

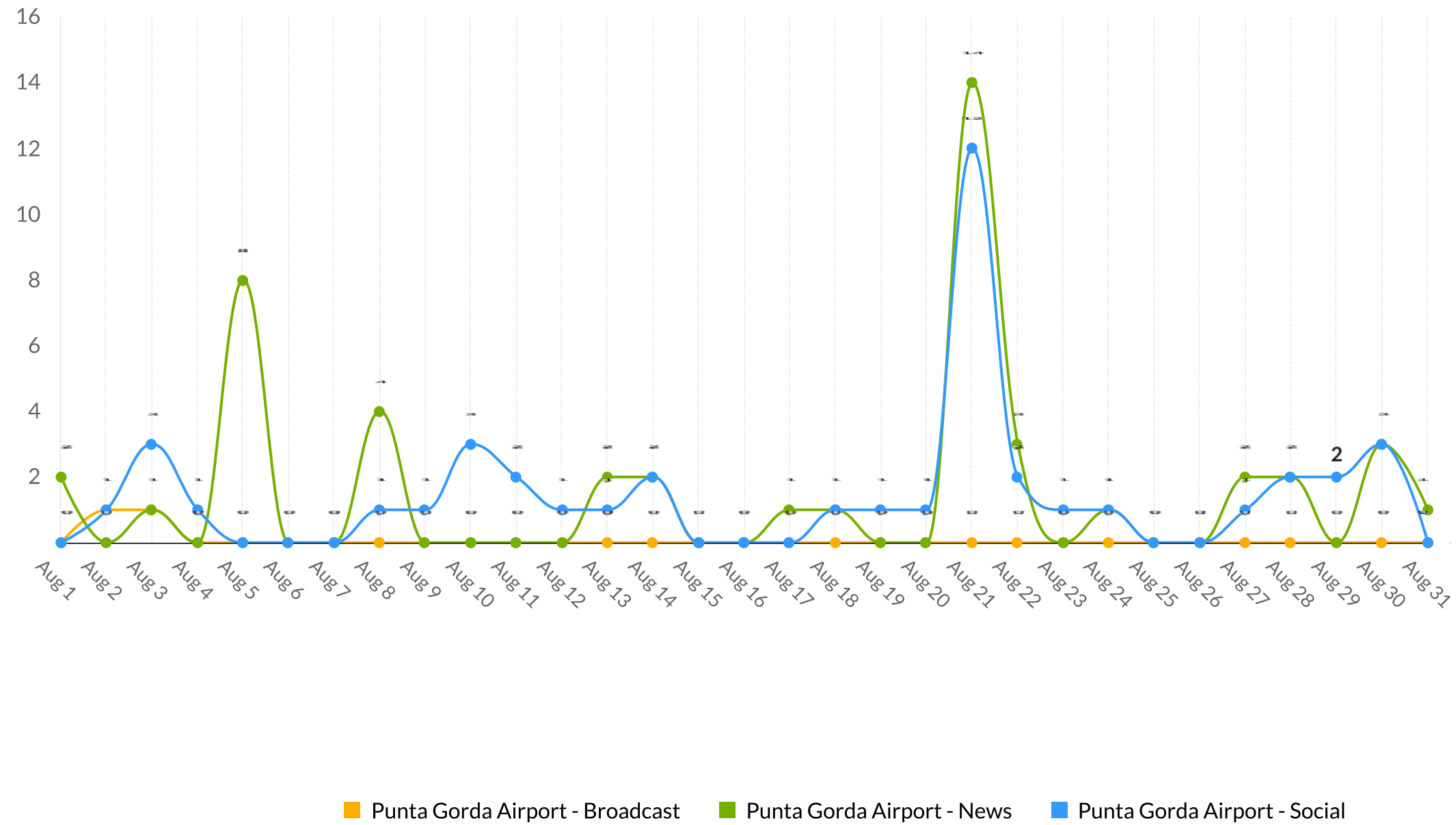


## Monthly Media Monitoring - PGD

Aug 1, 2018 - Aug 31, 2018



# Media Exposure



Aug 1, 2018 - Aug 31, 2018

The Media Exposure widget provides insight into how media coverage is trending over time.

## Social Media Coverage



[@JoeWinstead2](https://www.twitter.com/JoeWinstead2) (http://www.twitter.com/JoeWinstead2) · Reach 164 · Aug 22 1:41 PM

RT @MayhughCRE: Punta Gorda Airport outpaces competitors — even with single allegiance. Airport officials predict the ...



[@marconews](https://www.twitter.com/marconews) (http://www.twitter.com/marconews) · Reach 3k · Aug 22 8:22 AM

Air service from Punta Gorda Airport continues to grow rapidly, with Allegiant announcing three new nonstop routes – an...



[@AppletonOshkosh](https://www.twitter.com/AppletonOshkosh) (http://www.twitter.com/AppletonOshkosh) · Reach 323 · Aug 22 5:20 AM

Allegiant announces new nonstop route out of Appleton WBAY OUTAGAMIE COUNTY, Wis. (WBAY) - Appleton Internati...



[FOX 4 Now](https://www.youtube.com/user/FOX4Now) (https://www.youtube.com/user/FOX4Now) · Reach 1 · Aug 21 11:02 PM

Allegiant will offer four new routes at Punta Gorda airport. (http://www.youtube.com/watch?v=Upl9B\_SJLag)



[Hello SWFL](https://www.youtube.com/user/HelloSWFL) (https://www.youtube.com/user/HelloSWFL) · Reach 0 · Aug 21 5:08 PM

Allegiant has added four new nonstop flights to Punta Gorda Airport. These routes could bring more than 56,000 new visit...



[@Allegiant](https://www.twitter.com/Allegiant) (http://www.twitter.com/Allegiant) · Reach 52k · Aug 21 5:01 PM

.@Allegiant added 4 new nonstop services to @PuntaGordaAir. The seasonal routes to Punta Gorda Airport include: #Oma...

Aug 1, 2018 - Aug 31, 2018

The Content Stream widget displays clickable links to media coverage.

## Internet News Coverage



DuJour (<http://dujour.com/>) · USA · Reach 10k · Aug 31 11:24 AM

The Weekender: Punta Gorda, Belize (<http://dujour.com/lifestyle/weekend-travel-guide-punta-gorda-belize/>)



US - Pressfrom.com (<http://us.pressfrom.com/>) · USA · Reach 20k · Aug 30 11:24 AM

Travel Allegiant plane makes emergency landing at Orlando-Sanford airport (<http://us.pressfrom.com/lifestyle/travel/-182...>)



Travel - msn - MSN.com (<http://www.msn.com/en-us/travel/>) · USA · Reach 232k · Aug 30 11:18 AM

Allegiant plane makes emergency landing at Orlando-Sanford airport (<http://www.msn.com/en-us/travel/news/allegiant-pl...>)



MSN South Africa (<http://www.msn.com/en-za/>) · ZAF · Reach 16k · Aug 30 11:15 AM

Allegiant plane makes emergency landing at Orlando-Sanford airport (<http://www.msn.com/en-za/travel/news/allegiant-pl...>)



Cleveland.com (<https://www.cleveland.com/>) · USA · Reach 2M · Aug 29 11:52 AM

Allegiant Air temporarily cuts 6 destinations from Cleveland Hopkins (<https://www.cleveland.com/travel/index.ssf/2018/0...>)









Sarasota Herald-Tribune (<http://www.heraldtribune.com/>) · USA · Reach 197k · Aug 28 2:05 PM

Sarasota-Bradenton International Airport gets flights to Philadelphia (<http://www.heraldtribune.com/news/20180828/sar...>)

Aug 1, 2018 - Aug 31, 2018

The Content Stream widget displays clickable links to media coverage.

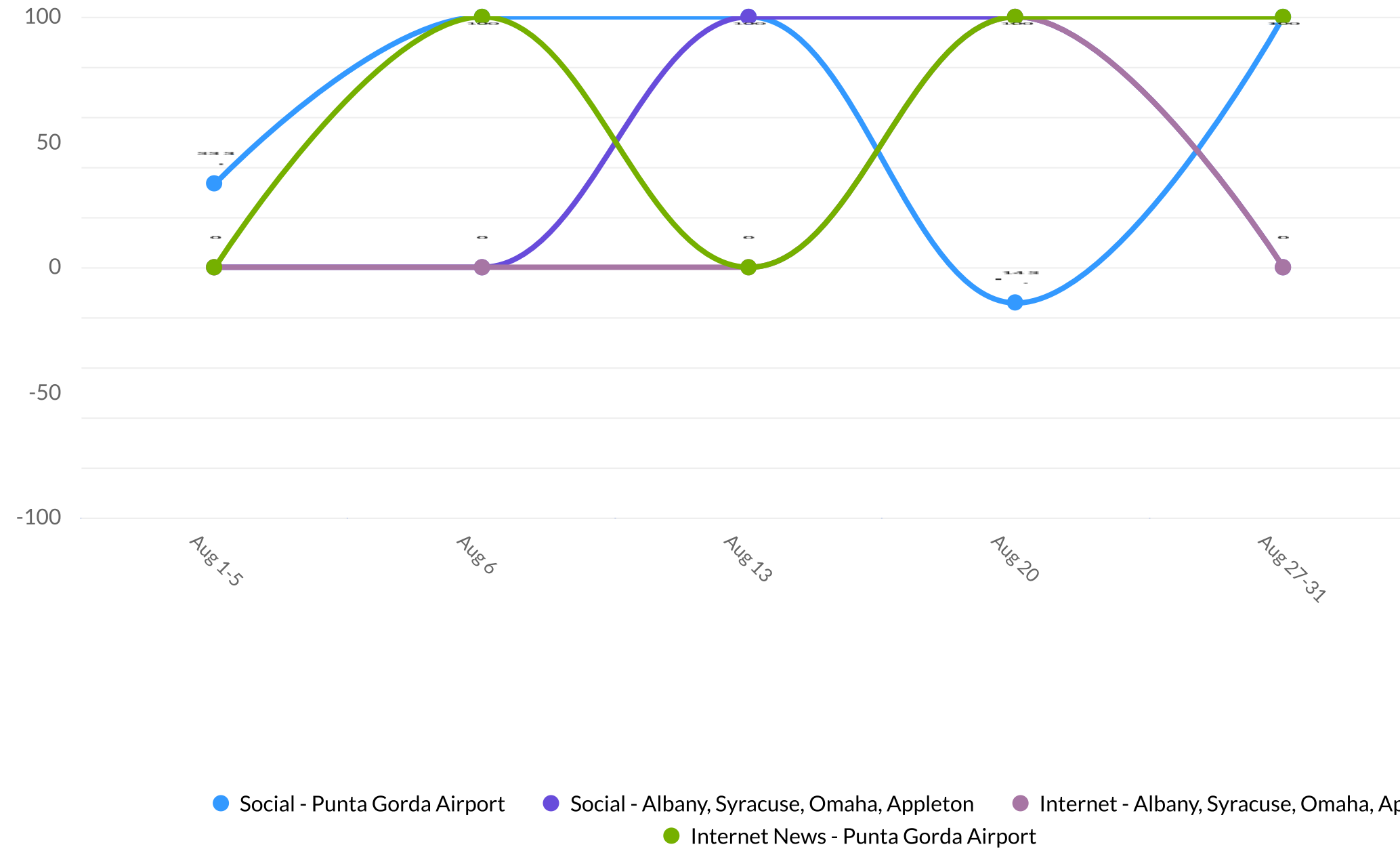
## Local Broadcast TV Coverage

	<p>WINK-FTM (CBS) (null) · USA · Reach 29k · Aug 21 11:05 PM</p> <p>WINK News (<a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3Fst...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3Fst...</a>)</p>
	<p>WINK-FTM (CBS) (null) · USA · Reach 20k · Aug 21 5:15 PM</p> <p>WINK News (<a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3Fst...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2F%3Fst...</a>)</p>
	<p>WINK-FTM (CBS) (null) · USA · Reach 13k · Aug 21 4:15 PM</p> <p>WINK News @ 4PM (<a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediaview%2...</a>)</p>
	<p>WFTX-FTM (FOX) (null) · USA · Reach 5k · Aug 21 8:32 AM</p> <p>Fox 4 Morning News at 8am (<a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmedia...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmedia...</a>)</p>
	<p>WFTX-FTM (FOX) (null) · USA · Reach 3k · Aug 21 6:45 AM</p> <p>Fox 4 Morning News at 6am (<a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmedia...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmedia...</a>)</p>
	<p>WINK-FTM (CBS) (null) · USA · Reach 12k · Aug 3 4:51 AM</p> <p>WINK News This Morning (<a href="https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediavi...">https://app.meltwater.com/mwTransition?url=https%3A%2F%2Fmms.tveyes.com%2Fmediavi...</a>)</p>

Aug 1, 2018 - Aug 31, 2018

The Content Stream widget displays clickable links to media coverage.

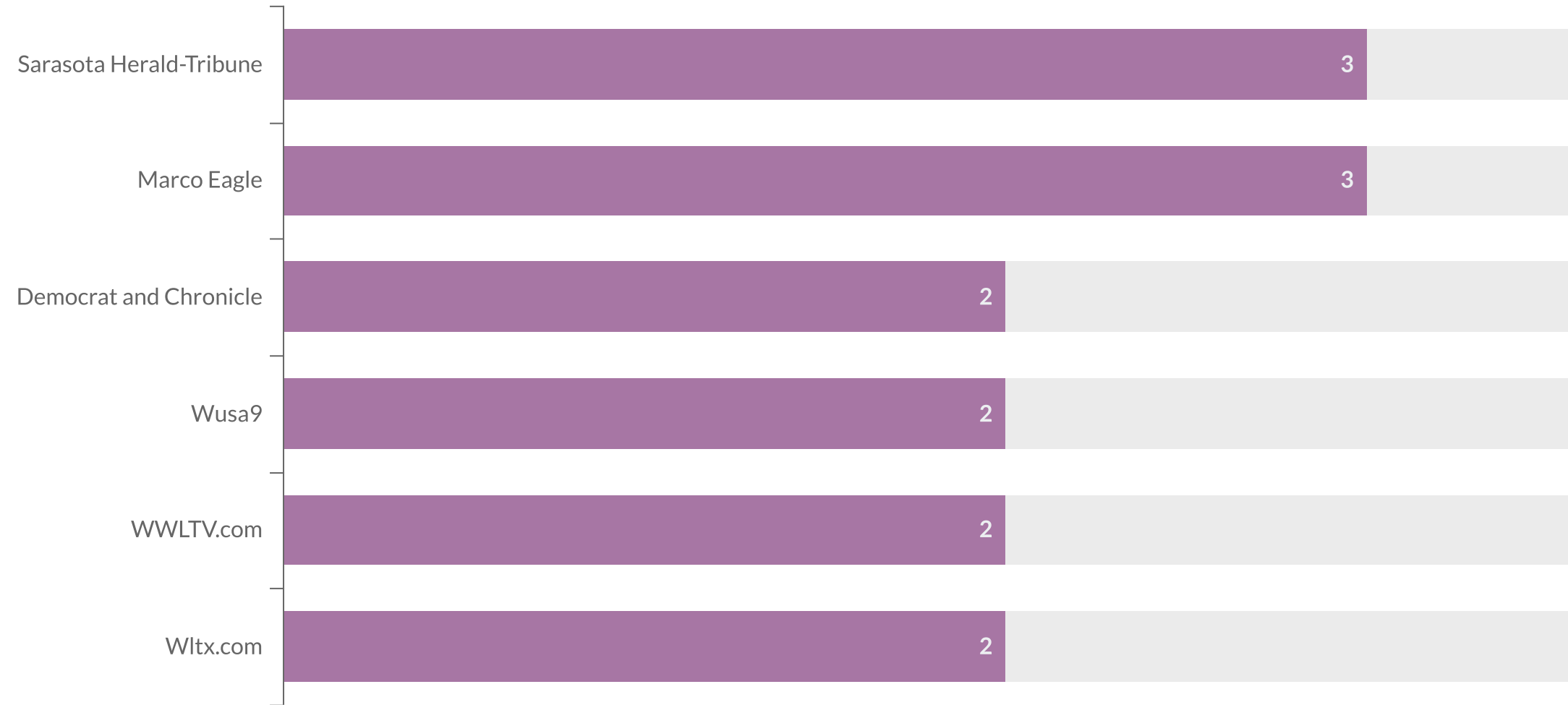
# Internet News & Social Media Sentiment



Aug 1, 2018 - Aug 31, 2018

The Sentiment Score widget provides insight into how the general sentiment develops over time.

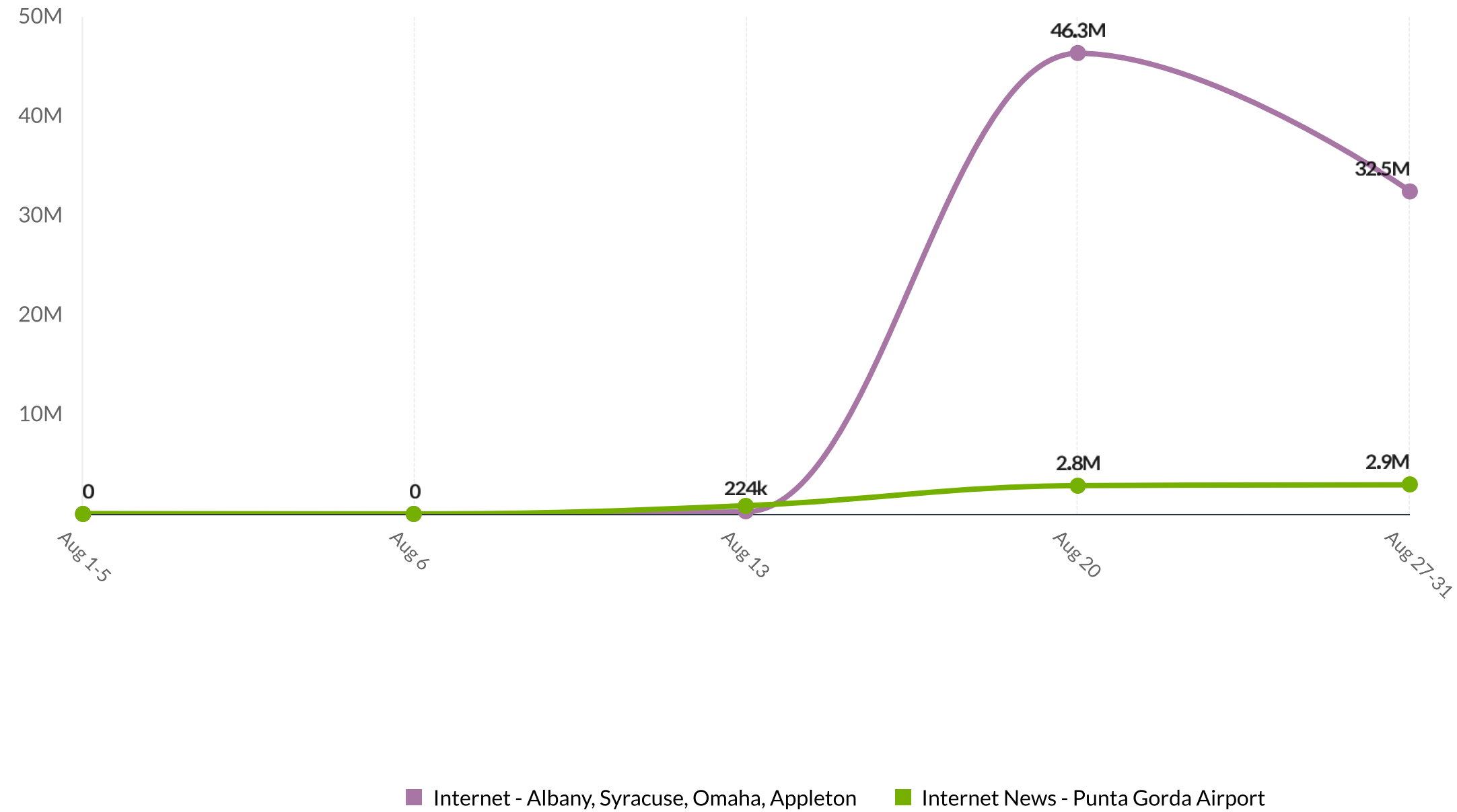
# New Service Announcement - Internet Coverage



Aug 1, 2018 - Aug 31, 2018

The Top Sources widget provides insight into how coverage is broken down by media outlet.

# Potential Reach of Internet News Coverage

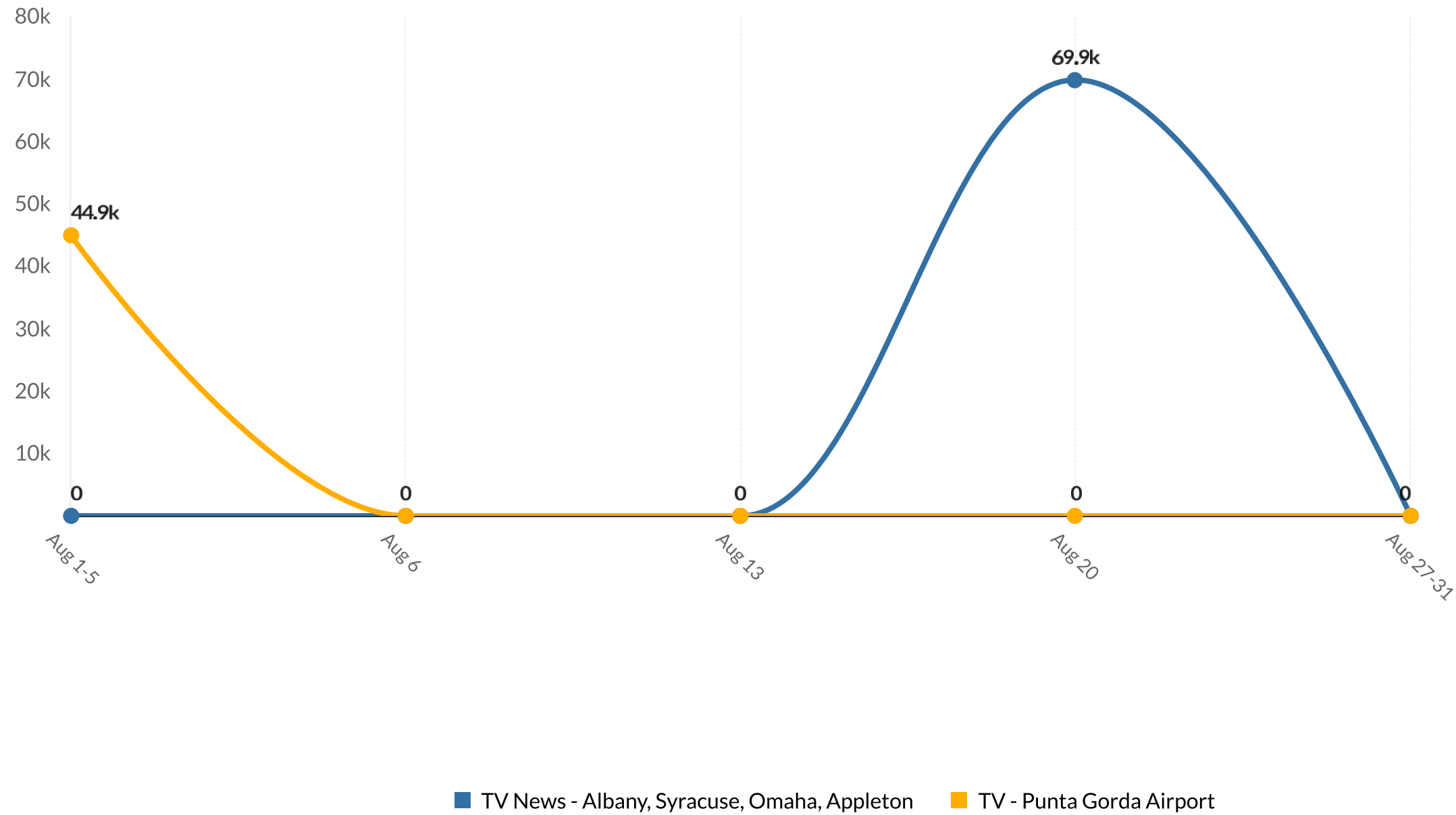


Aug 1, 2018 - Aug 31, 2018

The Potential Reach widget provides insight into the number of potential viewers that have been exposed to a set of media coverage.



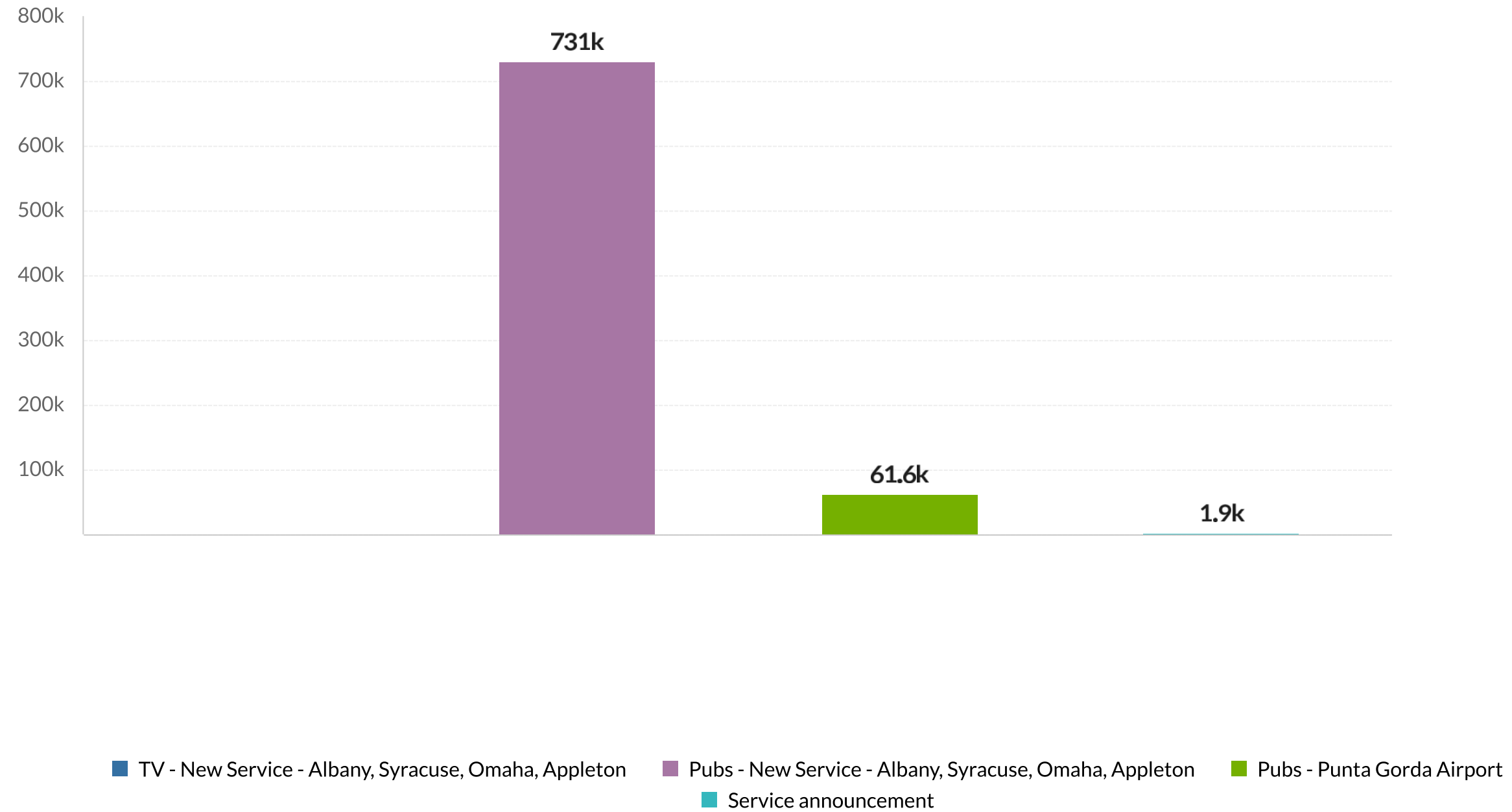
# Potential Reach of Local TV News Coverage



Aug 1, 2018 - Aug 31, 2018

The Potential Reach widget provides insight into the number of potential viewers that have been exposed to a set of media coverage.

# Advertising Value of TV & Internet News Coverage



Aug 1, 2018 - Aug 31, 2018

The Advertising Value Equivalency (AVE) widget places a monetary value on media coverage.