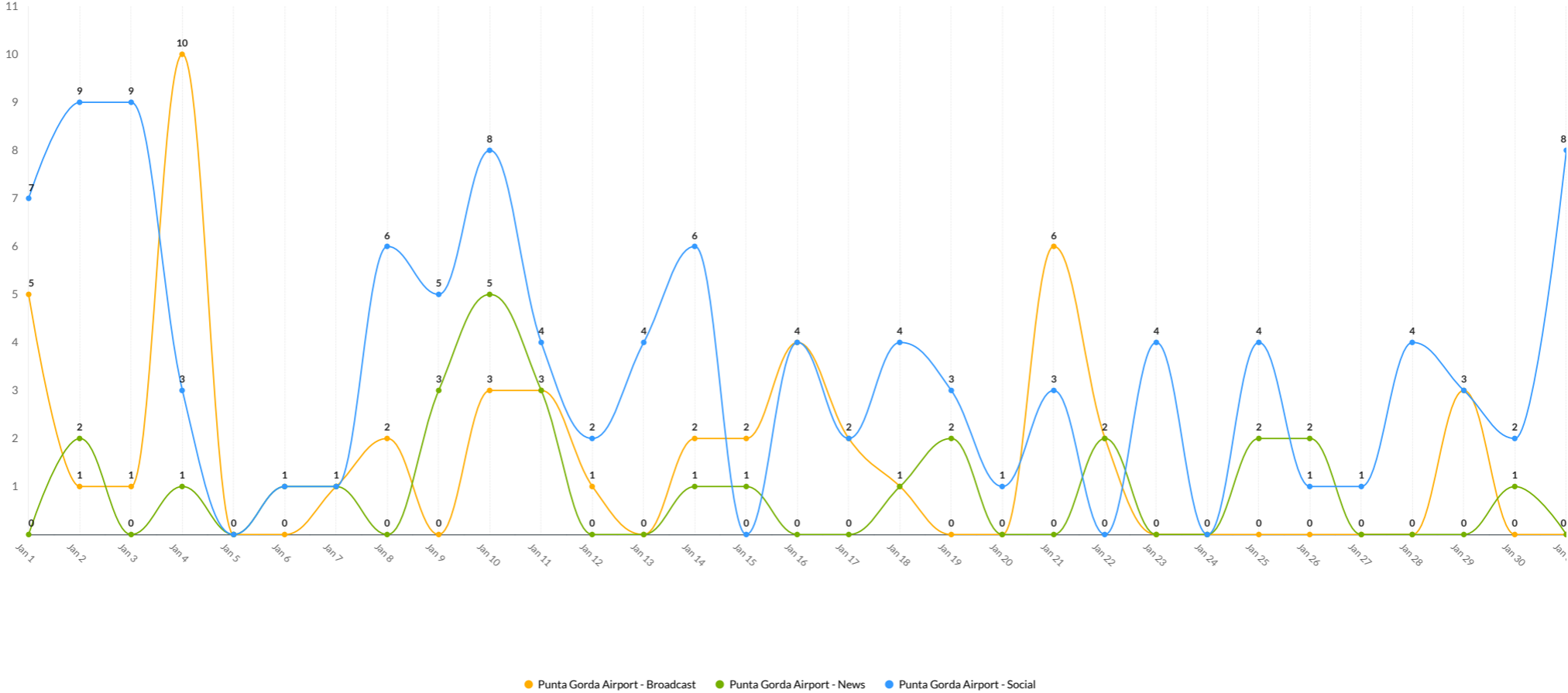




Monthly Media Monitoring - PGD  
Jan 1, 2019 - Jan 31, 2019













# Media Exposure



Jan 1, 2019 - Jan 31, 2019

The Media Exposure widget provides insight into how media coverage is trending over time.

## Social Media Coverage

-  **@tmj\_fls\_cstsv** ([http://www.twitter.com/tmj\\_fls\\_cstsv](http://www.twitter.com/tmj_fls_cstsv)) · Reach 283 · Jan 31 4:33 PM  
turn on mobile alerts to hear about jobs like these as soon as they're posted: Part Time Return Agent - Punta Gorda Airport #CustomerService ([http://twitter.com/tmj\\_fls\\_cstsv/statuses/1091087073367318529](http://twitter.com/tmj_fls_cstsv/statuses/1091087073367318529))
-  **@CharlotteSunFla** (<http://www.twitter.com/CharlotteSunFla>) · Reach 657 · Jan 31 3:45 PM  
for Punta Gorda to focus on businesses similar to Cheney Bros, the Punta Gorda Airport, or Iron Mountain, a company focused on records (<http://twitter.com/CharlotteSunFla/statuses/1091074892852645888>)
-  **@rlspruill** (<http://www.twitter.com/rlspruill>) · Reach 432 · Jan 31 2:16 PM  
@jnicky63 83 degrees higher here, you have an invitation. Allegiant flies into Punta Gorda airport. (<http://twitter.com/rlspruill/statuses/1091052628312756226>)
-  **@tmj\_FLS\_sales** ([http://www.twitter.com/tmj\\_FLS\\_sales](http://www.twitter.com/tmj_FLS_sales)) · Reach 426 · Jan 31 2:13 PM  
See our latest #Sales job openings, including "Full Time Rental Sales Agent - Punta Gorda Airport", via the link in our bio. #PuntaGorda, FL ([http://twitter.com/tmj\\_FLS\\_sales/statuses/1091051830367346688](http://twitter.com/tmj_FLS_sales/statuses/1091051830367346688))
-  **@Realtorpandrews** (<http://www.twitter.com/Realtorpandrews>) · Reach 199 · Jan 31 11:53 AM  
RT @PuntaGordaAir: Our Traffic Control Tower strives to provide excellent communications and service. If you use the tower's services, (<http://twitter.com/Realtorpandrews/statuses/1091016753801543680>)
-  **@HalfacreCo** (<http://www.twitter.com/HalfacreCo>) · Reach 151 · Jan 31 8:00 AM  
we're featuring a project that took one of our clients to new heights - the Punta Gorda Airport Terminal. <https://t.co/7xVqhQxoBi> <https://t.co/7xVqhQxoBi> (<http://twitter.com/HalfacreCo/statuses/1090958033931460609>)
-  **Halfacre Construction Company** (<http://www.facebook.com/306854702784805>) · Reach 748 · Jan 31 8:00 AM  
featuring a project that took one of our clients to new heights - the Punta Gorda Airport Terminal. <http://www.halfacreconstruction.com/> (<http://www.facebook.com/306854702784805/posts/1474717689331828>)
-  **Sarah Desrosiers, PA-Realtor** (<http://www.facebook.com/406439622881554>) · Reach 540 · Jan 31 7:44 AM  
Allegiant flies direct to beautiful Punta Gorda, FL along the southwestern Gulf coast from many northern cities in Rhode Island, New (<http://www.facebook.com/406439622881554/posts/1141595069366002>)
-  **Florida International Air Show** (<http://www.facebook.com/154043457980772>) · Reach 8k · Jan 31 5:17 AM  
November 2nd-3rd, at the Florida International Air Show,, Punta Gorda Airport, Punta Gorda, FL - Tickets On Sale Now [www.floridaairshow.com](http://www.floridaairshow.com) (<http://www.facebook.com/154043457980772/posts/2273974582654305>)
-  **@tmj\_fls\_cstsv** ([http://www.twitter.com/tmj\\_fls\\_cstsv](http://www.twitter.com/tmj_fls_cstsv)) · Reach 284 · Jan 30 12:09 PM  
to see currently open #CustomerService jobs like "Part Time Return Agent - Punta Gorda Airport" at Enterprise Holdings in #PuntaGorda, FL. ([http://twitter.com/tmj\\_fls\\_cstsv/statuses/1090658188376981505](http://twitter.com/tmj_fls_cstsv/statuses/1090658188376981505))

Jan 1, 2019 - Jan 31, 2019

The Content Stream widget displays clickable links to media coverage.

## Internet News Coverage

	<p>The Sun NewsPapers (<a href="https://www.yoursun.com/">https://www.yoursun.com/</a>) · USA · Reach 25k (<a href="https://www.similarweb.com/website/yoursun.com/">https://www.similarweb.com/website/yoursun.com/</a>) · Jan 30 1:00 AM Most flights cleared for takeoff, despite cold weather (<a href="https://www.yoursun.com/charlotte/news/most-flights-cleared-for-takeoff-despite-cold-weather/article_836110ea-23e4-11e9-9809-03162e87f165.html">https://www.yoursun.com/charlotte/news/most-flights-cleared-for-takeoff-despite-cold-weather/article_836110ea-23e4-11e9-9809-03162e87f165.html</a>)</p>
	<p>The Clewiston News (<a href="https://theclewistonnews.com/">https://theclewistonnews.com/</a>) · USA · Reach 259 (<a href="https://www.similarweb.com/website/theclewistonnews.com/">https://www.similarweb.com/website/theclewistonnews.com/</a>) · Jan 26 10:24 AM Hendry board OKs tourism ads in 4-1 vote - The Clewiston News (<a href="https://theclewistonnews.com/hendry-county/hendry-board-oks-tourism-ads-in-4-1-vote/">https://theclewistonnews.com/hendry-county/hendry-board-oks-tourism-ads-in-4-1-vote/</a>)</p>
	<p>The Sun NewsPapers (<a href="https://www.yoursun.com/">https://www.yoursun.com/</a>) · USA · Reach 25k (<a href="https://www.similarweb.com/website/yoursun.com/">https://www.similarweb.com/website/yoursun.com/</a>) · Jan 26 12:15 AM Commissioner objects to a giveaway to Punta Gorda (<a href="https://www.yoursun.com/charlotte/news/commissioner-objects-to-a-giveaway-to-punta-gorda/article_a861e8fa-2002-11e9-aec7-134540a00852.html">https://www.yoursun.com/charlotte/news/commissioner-objects-to-a-giveaway-to-punta-gorda/article_a861e8fa-2002-11e9-aec7-134540a00852.html</a>)</p>
	<p>Center for Freedom and Prosperity (<a href="http://freedomandprosperity.org/">http://freedomandprosperity.org/</a>) · USA · Reach 2k (<a href="https://www.similarweb.com/website/freedomandprosperity.org/">https://www.similarweb.com/website/freedomandprosperity.org/</a>) · Jan 25 10:02 PM Privatize TSA for Better Security and Faster Lines...and to Avoid Delays and Hassles During Government Shutdowns (<a href="http://freedomandprosperity.org/2019/blog/big-government/privatize-tsa-for-better-security-and-faster-lin...">http://freedomandprosperity.org/2019/blog/big-government/privatize-tsa-for-better-security-and-faster-lin...</a>)</p>
	<p>Townhall (<a href="http://townhall.com/">http://townhall.com/</a>) · USA · Reach 2M (<a href="https://www.similarweb.com/website/townhall.com/">https://www.similarweb.com/website/townhall.com/</a>) · Jan 25 12:09 PM Privatize TSA For Better Security, Faster Lines... And To Avoid Hassles During Gov't Shutdowns (<a href="https://finance.townhall.com/columnists/danieljmitchell/2019/01/25/privatize-tsa-for-better-security-faster-lines-and-to-avoid-h...">https://finance.townhall.com/columnists/danieljmitchell/2019/01/25/privatize-tsa-for-better-security-faster-lines-and-to-avoid-h...</a>)</p>
	<p>The Wheeler Report (<a href="http://www.thewheelerreport.com/">http://www.thewheelerreport.com/</a>) · USA · Reach 3k (<a href="https://www.similarweb.com/website/thewheelerreport.com/">https://www.similarweb.com/website/thewheelerreport.com/</a>) · Jan 23 4:30 PM Appleton International Airport. (<a href="http://www.thewheelerreport.com/wheeler_docs/files/0123aai.pdf">http://www.thewheelerreport.com/wheeler_docs/files/0123aai.pdf</a>)</p>
	<p>96.9 WOUR (<a href="http://wour.com/">http://wour.com/</a>) · USA · Reach 442 (<a href="https://www.similarweb.com/website/wour.com/">https://www.similarweb.com/website/wour.com/</a>) · Jan 22 12:03 PM Non-Stop Flights From Albany to Myrtle Beach For \$49 (<a href="http://wour.com/non-stop-flights-from-albany-to-myrtle-beach-for-49/">http://wour.com/non-stop-flights-from-albany-to-myrtle-beach-for-49/</a>)</p>
	<p>96.1 The Eagle (<a href="http://961theeagle.com/">http://961theeagle.com/</a>) · USA · Reach 11k (<a href="https://www.similarweb.com/website/961theeagle.com/">https://www.similarweb.com/website/961theeagle.com/</a>) · Jan 22 10:40 AM Non-Stop Flights From Albany to Myrtle Beach For \$49 (<a href="http://961theeagle.com/non-stop-flights-from-albany-to-myrtle-beach-for-49/">http://961theeagle.com/non-stop-flights-from-albany-to-myrtle-beach-for-49/</a>)</p>
	<p>HobNob Murfreesboro (<a href="http://hobnobmurfreesboro.com/">http://hobnobmurfreesboro.com/</a>) · USA · Reach 81 (<a href="https://www.similarweb.com/website/hobnobmurfreesboro.com/">https://www.similarweb.com/website/hobnobmurfreesboro.com/</a>) · Jan 21 1:44 AM NASHVILLE INTERNATIONAL AIRPORT SMASHES RECORD WITH 16 MILLION PASSENGERS IN 2018 (<a href="http://hobnobmurfreesboro.com/news-crime/nashville-international-airport-smashes-record-with-16-million-passenge...">http://hobnobmurfreesboro.com/news-crime/nashville-international-airport-smashes-record-with-16-million-passenge...</a>)</p>
	<p>The Sun NewsPapers (<a href="https://www.yoursun.com/">https://www.yoursun.com/</a>) · USA · Reach 25k (<a href="https://www.similarweb.com/website/yoursun.com/">https://www.similarweb.com/website/yoursun.com/</a>) · Jan 19 12:34 AM Shutdown's effect minimal on our airports so far (<a href="https://www.yoursun.com/charlotte/news/shutdown-s-effect-minimal-on-our-airports-so-far/article_d328d6a2-1a76-11e9-abde-03693efebc0c.html">https://www.yoursun.com/charlotte/news/shutdown-s-effect-minimal-on-our-airports-so-far/article_d328d6a2-1a76-11e9-abde-03693efebc0c.html</a>)</p>

Jan 1, 2019 - Jan 31, 2019

The Content Stream widget displays clickable links to media coverage.

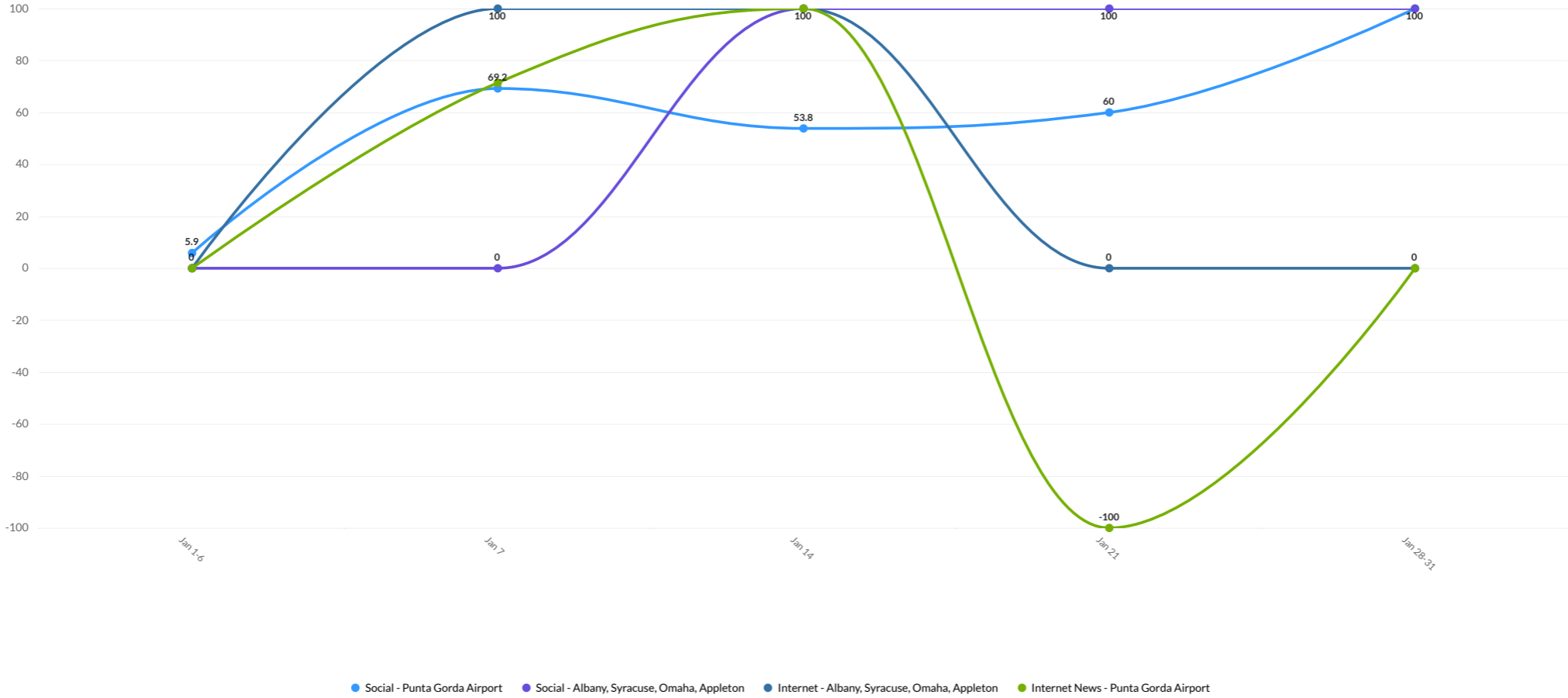
## Broadcast TV Coverage

	<b>WZVN-FTM (ABC) (null)</b> · USA · Reach 6k · Jan 29 6:30 AM ABC7 News @ 6:30AM ( <a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2850%26startDateTime%3D1548761401%26dur%3D225640%26highlightRege...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2850%26startDateTime%3D1548761401%26dur%3D225640%26highlightRege...</a> )
	<b>WZVN-FTM (ABC) (null)</b> · USA · Reach 5k · Jan 29 6:10 AM ABC7 News @ 6AM ( <a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2850%26startDateTime%3D1548760221%26dur%3D300235%26highlightRegex%...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2850%26startDateTime%3D1548760221%26dur%3D300235%26highlightRegex%...</a> )
	<b>WZVN-FTM (ABC) (null)</b> · USA · Reach 3k · Jan 29 5:08 AM ABC7 News @ 5AM ( <a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2850%26startDateTime%3D1548756527%26dur%3D302050%26highlightRegex%...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2850%26startDateTime%3D1548756527%26dur%3D302050%26highlightRegex%...</a> )
	<b>WINK-FTM (CBS) (null)</b> · USA · Reach 47k · Jan 22 7:00 PM WINK News ( <a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2855%26startDateTime%3D1548201613%26dur%3D303031%26highlightRegex%3D%25...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2855%26startDateTime%3D1548201613%26dur%3D303031%26highlightRegex%3D%25...</a> )
	<b>WINK-FTM (CBS) (null)</b> · USA · Reach 63k · Jan 22 6:00 PM WINK News ( <a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2855%26startDateTime%3D1548198000%26dur%3D301025%26highlightRegex%3D%25...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2855%26startDateTime%3D1548198000%26dur%3D301025%26highlightRegex%3D%25...</a> )
	<b>WFTX-FTM (FOX) (null)</b> · USA · Reach 4k · Jan 21 11:00 PM Fox 4 News at 11 ( <a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2865%26startDateTime%3D1548129600%26dur%3D300655%26highlightRegex%3D...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2865%26startDateTime%3D1548129600%26dur%3D300655%26highlightRegex%3D...</a> )
	<b>WFTX-FTM (FOX) (null)</b> · USA · Reach 20k · Jan 21 10:56 PM FOX News at Ten ( <a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2865%26startDateTime%3D1548129369%26dur%3D229675%26highlightRegex%3D...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2865%26startDateTime%3D1548129369%26dur%3D229675%26highlightRegex%3D...</a> )
	<b>WFTX-FTM (FOX) (null)</b> · USA · Reach 20k · Jan 21 10:01 PM FOX News at Ten ( <a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2865%26startDateTime%3D1548126063%26dur%3D301915%26highlightRegex%3D...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2865%26startDateTime%3D1548126063%26dur%3D301915%26highlightRegex%3D...</a> )
	<b>WZVN-FTM (ABC) (null)</b> · USA · Reach 7k · Jan 21 6:10 AM ABC7 News @ 6AM ( <a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2850%26startDateTime%3D1548069011%26dur%3D302515%26highlightRegex%...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2850%26startDateTime%3D1548069011%26dur%3D302515%26highlightRegex%...</a> )
	<b>WZVN-FTM (ABC) (null)</b> · USA · Reach 1k · Jan 21 5:38 AM ABC7 News @ 5AM ( <a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2850%26startDateTime%3D1548067134%26dur%3D302355%26highlightRegex%...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3FstationId%3D2850%26startDateTime%3D1548067134%26dur%3D302355%26highlightRegex%...</a> )

Jan 1, 2019 - Jan 31, 2019

The Content Stream widget displays clickable links to media coverage.

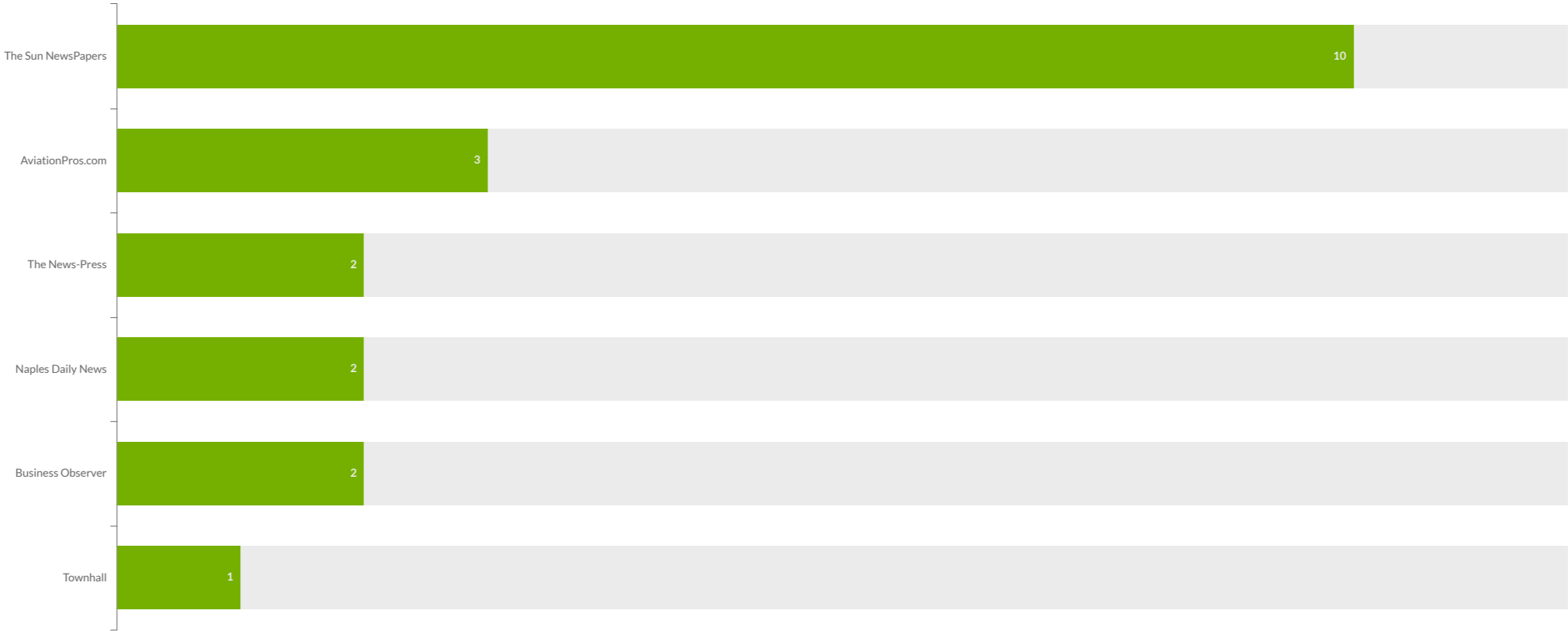
### News & Social Media Sentiment



Jan 1, 2019 - Jan 31, 2019

The Sentiment Score widget provides insight into how the general sentiment develops over time.

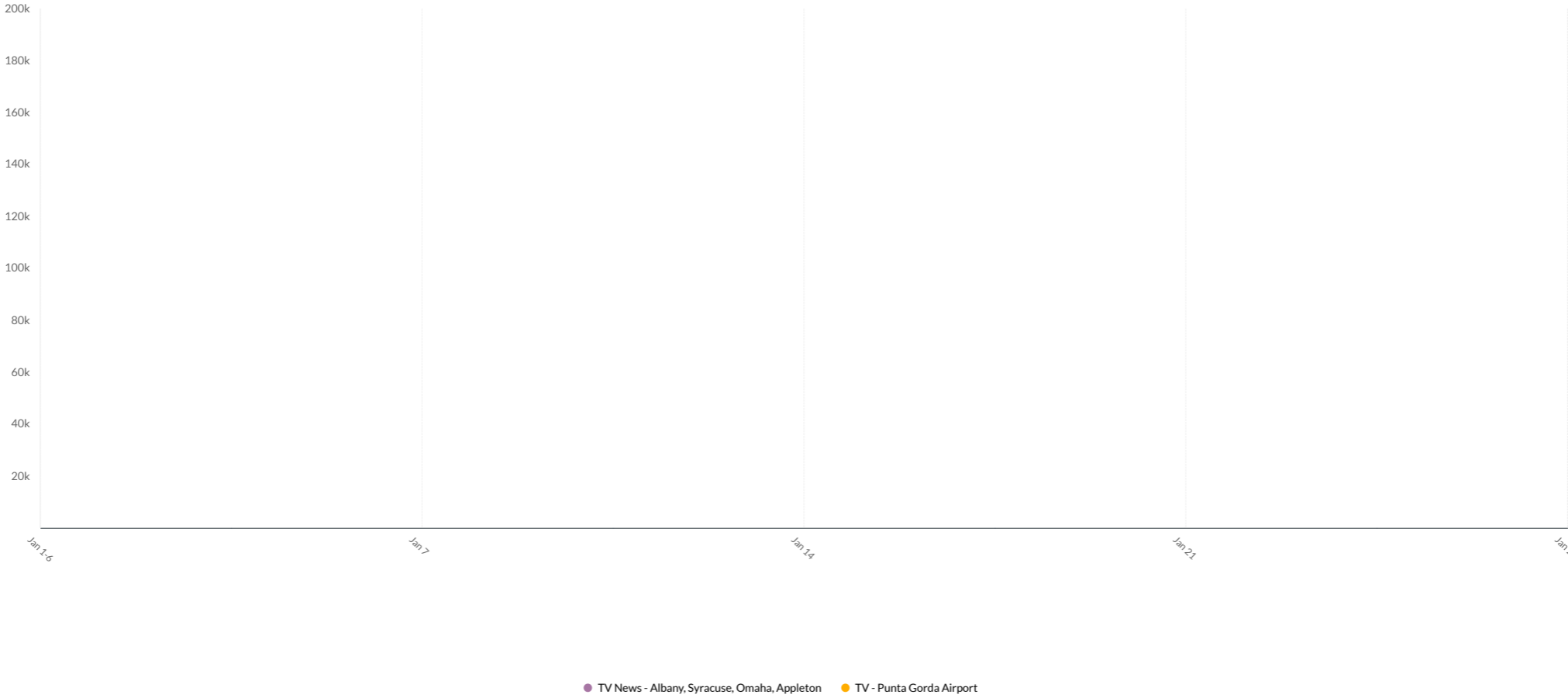
### Top Sources



Jan 1, 2019 - Jan 31, 2019

The Top Sources widget provides insight into how coverage is broken down by media outlet.

### Potential Reach TV News

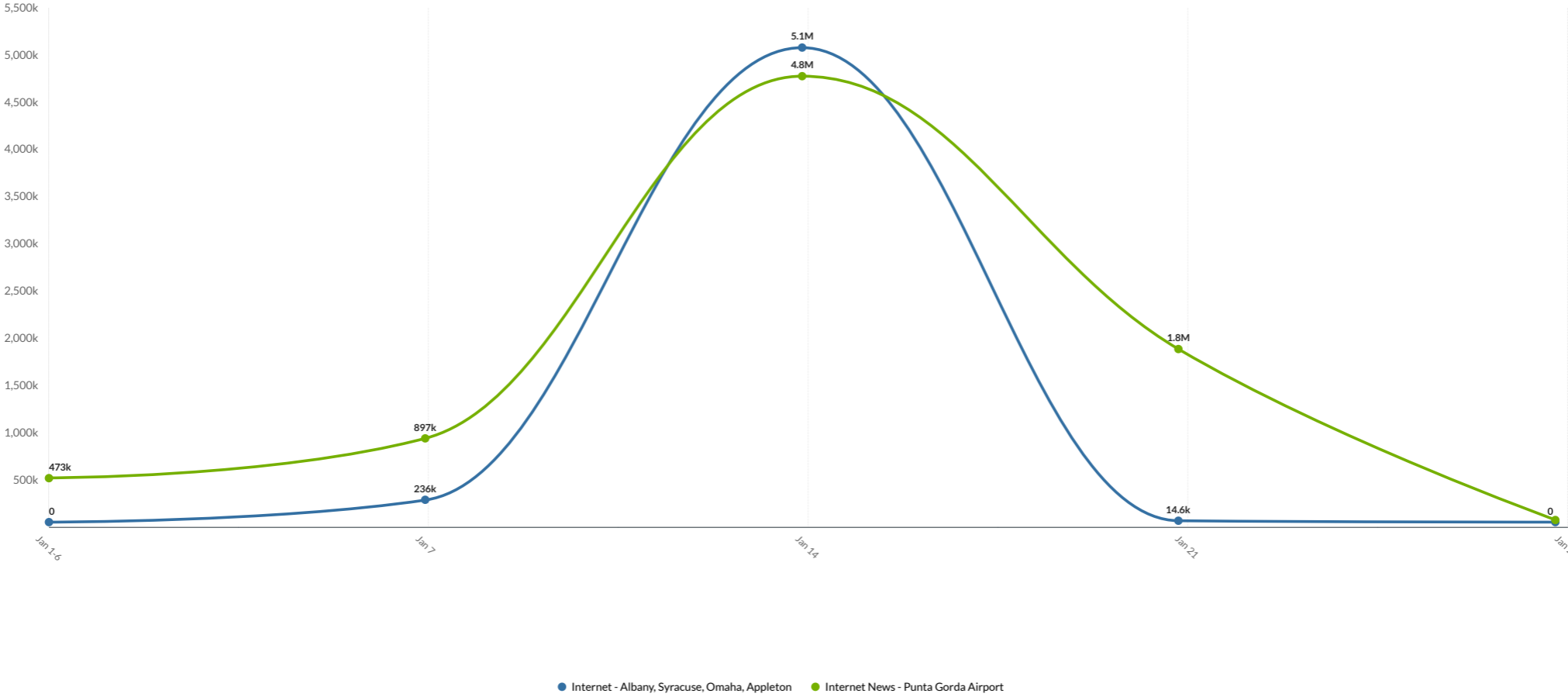


Jan 1, 2019 - Jan 31, 2019

The Potential Reach widget provides insight into the number of potential viewers that have been exposed to a set of media coverage.



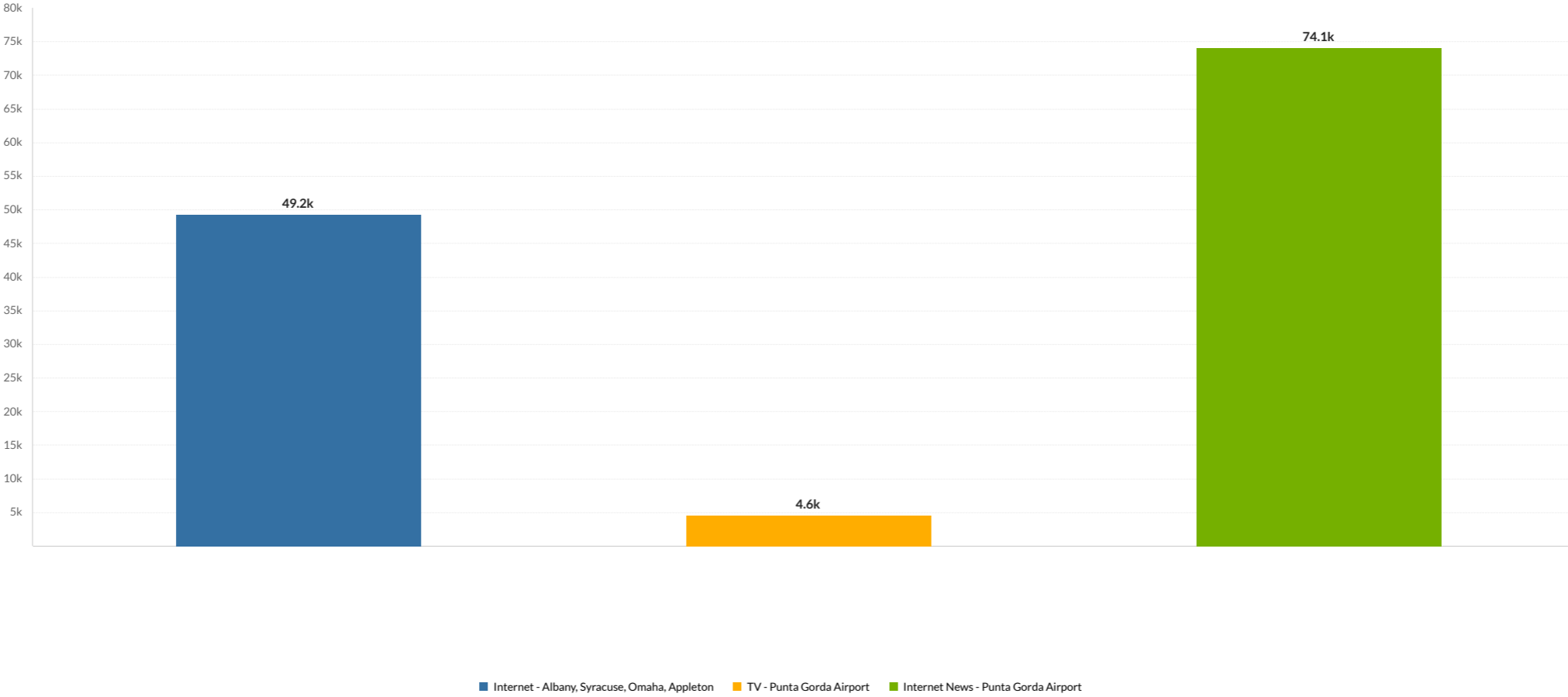
### Potential Reach Internet News



Jan 1, 2019 - Jan 31, 2019

The Potential Reach widget provides insight into the number of potential viewers that have been exposed to a set of media coverage.

### Advertising Value in Dollars



Jan 1, 2019 - Jan 31, 2019

The Advertising Value Equivalency (AVE) widget places a monetary value on media coverage.

