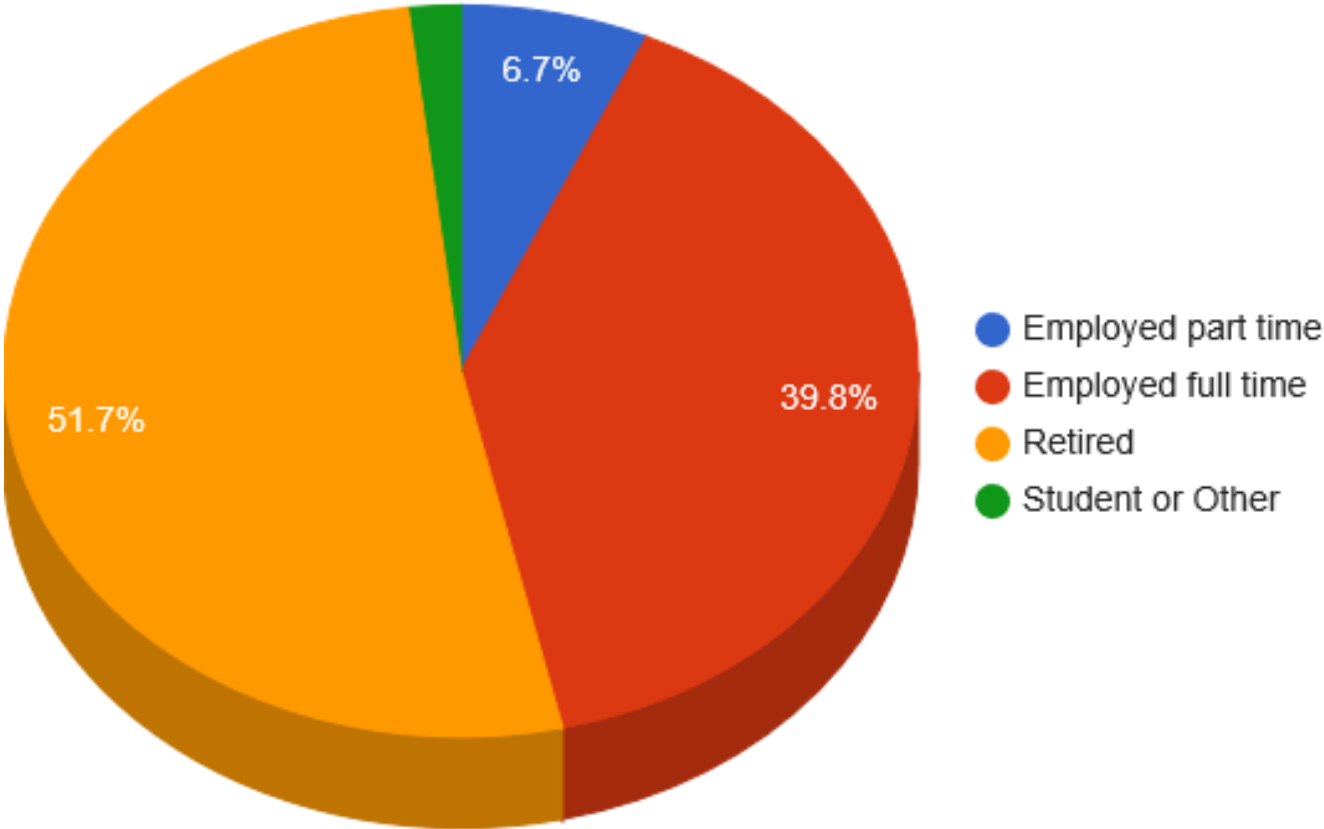
What is your age group?



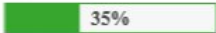

## What is your employment status?

Options	Responses	%	Responses
A. Employed part time		7%	43
B. Employed full time		40%	257
C. Retired		53%	334
D. Student or Other		2%	12

**What is your employment status?**



## What is your gender?

Options	Responses	%	Responses
A. Male		35%	229
B. Female			428

**What is your gender?**

